

**City of Lake Geneva Parking Commission**  
**August 26, 2015 – 6:00pm**  
**Conference Room 2A, City Hall**  
**Minutes**

1. **Opening and Attendance:** Attendance recorded and copies of minutes distributed.
2. **Roll Call at 6:00pm**  
Present: Chairman Krause, Fleming, and Swangstu  
Not Present: Gelting  
Also Present: Schaefer (non-voting), City Administrator Oborn and Parking Manager Mullally
3. **Approval of Minutes from July 15, 2015**  
Fleming/Swangstu motioned to approve minutes. Motion carried 3 to 0.
4. **Open Comments**  
None
5. **Update on parking app trial**  
Mullally stated that on August 10, 2015, Parkmobile was approved and the contract has been sent to the City Attorney. She stated that she would inform the committee as to when the trial will begin.
6. **Discussion/Recommendation on Central Dennison**  
Mullally stated that she has not be contacted by anyone from the school regarding any traffic or parking problems; however she stated that through meetings it has come to her attention that traffic through Cook Street has had congestion problems. Mullally stated wanted to start the discussion on the long-term goals for parking in the City. Mullally proposed a one way street (going North) from Main Street to Dodge Street. She stated that this would add more (angled) stalls on the east side of the 200 block of Cook Street alleviating business traffic from school traffic; and bring parkers towards the northside during the peak season. Krause thought the problem at the school dealt with parents dropping off children and blocking lanes on Cook Street and Dodge Street. Krause asked what the goal was. Mullally stated to add parking stalls, to help with traffic flow in addition to making a safer passage for walking across to Library Park. Krause stated that changing to one way traffic would be a drastic change. Fleming started that he felt that the problem was really on Madison Street. Fleming also stated that you could not make a one way street northbound without making another adjacent street southbound as well. As a resident, he would not be in favor of a one way. Krause stated that as this was a discussion piece that there would be no action from the Commission.

**7. Discussion/Recommendation on parking lot agreement with the Cove**

Mullally stated she is striving for a long term strategic plan from the Commission that would entail adding smart inventory perhaps entering partnerships with already established businesses with parking lots. Mullally pointed out that the Cove has a 102 space underutilized parking lot in which they are interested in a possible revenue sharing program with the City. Through analysis of the lot, Mullally stated its location as in close proximity to Seminary Park, boat launch and beach. Mullally also mentioned that they was also a tennis court near the Seminary Park boat launch parking lot that could be reconfigured to a walking pathway, additional vehicle or boat launch parking. Oborn stated that the City could use the additional space as an overflow to the boat launch as drivers sometimes have to park on Dodge Street congesting traffic while they wait to launch their boats. Oborn also stated that the City is undercharging its fees. Krause makes the motion pursue the lease option but also to investigate the option to purchase. Fleming seconded. Oborn stated that we would continue to talk to the Cove and work out the details.

**8. Discussion/Recommendation on purchasing parking meters**

Mullally stated that the City of Appleton is selling (3) three Luke II meters that would integrate with our system and that we have an opportunity to purchase them. Fleming motioned to make an offer for (2) Luke meters at \$6,000 each subject to Council approval. Motioned passed 3-0.

**9. Discussion/Recommendation on unifying parking signage**

Mullally began a discussion and showed samples of directional and parking signage in order to pursue a unifying parking signage program in the City. Oborn stated that we should wait for the wayfinding allocation program. Schaefer also stated that the wayfinding program would require and study that would assist in providing the most appropriate signs for the City. Krause stated that we needed professional direction. Krause stated that the item needed a more in-depth discussion so the item should be put into the next agenda.

**10. Date and agenda items for next meeting.**

Krause requested that the City's free parking areas should be discussed. Fleming requested discussion on vendor parking during events and festivals. Krause asked for a follow up on the Central Dennison school traffic flow.

**11. Adjourn**

Fleming motioned to adjourn passed unanimously. Adjourned at 6:58pm

**Next Meeting Wednesday September 16, 2015 at 6:00pm**