

PIERS, HARBORS & LAKEFRONT COMMITTEE

THURSDAY, JUNE 30, 2016 AT 6:00 P.M.

CITY HALL, CONFERENCE ROOM 2A

The meeting was called to order by Chairman Skates at 6:00 p.m.

Roll Call. Present: Aldermen Skates, Hedlund, and Howell. Absent: Aldermen Chappell and Kordus. Also Present: City Administrator Oborn, Alderman Flower, Harbormaster Gray, Mayor Kupsik and Kent Martzke.

Howell/Hedlund motion to approve Minutes from June 2, 2016 as prepared and distributed. Motion carried unanimously.

Comments from the public limited to 5 minutes. None.

Harbormaster's Report

Harbormaster Gray notified the committee that all of the slips, buoys and racks are rented out. The only thing that has not been filled was the top spots on the new racks because they were built higher than the others and they wanted to wait through the weekend to see if there were any complaints on the size. Chairman Skates questioned if the committee would like to build more. Mr. Gray notified there is a waiting list for the racks. Alderman Hedlund questioned if any new reservations were taken at the Riviera lately. Mr. Gray stated that he has, but we are running behind last year.

Update/Discussion/Recommendation on status of Riviera Concourse Lease Vacancy

City Administrator Oborn noted the space is still vacant. He received submittals but feels the \$20,000 fee is scaring people off. He thought he should measure the space again. It is the biggest space, so if it was measured incorrectly they can drop the price a little bit. Mr. Gray noted it is also not air conditioned so that is a hurdle as well. Mayor Kupsik added it is not worth the time or energy to try to get someone to lease the space for this year. Mr. Skates suggested getting the help of a realtor. Mayor Kupsik suggested perhaps taking a look at dividing the space in half. Mr. Hedlund stated that dividing the space could limit what can go in there.

Skates/Hedlund motion to direct the City Administrator to explore a possible contract with Keefe Real Estate. Motion carried unanimously.

Update/Discussion/Recommendation on 2016 Riviera East (Elmer's) Pier Replacement Project, DNR permit and Lake Geneva Boat Line pier lease.

City Administrator Oborn stated the pier has been completed. The only remaining issue is a post that will be going in a more ideal location rather than putting it at the cross section of the piers. It doesn't take away from the strength but makes it easier for orientation. Mr. Oborn added aerating will be an issue as well. Kent Martzke stated he was appreciative of the project and is happy with the pier. Mr. Hedlund asked what he plans to do with his shack. Mr. Martzke said he has ideas but not a plan yet.

Update/Discussion/Recommendation on installation of additional racks near the west end pier for non-motorized floatable devices

Mr. Oborn stated the two that were previously approved were put in and are filled. There is some concern with the height, but he does not feel there will be complaints since they were placed differently to avoid blocking the view. He stated he feels were at the maximum because of space. He feels the committee should go a couple years before looking at it again. Mr. Skates added Clear Water pulled is now renting Baker House pier.

Discussion/Recommendation on Boat Launch Parking

Mr. Oborn stated he assumed the overflow was going to Dunn Field. Harbormaster Gray clarified that once the parking lot is full, they are allowing people to stay in the staging area if they want to wait to see if someone is going to come out. If someone comes out they can launch otherwise it is closed. He noted it has only been closed for

about 15 minutes, and that was over Father's Day weekend. Alderman Skates asked how many spots are over at Seminary Park. Mr. Gray answered 32.

Discussion/Recommendation on Riviera Ballroom Advertising

Mr. Oborn stated he was previously given direction not to do any future advertising for the Riviera. He noted previous to that direction there was some advertising done and around \$1,300 was spent. There is a budget of \$3,300. Mr. Gray added in the past they have advertised in a number of local publications. Mr. Gray noted in the past he had a number of showings on the weekends. This year he has not had a weekend showing since early June. Mr. Oborn added that he is currently working on an ad for the open window at the Riviera in the lower level. He feels since it is empty, it is better to look at an ad rather than a vacant space. Mr. Skates feels the Riviera should be advertised. Mr. Hedlund noted he didn't have a problem with advertising, it was where it was being advertised. He added if 70% of the weddings are non-residents, he doesn't understand why we are advertising in the local paper. Hedlund/Howell motion to allow staff to spend the advertising money where it would be most effective. Motion carried unanimously.

Agenda items for next meeting

Mr. Skates stated he would like to talk about the brick maintenance, aerating and shack replacement. Mr. Hedlund stated a citizen requested signage for the east side of the Riviera to not feed the waterfowl. Mayor Kupsik asked that there is follow up on the electric as well.

Adjournment

Hedlund/Skates motion to adjourn at 6:43pm. Motion carried unanimously.

/s/ Stephanie Gunderson, Assistant City Clerk

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE PIERS, HARBORS AND LAKEFRONT COMMITTEE