

City of Lake Geneva
Communication Committee Meeting Minutes
March 16, 2010

Meeting was called to order by Chair Fesenmaier at approximately 6:15 p.m.
Members present: Chair Alderman Mary Jo Fesenmaier, Dan Harvey, Gary Milliette, Jeff Miskie

Members absent: John Dicmus

Others present: none

Minutes from June 16, 2009, meeting approved unanimously on a motion by Harvey, second by Milliette.

Public Input:

None

Correspondence:

None

Agenda Items:

1. Cable television

Cable ordinance recommendation- City Attorney will schedule for review and adoption at the next available Council meeting.

Public Access Channel 14 was discussed. Cost would depend upon fiber location (i.e. City Hall, Library, Museum, etc.) and staffing or volunteer position. Miskie will check into these costs. Committee members will search for municipalities that have public access channels for data and successful programs.

2. City Website

Review- streaming video of meetings requires lots of space at this point; according to Miskie, data shows that the public doesn't use Internet access as much as cable access in our area.

The Committee suggests piloting email alerts (or RSS feeds) starting with Council, employees, and small sample of citizens then evaluate. Suggestions- add disclaimer; staff can now add RFP's to the website under Businesses and City Government.

Other languages/translations- Committee viewed Regional News website to examine their translation capacity. Gary Milliette will investigate adding Google Translate to our website.
Revenue generation potential- Committee viewed suggested websites for information regarding revenue generation
[<http://www.jsonline.com/news/waukesha/82007502.html> and
<http://www.newberlin.org/>]. Didn't seem like New Berlin had gone anywhere with this idea. Members will keep an eye on the potential.

3. Proposals for facilities and equipment needs
The 2010 budget does not include funding for facilities or equipment; Chair Fesenmaier checked with Peg Pollitt regarding website annual fee- this is budgeted and funded under the Comptroller's budget; will try to include money in the 2011 budget for modifications to the video room.
4. Review Google's new Fiber for Communities program
<http://www.google.com/appserve/fiberrfi/>
City Administrator did apply for the program grant.

Next scheduled meeting: June 15, 2010

Motion by Harvey, second by Milliette, to adjourn at 7.35 p.m. Approved unanimously.

Respectfully submitted,
Mary Jo Fesenmaier
Alderman Dist. 2