

City of Lake Geneva Parking Commission
November 19, 2014 – 6:00pm
Conference Room 2A, City Hall
Minutes

1. **Opening and Attendance:** Attendance recorded and copies of minutes distributed.
2. **Roll Call at 6:00pm**
Present: Chairman Krause, Fleming, Kordus, and Swangstu
Also Present: Schaefer (Non-Voting), Mayor Connors, Alderman Hill and Parking Manager Mullally
3. **Approval of Minutes**
Kordus/Fleming motion to approve meeting minutes from October 15, 2014, as prepared and distributed. Motion carried 4 to 0.
4. **Open Comments**
None
5. **Discussion on Parking Referendum**
Krause suggested that Mullally check on and/or keep any pictures or documents from the ramp referendum. Krause then discussed the lost opportunity that the City had by receiving \$7 million dollars which would not have to be paid back. Unfortunately, from some conversations he had with people, he realized that they were misinformed, specifically about receiving money back if the referendum was voted down.
Kordus commented that in his district, he made phone calls and knocked on doors speaking to about three hundred people. After the fact, he received phone calls asking when the \$1000 check per resident would be distributed. Fleming also stated that at a Chamber meeting it was discussed that someone asked if the \$1000 check would be per person or per household.
Krause asked Connors how the TIF money dissolves out. Connors explained that his understanding is, although not confirmed, a percentage goes to Joint One, Badger, County, Gateway, and the City. Although, Hill stated that the Council has to vote to close it first.
6. **Smart Card Program Update**
Mullally began a discussion regarding piloting a residential smart card program which would replace the resident parking sticker. The smart card could be programmed for 200 parking hours and used in the kiosks similar to a credit card. The advantages would be that parking time for residents would be “portable” instead of confined to two consecutive hours per stall per day and card usage would be easily tracked. The smart card could also act as a gift card for merchants. The disadvantages would be that individuals would be obligated to use the parking kiosk instead of just parking; the City would need to purchase a minimum of 1,000 cards, and new software. Kordus stated it

may not be a bad idea to start a pilot program ahead of 2016. Hill countered by stating it would be changing the user experience in dealing with machines instead of a sticker. Fleming stated there would be more wait time at machines during the summer season. Kordus suggested separate rates. Mullally reiterated that some municipality smart card programs have worked and others have not. Mullally suggested that if residents were happy with two hour parking as is then to concentrate on moving forward with research on parking apps for merchants programs. Fleming suggested waiting on action on smart cards as it is two hours free across the board. Krause stated there was no urgency and to table action until the next meeting.

7. Discussion/Recommendation on increasing parking stalls on Cook Street and South Lake Shore Drive

Mullally recommended the following options on the 200 block of Cook Street between Main and Geneva Street:

- Reconfigure current (9) parallel parking spaces (one handicap) to a potential of (15) angled parking spaces on the **west** side of Cook Street
- Reconfigure current (10) parallel parking spaces into angled parking on the **east** side of Cook Street
- Reconfigure the 200 block of Cook Street between Main and Geneva Street to **one way street** going south allowing angle parking on both sides of street.

Connors recommended getting permission from the Methodist Church on Cook Street to close the curb cut on the west side of Cook Street to allow angled parking on the west side of Cook Street. Hill stated reconfiguring Cook Street into a one-way street may be a traffic cluster however, Mullally stated that Cook and Main Street is one of the highest traffic areas in the summer. By not allowing vehicles to make a right turn on Cook Street pushes traffic further west whereas, more parking inventory is available.

Krause asked Mullally to follow up with the Methodist Church and forward to the Public Works Committee.

Connors also stated that the 700 and 800 block of Geneva Street was considered to “flip-flop” angled parking from south side of Geneva to north side of Geneva Street because there are less curb cuts.

Kordus will check with Winkler regarding the reconfiguration and engineering costs of the Sage Lot in order to add twenty more spaces.

Krause/Fleming made a motion to pursue additional parking on the west side of Cook Street and to think about reconfiguring Cook Street (200 block) to a one way going south on the next agenda. Motion carried 4 to 0.

South Lake Shore Drive

Mullally recommended to reroute tour bus parking from South Lake Shore Drive to Dunn Park (bus designated area in front of school) or at Dunn Parking lot. Connors suggested

leaving at least two bus spaces for performers in the back of the Cove. Fleming stated that South Lake Shore Drive was once proposed as angled parking on the west side as part of a proposal for new homes. Krause asked Mullally to work with Winkler in researching angled parking on South Lake Shore but keeping two stalls for buses behind the Cove. Krause asked Mullally to propose something for the next meeting regarding South Lake Shore Drive angled parking.

8. Discussion/Recommendation on adding parking stalls to Broad Street in front of Geneva Theatre

Mullally recommended to mark and add parking stalls in front of the Geneva Theatre. Kordus stated that Winkler already has the layout but held off because of interest in someone buying the theatre. Connors stated in order to change parking in front of Geneva Theatre, we would need to change the entire parking ordinance which lists every block and location.

Kordus/Swangstu motion to recommend to Public Works that plans to create a potential of five parking stalls, including a handicap, in front of the (former) Geneva Theatre be pushed through. Motion carried 4 to 0.

9. Discussion/Recommendation on additional ways to increase parking

Fleming made a suggestion to encourage Central Dennison to purchase the rental house on Wisconsin Street between Cook and Broad to create a parking lot. Fleming suggested the parking lot because the City already provides their employees with parking. Krause stated that he would ask Jordan.

Kordus compiled a list of suggestions that people stated to him regarding parking. Hill stated that individuals should come to committee meetings to make suggestions.

10. Next meeting on December 17, 2014 at 6:00pm

11. Adjournment

Fleming/Swangstu motion to adjourn. Motion carried 4 to 0.

Meeting adjourned at 6:57pm

/s/ Sylvia Martinez-Mullally, Parking Manager

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE PARKING COMMISSION