

**FINANCE, LICENSE & REGULATION COMMITTEE BUDGET WORKSHOP**  
**THURSDAY, OCTOBER 3, 2013 - 5:00PM**  
**COUNCIL CHAMBERS, CITY HALL**

Chair Hill called the meeting to order at 5:00 p.m.

Roll Call. Present: Aldermen Kupsik, Lyon, Hougen, Mott and Hill. Also Present: Alderman Kehoe, City Administrator Jordan and City Clerk Hawes. Other representatives were in attendance during budget presentations.

**Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.** None.

**Review/Discussion of departmental budget requests submitted for Budget Year 2014**

Ken Etten presented the proposed 2014 budget for the Historic Preservation Commission. The total budget request for 2014 was \$6,500.00, an increase of 0% over 2013. The proposed expenditures include nominating the Oak Hill Cemetery as a historic site (\$2,500.00), signage for historic sites (\$2,500.00), funding for ongoing public education programs (\$1,000.00) and other expenses (\$500.00).

Larry Larkin presented the proposed 2014 budget for the Geneva Lake Level Corporation (GLLC). Mr. Larkin explained the GLLC's efforts in the last year to maintain the lake level in response to actions by the DNR. The GLLC negotiated with the DNR and made a lake level agreement. Mr. Larkin stated that last year at this time legal fees were expected to be \$50,000.00 and he requested an annual contribution of \$2,500.00 from the City. However, legal fees have reached \$90,000.00 and the GLLC is now requesting a higher contribution from participating municipalities. Mr. Larkin said the GLLC is requesting \$5,400.00 from the City of Lake Geneva in 2014. He said he expected this same dollar amount would be requested for the next six or seven years. About 90% of it would go toward the legal fees and the rest would go toward dam maintenance and audit fees. Chair Hill said it is difficult to guarantee that future councils would commit to this dollar amount, but she said the lake level is extremely important to the City.

Ted Peters presented the preliminary 2014 budget for the Geneva Lake Environmental Agency (GLEA). The budget includes total expenditures of \$120,975.00 (a 0% change from 2013) and total revenues of \$112,280.00 (a 0% change from 2013). Mr. Peters said the GLEA is requesting \$20,000.00 from each community. The contribution from communities makes up 71.25% of the budget. The remaining revenue is raised through other means by the GLEA. The Committee discussed the GLEA's initiatives with Mr. Peters.

Alderman Mott left at 5:45 p.m.

Tammie Carstensen and David Lindelow presented the proposed 2014 budget for the Convention and Visitors Bureau (CVB). Mr. Lindelow explained the mission and efforts of the CVB. He argued that a strong hospitality industry is in the best economic interest of the City. He said there is continued need to market Lake Geneva as a destination, as there is competition from other areas. Mr. Lindelow said the 2013 budget request was \$95,000.00 from the City. He suggested the City make incremental increases to this contribution. Ms. Carstensen suggested the City contribute \$125,000.00, which would equal the amount contributed by Delavan, Fontana and Geneva combined. Chair Hill agreed there is a legitimate argument for the City increasing its contribution to the CVB.

Mike Kramp presented the 2014 budget request for the Geneva Lakes Area YMCA. He requested a contribution of \$48,000.00 in 2014, a 0% increase from 2013. Mr. Kramp said the monies help fund the recreation department. Chair Hill noted the City also provides the playing fields at Veteran's Park and the maintenance to the park in the amount of about \$38,000.00 annually.

Clarence Read, Arleen Krohn, Mickey Tolar and Sturges Taggart presented the 2014 budget proposal for the Cemetery Commission. Mr. Read made a request of \$177,756.00 from the City for 2014, which would be an increase of over \$10,000.00 compared to 2013. Mr. Read said the increase would address a potential budget shortfall due to personnel costs. Chair Hill said Comptroller Pollitt should double-check the proposed personnel costs as there may be a decrease due to WRS contributions.

Administrator Jordan presented the proposed 2014 debt service budget. Mr. Jordan said debt service is expected to decrease about \$3,000.00 in 2014 compared to 2013. Chair Hill asked when in the budget process the Committee could discuss a capital budget. The Committee agreed to discuss capital budgeting at its October 15 meeting.

**Adjournment**

Hougen/Lyon motion to adjourn at 7:14 p.m. Unanimously carried.

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/s/ Michael D. Hawes, City Clerk

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BY THE FINANCE, LICENSE & REGULATION COMMITTEE**