



FINANCE, LICENSE & REGULATION COMMITTEE

MONDAY, JULY 27, 2015 – 6:00 PM

COUNCIL CHAMBERS, CITY HALL

AGENDA

1. Call to Order by Alderman Kupsik
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.
4. Approve the Finance, License and Regulation Committee Meeting minutes of July 13, 2015, as prepared and distributed.
5. **LICENSES & PERMITS**
 - a. Parade Permit Application filed by Russ Tronsen on behalf of Badger High School Student Council to use Wisconsin St., Broad St. and Wrigley Dr. for Badger High School Homecoming Parade on October 2, 2015 from 4:45 pm to 5:15 pm with request for waiver of fees
 - b. Street Use Permit Application filed by Russ Tronsen on behalf of Badger High School Student Council to use Wisconsin St., Broad St. and Wrigley Dr. for Badger High School Homecoming Parade on October 2, 2015 from 4:45 pm to 5:15 pm with request for waiver of fees
 - c. Original Class “B”/“Class B” Intoxicating Liquor and Fermented Malt Beverage License application filed by Mercedes or Bust LLC d/b/a The Bottle Shop, 617 West Main Street, Lake Geneva, Elizabeth Tumas, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, clearance of any Department of Revenue holds by all parties, and contingent upon Pop More Corks surrendering their license
6. Discussion/Recommendation on renewal of CD in the amount of \$310,866.67 plus interest, maturing on August 9, 2015 from Town Bank
7. First Reading of **Ordinance 15-07**, amending Ambulance Service Transportation Fees (*recommendation by Police and Fire Commission on July 9, 2015*)
8. Discussion/Recommendation **Resolution 15-R38**, amending the Fire Department and Emergency Medical Services Fees (*recommendation by Police and Fire Commission on July 9, 2015*)
9. Discussion/Recommendation on Parking app proposal from Parkmobile (*recommendation by Parking Commission on July 15, 2015*)
10. **Presentation of Accounts**
 - a. Purchase Orders (none)
 - b. Prepaid Bills in the amount of \$9,583.25
 - c. Regular Bills in the amount of \$85,779.82

11. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

**FINANCE, LICENSE & REGULATION COMMITTEE
MONDAY, JULY 13, 2015 – 6:00 PM
COUNCIL CHAMBERS, CITY HALL**

Chairperson Kupsik called the meeting to order at 6:00 p.m.

Roll Call. Present: Aldermen Howell, Gelting, Kupsik, Kordus and Wall. Also Present: City Administrator Oborn, Comptroller Pollitt and Assistant City Clerk Gunderson.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will to be limited to 5 minutes.

Mike Frazier, 444 Eugene Dr, spoke on behalf of the Lake Geneva Symphony Orchestra. Mr. Frazier requested the fees for the performance on August 2, 2015 be waived.

Approval of Minutes

Howell/Gelting motion to approve the Finance, License and Regulation Committee Meeting minutes of June 22, 2015, as prepared and distributed. Unanimously carried.

LICENSES & PERMITS

Park Reservation Permit application filed by Frank Staab for a graduation party at Cobb Park on July 18, 2015 from 11:00 am to 7:00 pm (recommended by the Board of Park Commissioners on July 1, 2015)

Gelting/Kordus motion to recommend approval. Unanimously carried.

Park Reservation Permit application filed by Mike Frazier on behalf of the Lake Geneva Symphony Orchestra to use Flat Iron Park and the Brunk Pavilion for a concert on August 2, 2015 from 1:30 pm to 4:30 pm (recommended by the Board of Park Commissioners on July 1, 2015)

Kordus/Gelting motion to recommend approval. Unanimously carried.

Alderman Howell questioned what the fees were and if the Park Board recommended waiving them. City Administrator Oborn stated they had not requested them to be waived.

Park Reservation Permit application filed by Jesus and Andrea Sanchez to use Flat Iron Park and the Brunk Pavilion for a wedding ceremony on August 15, 2015 from 7:00 am to 5:00 pm (recommended by the Board of Park Commissioners on July 1, 2015)

Gelting/Kordus motion to recommend approval. Unanimously carried.

Request for Temporary Extension of Licensed Premises filed by Chad Bittner on behalf of Next Door Pub & Pizzeria, 411 Interchange North, to include parking lot area behind the restaurant during the “Next Door Pub & Pizzeria 10 Year Anniversary Party” on Saturday, September 12, 2015 from 10:00 am to midnight

Howell/Wall motion to recommend approval. Unanimously carried.

Renewal “Class A”/Class “A” Liquor & Fermented Malt Beverage License application filed by New World Wine Inc d/b/a New World Wine Shop, 830 W. Main St, Unit I, Jerry Sibbing, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Kordus/Gelting motion to recommend approval. Unanimously carried.

Original Class “B” / “Class C” Fermented Malt Beverage and Wine License application filed by Good Vibes LLC d/b/a Good Vibes, 234 Broad Street, Samantha Strenger, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Kordus/Gelting motion to recommend approval. Unanimously carried.

Alcohol License Premises Extension application filed by Good Vibes LLC d/b/a Good Vibes, 234 Broad Street, Samantha Strenger, Agent, for sidewalk café area

Wall/Gelting motion to recommend approval. Unanimously carried.

Original 2015-2016 Operator's (Bartender) License application filed by Robyn Smith, Hayden Yakes, Riley Oman, Jeanette Cecce, and Misty Jurs

Kordus/Gelting motion to recommend approval. Unanimously carried.

Renewal 2015-2016 Operator's (Bartender) License applications filed by Christine Boelkow-Meye, Andrew Wisnowski, Jacquelyn Corpus, Scot Effenheim, and Lynette Bychowski, Morgan Tisa, Shannon McDonoug, Jessica Tesch, Ryan Lasch, and Athena Lorono

Wall/Kordus motion to recommend approval. Unanimously carried.

Renewal of Massage Establishment application filed by The Therapeutic Touch LLC, 601 W. Main Street

Gelting/Kordus motion to recommend approval. Unanimously carried.

Discussion/Action on contract with Labyrinth HealthCare Group for the PatientCare health benefit including the incentive program (recommended by the Personnel Committee on July 2, 2015)

Comptroller Pollitt stated this had gone to Personnel and was discussed when the health plan changes were discussed. PatientCare helps employees find the lowest cost diagnostic testing among other services. They are a patient advocate that also helps resolve disputed claims. They have an incentive program which incentivizes employees who choose the lower cost providers. The program would take effect on August 1. Alderman Gelting questioned how the city would pay for the service. City Administrator Oborn stated it is an added cost but will generate savings over time. Ms. Pollitt stated the cost is about \$4.50 per employee and would be paid for out of the Health Care Admin Fees account. Mr. Gelting asked how long the city would be locked in on the contract. Ms. Pollitt stated she believed it was a year. Mr. Oborn stated there is some flexibility to get out of the contract if necessary. He will continue to evaluate going fully insured versus self insured as there are pros and cons to both. He feels if staff becomes more educated and healthy, the rates will come down. Alderman Kupsik questioned if this issue would be revisited at the beginning of January. Mr. Oborn said they went with the flex so there are some options for changing in January but it is difficult to do. He will certainly evaluate it.

Kordus/Gelting motion to recommend approval. Unanimously carried.

Discussion/Action on payment in the amount of \$9,250 for services rendered by Springsted Inc (recommended by the Personnel Committee on July 2, 2015)

City Administrator Oborn stated the invoice is for \$14,175 and feels \$9,250 is a fair payment. It leaves them on the hook to provide all the services and then the remaining balance will be paid. It will be paid from contingency as the 2014 budgeted amount did not carry forward. Alderman Kordus asked if this amount includes the Utility Commission or if it is separate with an additional fee. Mr. Oborn stated the Utility Commission would be a separate fee as they were not part of the original proposal. Mr. Oborn stated given continuity it would make sense and there would be savings to stay with Springsted. Alderman Kupsik stated the payment is overdue and feels it is appropriate they get a partial payment. Alderman Wall will be voting no as he feels their work is way overdue. He is not in favor of this or Springsted doing the Utility Commission's portion of the study based on their past work habits. Mr. Kupsik said they did submit a portion of the study.

Alderman Gelting questioned how the city can use their research but say they have not done enough work to get payment. It seems contradictory. Mr. Wall is not against paying them once the city receives all the information and does not want to pay until that point. Mr. Kupsik believes most of the information has been received except for the Utility Commission. Mr. Oborn stated there are a number of components still incomplete on the study. The company has met the 50% requirement and feels it is warranted to pay them 50%. Mr. Oborn stated the city did receive a credit back but they spent the funds they have already received on travel. Mr. Wall asked if the two other cities in the study have paid in full. Mr. Oborn explained Elkhorn is ahead of us and Delavan is behind with regard to payment. The city is receiving a \$2,500 credit for all 3 municipalities participating. Mr. Kupsik stated it would be interesting to see where the ball was dropped in this study, whether it is on our end or theirs. Mr. Kupsik questioned if the city does decide to move forward with the Utility Commission, is it better to move forward with a new company or not.

Mr. Kordus questioned how \$9,250 is 50%. Mr. Oborn said he looked at the way the contract payments were drawn up. He took the base of \$15,050, divided it in half and added the \$1,500 for travel expenses to arrive at \$9,250, which he viewed as a progress payment. He noted their invoice did not follow their proposal. Mr. Kordus is wondering what is owed after the \$2,500 discount. Mr. Oborn replied the city received a credit because of the other municipalities' participation. Mr. Kordus wondered if a credit was given for the lack of work. Mr. Oborn stated that was the way it was attributed but saw differently when he looked through everything. Mr. Kordus would like to renegotiate with Springsted for a more reasonable amount. He is not happy with what was provided but they did provide some work.

Gelting/Howell motion to recommend approval. Motion carries 3 to 2 with Aldermen Wall and Kordus voting "no."

Discussion/Action on a 2% increase of the 2016 pay scale *(recommended by the Personnel Committee on July 2, 2015)*

City Administrator Oborn explained this is not a pay increase. It affects the bottom paid employees and is basically a cost of living adjustment. Once implemented, a policy will be decided upon to determine what level positions fall in.

Howell/Kordus motion to approve. Alderman Kordus stated the pay scale information received was stale enough that it already needs to be adjusted. Mr. Oborn explained the goal was to have this implemented already. Mr. Kordus asked for confirmation that this is not going across the board to all employees. Mr. Oborn stated this is for all of the people in the study. The lower ends are the only ones who are going to see a bump in this. Anyone in between the minimum and maximum will not be affected, only employees at the base minimum. The 2% brings the 13 people who are above the maximum to only 6. Mr. Kordus stated we are raising the minimum midpoint and maximum for the range. It has nothing to do with employees or jobs. The dollar amounts are being bumped up, which Mr. Oborn confirmed. Mr. Oborn will attempt to implement the pay scale in 2016. Mr. Kordus asked for confirmation that this is not being applied to anyone at this point. Mr. Oborn confirmed. Alderman Gelting added the numbers from the end of 2014 are what were used in the study. Unanimously carried.

Discussion/Action on installation of two additional non-motorized racks at the west end pier *(recommended by Piers, Harbors and Lakefront Committee on June 25, 2015)*

Kordus/Gelting motion to recommend approval. City Administrator Oborn stated there are about 18 people on the waiting list, and the additional racks would add 12 spots. They are nominal to build and the cost would come out of the rental fees. Mr. Oborn feels this is a good investment. Alderman Kordus stated the city would build the racks. Unanimously carried.

Presentation of Accounts

Purchase Orders. None.

Kordus/Wall motion to recommend approval of Prepaid Bills in the amount of \$25,401.20. Unanimously carried.

Kordus/Howell motion to recommend approval of Regular Bills in the amount of \$651,871.30. Unanimously carried.

Adjournment

Kordus/Gelting motion to adjourn at 6:39 p.m. Unanimously carried.

/s/ Stephanie Gunderson, Assistant City Clerk

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE FINANCE, LICENSE & REGULATION COMMITTEE



REGULAR CITY COUNCIL MEETING
MONDAY, JULY 27, 2015 – 7:00 PM
COUNCIL CHAMBERS, CITY HALL

AGENDA

1. Mayor Connors calls the meeting to order
2. Pledge of Allegiance – Alderman Wall
3. Roll Call
4. Awards, Presentations, and Proclamations
 - a. Proclamation designating August as Children’s Vision and Learning Month
5. Re-consider business from previous meeting
6. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will to be limited to 5 minutes.
7. Acknowledgement of Correspondence
8. Approve Regular City Council Meeting minutes of July 13, 2015, as prepared and distributed
9. **CONSENT AGENDA.** Any item listed on the consent agenda may be removed at the request of any member of the Council. The request requires no second, is not discussed, and is not voted upon.
 - a. Parade Permit Application filed by Russ Tronsen on behalf of Badger High School Student Council to use Wisconsin St., Broad St. and Wrigley Dr. for Badger High School Homecoming Parade on October 2, 2015 from 4:45 pm to 5:15 pm with request for waiver of fees
 - b. Street Use Permit Application filed by Russ Tronsen on behalf of Badger High School Student Council to use Wisconsin St., Broad St. and Wrigley Dr. for Badger High School Homecoming Parade on October 2, 2015 from 4:45 pm to 5:15 pm with request for waiver of fees
 - c. Original Class “B”/“Class B” Intoxicating Liquor and Fermented Malt Beverage License application filed by Mercedes or Bust LLC d/b/a The Bottle Shop, 617 West Main Street, Lake Geneva, Elizabeth Tumas, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, clearance of any Department of Revenue holds by all parties, and contingent upon Pop More Corks surrendering their license
10. Item removed from the Consent Agenda

11. Finance, License and Regulation Committee Recommendations – Alderman Kupsik

- a. Discussion/Action on renewal of CD in the amount of \$310,866.67 plus interest, maturing on August 9, 2015 from Town Bank
- b. First Reading of **Ordinance 15-07**, amending Ambulance Service Transportation Fees (*recommendation by Police and Fire Commission on July 9, 2015*)
- c. **Resolution 15-R38**, amending the Fire Department and Emergency Medical Services Fees (*recommendation by Police and Fire Commission on July 9, 2015*)
- d. Discussion/Action on Parking app proposal from Parkmobile (*recommendation by Parking Commission on July 15, 2015*)

12. Plan Commission Recommendations – Alderman Kupsik

- a. **Resolution 15-R36**, authorizing the issuance of a Conditional Use Application filed by Scott DeParvine & Ashlee Box agents for Mariane E. Weigley, 38137 N. Bolton Place, Antioch, IL 60002, to construct a Single Family Residence using the SR-4 Zoning requirements in an Estate Residential Zoning District (ER-1) located at a vacant lot on Pine Tree Lane, Tax Key No. ZSY 00025
- b. **Resolution 15-R37**, authorizing the issuance of a Conditional Use Application filed by Tyler N Terhark, 801 Hudson Trail, Lake Geneva, WI 53147, for the installation of a decorative fence in excess of three feet (six feet) in the side street yard on Townline Road at 801 Hudson Trail, Lake Geneva, Tax Key No. ZTT 00055
- c. Discussion/Action on General Development Plan for the re-plating of a previously approved subdivision (formerly Southwind Farms) east of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326
- d. **Resolution 15-R39**, to vacate, assign, transfer, and convey to the Owner all of the City's right, title, and interest into all park land, walkway, alley, and street rights-of-way within approximately 145 acres of the 171 acres under the previous Plat for Southland Farms to accommodate the revised lot, park land, walkway, alley and street rights-of-way configurations under the amended General Development Plan for the Symphony Bay development, pursuant to Wis. Stats. §§ 236.43 (3) and 236.43 (4) (a), and all restrictions imposed under the Plat in favor of the City, pursuant to Wis. Stats. § 236.293 for the description of the property East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326

13. Presentation of Accounts

- a. Purchase Orders (none)
- b. Prepaid Bills in the amount of \$9,583.25
- c. Regular Bills in the amount of \$85,779.82

14. Mayoral Appointments (none)

15. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

7/24/2015 2:49pm

cc: Aldermen, Mayor, Administrator, Attorney, Department Heads, Media

CITY OF LAKE GENEVA

Proclamation

August is Children's Vision and Learning Month

WHEREAS, as children across the State of Wisconsin prepare for the start of another school year, many of them will begin their studies with undiagnosed and untreated vision problems; and

WHEREAS, research shows that vision disorders are the number one handicapping condition of children. In fact, as many as one in four school age children have vision problems, according to the College of Optometrists in Vision Development; and

WHEREAS, all children deserve the opportunity to learn and to achieve their full potential, and

WHEREAS, for the above reasons, public awareness about learning-related vision problems is necessary to ensure that young people receive the prompt vision treatment they need to enhance their lives; and

NOW, THEREFORE, I, James Connors, Mayor of the City of Lake Geneva, in accord with the Office of the Governor of the State of Wisconsin, and in recognition of the importance of good vision to learning, do hereby proclaim August 2015

Children's Vision and Learning Month

And I encourage parents, educators, school nurses and all concerned adults to recognize the critical role good vision plays in the learning process and to work together to help prevent or reduce the impact untreated vision problems can have on our children's ability to read and learn.

Proclaimed and adopted this 27th Day of July, 2015

James R. Connors, Mayor

Sabrina Waswo, City Clerk



**REGULAR CITY COUNCIL MEETING
MONDAY, JULY 13, 2015 – 7:00 PM
COUNCIL CHAMBERS, CITY HALL**

Mayor Connors called the meeting to order at 7:00 p.m.

The Pledge of Allegiance was led by Alderman Chappell.

Roll Call. Present: Mayor Connors, Aldermen Chappell, Wall, Kordus, Hill, Gelting, Kupsik, Hedlund, Howell. Also Present: City Administrator Oborn, City Attorney Draper, Assistant City Clerk Gunderson.

Awards, Presentations, and Proclamations.

City Administrator Oborn gave a presentation on the Municipal Facts 14 Finance and Demographics from the Wisconsin Taxpayers Alliance Report.

Re-consider business from previous meeting. None.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will to be limited to 5 minutes.

Mike Frazier, 444 Eugene Dr, spoke on behalf of the Lake Geneva Symphony Orchestra. Mr. Frazier requested the city waive the fees for their application on the agenda.

Acknowledgement of Correspondence. None.

Approval of Minutes

Kordus/Hedlund motion to approve Regular City Council Meeting minutes of June 22, 2015, as prepared and distributed. Unanimously carried.

Consent Agenda

Park Reservation Permit application filed by Frank Staab for a graduation party at Cobb Park on July 18, 2015 from 11:00 am to 7:00 pm (recommended by the Board of Park Commissioners on July 1, 2015)

Request for Temporary Extension of Licensed Premises filed by Chad Bittner on behalf of Next Door Pub & Pizzeria, 411 Interchange North, to include parking lot area behind the restaurant during the “Next Door Pub & Pizzeria 10 Year Anniversary Party” on Saturday, September 12, 2015 from 10:00 am to midnight

Renewal “Class A”/Class “A” Liquor & Fermented Malt Beverage License application filed by New World Wine Inc d/b/a New World Wine Shop, 830 W. Main St, Unit I, Jerry Sibbing, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

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Alcohol License Premises Extension application filed by Good Vibes LLC d/b/a Good Vibes, 234 Broad Street, Samantha Strenger, Agent, for sidewalk café area

Original 2015-2016 Operator’s (Bartender) License application filed by Robyn Smith, Hayden Yakes, Riley Oman, Jeanette Cecce, and Misty Jurs

Renewal 2015-2016 Operator's (Bartender) License applications filed by Christine Boelkow-Meye, Andrew Wisnowski, Jacquelyn Corpus, Scot Effenheim, and Lynette Bychowski, Morgan Tisa, Shannon McDonoug, Jessica Tesch, Ryan Lasch, and Athena Lorono

Renewal of Massage Establishment application filed by The Therapeutic Touch LLC, 601 W. Main Street

Kupsik/Kordus motion to approve. Unanimously carried.

Items removed from the Consent Agenda

Park Reservation Permit application filed by Mike Frazier on behalf of the Lake Geneva Symphony Orchestra to use Flat Iron Park and the Brunk Pavilion for a concert on August 2, 2015 from 1:30 pm to 4:30 pm (recommended by the Board of Park Commissioners on July 1, 2015)

Kordus/Howell motion to approve charging only the \$25.00 application fee, \$40.00 parking stall blocking fee, and the \$100 refundable security deposit. Alderman Kordus stated the symphony is an asset to the City of Lake Geneva and is open to the public as well as nonprofit. Alderman Hill feels there has been a lot of headway made recently in regards to the fees and does not recall the council coming to a conclusion of charging everybody. Although, the reality is there are some exceptions which make it difficult. Ms. Hill said the fees are a standard cost of business. She questioned where they are at as a council on this issue and would like to speak about it at Committee of the Whole to get the Council on the same page as to what will or will not be charged.

Mayor Connors stated he agrees with Ms. Hill that they need to track what events serve public purpose. He added they could do a resolution so the issue is not discussed every year. Mr. Kupsik stated Mr. Frazier only asked for the pavilion and park fee be waived. Mr. Connors stated he assumes the \$100 security deposit would still be collected, which Mr. Kordus confirmed as it would be refundable. Alderman Wall asked if the Council votes to waive the fees for the orchestra, will it be done for all nonprofit organizations. He noted they recently told the Park Board to start charging all fees and now feels the Council is back pedaling by eliminating the charges. Mr. Connors explained one of the metrics the Park Board uses is deciphering if the group is a local nonprofit organization and if the event is for a fundraising purpose. In this case, it is mainly to share the music with the public. Ms. Hill pointed out this would imply the Park Board is considering the application, which further implies the application has been submitted to the clerk's office. Staff is being told to collect fees in full with the application. She stated Council and staff need to be on the same page and if accounting is a hassle, it will need to be looked at further.

Alderman Kordus said these are on a case by case basis. They do not need to discuss what happens at the clerk's office, just that they need to collect the fees and it is up to the Park Board and Council to make any decisions on waivers. He does not want anything being waived by city staff. Ms. Hill stated that is exactly her point. There are events that have not paid for 30 years and now have to pay. Mayor Connors stated the conversation will be continued at a later time.

Roll Call: Kordus, Hill, Gelting, Kupsik, Hedlund, Howell voted "yes." Motion carried 6 to 2 with Aldermen Chappell and Wall voting "no."

Park Reservation Permit application filed by Jesus and Andrea Sanchez to use Flat Iron Park and the Brunk Pavilion for a wedding ceremony on August 15, 2015 from 7:00 am to 5:00 pm (recommended by the Board of Park Commissioners on July 1, 2015)

Kordus/Kupsik motion to approve. Alderman Hill pointed out the application is a slippery slope with regard to private events. Originally the applicant requested more benches than the city had in stock; and further requests the Street Department to set up the benches in a particular manner. She does not agree with the city providing this service as the city is not a wedding planner. She questioned if it is a good idea to reserve prime parking stalls in front of the Riviera for private events. Ms. Hill is very concerned with this application as to where it takes the city with regard to private events. Mayor Connors explained the applicant has since rented chairs from a private company and has been approved for a reduced number of parking spaces. Alderman Chappell asked why it matters if a private event purchases the parking. Ms. Hill stated it is discouraging to day trippers and residents. Mr. Connors commented it would not be to the benefit of everyone in the city. Alderman Wall asked if they are using the whole park or a portion of it. Mr. Connors confirmed it was only a portion of the park. Alderman Kupsik added requesting parking spaces on a weekend is not a precedent he would like to set. He also feels a request for that many benches and amenities is excessive; and suggested a rental company would be the proper way to move forward in the future. He stated perhaps the Park Board should set a

precedent with regard to the number of amenities that can be reserved. Alderman Gelting stated the spaces requested were odd and the Parking Supervisor is doing what is expected to remedy the issue.

Roll Call: Chappell, Wall, Kordus, Gelting, Kupsik, Hedlund, Howell voted “yes.” Motion carried 7 to 1 with Alderman Hill voting “no.”

Finance, License and Regulation Committee Recommendations – Alderman Kupsik

Discussion/Action on contract with Labyrinth HealthCare Group for the PatientCare health benefit including the incentive program (recommended by the Personnel Committee on July 2, 2015)

Kupsik/Howell motion to approve. Alderman Kupsik stated if you refer back to the minutes from the Personnel meeting, the Council spoke favorably of this particular plan. If approved, the program would start August 1. The consultants have recommended they also adopt the incentive portion that rewards employees who choose cheaper alternatives. The employee would recoup 20% of the savings per event as taxable income on their paycheck. The company is a health advocate and gives the employee someone to turn to for help in finding a doctor, making appointments and providing assistance when a claim is not being paid. The cost is \$4.50 per employee with about 75 covered employees and retirees on the plan. The company data shows the program pays for itself. City Administrator Oborn stated this is one of the 3 steps in the education component of the health changes. Alderman Hedlund was impressed with the presentation the company did about 3 months ago; and feels it goes hand in hand with the changes the city is trying to make to keep costs down. Alderman Hill agreed. She thanked the employee task force for all of their work; and asked if they would be meeting again. Mr. Oborn stated there is a meeting scheduled with the task force and consultants.

Roll Call: Chappell, Wall, Kordus, Hill, Gelting, Kupsik, Hedlund, Howell voted “yes.” Unanimously carried.

Discussion/Action on payment in the amount of \$9,250 for services rendered by Springsted Inc (recommended by the Personnel Committee on July 2, 2015)

Kupsik/Gelting motion to approve. Alderman Kupsik said there was a lengthy conversation during FLR on this topic. There are services completed but a number of outstanding items. He feels the city does owe the company something and can always hold back on final payment until all services have been rendered. Alderman Kordus stated this is half of the bill. There was a commitment made by Springsted that they would look at reducing the cost. The discount shown is the credit for all of the participating municipalities, not for the city’s dissatisfaction with the workmanship or the timeliness of the report. He does not think this is a fair payment for the work received. Alderman Hill stated Alderman Gelting made a critical point that this is intellectual property. She does not feel it is right for the city to use the intellectual property provided by Springsted without any payment. She is very displeased with the timeframe and quality of work but the city does owe them something. Ms. Hill noted if the city is considering signing another contract with them, they will not do anything without payment on this bill. She asked Mr. Oborn what the timeline is for full completion minus the Utility Commission. Mr. Oborn stated he is hoping to have everything by the 2016 budget cycle with an end date of November 2015. Mayor Connors is in support of paying this portion. Ms. Hill stated the adjustment is a group rate which does not satisfy or cover the level of service that has been provided. Mr. Kordus stated he was not suggesting paying them nothing for the services rendered, just holding payment until renegotiating a final amount. Work was done but he objects to the amount. Alderman Wall stated in November it will be 2 years since the original request was made. He agrees with giving them something but is against rewarding them with another contract for the Utility Commission. Mr. Connors feels there is responsibility on both ends. Alderman Hedlund stated the city did not even make a deposit. In the contract, there is not a penalty for late delivery and feels the money is owed. The city should just pay and move on. Mr. Oborn stated this was in the 2014 budget but was not rolled forward so it will come from the 2015 contingency fund.

Roll Call: Chappell, Hill, Gelting, Kupsik, Hedlund, Howell voted “yes.” Motion carried 6 to 2 with Aldermen Wall and Kordus voting “no.”

Discussion/Action on a 2% increase of the 2016 pay scale (recommended by the Personnel Committee on July 2, 2015)

Kupsik/Hill motion to approve. Mr. Oborn explained this is not a pay increase, but more of a cost of living adjustment. As the scale was done in 2014, this is an adjustment to bring up the lower end of the pay scale. Without adjusting, there are 13 people above the current projected maximum. With the adjustment, the 13 above would drop to 6. Alderman Hill stated the information was already stale by the time it was received. This is not a pay adjustment; it just gives the

Administrator direction for where the city is looking to be as a performance based evaluation is phased in. Alderman Gelting noted the data was called stale due to the lag in receiving the data. He does not know how it could be expected to be more up to date as it would not be available until the end of this year. Ms. Hill commented it does not account for the 1.5% increase that was already approved. Alderman Kordus added he was confused as to why the 1.5% pay increase was tied in to a table as one has nothing to do with the other. When a range is set, it is revisited every few years. He hopes it is not an idea to adjust the scale each time a raise is given. Ms. Hill felt the 1.5% got the employees current. The 2% will earmark as a placeholder for the lowest possible consideration of what might be a cost of living adjustment. Mr. Gelting said this is a compensation study not just of Lake Geneva. The city does not know what increases, reductions, and restructurings took place. Alderman Hedlund believes a baseline is being set where they can build from. Mr. Gelting asked if the company built into the study that the data will be stale by the time it is implemented. Mr. Oborn stated Springsted brought it to his attention and recommended a cost of living adjustment of 2% to 4%.

Roll Call: Chappell, Wall, Kordus, Hill, Gelting, Kupsik, Hedlund, Howell voted “yes.” Unanimously carried.

Discussion/Action on installation of two additional non-motorized racks at the west end pier (recommended by Piers, Harbors and Lakefront Committee on June 25, 2015)

Kupsik/Wall motion to approve. Alderman Kupsik stated there is a need with 18 people currently on the waiting list. The racks will be built and installed by the Street Department.

Roll Call: Chappell, Wall, Kordus, Hill, Gelting, Kupsik, Hedlund, Howell voted “yes.” Unanimously carried.

Discussion/Action regarding proposed zoning change and conditional use permit at Potter’s Self Storage, W2309 Townline Road, Lake Geneva, Wisconsin

Kordus/Hill motion to return to Plan Commission. City Attorney Draper stated the city received a notice from the Town of Bloomfield stating they were rezoning the property and asking for conditional use. The city was not sure whether they had zoning powers or not which is why it was put on the agenda. It has now been realized they are going to be coming back for plat approval at Plan Commission. Alderman Kupsik asked if it is in the Town of Bloomfield. City Administrator Oborn stated half is in city and half is not. Mr. Kupsik asked if it is treated as a normal conditional use application or extraterritorial and who has the rights to make the approval. Mr. Draper stated it is an extraterritorial plat approval with the same process as any other extraterritorial plat approvals the city receives. It goes through the Town of Bloomfield, and to the County, who will not allow the plat to be approved until the city approves it.

Roll Call: Chappell, Wall, Kordus, Hill, Gelting, Kupsik, Hedlund, Howell voted “yes.” Unanimously carried.

Presentation of Accounts – Alderman Kupsik

Purchase Orders. None.

Kupsik/Hedlund motion to approve Prepaid Bills in the amount of \$25,401.20.

Roll Call: Chappell, Wall, Kordus, Hill, Gelting, Kupsik, Hedlund, Howell voted “yes.” Unanimously carried.

Kupsik/Gelting motion to approve Regular Bills in the amount of \$651,871.30. Alderman Hill questioned the Lake Geneva Regional News bill. She does not feel the city should be running ads for people to book the Riviera. She does not want to be in the advertising or wedding business. Alderman Kupsik questioned the GAI consultants bill. He wondered that since there are 2 engineering companies on staff, how much longer GAI has on their contract. Mayor Connors stated that they are finishing up the street improvement program for this year so there is continuity with the project. All new projects are going to the new company.

Roll Call: Chappell, Wall, Kordus, Hill, Gelting, Kupsik, Hedlund, Howell voted “yes.” Unanimously carried.

Mayoral Appointments. None.

Adjournment

Kordus/Gelting motion to adjourn at 8:04 p.m. Unanimously carried.

/s/ Stephanie Gunderson, Assistant City Clerk

THESE ARE NOT OFFICIAL MINUTES UNTIL APPROVED BY THE COMMON COUNCIL

BHS STUDENT COUNCIL

City of Lake Geneva
626 Geneva Street
Lake Geneva, WI 53147

06/30/2015

Dear City Council Leaders,

I am writing on behalf of Badger High School and the Student Council as Adviser to ask for a waiver of rental fees of street barricades and other potential miscellaneous fees for our upcoming Homecoming Parade on Friday October 2nd, 2015. I have been an adviser going on 10 years now and have been the primary individual responsible for completing and submitting permit applications to City of Lake Geneva. Over the years there have been changes to your application which has created additional loopholes that I feel are becoming a little egregious when it comes to events such as ours.

A few years ago we had to get signatures from local area businesses and residents who would be affected by our temporary closure of roads for the parade route for no more than thirty minutes; and they were shocked that an event such as ours would have to go around and do this. Members of the council at that time also made note of that and said that our group should be exempt from having to do this. The fundamental concern here is that this is an annual event for the local area community; of which many citizens look forward to each year including downtown businesses, and with all these additional hoops we have to jump through and potential added expenses will make it increasingly difficult to continue this tradition.

With your new application process there are areas that may propose additional expense in the form of barricades, and Police department expenses associated with traffic safety during the event. All of which are things we are not currently prepared to assume because it has never been a factor in the many years this event has happened. I urge you to consider continuing to exempt our longstanding event from the fees that would be potentially cost prohibitive thus not allowing us to continue to hold our annual Homecoming Parade event.

We appreciate your time and attention to our request.

Respectfully Submitted,



Russ Trönsen
Student Council Adviser
Badger High School

Badger High School-220 E. South Street-Lake Geneva WI 53147

CITY OF LAKE GENEVA EVENT PERMIT APPLICATION



Please fill in all blanks completely, as incomplete applications will be rejected.
Applications must be submitted **AT LEAST 10 WEEKS** prior to the proposed event date(s).

Section I - What type of Permit(s) will your event require?

- Parade Permit.** Required for any parade on public property.
 - Map or description of the requested route to be traveled.
- Public Assembly Permit.** Required for any public gathering on public property. No fee required.
- Street Use Permit.** Required for any event using a public street. Per Sec. 62-243 of the municipal code, this application must include the following attachments:
 - Certificate of Comprehensive General Liability Insurance with the City, its employees and agents as additional insured with coverage for contractual liability with minimum limits of \$500,000 per occurrence for bodily injury and property damage limits of \$250,000 per occurrence. *Will be sent from our District Administration Office*
 - Petition signed by more than half of the residential dwelling units and/or commercial units residing along that portion of the street designated for the proposed use or whose property is denied access by virtue of the granting of the permit.
- Parking Stall Bag Request.** Required for reserving the use of any City parking stall in conjunction of with an event.
- Park Reservation Permit.** Required for reserving the use of a park facility or shelter.
 - Brunk Pavilion.** Requires rental of Flat Iron Park. Additional rental fees apply.
- Beach Reservation Permit.** Required for reserving the use of the beach.

Section II - Applicant Information

1. Applicant Name: Russ Tronsen Date of Application: 06/30/15
2. Organization Name: Badger High School-Student Council
3. Organization Type: For Profit Non-Profit (501(c)____) Tax ID: _____
4. Mailing Address: 220 E. South Street
5. City, State, Zip: Lake Geneva, WI 53147
6. Phone: _____ E-mail: _____
7. Applicant's Drivers License #: _____ State license issued: _____
8. Are you applying as a resident of the City of Lake Geneva? Yes No
If yes, proof of residency must be attached.

Section III - Event Information

1. Title of Event: Badger High School Homecoming Parade
2. Date(s) of Event: 10/2/15
3. Location(s) of Event: Downtown Lake Geneva
4. Hours: 4:45 p.m.-5:15 p.m.

5. Event Chair/Contact Person: Russ Tronsen Phone:

6. Day of Event Contact Name: Russ Tronsen Phone:

7. Is the event open to the public? Yes No

8. Will you charge an admission fee? Yes No

9. Estimated Attendance Number: 1,000

10. Basis for Estimate: Parade Participants, and Parade Spectators

11. Will you be setting up a tent? Yes No

If yes, list the location, size, Rental Company, and proof of completion of locates.

12. Will there be any animals? Yes No

If yes, what type and how many: _____

13. Detailed description of proposed event with map of exact location of the event and/or route. Please see the attached.

14. Description of plan for handling refuse collection and after-event clean-up:
Will be collected throughout and at the back end of the parade line-up.

15. Description of plan for providing event security (if applicable):
Badger High School Staff and District Personnel will be on hand for the event.

16. Will there be fireworks or pyrotechnics at your event? Yes No

If yes, please attach a fireworks display permit or application.

17. Will your event include the sale of beer and/or wine? Yes No

If yes, please attach a completed Temporary Alcohol License & Temporary Operator License Application.

18. Will you or any other vendors be selling food or merchandise? Yes No

If yes, please attach list of proposed vendors, including business name and type of food/merchandise sold.

Section IV - Street Use

Check if this section does not apply.

1. Description of the portion(s) of road(s) to be used:
Road closures must include rental of barricades.
Please see attached map for parade route information to determine the road closures deemed necessary by Lake Geneva Police Department.

2. Will any parking stalls be used or blocked during the event? Yes No

Date(s) of use: _____

Total Number of Stalls Request: _____

Stall Number(s) and Location: _____

Additional Information:

3. Description of signage to be used during event:
If requesting City banner poles, please include a Street Banner Display Application.

Anticipated Services

Please indicate below any additional services you are requesting for your event. Estimated Fees or Deposits for these services may be required prior to issuance of permit(s).

- Electricity Explain: _____
- Water Explain: _____
- Traffic Control Explain: _____
- Police Services Explain: **Temporary Street Closure and Traffic Guidance**
- Fire/EMS Services Explain: _____
- Other Explain: _____

Section V- Fees

Application and Permit Fees		Unit Fee			Applicable Fee
Parade Permit					
Application Fee		\$25.00			25.00
Street Use Permit					
Application Fee		\$25.00			25.00
Permit Fee - Events lasting 2 days or less		\$40.00			<u>40.00</u>
Permit Fee - Events lasting more than 2 days		\$100.00			
Parking Stall Bag Request					
Administrative Fee		\$10.00			
Parking Stall Usage/Blockage Fee - Per Stall, Per Day			# of Stalls	# of Days	
March 1 - November 14	\$20.00	x	_____	x _____ =	_____
November 15 - February 29	\$10.00	x	_____	x _____ =	_____
Park Reservation Permit					
Application Fee		\$25.00			
Security Deposit					
Non-Profit or Resident					
49 Attendees or Less		\$50.00			
50-149 Attendees		\$100.00			
150 or more Attendees		<i>Determined by Park Board</i>			
Non-Resident					
49 Attendees or Less		\$100.00			
50-149 Attendees		\$150.00			
150 or more Attendees		<i>Determined by Park Board</i>			
Park Reservation Fees - Per Location, Per Day					
Non-Profit or Resident					
49 Attendees or Less	\$30.00	x	_____	x _____ =	_____
50-149 Attendees	\$55.00	x	_____	x _____ =	_____
150 or more Attendees	\$105.00	x	_____	x _____ =	_____
Non-Resident					
49 Attendees or Less	\$75.00	x	_____	x _____ =	_____
50-149 Attendees	\$125.00	x	_____	x _____ =	_____
150 or more Attendees	\$225.00	x	_____	x _____ =	_____
Brunk Pavilion Rental Permit					
<i>Must also include rental of Flat Iron Park to rent Pavilion</i>				# of Days	
Non-Profit or Resident	\$125.00	x	_____	=	_____
Non-Resident	\$250.00	x	_____	=	_____
Additional Park Amenities					
Equipment (with delivery)	Rental Fee		# Requested	Sec. Dep.	Applicable Fee
Benches	\$5.00 each		x _____ +	\$50.00 =	_____
Picnic Tables	\$15.00 each		x _____ +	\$50.00 =	_____
Barricades	\$5.00 each		x _____ +	\$50.00 =	_____
Trash Receptacles	\$8.00 each		x _____ +	\$50.00 =	_____
Dumpster Delivery	\$50.00 each		x _____ +	\$0 =	_____
Dumpster Pick-up	\$50.00 plus additional landfill		_____		_____
Fencing - Snow	\$30.00 per 50 feet		_____		_____
<i>Requests for equipment are subject to availability.</i>				Subtotal: \$	<u>30.00 90.00</u>

Application and Permit Fees	Unit Fee	Applicable Fee
Beach Reservation Permit		
<i>Excludes Normal Beach Hours Memorial Day through Labor Day 9am-5pm</i>		
<i>Opening/Cleaning of Beach Bathrooms will be invoiced at an Hourly Rate</i>		
Application Fee	\$25.00	_____
Security Deposit		
Non-Profit or Resident		
49 Attendees or Less	\$50.00	_____
50-149 Attendees	\$100.00	_____
150 or more Attendees	<i>Determined by Piers, Harbors & Lakefront</i>	_____
Non-Resident		
49 Attendees or Less	\$100.00	_____
50-149 Attendees	\$150.00	_____
150 or more Attendees	<i>Determined by Piers, Harbors & Lakefront</i>	_____
Beach Reservation Fees - Per Day		
Non-Profit or Resident		
49 Attendees or Less	\$30.00	x _____ = _____
50-149 Attendees	\$55.00	x _____ = _____
150 or more Attendees	\$105.00	x _____ = _____
Non-Resident		
49 Attendees or Less	\$75.00	x _____ = _____
50-149 Attendees	\$125.00	x _____ = _____
150 or more Attendees	\$225.00	x _____ = _____
		Subtotal: \$ _____
		+ Subtotal from Page 4: \$ 50.00 <u>90.00</u>

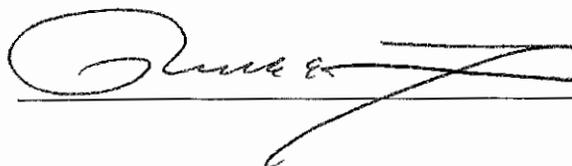
Total PAID with Application: \$ ~~50.00~~ 90.00

Accepted by cash, credit card or checks (payable to the City of Lake Geneva)

Section VI - Signature of Applicant

"The information provided in this application is true and correct to the best of my knowledge and belief. I understand that cancellation of any event, for any reason, shall result in the forfeiture of permit fees. I understand that application fees are not refunded in the event the application is not approved. I understand that in addition to the schedule of fees, if any additional City services are requested or determined to be impacted, an additional fee will be charged for those services. I agree to comply with all applicable state, federal and municipal regulations and ordinances."

APPLICANT SIGNATURE:



DATE: 06/30/15

For Office Use Only

Date Filed with Clerk: 6/30/15 Payment with Application: \$ 90.00 Receipt: C/15 0630-47

Additional Fees Collected: \$ _____ Receipt # _____

Departmental review (all that apply):

Police Chief: Approved Denied Signed: A/C Raus

Additional services needed: _____

Additional fees or deposit: _____

Fire Chief: Approved Denied Signed: Brent Connelly

Additional services needed: _____

Additional fees or deposit: _____

Street Dept.: Approved Denied Signed: [Signature]

Additional services needed: Barricades??

Additional fees or deposit: _____

Parking Dept.: Approved Denied Signed: [Signature]

Additional services needed: _____

Additional fees or deposit: _____

Piers, Harbors & Lakefront: Approved Denied Signed: _____

Additional services needed: _____

Additional fees or deposit: _____

Committee/Council review (all that apply):

Park Board: Meeting Date(s): _____ Approved Denied

Reasons/Conditions: _____

Finance, License & Regulation: Meeting Date(s): _____ Approved Denied

Reasons/Conditions: _____

Council: Meeting Date(s): _____ Approved Denied

Reasons/Conditions: _____

Clerk's Office Completion:

Total Add'l fee/deposit to be collected: \$ _____ Receipt # _____

Permit(s) issued: Parade/PA Street Use Park Permit

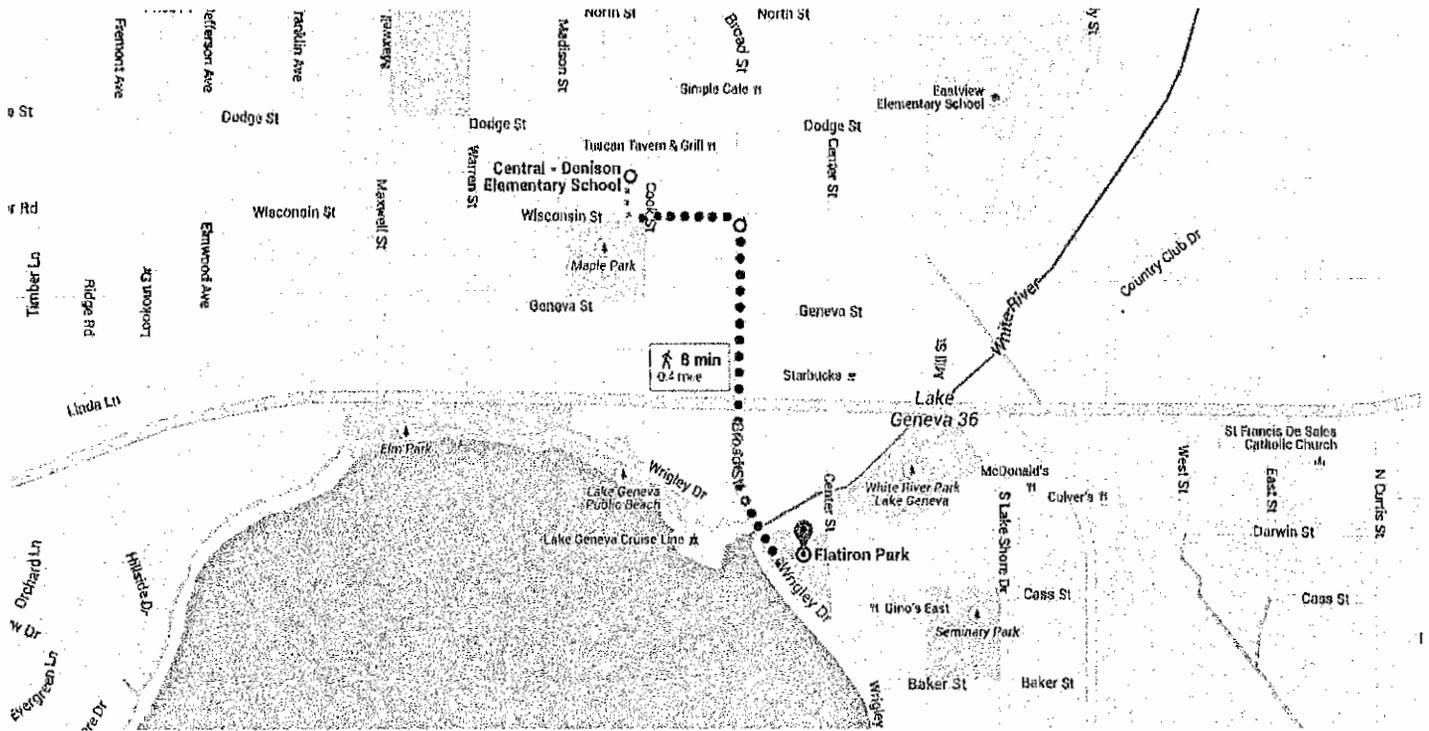
Date of issue: _____ Deposit Returned: \$ _____ Deposit withheld: \$ _____

Reason withheld: _____

Walk 0.4 mile, 8 min



Directions from Central - Denison Elementary School to Flatiron Park



○ Central - Denison Elementary School

Use caution - may involve errors or sections not suited for walking

900 Wisconsin Street, Lake Geneva, WI 53147



1. Head east on Wisconsin St toward Cook St

0.1 mi



2. Turn right onto Broad St

0.3 mi



3. Continue onto Wrigley Dr

348 ft

⊙ Flatiron Park

Lake Geneva, WI 53147

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

ORIGINAL ALCOHOL BEVERAGE RETAIL LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning August 20 2015
 ending June 20 2016

TO THE GOVERNING BODY of the: Town of
 Village of } Lake Geneva
 City of

County of Walworth Aldermanic Dist. No. _____ (if required by ordinance)

LICENSE REQUESTED	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$ <u>25.00</u>
TOTAL FEE	\$

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name):
Mercedes or Bust, L.L.C. DBA The Bottle Shop

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

President/Member ^{Title} President ^{Name} Elizabeth A Tumas ^{Home Address} 423 N Parker Dr. ^{Post Office & Zip Code} Geneva city WI 53128
 Vice President/Member _____
 Secretary/Member _____
 Treasurer/Member _____
 Agent Elizabeth A. Tumas
 Directors/Managers _____

3. Trade Name The Bottle Shop Business Phone Number 262-348-9463
 4. Address of Premises 617 W. Main St. Post Office & Zip Code Lake Geneva 53147

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
 6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
 7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
 8. (a) Corporate/limited liability company applicants only: Insert state _____ and date _____ of registration.
 (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
 (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No
 (NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) Patio, Retail Store + lounge Area, locked Storage area

10. Legal description (omit if street address is given above): _____
 11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
 (b) If yes, under what name was license issued? POP MORE CORKS
 12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864] Yes No
 13. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] Yes No
 14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME

this 8 day of July, 20 15

Aubrina Waswo
 (Clerk/Notary Public)

Elizabeth A. Tumas
 (Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)

(Officer of Corporation/Member/Manager of Limited Liability Company/Partner)

My commission expires _____

(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>7/8/15</u>	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

SCHEDULE FOR APPOINTMENT OF AGENT BY CORPORATION/NONPROFIT ORGANIZATION OR LIMITED LIABILITY COMPANY

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by the officer(s) of the corporation/organization or members/managers of a limited liability company and the recommendation made by the proper local official.

To the governing body of: Town
 Village of Lake Geneva County of Walworth
 City

The undersigned duly authorized officer(s)/members/managers of Mercedes or Bust, L.L.C.
(registered name of corporation/organization or limited liability company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as

The Bottle Shop
(trade name)

located at 617 W. Main Street, Lake Geneva, WI 53147

appoints Elizabeth A. Tumas
(name of appointed agent)

423 A. Parker Dr. Genoa City, WI 53128
(home address of appointed agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Is applicant agent subject to completion of the responsible beverage server training course? Yes No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 22 yrs.

Place of residence last year 423 A. Parker Dr. Genoa City, WI 53128

For: Mercedes or Bust, L.L.C.
(name of corporation/organization/limited liability company)

By: Elizabeth Tumas
(signature of Officer/Member/Manager)

And: _____
(signature of Officer/Member/Manager)

ACCEPTANCE BY AGENT

I, Elizabeth Tumas, hereby accept this appointment as agent for the
(print/type agent's name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

Elizabeth Tumas July 8, 2015
(signature of agent) (date) Agent's age _____

423 A Parker Dr. Genoa City, WI 53128 Date of birth _____
(home address of agent)

**APPROVAL OF AGENT BY MUNICIPAL AUTHORITY
(Clerk cannot sign on behalf of Municipal Official)**

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on 07/13/2015 by [Signature] Title Asst. Chief of Police
(date) (signature of proper local official) (town chair, village president, police chief)

WISCONSIN

SELLER / SERVER CERTIFICATION

Trainee Name: Elizabeth Tumas

Date of Completion: 07/07/2015

School Name: 360training.com, Inc.

Certification # WI-25594



I, _____
certify that the above named person
successfully completed an approved
Learn2Serve Seller/Server course.

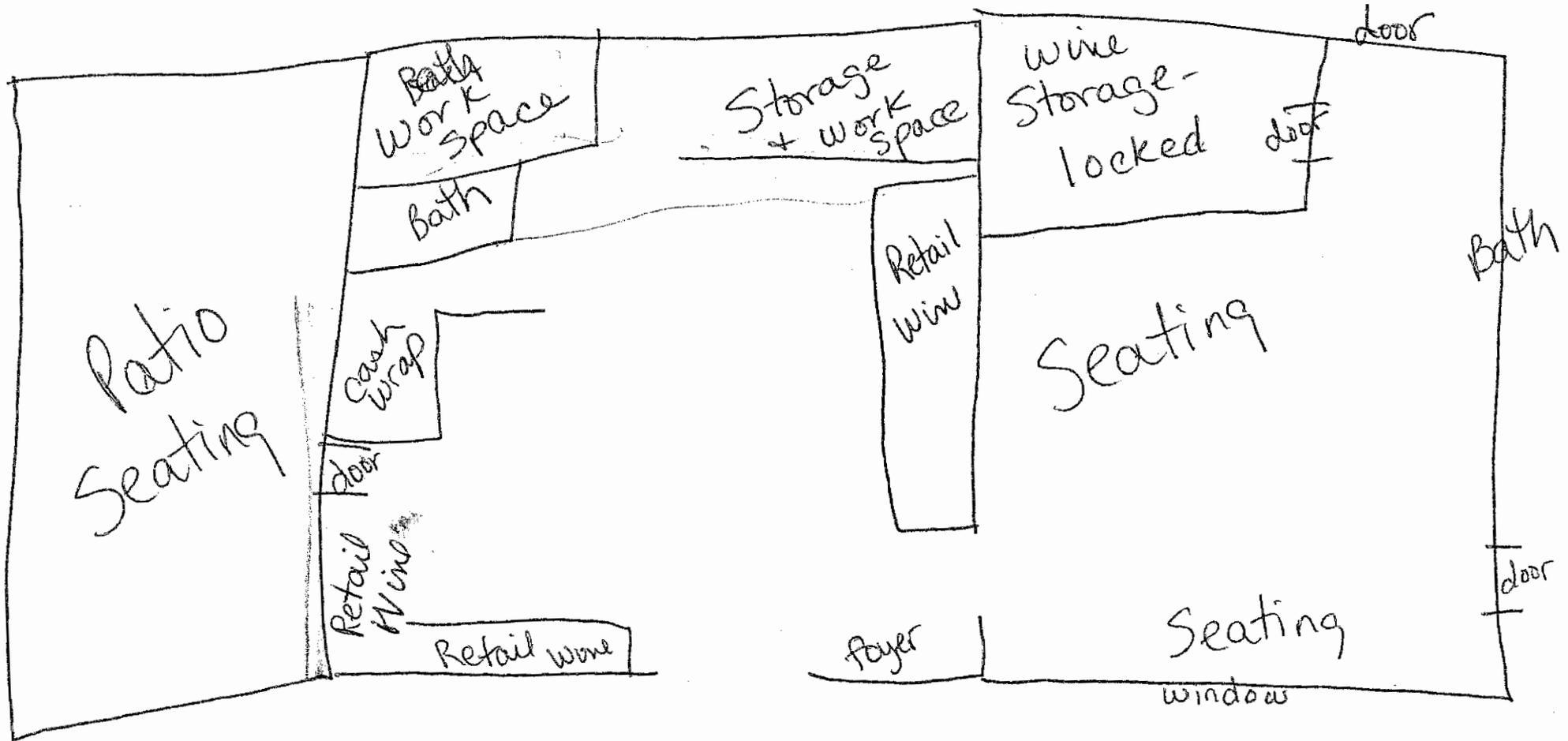
COMPLIES WITH WISCONSIN STATUTES 125.04, 125.17, 134.66



Learn²
serve

Corporate Headquarters
13801 Burnet Rd., Suite 100
Austin, Texas 78727
P: 512-443-1149

The Bottle Shop
7-7-15



Street

N
W + e
S

City of Lake Geneva
CD and CDARS Investments
7/15/2015

<u>Bank</u>	<u>Amount Invested</u>	<u>Time Period</u>	<u>% rate</u>	<u>Maturity Dates</u>	<u>Fund</u>	<u>#</u>
<u>BMO Harris Bank</u>						
Regular CD	\$ 463,302.57	9 months	0.15	08/30/15	TIF 4	7755715319
Regular CD	\$ 143,818.73	13 months	0.35	06/21/16	TIF 4	46150170
Sub-Total	\$ 607,121.30					
<u>Peoples Bank</u>						
Regular CD	\$ 65,000.00	15 months	0.35	09/02/16	TIF 4	12860
Sub-Total	\$ 65,000.00					
<u>Associated Bank</u>						
Regular CD	\$ 314,958.81	12 months	0.33	06/16/16	TIF 4	2910693924
Regular CD	\$ 300,000.00	12 months	0.33	05/23/16	TIF 4	2910680772
Sub-Total	\$ 614,958.81					
<u>Town Bank</u>						
Regular CD	\$ 310,866.67	6 months	0.15	08/09/15	TIF 4	10018
Regular CD	\$ 302,398.20	12 months	0.25	05/27/16	TIF 4	89437
Sub-Total	\$ 613,264.87					
TOTAL invested	\$ 1,900,344.98					
Interest to Re-invest	TB	\$ 3,393.68				
		\$ 1,903,738.66				

ORDINANCE 15-07

AN ORDINANCE AMENDING CHAPTER 30, ADMINISTRATION, ARTICLE III, FIRE DEPARTMENT, DIVISION 1, GENERALLY, SECTION 30-59, EMERGENCY RESPONSE FEES AMENDING THE AMBULANCE SERVICE TRANSPORTATION FEES OF THE MUNICIPAL CODE OF THE CITY OF LAKE GENEVA, WISCONSIN

The Common Council of the City of Lake Geneva, Wisconsin, does hereby ordain as follows:

1. That Section 30-59 of Chapter 30 of the Municipal Code of the City of Lake Geneva, Wisconsin is hereby amended to read as follows:

Sec. 30-59. Emergency response fees.

Emergency response fees by the city fire department shall be charged as follows:

(1) Ambulance service transport charge. An ambulance service transport ~~charge of \$300 shall be paid by nonresidents who receive the service of being transported by city ambulance whether or not they expressly requested or consented to the receipt of this service.~~ **fee shall be adopted by resolution of the common council and shall be maintained as fee schedules in the office of the city clerk.** The ambulance service transport charge may be waived by mutual aid agreement and/or automatic aid agreements entered into between the city and other municipalities.

2. That this ordinance shall take effect upon passage and publication, as provided by law.

Adopted, passed, and approved by the Common Council of the City of Lake Geneva, Walworth County, Wisconsin, this 27th day of July, 2015.

JAMES R. CONNORS, Mayor

Attest:

Sabrina Waswo, City Clerk

First Reading: 7/27/2015
Second Reading: _____
Adoption: _____
Published: _____

RESOLUTION 15-R38

A RESOLUTION AMENDING FIRE AND EMERGENCY MEDICAL SERVICE FEES FOR THE CITY OF LAKE GENEVA FIRE DEPARTMENT

WHEREAS, In the year 2005, the City of Lake Geneva had adopted Sec. 30-59 Titled Emergency response fees of the Municipal Code of the City of Lake Geneva; and

WHEREAS, Sec. 30-59 provides that The fire service and emergency service fees shall be adopted by resolution of the common council and shall be maintained as fee schedules in the Office of the City Clerk; and

WHEREAS, the Police and Fire Commission and the City Council of the City of Lake Geneva desire to amend the Fire and Emergency Medical Service Fees that are maintained in the Office of the City Clerk; and

NOW, THEREFORE, BE IT RESOLVED that the City Council does hereby amend and approve the Fire and Emergency Medical Service fees to those fees shown on the attached Schedule of Fees which shall be maintained in the Office of the City Clerk.

Approved this 27th day of July, 2015

James R. Connors, Mayor

Attest:

Sabrina Waswo, City Clerk



Resolution 15-R38

The Common Council of the City of Lake Geneva does hereby establish the following revised schedule of fees, effective July 27, 2015.

SCHEDULE OF FEES

CITY OF LAKE GENEVA, WISCONSIN

The City of Lake Geneva may retain overpayments of taxes, fees, licenses, and similar charges when the overpayment is \$2 or less, unless such refund is specifically requested by the remitter.

ALCOHOL LICENSE FEES * STATUTORY LIMITS	
Temporary Retailer's	\$10.00 Each
Provisional/Temp. Operator (60 days)	\$15.00 each
Operator	\$50.00 Annual Prorated after January 1 to \$30.00
Class A Liquor	\$500.00
Class A Beer	\$100.00
Class C Wine	\$100.00
Class B Liquor (Quota License)	\$500.00
Class B Beer	\$100.00
Reserve Class B Liquor	\$10,000.00
Change of Agent	\$10.00
Publication Fee	\$25.00
Extension of Premises	\$25.00
ANNEXATION FILING FEE - DUE UPON PETITION	\$200.00
AMUSEMENTS	
Coin Operated music machine/juke box	\$20.00 per machine
ASSESSMENT REQUEST LETTER	\$35.00 each
BANNER PERMIT	\$20.00 per banner per two-week time period
BUSINESS LICENSE	\$25.00 Annual
Late fee after July 1	\$20.00 (in addition to license fee)
CAT LICENSE	
Not Spayed/Neutered	\$8.00 Annual
Spayed/Neutered	\$4.00 Annual
Late fee after April 1, or 30 days after adoption of new animal if adoption occurs after April 1	\$5.00 (in addition to license fee)
DOG LICENSE	
Not Spayed/Neutered	\$24.00 Annual
Spayed/Neutered	\$13.00 Annual
Late fee after April 1, or 30 days after adoption of new animal if adoption occurs after April 1	\$5.00 (in addition to license fee)
BOWLING ALLEY	\$20.00 per lane
BILLIARDS OR POOL TABLE	\$40.00 per table
CARRIAGE COMPANY LICENSE	\$50.00 Annual
Each Additional Carriage	\$25.00
CLOSING OUT SALE	\$25.00 event
CIGARETTE/TOBACCO LICENSE * STATUTORY	\$100.00 Annual
DIRECT SELLERS PERMIT	\$50.00 nonrefundable application fee

MASSAGE ESTABLISHMENT	
Investigation	\$50.00 Annual
Transfer	\$50.00
MOBILE HOME PARK LICENSE	
	\$100.00 Annual
PARADE PERMITS	
	\$25.00 nonrefundable application fee
CITY PARK PERMITS	
RENTAL FEES ARE PER DAY, PER LOCATION	
49 Attendees or less	
Non-Profit Organization	\$50.00 deposit, \$30.00 Rental
Resident	\$50.00 deposit, \$30.00 Rental
Non-Resident	\$100.00 deposit, \$75.00 Rental
50 to 149 Attendees	
Non-Profit Organization	\$100.00 deposit, \$55.00 Rental
Resident	\$100.00 deposit, \$55.00 Rental
Non-Resident	\$150.00 deposit, \$125.00 Rental
150 or more Attendees	
Non-Profit Organization	Deposit Determined by Park Board, \$105.00 Rental
Resident	Deposit Determined by Park Board, \$105.00 Rental
Non-Resident	Deposit Determined by Park Board, \$225.00 Rental
ADDITIONAL PARK AMENITIES	
Brunk Pavilion Rental	\$125.00 Resident \$250.00 Non-Resident
Benches	\$50.00 deposit, \$5.00 each
Picnic Tables	\$50.00 deposit, \$15.00 each
Barricades	\$50.00 deposit, \$5.00 each
Fencing - Snow	\$30.00 per 50 feet
Trash Receptacles	\$50.00 deposit, \$8.00 each
PARKING STICKERS	
Resident & Non-Resident Residence Owners - 2 hours free parking	Free Lasts 2 years (even)
Resident Replacement Sticker (Requires City Administrator Approval)	\$25.00
Business Owner - 2 hours free parking	\$25.00 Lasts 2 years (even) \$15.00 for 1 year
Walworth County Resident - 2 hours free parking	\$160.00 Lasts 2 years (even) \$80.00 for 1 year
Parking Lot Permit	\$400.00 Annual
PARKING RATES	
Space rate	\$1.00 per hour
Parking Meter Bags/Contractor Permits	\$10.00 administrative fee \$25.00 deposit per locked bag March 1 - Nov 14: \$20.00 daily per bag Nov 15 - Feb 29: \$10.00 daily per bag

PARKING TICKETS	
Expired Stall (Over 2 hours; Over 5 hours; Over 25 min.)	\$20.00
More than 3 motorcycles	\$20.00
Backed into parking stall	\$25.00
Compact Car Only	\$25.00
No Parking Zone	\$25.00
Parking by fire hydrant	\$40.00
Handicap Zone	\$150.00
LATE FEES	
Expired Stall After 10 days	\$40.00
More than 3 motorcycles After 10 days	\$40.00
Backed into parking stall After 10 days	\$50.00
Compact Car Only After 10 days	\$50.00
No Parking Zone After 10 days	\$50.00
Parking by fire hydrant	\$80.00
Handicap Zone	\$300.00
Second Collection Letter Fee	\$6.00
Vehicle Suspension Release Fee	\$20.00
PUBLIC ASSEMBLY PERMIT	Free
PUBLIC RECORDS REQUESTS * STATUTORY	
Photocopies (can include hourly wage for gathering data)	\$0.25 per page
REISSUE CHECK FEE	\$25.00
RETURNED CHECK FEE (NSF)	\$30.00 each
ROOM TAX LICENSE	\$10.00 Annual
SHOWS, CIRCUS, CARNIVALS	
Circus	\$50.00 per day
Tent Show - Day 1	\$15.00
Tent Show - Each Additional Day	\$10.00
All Other	\$2.00 per day
SIDEWALK CAFÉ PERMIT	\$15.00 per seat Annual
STREET USE PERMIT	\$25.00 nonrefundable application fee
Up to two days	\$40.00
More than two days	\$100.00
TAX EXEMPT REPORT FILING (every other year)	\$20.00
Late Fee	\$20.00
TAXI CAB COMPANY LICENSE	\$50.00 Annual
Each Additional Car	\$25.00
TAXI CAB DRIVER LICENSE	\$25.00 Annual
THEATER LICENSE	
Up to 1,200 seats	\$200.00
Over 1,200 seats	\$275.00
TRAPPING PERMIT	\$25.00 Annual
CITY HALL MEETING ROOM RENT	\$25 per event

BEACH (Open Memorial Day thru Labor Day - no glass containers allowed)	
Children age 6 and under	Free
Children age 7-12	\$4.00 per day
Ages 13 to Adult	\$7.00 per day
Resident Beach Tags (Maximum 6 per Household)	\$3.00 per tag
Seasonal Pass Adult 13 and up	\$70.00 per year
Seasonal Pass Child 7-12	\$40.00 per year
Beach Use Permits Rental Excludes Beach Operating Hours Memorial Day through Labor Day 9:00am to 5:00pm Rental Fees are Per Day	\$25.00 nonrefundable application fee
49 Attendees or less	
Non-Profit Organization	\$50.00 deposit, \$30.00 Rental
Resident	\$50.00 deposit, \$30.00 Rental
Non-Resident	\$100.00 deposit, \$75.00 Rental
50 to 149 Attendees	
Non-Profit Organization	\$100.00 deposit, \$55.00 Rental
Resident	\$100.00 deposit, \$55.00 Rental
Non-Resident	\$150.00 deposit, \$125.00 Rental
150 or more Attendees	
Non-Profit Organization	Deposit Determined by Piers, Harbors & Lakefront, \$105.00 Rental
Resident	Deposit Determined by Piers, Harbors & Lakefront, \$105.00 Rental
Non-Resident	Deposit Determined by Piers, Harbors & Lakefront, \$225.00 Rental
Beach Bathrooms - Opening/Cleaning	Hourly Rate
BUOY/SLIP RATES ESTABLISHED ANNUALLY BY RESOLUTION	
Season Launch Pass for Kayaks, Canoes and Paddleboards (non-trailer, non-motor)	\$30.00 per year
RIVIERA RENTALS <i>Maximum attendees is 380</i>	
Security Deposit	\$1,000.00
Resident Rental Fee	\$1,500.00
Non-Resident Rental Fee	\$2,000.00
Not-for-Profit Group Rental Fee	\$400.00
Per Hour Set Up Fee	\$20.00 per hour
Security Guards for Event (2)	Additional Renter Expense- Hourly Rate
Extra Security Guard over 250 attendees	Additional Renter Expense - Hourly Rate

BUILDING & ZONING DEPT.	
Building	
Minimum permit fee for all building permits	\$50.00
Residences -	
One & Two family & attached garage (new, addition and alterations)	\$0.31 / sq. ft.
Accessory buildings & garages	\$0.22 / sq. ft.
Decks	\$0.10 / sq. ft., or \$50.00 minimum
Residences - Apartments, Three family & over, Row Housing, Multiple Family Dwellings, Institutional (new, addition and alterations)	\$0.31 / sq. ft.
Local Business, Office Building (new, addition or alteration)	\$0.30/ sq. ft.
Manufacturing or Industrial (new, addition or alteration)	\$0.25 / sq. ft.
Permit to start construction	\$100.00 (1-2 family) \$150.00 (all others)
Residential Roofing and Siding	\$50.00
All other buildings, structures, alterations, residing, reroofing, repairs, where square footage cannot be calculated	\$10.00 / \$1,000.00 valuation
Commercial/Industrial Exhaust Hoods and Exhaust Systems	\$75.00 / Unit
New Residential Heating	\$100.00 first unit, \$50.00 each additional unit.
Replacement Residential Heating	\$50.00 / unit
Commercial New or Replacement Heating	\$100.00 / unit, up to and including 150,000 BTU units. Additional fee of \$16.00 / each 50,000 BTU fraction thereof up to a maximum of \$750 / unit.
Heating and Air Conditioning Distribution Systems	\$2.00 / 100 sq. ft. of conditioned area with a minimum fee of \$50.00
Commercial Air Conditioning - Other than Wall Units (new or replacement)	\$100.00/ unit up to 5tons or 60,000 BTU's. Additional fee of \$16.00 each ton or 12,000 BTU's or fraction thereof up to a maximum of \$750.00 / unit.
Residential Air Conditioning - Other than Wall Units (new or replacement)	\$50.00 / unit
Permanently installed Wall unit	\$20.00 / unit
Wrecking or Razing - Building Inspector may waive fee if structure is condemned	\$75.00 (One or Two Family Residences and Accessory Structure over 250 sq. ft.)
Commercial / Industrial Razing	\$250.00
Moving buildings over public right-of-ways	\$150.00 plus \$0.03 / sq. ft.
Fuel Tanks	\$50.00 administrative fee / tank for installation or removal

Re-Inspections	\$50.00 / inspection
Commercial Electrical Re-Inspections	\$100.00 / Inspection
Plan Examination:	
One and Two Family Residence	\$100.00
Apartments, Three Family Residence, Row Housing, Multiple family Building	\$75.00 plus \$10.00 / unit
State Approved Plans	\$50.00
Commercial, Industrial, Institutional & Additions	\$150.00
State Approved Plans	\$50.00
Heating Plans, Energy Calculations, or Lighting Plans submitted separately	\$75.00 / Plan
Additions, Alterations to 1 & 2 Family Dwellings	\$50.00
Accessory building over 240 sq. ft., and decks for 1 & 2 family dwellings	\$40.00
Special Inspections and Reports	\$100.00 / inspection
Wisconsin Uniform Building Permit Seal	\$35.00
Occupancy Permit - Residential	\$50.00
Commercial and Industrial	\$100.00
Temporary (6 months or less)	\$75.00
Plumbing Permit	\$12.00 / fixture, drain or device, \$50.00 minimum. \$1.00 / lineal foot of sewer or private water main, \$50.00 minimum.
Residential Electrical Permit - for minor installations with fees not exceeding \$5.00, the permit fee may be waived by the inspector.	\$0.10 / sq. ft. of area served or \$1.00 per device box - If area cannot be calculated, \$50.00 minimum.
Commercial Electrical Permit - for minor installations with fees not exceeding \$5.00, the permit fee may be waived by the inspector.	\$0.10 / sq. ft. of area served or \$1.00 per device box - If area cannot be calculated, \$100.00 minimum.
New Residential Electrical Service	\$100.00 / Service
Residential Service Update	\$75.00 / Service
Residential Sub-Panel	\$50.00 / Panel
Residential Generator	\$75.00 (includes gas piping)
Commercial Service (New or Update)	\$150.00 First 200 Amps, \$25.00 each additional 100 Amps.
Commercial Sub-Panel	\$50.00 First 100 Amps, \$10.00 each additional 100 Amps.
Commercial Generator	\$150.00 (includes gas piping)
Commercial Low Voltage	\$1.00 / Device, \$75.00 Minimum
Commercial Exterior Light Fixture Replacement	\$100.00 per site
Erosion control fees:	
New One and Two Family Buildings	\$100.00 / lot

One and Two Family Additions and Accessory Structures	\$50.00
Multi-Family Residential, Commercial, Industrial and Institutional	\$150.00/Building, plus \$5.00/1,000 sq. ft. disturbed lot area up to \$2,000.00 max.
Other	\$40.00
Triple Fees: Upon failure to obtain a permit before work on a building has been started, except in emergency cases, the total fee shall be triple the total fees charged.	
NOTE: Fees shall be charged on gross square footage defined as follows: <ul style="list-style-type: none"> • The exterior dimensions, including attached garage and each floor level • Unfinished areas of basements of one and two family dwellings are not included. 	
NOTE: In determining costs, all construction shall be included with the exception of heating, air conditioning, electrical or plumbing work.	
NOTE: All fee amounts shall be rounded up to the next full dollar amount.	
NOTE: An additional fee for plan review may be assessed at the time of application for renewal of the permit.	
Zoning	
Text Amendment (per Section 98-902)	\$300.00
Zoning Map Amendment (per Section 98-903)	\$400.00
Conditional Use (per Section 98-905)	\$400.00
Per Section 98-407(3)	\$100.00
Temporary Use (per Section 98-906)	\$50.00
Sign Permit (per Section 98-907)	\$50.00 minimum or \$0.35 / sq. ft. of sign area *
Site Plan (per Section 98-908)	\$400.00 *
Certificate of Occupancy (per Section 98-909)	\$50.00 *
Variance (per Section 98-910)	\$300.00 *
Interpretation (per Section 98-911)	\$150.00 *
Appeal (per Section 98-912)	\$300 *
Filing or Recording fee with City Clerk, plus actual recording fee.	\$10.00
Zoning Permit	\$50.00
PD Zoning Map Amendment	\$750.00 (Includes 1 PIP Review)
PIP Review	\$400.00
* Base fee may be modified by Subsection (4) of Section 98-935, Fees of the Zoning Code	

CEMETERY FEES	
Opening Grave - Weekdays (Full Burial)	\$675.00
Opening Grave - Saturdays (Full Burial)	\$800.00
Opening Grave - Weekdays (Cremation)	\$450.00
Opening Grave - Saturdays (Cremation)	\$525.00
Two cremations buried in same grave at one time	\$100.00 extra charge
Opening Grave - Weekdays - Baby Under 1 Year	\$200.00
Opening Grave - Saturdays - Baby Under 1 Year	\$300.00
Grave (50% Perpetual Care)	\$650.00
Grave - Cremation (50% Perpetual Care)	\$400.00
Columbarium Niche (includes opening & inurnment) (\$200 Perpetual Care)	\$1,200.00 \$1,000.00 bottom row
2 nd Inurnment if Niche allows for two	\$150.00 additional
Niche Door Inscriptions	\$240.00
Frost Charges (November 1 to March 15)	\$75.00
Stake Out Fee for Foundations	\$50.00
Foundation Charges	\$0.40 per square inch
Use of Cemetery for Functions	20% of Gross Receipts
FIRE DEPARTMENT FEES	
Fees for Apparatus and Personnel	
Chief, Deputy Chief or Assistant Chief	\$21.00/hr. Based on current hourly wages
Fire and EMS Personnel	\$21.00/hr. Based on current hourly wages
Engine	\$550.00/hr. \$380.00/hr.
Truck (aerial apparatus)	\$875.00/hr. \$400.00/hr.
Tanker	\$300.00/hr.
Brush Truck	\$300.00/hr.
Air Boat	\$300.00/hr.
Technical Rescue and Utility	\$500.00/hr.
Command Vehicle	\$50.00/hr.
Utility	\$50.00/hr.
Ambulance	\$175.00/hr.
EMS First Responder and Transport Fees	
Residents Fee	\$100.00 \$75.00 per call
Non-resident Fee	\$150.00 per call
Ambulance Transport Fee Schedule	
Advanced Life Support Base Rate	\$750.00
Resident	\$575.00
Non-Resident	\$675.00
Advanced Life Support Base Rate (ALS2)	\$850.00
Advanced Life Support Base Rate (Intercept)	\$918.89
Advanced Life Support Base Rate (Intercept ALS2)	\$1010.47
Intercept Agreement	\$300.00
Basic Life Support Base Rate	\$650.00
Resident	\$450.00
Non-Resident	\$525.00

Mileage Charge	\$18.00 per mile
Resident	—\$12.00 per mile
Non-Resident	—\$12.00 per mile
Supplies used fee	
Defibrillation	\$100.00 \$75.00
EKG Monitoring	\$150.00 \$100.00
Spinal Immobilization	\$150.00
I/O Needle & Associated Supplies	\$200.00
Airway Placement	\$150.00 \$125.00
Oxygen & Associated Supplies	\$100.00
IV & Associated Supplies	\$150.00
CPAP Disposable	\$150.00
Epi 1:1000	\$35.00 \$30.00
Nitro Tabs	\$22.00
Albuterol/Ventolin	\$30.00 \$25.00
Glucagon	\$211.00 \$105.00
Narcan	\$48.00 \$45.00
ASA	\$32.00 \$10.00
Dextrose 25gms/50cc	\$32.00 \$22.00
Glucose	\$10.50
CO2 Monitor Nasal/Tube	\$40.00 \$30.00
Oil Dry	\$10.00 per bag
BLS Supplies Used	\$75.00
ALS Supplies Used	\$125.00
Note: Additional charges will apply for paramedic intercept calls.	
Fees Relating To Permits Required	
Fire pit burn permit	\$15.00 each fire or \$50.00 yr
Fireworks permit	\$50.00
Burning permits	\$50.00
Key box processing fee	\$10.00
Operational Permit	\$75.00
Fees Relating To Fire Protection Systems	
Basic system Review	\$250
Fee is charged for systems without hydraulic calcs	
Fire Sprinkler, Fire Control and/or Fire Suppression system plan review with one set of hydraulic calculations. (Fee is charged for each separate floor and /or area of building per system and review.)	\$300.00
Verifications of Additional Hydraulic Calcs (fee is charged for each additional set of hydraulic calculations required by the AHJ)	\$175.00
Additional review of same system. (Fee applies to all re-submittals.)	\$300
Site inspection during installation 2 hour minimum Note: system may not be concealed prior to inspection. Inspections are required for all systems.	\$75.00/hr.

Modifications to existing systems	
Min. fee per system without hydraulic calcs	\$75.00
Fee per sprinkler up to 15 sprinklers w/o calcs	\$20.00 ea.
Fee per sprinkler up to 15 with calcs	\$200.00
Fire Pumps per review	\$300.00
Sprinkler system underground mains	
0-200 feet	\$75.00
201-999 feet	\$125.00
1000 or more	\$300
Fire hose standpipe connections	\$15.00 each
Other fire protection systems (hood, wet & dry chem.)	\$300
Fire alarm systems per control panel	\$250.00
Fire Alarm system manual pull stations, initiating devices; this includes smoke, heat, flame, ionization, photoelectric detectors, water flow devices and all monitoring devices per review.	\$50.00 up to 3 \$10 each additional
Witness of all required tests - 2 hour minimum	\$150/hr.
Inspection during installation	\$75.00/hr.
Fire protection Consulting on systems and or for occupancies or permits	\$75.00/hr. 1 Hour Minimum
PUBLIC WORKS DEPARTMENT FEES	
Special brush, limb and refuse pick-up	\$24.00 per 15 minutes
Dumpster Delivery	\$50.00 per dumpster
Dumpster Pick-up	\$50.00 plus additional landfill fees

Adopted this 27th day of July, 2015.

James R. Connors, Mayor

Attest:

Sabrina Waswo, City Clerk



Memorandum

To: Mayor Connors & Common Council

CC: Blaine Oborn, City Administrator
Parking Commission

From: Sylvia Mullally, Parking Manager

Re: Recommendation for Parking App Trial

Date: July 21, 2015

On July 15, 2015 the Parking Commission made a motion to request that FLR and Common Council consider a one year trial parking app program with the company "Parkmobile." All findings regarding usage and customer feedback should be evaluated in regards to renewal.

Research Method: On June 16, 2015 the Parking Commission requested that staff review bids from qualified companies offering a remote parking payment (RPP) platform. The platform would integrate with the City's existing meter system and give parking customers the opportunity to download a free parking app, create an account and pay for parking via their phone or mobile device.

Purpose of a parking app program:

- Ability to offer an additional payment option to encourage parking compliance
- Ability to offer another payment option *other* than the meter
- Ability to offer merchant promotional programs (i.e. validation and coupons) allowing businesses to assume all or part of their customer parking fees
- Improve service delivery time for phone transactions

Potential Benefits to the City - "Parkmobile"

- The customer would have the opportunity to pay for parking without initiating a meter transaction
- The customer assumes the user fee per transaction
- Open loop system-The City's customers would be allowed to connect their existing "Parkmobile" accounts with the city of Milwaukee, Fontana, UWM, and various Chicago garages, CTA & Metra lots

Summary of bid specifications

- Offer the City a (1) one year trial (pilot) with the option to renew subject to a mutual agreement

Functionality & Specifications-As noted from Parkmobile Proposal

City System requirements/Proposal p. 23-24	“Parkmobile” has integrated with the City’s existing partners; T2/Digital and Duncan Solutions
Existing Regional Partners/ Appendix A (included)	Gated/garage facilities: CTA lot Rosemont, Midway International Airport, METRA Lot Schaumburg, Evanston, Crystal Lake, Libertyville Various Chicago downtown parking lots LAZ, SP+, Hunter Municipalities: City of Milwaukee (MKE), University of Wisconsin Milwaukee City of Fontana, WI City of Indianapolis (Park Indy) City of Grand Rapids, MI City of Kalamazoo, MI City of Petoskey, MI Traverse City, MI City of Minneapolis, MN
Merchant Validation/Parking Program/Proposal p. 34	Validation, Promo & Discount Programs for local merchants to provide their customers with free or discounted parking via a QR code.
User Convenience Fee/Proposal p.19, p. 37-38	<u>Option #1</u> \$0.20 per transaction <u>Option #2</u> \$.38 user fee; with “Parkmobile ”assuming the role as Merchant of Record (MOR)
Security/Proposal p. 19, p. 29-32	PCI-DSS v3 Level 1 Service Provider, certified & complaint, SSAE 16*Carries \$2m cyber technology policy that would cover any ‘target type’ credit card breach
Attestation of Compliance	PCI Data Security Standard Report on Parkmobile attached
Customer account set up requirements/Proposal p. 19, p. 11-12	Free account setup via City website; Free downloadable app via app store; Usable devices: cell phone, smart phone (iPhone, android, blackberry, windows), web interface, SMS, toll free number IVR or live operator
GPS vehicle systems/Proposal p. 19	Parkmobile has direct head unit (GPS system) integrations with Ford, Volvo, Audi, & BMW
Customer account	VISA, MasterCard & Discover, PayPal and Visa Checkout, (Future

requirements/Proposal p. 19	payment technologies) ApplePay, & Google Wallet; license plate number & zone number
Initial Setup & Licensing Fees/Proposal p. 37-38	Waived
Deployment fees (e.g. installation, testing, training, and marketing) /Proposal p. 13-18, p. 37-38	Waived
Annual Maintenance, Hosting & 24/7 call center & support fees p. 37-38	Waived
Integration Costs with T2/Digital/Duncan /Proposal p. 37-38	Free
Marketing & Advertising Costs/Proposal p. 37-38	Free
Timeline for real-time integration/Proposal p. 37	45 days of signed contract



June 18, 2015

Sylvia Martinez-Mullally, CPP
Parking Operations Manager
City of Lake Geneva
626 Geneva St.
Lake Geneva, WI 53147

RE: City of Lake Geneva Remote Parking Payment (RPP) Trial (Pilot) Program Request for Bids

Ms. Martinez-Mullally,

Parkmobile is pleased to submit the following information to the City of Lake Geneva in response to the above-referenced solicitation. The Parkmobile service offerings meet or exceed all of the scope of services requirements for vendors.

Parkmobile offers Lake Geneva a branded smartphone application with mobile payment services information specifically designed for your City. The Lake Geneva solicitation requires a proven company to furnish, test, install and maintain an automated, cost-effective mobile payment platform for a yearlong parking pilot with the option to extend services.

Parkmobile is integrated with T2/Digital Payment Technologies (DPT) in Rehoboth Beach, DE, Vancouver, WA, Hollywood, FL, Tampa, FL and Houston, Texas. **Our integration in Houston is so successful that on March 26, 2014 the City of Houston, T2 Systems and Parkmobile won the Texas Parking and Transportation Association's (TPTA) Award of Excellence for our operations.**

Presently, Duncan and Parkmobile have active US enforcement and payment integrations in Kansas City, Missouri, San Diego, Atlanta and Los Angeles. **Furthermore, this spring Duncan and Parkmobile rolled out our newest and very successful deployment in Milwaukee, Wisconsin.**

Beginning municipal operations in Milwaukee demonstrates our commitment to the State. As we build our membership base throughout Wisconsin, Lake Geneva will be able to draw from new as well as existing Parkmobile members. Statewide Parkmobile mobile payment memberships provide Lake Geneva with a major strategic advantage and will potentially increase revenues as patrons already using our system in the State visit your City.

Parkmobile was the first to introduce a mobile app for parking in the US and we have the most successful mobile payment solutions in the industry. As a result of the success of our apps, Parkmobile processes over 1.6 million credit card transactions monthly in the United States as a PCI DSS Level 1 Service Provider.

Please do not hesitate to contact me if you have any questions or need clarification regarding anything in this submittal.

Sincerely,

Cherie M. Fuzzell
CEO
Parkmobile, LLC
CFuzzell@parkmobileglobal.com



3200 Cobb Galleria Parkway SE, Suite 100, Atlanta, GA 30339
t: (770) 818-9036 | f: (770) 818-9039



Parkmobile Smart Parking Solutions



**City of Lake Geneva
Request for Proposal Number 63065
Mobile Pay by Phone Parking Solution**

Parkmobile is the 2015 recipient of Georgia's Top Most Innovative Companies sponsored by the Georgia Technology Summit.

**GEORGIA'S
TOP 10**
MOST INNOVATIVE COMPANIES
2015 GEORGIA TECHNOLOGY SUMMIT

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Parkmobile: Lake Geneva's 21st Century Mobile Hub for Transportation Services

Parkmobile, LLC is the market leader in mobile payments with over 1.75 million members in the United States and over 6.75 million members worldwide. ***Parkmobile offers the City of Lake Geneva the most mobile payment functionality of any vendor in the marketplace; including a private label mobile app specifically designed to your requirements.*** Parkmobile provides state of the art mobile payment technology that leads the industry in innovation. ***From being the first mobile payment provider to offer apps in the United States to providing municipal partners like Rehoboth Beach, Bethany Beach, Myrtle Beach, West Palm Beach, St. Petersburg, FL, Tampa, Miami Beach, Atlanta, Washington, DC, Charlotte, Indianapolis, Houston, and Los Angeles with environmentally sustainable mobile payment services that have increased their parking revenues.***

Parkmobile fully complies with all ADA requirements and provides 24/7/365 customer service. ***Moreover, Parkmobile has the capacity to incorporate any future meter technology, mass transit payments, special event services as well as merchant processing services through a combination of strategic partnerships and value-added solution enhancements.***

During April of this year Parkmobile began operations as the City of Milwaukee's mobile payment vendor on all 6,700 on street metered spaces with a customized app named MKE Park¹. Customers using the MKE Park app are able to pay for parking with their smartphones using mobile applications for iPhone and Android. Additionally, Parkmobile customers from other areas are able to pay for parking in Milwaukee using their current Parkmobile account on any native operating system.

The MKE Park app functionality to Parkmobile's mobile payment system and is simple to use. To set up an account, customers can register online at www.MKEpark.com or download the mobile app in their phone's app store. Once registered, they may use the mobile app, internet, or a toll-free number to pay for parking.

Please see links below to media coverage of the City of Milwaukee rollout!

- <http://www.wisn.com/news/new-app-will-change-how-people-pay-for-parking-downtown/32626900>
- <http://fox6now.com/2015/04/28/theres-an-app-for-that-mke-park-to-make-paying-for-parking-easier-in-city/>
- <http://www.cbs58.com/story/28919853/milwaukee-rolls-out-parking-app>
- <http://www.scrippsmedia.com/tmj4/news/MKE-Park-app-allows-drivers-to-pay-Milwaukee-parking-meters-301533451.html>
- <http://onmilwaukee.com/buzz/articles/parkingapp.html>
<http://www.jsonline.com/news/milwaukee/city-launches-phone-app-to-pay-for-metered-parking-b99490062z1-301576711.html>

¹ <http://us.parkmobile.com/news/parkmobile-llc-partners-milwaukee-wisconsin-bring-mobile-payments-parking-city>



Parkmobile and Lake Geneva Proposed Implementation Plan

Task Name	Duration	Month 1				Month 2				
		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9
Lake Geneva - Parkmobile Implementation	45 days	[Gantt chart showing task dependencies and durations across 9 weeks]								
Contract	5 days	[Gantt chart showing contract tasks]								
Contract	0 days	[Gantt chart showing contract task]								
Internal Sales Operations Handoff Meeting	0 days	[Gantt chart showing handoff meeting]								
Meter/Lot/ Locations Overview Map	5 days	[Gantt chart showing map creation]								
Zone and Rate Information	5 days	[Gantt chart showing zone and rate info]								
Merchant Processor Information	5 days	[Gantt chart showing merchant processor info]								
Project Planning	10 days	[Gantt chart showing project planning tasks]								
Marketing Plan	5 days	[Gantt chart showing marketing plan]								
Merchant Account Integration	5 days	[Gantt chart showing merchant account integration]								
Enforcement Integrations	5 days	[Gantt chart showing enforcement integrations]								
Meter Integrations	5 days	[Gantt chart showing meter integrations]								
Review and Finalize Zone and Rate Structure	5 days	[Gantt chart showing zone and rate structure review]								
Zone and Rate Client Formal Sign Off	0 days	[Gantt chart showing sign off]								
Phased Deployment Planning	5 days	[Gantt chart showing deployment planning]								
Review Existing Handheld Specs	1 day	[Gantt chart showing handheld specs review]								
Update Sticker/Sign Design	10 days	[Gantt chart showing sticker/sign design update]								
Signage/Sticker Released for Fabrication	0 days	[Gantt chart showing signage/sticker release]								
Communications	45 days	[Gantt chart showing communications tasks]								
Weekly Status Meetings	45 days	[Gantt chart showing weekly status meetings]								
System Environment Configuration and Development	32 days	[Gantt chart showing system configuration and development]								
Rate and Zone Set Up	10 days	[Gantt chart showing rate and zone set up]								
Payment Processor Set Up	10 days	[Gantt chart showing payment processor set up]								
GPS Coordinates with Zone Numbers	10 days	[Gantt chart showing GPS coordinates]								
Integration with Meters	10 days	[Gantt chart showing integration with meters]								
Integration with Enforcement	10 days	[Gantt chart showing integration with enforcement]								
Business Review and Application Configuration/Validation	1 day	[Gantt chart showing business review and validation]								
Review Rate and Zone Set Up based on Client's expectations	1 day	[Gantt chart showing rate and zone review]								
Review Enforcement Interface based on Client's expectations	1 day	[Gantt chart showing enforcement interface review]								
Stabilization and Testing	6 days	[Gantt chart showing stabilization and testing]								
Configuration Testing	2 days	[Gantt chart showing configuration testing]								
Integrations Verification	2 days	[Gantt chart showing integrations verification]								
Client Acceptance Testing	3 days	[Gantt chart showing client acceptance testing]								
Supplier Reporting Verification	1 day	[Gantt chart showing supplier reporting verification]								
Deployment	23 days	[Gantt chart showing deployment tasks]								
Training and Documentation	6 days	[Gantt chart showing training and documentation]								
Help Desk Trained	5 days	[Gantt chart showing help desk training]								
Parking Administration Trained	1 day	[Gantt chart showing parking administration training]								
Configure Handhelds	4 days	[Gantt chart showing handheld configuration]								
Web Access active on Handhelds	2 days	[Gantt chart showing web access activation]								
Update Handhelds with PM Enforcement Software	2 days	[Gantt chart showing handheld software update]								
Enforcement Officer Training	5 days	[Gantt chart showing enforcement officer training]								
Implementation	12 days	[Gantt chart showing implementation tasks]								



Parkmobile: Lake Geneva's 21st Century Mobile Hub for Transportation Services	
Company Facts	Parkmobile is headquartered in Atlanta and was founded in 2008. <i>Parkmobile is an American based company with a global reach with operations in the United States, Canada, Europe, Australia as well as New Zealand.</i>
No CAPEX requirements to implement Parkmobile	Our mobile payment solution doesn't require any investments in equipment.
Social Marketing Leadership	<i>Parkmobile has the largest social media presence of any mobile payment provider, with an industry best 50% adoption rate; award winning mobile apps with 85% usage; 95% customer satisfaction rate and 65% of the market share.</i>
Parkmobile is already integrated with all major pay machines, equipment manufacturers, payment processors and many enforcement solutions	Parkmobile's open architecture platform allows for easy integration to the enforcement solution you choose. All the industry leaders for parking equipment have already chosen to integrate with Parkmobile because of our reliability, proven robustness and global success.
Parkmobile's central parking rights database, smart solutions today ready for tomorrow	Parkmobile smart solutions are future proof. <i>Parkmobile offers other cutting edge technology solutions such as centralized enforcement, data analysis and dynamic pricing, electric vehicle charging, on – and off - street integration, validation & promotion programs and guidance to real-time available parking.</i>
The most reliable and accountable mobile payment solution	<i>Parkmobile solutions are Payment Card Industry Data Security Standard (PCI DSS) Level 1 certified, SSAE 16 (former SAS 70) and ADA compliant.</i> Parkmobile is a hosted solution through a tier 1 world class partnership with QTS. <i>This redundant cloud hosting network provides for a 99.9% service level uptime guarantee. No other provider delivers this level of service reliability.</i>
The comfort of working with the global market leader	Parkmobile's mobile payment solutions are used daily by hundreds of thousands of people around the world. <i>Parkmobile is more than twice the size of the combined competition – in terms of members, transactions and processed parking revenue – and is continuously expanding its global footprint faster than any other provider.</i>
Improved customer experience and service	<i>Parkmobile delivers a new level of customer experience by providing the most flexible and user friendly interface for mobile payments and mobile app parking.</i> Customers have the ability to start (and stop) their parking sessions through GPS, QR code and NFC enhanced native mobile apps, IVR (interactive voice recognition, speech or manual entry), Internet, and landline.
Experienced and Successful Management Team	The Parkmobile management team comes from leading companies and governments in the parking and payment sectors with a proven track record of success in building sustainable and scalable businesses. Team members hold several Board member positions in local, national and international parking associations.
A Company with Strong Financial Backing and Strategic Vision	Parkmobile has a long-term strategic/investment partnership with BCD Holdings and Fontinalis Partners. <i>BCD Holdings is a global leader in the travel industry with annual revenues in excess of \$22.8B. Fontinalis Partners is a leading strategic transportation technology investment firm led by Bill Ford (Executive Chairman of Ford Motor Company).</i>



We currently process in excess of 1.6 million credit card parking payments in the United States monthly in the United States as a PCI DSS Level 1 v3 Service Provider. Using advanced technologies and customer-centric strategies, Parkmobile has earned market leadership status by providing universities as well as our other municipal partners across the country and their public parking patrons with the very best services and most functionality in the industry². **Equally impressive is the fact that over 1.75 million North American customers have chosen to register and park with our service, selecting 90% of the time to download and utilize one of our award-winning mobile apps.**

We are fully integrated with Duncan, Digital and T2 throughout the United States, therefore, we can provide Lake Geneva with a seamless and efficient mobile payment program that will be available within 45 days of contract award.

	Partners	Comments
Enforcement equipment	LPR 	<ul style="list-style-type: none"> Compatible with many enforcement devices and sharing best practices with these players could allow for more efficient enforcement
	Handhelds 	
Payment processors		<ul style="list-style-type: none"> Integrated into these systems to collect money from customers' accounts
Mobile operating systems		<ul style="list-style-type: none"> App can be used on all major operating systems or via web interface
Back-office systems		<ul style="list-style-type: none"> Important to allow authorized access only and to validate data
Parking operators		<ul style="list-style-type: none"> Provide mobile payment solution for private parking operators
Parking meters		<ul style="list-style-type: none"> Provide mobile payment solution for meter operators
Navigation / parking availability		<ul style="list-style-type: none"> Integration into navigation system will be an alternative to mobile app
Gated parking equipment		<ul style="list-style-type: none"> Partnership to enable gated parking solutions
Distribution channels		<ul style="list-style-type: none"> Reseller and partnership agreements to broaden sales reach

² Throughout the United States Parkmobile offers mobile payment solutions for bike and vehicle parking, electric vehicle charging, reservation and permitting services and we accept all Emerging Payment methods, including PayPal, Visa Checkout and all major credit and debit cards.



FIND PARKMOBILE LOCATIONS

Search by zip code

within 5 miles

SEARCH

OR

NEARBY LOCATIONS

Click to zoom to your location

TYPES OF LOCATIONS

CURRENT

EV CHARGING

COMING SOON

PAYMENT ACCEPTED

VISA Checkout

Parkmobile Wallet

PayPal

VISA Mastercard American Express Discover

RESET MAP



For more details about our active locations please go to www.Parkmobile.com

T2 and Parkmobile work together throughout North American and we currently have active municipal integrations in Traverse City, MI, Rehoboth Beach, DE, Vancouver, WA, Hollywood, FL, Tampa, FL, Charlotte, NC and Houston, Texas. Our integration in Houston is so successful that on March 26, 2014 the City of Houston, T2 Systems and Parkmobile won the Texas Parking and Transportation Association’s (TPTA) Award of Excellence for our operations.

Presently, Duncan and Parkmobile have active US enforcement and payment integrations in Kansas City, Missouri, San Diego, Atlanta and Los Angeles. Furthermore, this spring Duncan and Parkmobile rolled out our newest and very successful deployment in Milwaukee, Wisconsin.



Overview: Statement of Understanding of the Service Requirements

City of Lake Geneva anticipates deploying a mobile payment solution for on street spaces. **Furthermore, Parkmobile is integrated Lake Geneva’s existing parking vendors; therefore, we have the capacity to seamlessly satisfy all of your mobile payment program requirements.**

Lake Geneva, WI Municipal Data Comparison with Similar Size Parkmobile Municipal Partners*							
Municipality	Total Population	Total Number of Metered Spaces	Number of Average Daily Commuters*			Labor Force	
			Drive Alone	Carpools	TOTAL	City	County
Rehoboth Beach, DE	1,373 (expands to over 25,000 during the summer months)	2,100	433	53	486	1,099	94,893 (Sussex County)
Petoskey, MI	5,707	910	2,195	428	2,623	3,325	16,411 (Emmett County)
Lake Geneva, WI	7,710	965	3,020	496	3,516	4,040	51,922 (Walworth County)
Suffern, NY	10,851	1,000	4,517	581	5,098	3,173	140,516 (Rockland County)
Ferndale, MI	20,053	1,220	10,922	952	11,874	13,419	637,937 (Oakland County)
Birmingham, MI	20,103	1,250	9,254	296	9,550	10,718	637,937 (Oakland County)
Summit, NJ	21,828	2,500	6,375	989	7,364	10,473	258,641 (Union County)
Englewood, NJ	27,603	1,102	7,122	1,735	8,857	13,298	453,774 (Bergen County)
Myrtle Beach, SC	28,292	1,465	9,236	1,667	10,903	13,183	102,356 (Horry County)

*Does not include workers using public transportation, walking, other means or worked at home
 **This is the largest city in Virginia and the 39th largest city in the United States
 Source: 2010 - 2012 United States Census Bureau

Parkmobile also offers City of Lake Geneva a private label mobile app specifically designed to your requirements. Parkmobile provides state of the art mobile payment technology that leads the industry in innovation from being the first mobile payment provider to offer apps in the United States to providing environmentally sustainable mobile payment services that have increase parking revenues. Based on our cutting edge technology, best in the industry customer service as well as active integrations Parkmobile offers the best approach to City of Lake Geneva’s mobile payment project.

Parkmobile also has the capacity to incorporate any future meter technology as well as merchant processing services through a combination of strategic partnerships and value-added solution enhancements.



Parkmobile Offers City of Lake Geneva	
No capital expenditure (CAPEX) requirements to implement Parkmobile	Our mobile payment solutions do not require any investments in equipment, signs, marketing or advertising. <i>Parkmobile will provide our standard signage and decals at no cost to City of Lake Geneva; we can also provide customized signs. Presently, we fabricate custom signs for the City of Milwaukee.</i>
Parkmobile is already integrated with City of Lake Geneva's public parking vendor	<i>Parkmobile is fully integrated with T2, DPT and Duncan; all other major parking industry suppliers, manufacturers and providers choose to integrate with Parkmobile because of our reliability, proven robustness and global success.</i>
Parkmobile's central parking right database, dynamic pricing functionality and parking validation/discounting programs are smart solutions today ready for tomorrow	Parkmobile smart solutions are future proof. <i>Parkmobile offers other cutting edge technology solutions such as a centralized enforcement data repository, faculty, staff and visitor permitting through our mobile payment platform, data analysis and dynamic pricing,</i> electric vehicle charging, on – and off - street integrations, validation & promotion programs and guidance to real-time available parking.
The most reliable and accountable mobile payment solution	The Parkmobile solution is a Payment Card Industry Data Security Standard (PCI DSS) Level 1 v3 certified Service Provider, SSAE 16 (former SAS 70) and ADA compliant. Parkmobile is a hosted solution through a tier 1 world class partnership with QTS. <i>This redundant cloud hosting network provides for a 99.9% service level uptime guarantee. No other provider delivers this level of service reliability.</i>
The comfort of working with the global market leader	<i>Parkmobile's mobile payment solutions are used daily by thousands of people around the world. Parkmobile is more than twice the size of the combined competition in the US</i> – in terms of members, transactions and processed parking revenue – and is continuously expanding its global footprint faster than any other provider.
Industry best customer experience and service	<i>Parkmobile delivers the best level of customer experience in the industry by providing the most flexible and user friendly interface for mobile payments and locally branded mobile apps.</i> Customers will have the ability to start (and stop) their parking sessions through GPS, QR code and NFC enhanced native mobile apps, IVR (interactive voice recognition, speech or manual entry), Internet, and landline.
Experienced and Successful Management Team	The Parkmobile management team comes from leading companies and governments in the parking and payment sectors with a proven track record of success in building sustainable and scalable businesses. <i>Team members hold several Board member positions in local, national and international parking associations, including the International Parking Institute (IPI) as well as the National Parking Association (NPA)</i>
A Company with Strong Financial Backing and Strategic Vision	Parkmobile has a long-term strategic/investment partnership with BCD Holdings and Fontinalis Partners. BCD Holdings is a global leader in the travel industry with annual revenues in excess of \$22.1B. <i>Fontinalis Partners is a leading strategic transportation technology investment firm led by Bill Ford (Executive Chairman of Ford Motor Company).</i>



Parkmobile would provide a superior customer experience to Lake Geneva public parking patrons through technology that is intuitive and easy to use. ***Parkmobile’s system is a cloud-based solution and we are responsible for the management and maintenance of the system. Parkmobile mitigates any potential system failures through our hosted solution that is a tier 1 world class partnership with QTS. Our redundant cloud hosting network delivers a 99.9% service level uptime guarantee.***

Ease to Use

Parkmobile parking solutions provide Lake Geneva patrons with an intuitive, easy-to-use experience:

- Simple selection options start and stop a parking transaction or purchase “blocks” of time via: mobile apps, IVR and individual online account (called “Personal Pages”). The system does not allow a patron to pay for parking beyond the posted time limits for each space.
- Email confirmation message indicating that a parking transaction has commenced.
- Push notification/email/SMS message alert 15 minutes before parking transaction will reach maximum available time and will be automatically deactivated.
- Helpdesk is available 24/7/365 (both toll free number and email) with well-trained and motivated agents located both in our Atlanta, Georgia office and our backup facility in Fort Lauderdale.
- Free registration via Internet and quick and easy on street registration options by downloading the mobile app or calling the published toll free number which provides direct access to first time users. Users enroll once and can initiate parking anywhere in the country with Parkmobile’s service.

Parking history and Find my Car functionality available in the mobile app, and multiple ways to start your parking (GPS, QR code, NFC for Android phones)

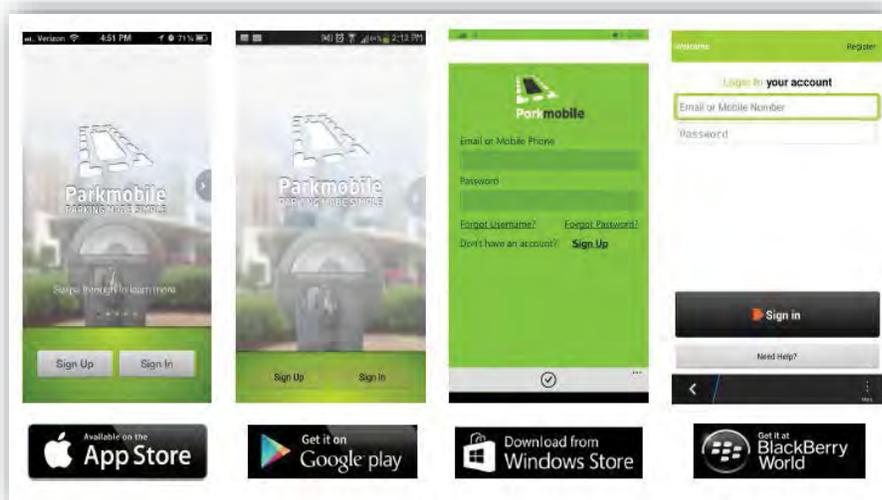
Most Significant Parkmobile Municipal Partnerships in the United States							
Municipality	Total Number of On Street Spaces	Total Population	Number of Average Daily Commuters*			Labor Force	
			Drive Alone	Carpools	TOTAL	City	County
Arlington County, VA	5,300	224,906	63,726	13,339	77,065	N/A	120,803 ***
Milwaukee, WI	6,469	598,916	182,232	30,615	256,671	298,479	490,972 (Milwaukee County)
Minneapolis, MN	7,400	392,880	124,169	17,155	202,386	228,914	664,518 (Hennepin County)
Miami Beach, FL	8,401	90,588	23,190	3,818	27,008	44,067	1,010,965 (Miami – Dade County)
Houston, TX	9,300	2,160,821	604,686	133,983	738,669	931,236	1,653,892 (Harris County)
St. Louis, MO	10,000	318,172	100,870	15,482	116,352	170,267	531,738 (St. Louis County)
Washington, DC	18,800	632,323	100,168	28,607	128,775	298,225	632,323 (District of Columbia is an independent municipality)

*Does not include workers using public transportation, walking, other means or worked at home
Source: 2010 – 2012 United States Census Bureau
**The City of Los Angeles only offers mobile payments on its dynamically priced networked meters in the LA Express area of the central business district
***Parkmobile is available on all metered spaces, in every municipality, in the County



Our operational support to Lake Geneva would include proactive customer service that commences before our operations begin. On a daily basis, Parkmobile offers our university patrons customers free, fast and easy account set up options. Motorists would be able to register at Lake Geneva via Internet (www.parkmobile.com),

mobile website, a native mobile app (iPhone, Android, Blackberry, Windows Mobile7/ 8, Amazon, or a generic browser version). They can call the toll free number and register via the IVR (voice computer). ***Parkmobile is the only company in the marketplace with a mobile app for Windows smartphones.***



When a new user registers with Parkmobile at Lake Geneva they would simply need to provide the following information:

- Credit card/debit card information (number, CVC, expiration date). ***Parkmobile also offers alternative payment methods such as PayPal, Visa Checkout (the only mobile payment provider to do so) and a stored value (“wallet”) payment method***
- License plate number
- (Optional) Zone number (if motorist wants to park immediately)

How the Parkmobile Mobile Payment System Works

The Parkmobile system is extremely easy to use³. (Please see Parkmobile Video in footnote.)

Start and extend your parking transaction in just seconds from your driver seat.

- **Park**

Pull into a space. Just look for the Lake Geneva’s mobile payment signs on street signs or on meters.

- **Phone**

Use our mobile app or give us a call to activate your parking session and key in the parking zone number.

- **Go**

We’ll send an alert (push notification, email or TXT message) 15 minutes prior to the expiration of your parking session.

Customers supply their debit/credit card information to Parkmobile only once when initially enrolling to use the system. This information is then stored in a securely encrypted PCI DSS Level 1 compliant and certified Service Provider environment. Our extremely flexible operating platform is scalable and ready to provide Lake Geneva with a variety of rate structures for a particular day or time on individual meters or for your entire system, if so desired.

³ <http://vimeo.com/44336290>: Video demonstrates Parkmobile system on iPhone (iOS) operating system



Sustainability

Parkmobile is committed to environmental and social well-being sustainability. As a cloud-based mobile payment company, our products do not leave any harmful environmental footprints and would assist in enhancing the quality of life for Lake Geneva faculty, staff and visitors by providing them with more options to access public parking. All of Parkmobile’s mobile payment solutions promote mobility and accessibility and we strive to recognize different economic realities by providing mobile payment solutions for the unbanked such as PayPal, Visa Checkout as well as our Parkmobile Wallet programming. Parkmobile is ready and willing to participate in any ongoing sustainability programming the Lake Geneva has in place.

Parkmobile Marketing and Social Media Campaigns

Parkmobile is the industry leader in promotions and social marketing. We provide our partners with such expansive coverage because we are the only company in the industry with mobile apps for every major operating system platforms, including Apple, Android, Blackberry, and Windows. **Parkmobile apps currently have over 1.2 million downloads and we are the proud recipient of the 2014 Frost and Sullivan North American Mobile Payment Solutions Company of the Year Award⁴.**

Other awards Parkmobile has been recently nominated and won include:



Parkmobile is also honored to have cover stories for the January 2014 National Parking Association (NPA) and the February 2014 Parking Today magazines (see Supplemental Materials). Additionally, on March 26, 2014 the City of Houston and Parkmobile, as its mobile payment provider, won the Texas Parking and Transportation Association’s (TPTA) Award of Excellence for our operations in Houston, Texas, the fourth largest city in the United States with over 2 million residents and 9,000 metered spaces. Parkmobile understands the importance of a strong marketing and public awareness campaign to demonstrate to the Lake Geneva’s customers that we value their patronage.

Parkmobile Social Media ‘Followers’*		
Social Media Channel	Parkmobile Followers	All Mobile Payment Competitors Combined Followers
Twitter	105,000	15,800
Facebook	26,000	7,100
Instagram	134	60
*Parkmobile Social Media ‘Push Campaigns’ average a reach of over 500,000 individuals due national footprint in the United States		

⁴ <http://www.best-practices.frost-multimedia-wire.com/parkmobile-14>



These are all examples of existing Parkmobile social media operations, throughout the United States. Parkmobile uses our social media and PR acumen to build parking brand recognition for our partners.



Parkmobile USA
October 24, 2013

Share this if you support Breast Cancer Research Programs!

GW Medical Faculty Associates is still conducting mammograms in their Mammovan for the DC area. Keep an eye out and donate to the Breast Cancer Program through our mobile app. If you don't have it, it's free to download and register! Just use zone number 199 and choose how much you want to give #ParkPink

Park Pink!
Help support the Breast Care Program at GW Medical Faculty Associates

- 1) Free registration for Parkmobile. (Already signed up? Go to step 2)
- 2) Select Zone #199
- 3) Choose your level of giving.
- 4) Confirm your donation

This in-app parking transaction built on the mobile app. All payments go to the George Washington Medical Faculty Associates for Breast Cancer Research.

Parkmobile
PARKING MADE SIMPLE™

Like · Comment · Share

Parkmobile USA, Inc.

Help share in the support for the U.S. Soccer Foundation "Soccer for Success" program! Parkmobile will donate \$250 plus \$50 for each goal the USA scores in the game against Germany! If you would like to help benefit a great organization, here's how: download our app, type in Zone 199, and choose... more <http://ow.ly/ys6c2>

Start Parking

Select Parking Duration
Select the length of time for which you would like to park your vehicle. You'll be charged in 15-minute intervals.

Silver Donation (\$5.00)

Gold Donation (\$10.00)

Platinum Donation (\$25.00)

Diamond Donation (\$50.00)

Like (4) · Comment (3) · Share · 24d ago



Parkmobile's Sizzlin' Summer

Parkmobile Announces BMW as Substantial Investor

At the ITS World Congress Conference in Detroit, more than 10,000 of the world's leading transportation professionals from the U.S., Europe, and Asia gathered to share the latest intelligent transportation systems applications from around the globe. Parkmobile arrived in style in BMW's new i8 and was ecstatic to announce a substantial investment by the BMW Group and the acquisition of BMW Group's prepaid parking solution, ParkNow. Parkmobile's on-demand mobile payment solution and ParkNow's prepaid parking solution together will provide consumers around the world with the ultimate customer parking experience.



Read additional articles...
"Parkmobile Signs Deal to Buy..."
"The Way We Park and Drive..."
"Parkmobile, the Leading Provider..."



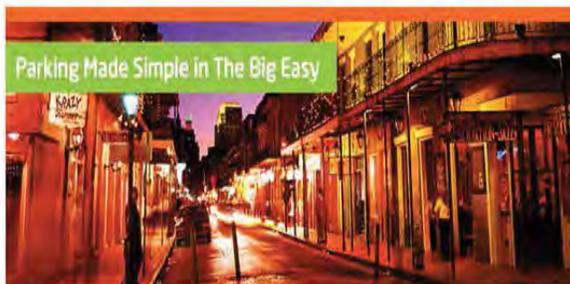
in cooperation with BMW i.

We're Excited to Unveil our New Website!

- ▶ We are proud to offer our customers and clients a new and improved website that will allow them to more easily navigate our site to find the specific information they're looking for. Our scrollable homepage gives users the convenience of finding everything they need on one page without having to click to another tab.
- ▶ With our updated Parking Providers section, current and potential clients may quickly schedule a demo, find an overview of our company, as well as detailed information pertaining to each type of client we offer our services to.
- ▶ With the release of our new site, we are excited to offer Visa Checkout as our newest emerging payment method, soon to be available for Parkmobile users in all locations.



Visit the new site now!



We've Had a Busy Summer

We had a sizzling, hot summer by adding over 20 new locations and ended the summer with a cool team building activity. We increased our footprint by launching in New Orleans, LA, the Chicago Park District, Arlington, VA, Lewes, DE, and Utah Valley University, our 26th University in the US.



Arlington Press Event

DC customers couldn't wait to start using Parkmobile in neighboring Arlington County, VA. With Parkmobile being so highly utilized in DC, we weren't surprised to see phenomenal volume in Arlington. Since the go live date in mid-July, Arlington parkers have started over 60,000 transactions!

Watch our Ice Bucket Challenge!

We finished out the season in a refreshing way by participating in the popular ALS ice bucket challenge. With the generous donations from Parkmobile and its employees, we were very happy to contribute to the \$100 million that the ALS research fund collected.



Parkmobile would leverage our industry leading position to drive increased system usage and maximize adoption of mobile payments, just as we currently do for our municipal partners across the country.



Updates to our applications are published three to four times per year, with major releases occurring about every year and a half. Releases include adaptation to new features offered on the various operating platforms and enhancements generated internally or through collaboration with our users and partners.



The process up until submittal follows an iterative design, build, and test process which includes alpha and beta releases in our QA, staging and production environments. Parkmobile utilizes a beta test group made up of internal and external users (“crowdsourcing”) to fully vet each release. For iOS releases, the application is submitted to Apple for approval – this process usually takes one to two weeks – during which time they review the application against standards set by Apple.

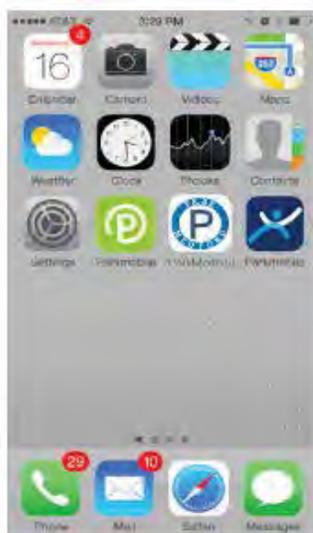
Once approved for release, the new versions are distributed to the various app stores for release. User preference determines whether the application is automatically loaded or if the new version has to be manually added by the customer. For Android releases, Parkmobile can release the application as soon as it has passed internal testing.



Parkmobile designs skinned (“city branded”) apps for municipalities, universities as well as for our connected vehicle program with companies such as Ford, Volvo and the BMW Group. Locally branded skinned apps offer our mobile payment partners the ability to differentiate their program while enjoying all the functional benefits of working with Parkmobile.

The benefits to Lake Geneva include 24/7/365 Customer Support, apps available on all operating systems, electronic reservation and permitting services, and the ability to allow your patrons to use emerging payment methods such as PayPal, Visa Checkout and the Parkmobile Wallet.

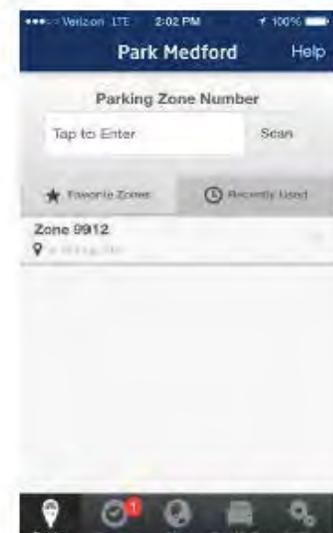
Furthermore, Parkmobile provides all of these functional advantages in a PCI DSS v3 Level 1 certified and compliant Service Provider environment. Parkmobile offers Lake Geneva the ability to incorporate their own logo as well as color scheme to our default app settings and create a unique mobile experience for their patrons.



Default Parkmobile icon is a white 'P' on a green background; Skinned app has its own icon (see ParkMedford icon bottom row)



Default app page displays 'Parkmobile' at the top of each page with a green background



Skinned Parkmobile app pages display Customized text at the top of each page with a color scheme chosen

Parkmobile’s default app colors are green and white; however, we can modify mobile app colors and content based on partner’s preferences. Parkmobile customized apps include a branded icon and can be downloaded for free.

Earlier this year Parkmobile introduced a customized (“skinned”) app for the City of Medford, Massachusetts⁵. The iPhone screenshots above show the standard Parkmobile icon as well as the locally branded ParkMedford app using the logo to the right. Along with a skinned app Parkmobile can also offer locally oriented banner messages that could run on the Lake Geneva app while patrons are using the system. In the District of Columbia, Parkmobile provides an annual banner message every October for a university hospital partner that provides free mammogram screenings for Breast Cancer Awareness Month activities.

⁵Please see our customized ParkMedford website at <http://www.parkmedford.org/>



Parkmobile Offers Lake Geneva Customized Signage and Decals

Parkmobile can install and maintain customized meter stickers and signage for Lake Geneva. We already provide decals for some of our municipal partners with customized apps as well as signage. In March 2015, we introduced the

ParkMedford app, signs and decals that allows the City to brand their parking operations.



In March 2015 Parkmobile rolled out a Customized Park Medford app as well as signs and decals for all metered spaces in the City



Parkmobile will also roll out a Customized MKE Park App, signs and decals for all metered spaces in the City of Milwaukee in April 2015

In April 2015, Parkmobile introduced the MKE Park app, signs and decals. We will introduce a customized app for the City of Minneapolis this spring when we implement our services on all of the city's metered spaces. Parkmobile is also working with existing municipal partners such as Washington, DC on introducing a customized app (ParkDC), signage and decals for late summer/fall 2015.

Parkmobile can also supply Lake Geneva with two-part decals inclusive of an NFC sensor programmed to match a particular single space meter post identifier (ID) or the multi space meter ID.



Parkmobile's Top 11 Mobile Payment Market Differentiators

Parkmobile Functionality	Market Differentiation
Industry Integrations	<i>Parkmobile is fully integrated with Lake Geneva's existing vendors and we are integrated with all major industry payment processors and enforcement vendors.</i>
Native Applications	<i>Parkmobile is the only company in the marketplace with a mobile app for all five platforms; Blackberry, iPhone, Android, Amazon, and being the only company with a Windows Mobile 7/8 app. Motorists can register via Internet (www.parkmobile.com) using any current browser version or call the toll free number and register via IVR. Over 90% of Parkmobile's customers have chosen to park using these native mobile apps.</i>
Locally Branded Applications	<i>Parkmobile offers a branded smartphone application with mobile payment service information specifically designed for your municipality.</i>
Customer Service and Call Center	<i>Parkmobile provides a state of the art customer experience exemplified by a patron's ability to change credit card details in a PCI DSS Level 1 Service Provider certified process. Daily, Lake Geneva would be able to export parking data through several query options, to Excel or CSV and reused for multiple purposes. Parkmobile maintains a multi lingual Call Center that operates 24/7/365 out of our Atlanta offices; we provide the most comprehensive customer care in the market.</i>
Marketing	<i>Parkmobile averages 80,000 new members per month and our social marketing 'following' is 50 times larger than all of our competitors combined. Parkmobile apps currently have over 2.5 million downloads. We are the proud recipient of the 2013 SSA Impact Awards, the 2014 Frost and Sullivan North American Mobile Payment Solutions Company of the Year Award, and 2015 TAG Top 10 Innovative Company of Georgia Award.</i>
Emerging Payment Options for Unbanked Patrons	<i>Parkmobile has integrations with PayPal and Visa Checkout. Through these partnerships, Lake Geneva patrons with existing PayPal or Visa accounts, or who set up 'Mobile Wallet' could use our system without providing credit or debit card information. We have built our payment platform in such a manner as to accept the addition of future innovative payment methods (including Google Wallet and ApplePay for 2015). By partnering with Parkmobile, these emerging payment solutions can be accepted by Lake Geneva without the need for new equipment or redesign.</i>
PCI Level 1 Certified/ Compliant and SSAE No. 16 Certified	<i>Parkmobile is PCI DSS Level 1 certified and compliant Service Provider and we undergo both PCI-DSS- Level 1 compliance and SSAE No. 16 Type II testing semi-annually. Our Level 1 certification allows us to provide Lake Geneva with the ability to shift the PCI compliance risk to Parkmobile. Parkmobile carries a \$2m Cyber Technology Policy that would cover any 'Target type' credit card security breach.</i>
OWASP Top 10 Verification Process	<i>Parkmobile utilizes third-parties to test and evaluate our services on a monthly and quarterly basis. OWASP Top-10 Verification is an integral part of our compliance. A copy of our current PCI Attestation of Compliance and the most recent quarterly scan documents are included with this submission's Supplemental Materials.</i>
Merchant of Record (MOR) Services	<i>As MOR we can aggregate all of Lake Geneva's parking transactions and create substantial cost savings associated with payment processing fees on both mobile payments and potentially all meter transactions. Parkmobile has used this strategy to reduce MOR cost cities including, Indianapolis, Newark, Houston and Washington, DC.</i>
Reservations, Parking Guidance and Special Event Parking Operations	<i>Lake Geneva can integrate our parking reservation system with any special events, including all local professional and university sporting as well as special events by providing digital passes for parking and parking guidance to the reserved parking space.</i>
Connected Vehicle Integrations	<i>Parkmobile is the only company in the industry with direct head unit (GPS system) integrations. Parkmobile announced direct head unit integrations with Ford and Volvo in 2014, and AUDI and BMW in 2015. Several vehicle OEMs are scheduled for 2016.</i>



Additional Information: Parkmobile Value Added Enhancements

Parkmobile provides electric vehicle charging to partners all over the world. In the US, we currently have ten locations, including an existing station in Philadelphia.⁶ In Philadelphia we charge between \$0.25 (for corporate and preferred memberships) to \$0.35 (basic membership) to charge electric vehicles. We accept all credit cards and process these payments in our PCI Level 1 environment.

In 2014 Parkmobile acquired two new pre-paid and reservation systems to expand its product portfolio: ParkNow, a valet and booking solution from BMW Group; and Click and Park, the reservation and event parking solution from SP+ Corporation.

Parkmobile’s market leading on-demand mobile and prepaid parking payment services through our ParkNOW reservation brand (including Click and Park locations) are available in 1,400 locations throughout the US; expanding to 4,800 locations (2.7 million parking spaces) later this year. Drivers pull up to an available parking space and start their parking session via our mobile app. Besides debit and credit, we accept emerging payment types such as PayPal, VISA Checkout, Parkmobile Wallet, and soon Google Wallet and ApplePay.



⁶Please see: <https://parkmobile.zendesk.com/hc/en-us/articles/203114584-Philadelphia-PA-EV-Charging-Station>



Lake Geneva Mobile Payment Vendor RFP Parkmobile Technical Responses					
Lake Geneva Customer Service Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
1. Easy-to-find, downloadable mobile parking application	X			Parkmobile offers free registration via Internet and quick and easy on street registration options by downloading the mobile app or with the published toll free number which provides direct access to first time users.	<i>Please see How the System Works subsection in of this submission for a step by step breakdown of our registration process.</i>
2. Full, real-time user access to cell phone, smart phone, web interface. SMS, IVR	X			Patrons can go online, use the toll free IVR number or contact a live operator at any time.	Users can review their profile and parking history online and in our mobile apps.
3. Flexible, easy one-time account registration process	X			Users can enroll 24/7 and initiate parking at any metered space.	<i>Patrons can register up to five plates and change these vehicles at any time through our 'Personal Pages.'</i>
4. Easy activation at any metered space by entering zone and parking stall number	X			Parkmobile can accommodate any space numbering or zone configuration.	Examples of existing municipal configurations we service include pay by space as well as pay by plate.
5. City approved location-based advertising (e.g. validation & coupons)	X			Parkmobile presently provides these services to municipal partners across the country.	We are very proud of our merchant discount programming and offer Traverse City the opportunity to increase usage of these features. Partners in Chapel Hill, NC, Memphis as well as St. Louis and Miami Beach use our programs on a daily basis to offer discounts and free parking to patrons.
6. Opt-in parking notices (e.g. snow clearing, street-cleaning)	X			Parkmobile provides messaging to some existing partners through our banner ads.	We can pre-program in street cleaning notices in our platform for the City.
7. Comprehensive on-line account management features (e.g. print receipt, change password, update data, & interface settings)	X			Parkmobile provides our members with all of these features in a PCI DSS Level 1 Service Provider complaint environment.	Patrons can print any of these features out in multiple software formats as well as make changes on through mobile web, desktop, app or live body call.
8. Easy on-line customer account access via secure login to navigate site & manage account	X			Parkmobile provides our members with all of these features in a PCI DSS Level 1 Service Provider complaint environment.	We provide 24/7/365 customer account services based in our offices in the US.



Lake Geneva Mobile Payment Vendor RFP Parkmobile Technical Responses					
Lake Geneva Payment Processing Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
1. Full credit/debit card acceptance (e.g. VISA, MasterCard & Discover)	X			Parkmobile accepts all major credit cards as well as accepting Emerging Payments such as PayPal and Visa Checkout.	<i>As the largest mobile payment provider in the world, we process over 1.6 million credit card transactions per month in the US.</i>
2. Full Disclosure & prompt charge of user convenience fee at registration and activation	X			Patrons are notified of all charges before the transaction is completed and their payment method is charged.	<i>Patrons must press an 'accept' icon in the app before a payment is processed.</i>
3. Sufficient payment card data capture to prevent transaction downgrading	X			Parkmobile provides this level of protection for each transaction on our mobile payment platform.	Parkmobile is fully PCI DSS Level 1 v3 certified and compliant.
4. Real-time acceptance of remote parking payments via land line, internet, cell phone, smart phone, (iPhone, Android, Windows & Blackberry)	X			Parkmobile accepts payments through all of the methods required by the City of Lake Geneva.	<i>Parkmobile is the only mobile payment company with native apps for all mobile operating systems, (iPhone, Android, Windows & Blackberry).</i>
5. Real-time, PCI compliant card authorization, application of fees to user's designated credit/debit card & encryption of all digital data	X			Parkmobile has successfully completed v3 certification and our latest Attestation of Compliance (AOC) is included with this submission.	<i>We have maintained our PCI Level 1 certification since we began US operations in 2009 in Grand Rapids, Michigan, our first municipal partnership.</i>
6. PCI Level 1 Service Provider certification & compliance	X			Please see certifications included with this submission.	
7. Full accommodation of variable pricing, including special event pricing (modifications for different parkers/times)	X			Parkmobile provides many of our municipal partners across the US with this functionality on a daily basis.	<i>Any of these operational modifications can be pre-programmed or changed as needed for the City.</i>
8. Immediate notification when transaction denied	X			The system does not allow a patron to begin a session if their payment method is denied.	<i>Our Reporting Portal would provide Lake Geneva with details on each of these denials.</i>
9. Immediate transmission of digital receipt to user's mobile device (with location)	X			Members can elect to receive these notifications via text, email or both.	<i>This is a default setting in the Parkmobile platform.</i>
10. Effective control, reporting, & monitoring of accounts receivable to City	X			Our reporting portal provides City staff with access to this data in real time for every mobile payment transaction.	<i>Parkmobile provides all of these features at no cost to Lake Geneva.</i>
11. Full support of City's ability to verify & monitor mobile payments	X			The City would have access to all data at all times through our Reporting Portal.	All reports are exportable to formats such as CSV, PDF and Excel.
12. Real-time reporting of full transaction, audit & reconciliation data to City	X			City staff would have the ability to view all mobile payment transactions in real time in our Reporting Portal.	<i>City staff controls all access to their reports and determine who has credentials.</i>
13. Immediate transmission of all City parking fees to City's designated merchant bank	X			Parkmobile can accommodate any settlement timeline required by the City of Lake Geneva.	We provide our municipal partners with a variety of settlement alternatives.



Lake Geneva Enforcement Support Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
1. Easy, seamless integration with the City's parking enforcement program & systems (Duncan Solutions & T2) (automatic & real time transactions transmission)	X			Parkmobile is already fully integrated with T2 in several municipalities and universities across the US; therefore the City would incur no costs related to enforcement services.	<i>Examples of other municipal partnerships between T2 and Parkmobile include Rehoboth Beach, DE, Vancouver, WA, Hollywood, FL, Tampa, FL, Charlotte, NC and Houston, Texas; university integrations include, Ohio University, Western Michigan and the University of Maryland.</i>
2. Easy, seamless integration with the City's parking enforcement program via multi-space meters (automatic, real time payment status display from both PEO query)	X			Parkmobile is already fully integrated with Duncan Solutions in several municipalities across the US.	<i>Examples of municipal partnerships between Duncan and Parkmobile include Atlanta, Kansas City, New Orleans and Milwaukee.</i>
3. Automatic notification of expiring meter per customer parameters (e.g. send SMS alert to user a designated time before parking time expires)	X			Parkmobile provides push notification/email/SMS message alert 15 minutes before parking transaction will reach maximum available time and will be automatically deactivated.	Patrons have the ability to turn this feature in the system's default settings. Users can review their profile and parking history online and in our mobile apps.
4. Remote time extension from any location subject to City-approved parameters	X			Parkmobile provides this functionality to several municipal partners in the US.	<i>The City would have the ability to modify configurations based on stakeholder feedback.</i>
5. Full support of parking enforcement program, including updated regulations (e.g., time limits & other parking restrictions) & other characteristics (e.g., zones)	X			Parkmobile is fully integrated with Duncan and fully supports their enforcement platform across the country. All of this experience and working relationships ensure our ability to fully service the City of Lake Geneva.	<i>Parkmobile completed a full enforcement integration with Duncan in the City of Milwaukee earlier this year.</i>
6. Full support of enforcement by zone (e.g., identify valid vehicles per parking stall)	X			The Parkmobile platform supports any enforcement zone scheme in place with our municipal partners.	<i>We are fully integrated with all LPR vendors.</i>
7. Efficiently-structured parked vehicle payment transaction & vehicle owner database to expedite enforcement & system integration	X			<i>Parkmobile's back office systems are fully integrated with all of Lake Geneva's existing vendors therefore enforcement will be streamlined for all parking sessions.</i>	All data will be available to City staff in real time through our Reporting Portal.



Lake Geneva Functional Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
1. Full support of City's ability to manage parking spaces (e.g., define zones, determine stall numbers, move meters or alter zone, space & meter numbers)	X			Parkmobile creates, assigns and schedules rates through our Zone and Rate (ZAR) spreadsheet that Lake Geneva personnel complete and update as needed.	<i>The City also has the ability to create internal reports based on query details.</i>
2. Full support of City's ability to tailor parking rates, hours, time limits & enforcement hours to discrete parking zones, space & meter (via City-approved)	X			<i>The City has the ability to modify any operations details by updating the ZAR. Through this process Parkmobile always has the most up to date operational details from City staff.</i>	Parkmobile staff is always available to assist or generate ad hoc reports.
3. Full support of City's ability to set, configure, adjust & control parking rates	X			Parkmobile fully supports these features with existing municipal partners.	<i>Our platform would allow the City to changes any of these details as needed.</i>
4. Flexible rate setting, including special event, progressive & discount rates, by zone, space & meter or by other variables (e.g., time)	X			Parkmobile fully supports these features with existing municipal partners.	<i>Our platform would allow the City to changes any of these details as needed.</i>
5. Flexible parameter pricing & regulator controls for zones, spaces & meters	X			Parkmobile fully supports these features with existing municipal partners.	<i>Our platform would allow the City to changes any of these details as needed.</i>
6. Flexible parameter controls for customer-extended parking sessions (e.g., time & rate)	X			Our platform will provide patrons with any extended parking session permissions defined by the City's regulations.	<i>We provide partners with flexible functionality for patrons for many partners.</i>
7. Automatic means for prohibiting customers from extending parking for regulatory reasons	X			Parkmobile's default back office settings prohibit extensions beyond the max time limit.	<i>We have the ability to change this functionality based on special events, etc.</i>
8. Diligent recording, reporting & monitoring of parking transactions	X			All parking transactions are monitored and reporting to our municipal partners in real time.	Our reporting portal provides detailed analysis to our of our partners.
9. Easy, unlimited on-line City ability to view user parking transaction history & other pertinent reports (e.g., via web interface)	X			The City will have the ability to view all transactions and evaluate them on any granular level desired by staff.	<i>Options include analysis based on length of stay, payment method as well as number of times patron uses the system to park.</i>
10. Easy, unlimited on-line City ability to run queries, produce reports & transfer data	X			The City will have the ability to perform all of these functions in real time.	This is a standard feature for all Parkmobile municipal partners.
11. Comprehensive City-approved daily, weekly, month & yearly parking management reports for City transaction tracking, program analysis, performance improvement & other needs using City-approved parameters (e.g., zone, time, user, use type & payment type)	X			Parkmobile has the ability to provide customizable dashboards to the City. We currently do this for DC, Miami Beach as well as Oakland, California.	<i>Parkmobile also offers Lake Geneva the option of a customized dashboard.</i>



Lake Geneva Options Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
1. Future expansion to other parking programs (e.g., off-street & permits)	X			Parkmobile's full suite of mobile products includes off street, permitting as well as mass transit payment services.	<i>Parkmobile offers all of these services to Lake Geneva.</i>
2. Future ability to offer other features (e.g., frequent parker & validation/discount)	X			Parkmobile offers the most functionality in the market and already offers these features to other municipalities.	Parkmobile offers all of these services to Lake Geneva.
3. Future ability to help users find parked vehicle (with map & directions)	X			<i>Parkmobile provides all of our members with Find My Car locational services as a default setting in our system.</i>	We also provide Travel Demand Management (TDM) services to our partners.
4. User ability to pay for parking by space, meter or zone number	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
5. User ability to calibrate payment to parking duration (e.g., access app, end parking session early & pay only for actual time used)	X			Parkmobile has the ability to configure an on street system to accommodate these requirements.	<i>Parkmobile offers both start/stop as well as start/duration functionality and our partners have the ability to change operational features at any time.</i>
6. Ability to provide City-approved advertising & other information	X			Parkmobile presently provides these services to municipal partners across the country.	Examples of our ability to provide this service are banner ads we do for cities currently.
7. Integrated digital parking reservation system for special events	X			Parkmobile provides these services to municipalities, universities and private partners in the US.	<i>Parkmobile's brand Click and Park provides these services for the NFL at the Super Bowl.</i>
8. Accommodation of special user groups (e.g., ADA web application & text service)	X			<i>Parkmobile's cloud based solutions are fully compliant with all requirements.</i>	Parkmobile offers all of these services to Lake Geneva.
9. Accommodation of emerging payment technologies (e.g., digital wallet)	X			<i>Emerging payments and Parkmobile's Mobile Wallet are available free of charge.</i>	<i>We accept PayPal, Visa Checkout, ApplePay and Google Wallet as well as others.</i>
10. Seamless coordination with other parking apps used in area	X			Parkmobile is integrated with all major vendors in the parking industry.	<i>We continuously partner with companies in the parking marketplace.</i>
11. Easy, seamless hybrid integration with meters enabling PEOs to query meter or vehicle LP, bar code or RFID tag to assess compliance	X			Parkmobile has the ability to configure an on street system to accommodate these requirements.	<i>Parkmobile offers all of these services to Lake Geneva.</i>
12. Generation of multiple report formats (e.g., PDF)	X			Parkmobile Reporting Portal provided to all of our partners accommodates all of these formats.	<i>We can customize any of these reports for Lake Geneva.</i>



Lake Geneva Design Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
1. Comprehensive, secure web-based, hosted parking payment website/portal for City & its customers with easy sign-on & custom presentation splash screen	X			<i>Lake Geneva and Parkmobile patrons can change their profiles, add or delete vehicles and change payment options all within a secure PCI Level 1 v3 environment.</i>	Parkmobile provides these services at no cost to the City or its patrons.
2. Easily downloadable mobile parking apps for accessing portal	X			<i>Parkmobile has the most used and accessible apps in the industry.</i>	<i>We are the only vendor to offer apps on every operating system for our members.</i>
3. Real-time transaction processing via web browser, phone or mobile device	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
4. Open architecture (API) & communications for facilitating integration with other apps	X			Parkmobile employs an open API partnership strategy and we integrate with other leading industry apps regularly.	<i>Our open API architecture is available to all of our industry partners.</i>
5. Full support on key operating systems (Android, Blackberry, IOS & Windows)	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
6. Full compatibility with current Windows OS & Internet Explorer browser	X			Parkmobile is fully compliant with all internet browsers in regular use in the US.	Patrons can access any of our services via mobile web or desktop computer.
7. Full operability in or automatic conversion to Windows programs (e.g., Word & Excel)	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
Data Integration & Management Requirements					
1. Seamless integration with downloadable mobile apps & payment platform	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
2. Seamless, real-time interface with City's multi-space meter software	X			Parkmobile is fully integrated with T2 and its meter brand Digital Payment Technologies (DPT).	<i>Our operations in the City of Milwaukee underscore our T2/DPT interface abilities.</i>
3. Seamless, real-time interface with City's enforcement system (i.e., Autocite X3 Duncan Solutions)	X			Parkmobile is fully integrated with Duncan Solutions and its enforcement software and devices.	<i>Our operations in Milwaukee with Duncan, the City's enforcement provider, exemplify our existing integrations.</i>
4. Seamless, real-time integration with City's parking databases (i.e. MSI)	X			Parkmobile has the ability to fully integrate with the City's parking database for full operational support.	<i>We would be able to fully integrate our operations within 45 days of signed contract.</i>
5. Full, real-time data access with appropriate controls	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
6. Sufficient storage capacity for processing projected transactions	X			Parkmobile has the capacity to process all of the City's projected mobile payment transactions.	<i>We process over 1.6 million transactions per month in the US alone.</i>
7. Adequate database formatting flexibility (e.g., customized screens)	X			Parkmobile provides customizable features to many of our municipal partners in the US.	<i>Parkmobile has created a customized app and signs for the City of Milwaukee.</i>
8. Continuous back-ups to archived data for preventing vital data losses	X			Parkmobile continuously backups our system multiple times during the day.	<i>We provide industry leading data protection to our partners.</i>



Lake Geneva Data Integration & Management Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
9. Qualified database manager (e.g., ISO 9001:2008 & Microsoft Gold certification)	X			Parkmobile is fully certified.	
Security					
1. Rigorous security controls (e.g., firewall, encrypted password, multi-level access control, secured login, unique ID, aging parameters, automatic reset feature)	X			Parkmobile fully satisfies all OWASP Top Ten requirements.	<i>Our VerSprite Executive Summary is included with this submission.</i>
2. Full compliance with PCI-DSS standards for processing financial transactions & other industry standards for Internet, wireless & e-Commerce security controls (full PCI/PABP certification & compliance with relevant encryption standards)					
3. Full IP protection (e.g., IP blocking to protect networks from unauthorized access)	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
4. Standard PKI technology for controlling sensitive data access over Internet	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
5. Full system-level security for all activities (e.g., processing, exporting & retrieval)	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
6. Full clearinghouse system compliance with ISO, PCI & NIST security standards	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
System Documentation					
1. Conceptual architecture diagram showing all relevant networks & links	X			Please see materials included with this submission	<i>Our system is the most comprehensive mobile payment platform available.</i>
2. Complete user documentation, including operating procedures, user manuals, disaster/ recovery guidelines, data dictionary & any modifications	X			Parkmobile will provide all of these materials to Lake Geneva electronically as well as hard copies.	<i>We are willing to provide web based as well as in person training as needed.</i>
3. User data collection, storage & transfer guidelines	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
4. Incident response, reporting & analysis procedures	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.



Lake Geneva Other Requirements Item Numbers	Does Parkmobile Satisfy Requirement			Parkmobile Response(s)	Comments
	Yes	No	N/A		
1. Unfettered legal control over technology platform (e.g., hosting service license)	X			All of Parkmobile's technology is patented under the name of our company and our partners need no licenses to access to system or platform.	
2. Automatic & timely display of clear, concise warnings & error messages	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
3. Full daily data backup & 15-minute transaction log backups	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
4. Synchronized backup/recovery capabilities to prevent data loss (e.g., server redundancy, batch job segmentation, transaction level auditing, suspense file & automatic restart/recovery)	X			Parkmobile presently provides these services to municipal partners across the country.	Parkmobile offers all of these services to Lake Geneva.
5. Sufficient software accreditation for Web-based services	X			Parkmobile has the capacity and accreditation to accommodate all services for Lake Geneva.	<i>We provide our services to 33 of the top 100 cities in the US.</i>
Options					
1. Requisite platform/software flexibility & scalability to meet long-term needs	X			Parkmobile's system is flexible enough to grow with the needs of any municipal partner.	<i>We are proud that our first municipal partner, Grand Rapids, MI remains a partner demonstrating our ability to serve long term needs of municipalities.</i>
2. Ability to accommodate future payment technologies (e.g., Google Wallet & PayPal)	X			Parkmobile already provides these services to municipal partners across the country.	<i>Parkmobile offers these services to the City of Lake Geneva.</i>
3. Web-based system for accommodating City-approved validation/discount codes	X			Parkmobile already provides these services to municipal partners across the country.	<i>Parkmobile offers these services to the City of Lake Geneva.</i>
4. Interface for extracting reporting data from City database via automated SQL query	X			Parkmobile already provides these services to municipal partners across the country.	<i>Parkmobile offers these services to the City of Lake Geneva.</i>
5. Full compliance with World Wide Web Consortium's Web Accessibility Initiative	X			Parkmobile fully complies with this requirement.	<i>As a continuous</i>



Parkmobile is PCI DSS Level 1 Certified and Compliant Service Provider

Parkmobile is a certified PCI DSS v3 Level 1 Service Provider that processes, stores, and transmits cardholder data on behalf of clients, merchants, or other service providers. As the industry leader, Parkmobile demonstrates its commitment to protecting customer credit card transaction data as well as personally identifiable information (PII) through our adherence to stringent Payment Card Industry Data Security Standard (PCI DSS) certification requirements.

PII is information that can be used to uniquely identify, contact, or locate a single individual. Relevant examples of PII information include:⁷

- Credit card numbers
- Vehicle license plates
- Email addresses

Exhibits A and B demonstrate that the highest standard service providers can obtain is Level 1. Parkmobile satisfies all of the requirements for PCI DSS Level 1 Service Provider compliance and is up to date with all TPA assessments and audits. Our latest evaluation was performed by Habif, Arogeti and Wynne, LLP, an independent QSA. Parkmobile maintains independent quarterly system penetration tests which ensure our credit card data procedures are in conformity with all PCI security standards.

Exhibit A: PCI DSS Level 1 Service Provider Compliance Requirements

Service Provider Level	Description
1	TPA that stores, processes and/or transmits over 300,000 transactions per year
2	TPA that stores, processes and/or transmits fewer than 300,000 Visa transactions per year

In addition to adhering to the PCI DSS compliance requirements, validation is required for all certified Service Provider TPAs as follows:

Exhibit B: PCI DSS Validation Requirements

Level	Validation Action	Validation By
1	<ul style="list-style-type: none"> • Annual on-site PCI Data Security Assessment • Quarterly Network Scan 	<ul style="list-style-type: none"> • Qualified Security Assessor • Approved Scanning Contractor
2	<ul style="list-style-type: none"> • Annual PCI Self-Assessment Questionnaire • Quarterly Network Scan 	<ul style="list-style-type: none"> • Third Party Agent • Approved Scanning Contractor

A mobile payment provider that has not attained PCI DSS v3 Level 1 service provider certification or compliance places the public parking patrons of Lake Geneva at risk of not having confidential credit card data adequately secured.

⁷ See OMB Memorandum M-07-1616: PII refers to information that can be used to distinguish or trace an individual's identity, either alone or when combined with other personal or identifying information that is linked or linkable to a specific individual.



Level 1 Service Provider compliance is what the residents and patrons of Lake Geneva’s public parking operations deserve; not lower level self-assessments of “compliance” that contain no certifications against vulnerabilities for card data and PII breaches. Any lack of appropriate credit card transaction and PII oversight could damage to the reputation as well as the financial well-being of the Lake Geneva.

If the mobile payment provider hired on behalf of Lake Geneva is not a PCI Level 1 Service Provider, how can you be sure there are appropriate controls over the City’s mobile payment credit card and PII data in place?

These standards are important and Lake Geneva should be wary of any mobile payment provider that cannot protect your patron’s privacy by already adhering to these high service provider standards.

Some mobile payment providers attempt to provide low cost solutions to municipalities by using third party payment gateway companies to attain PCI DSS compliance. While a mobile payment provider can be compliant with PCI DSS requirements; a v3 Level 1 Service Provider certification can only be granted through the on – site security assessment, quarterly network scan and a validation process led by a Qualified Security Assessor (QSA) recognized by the PCI Security Standards Council.

As a v3 Level 1 Service Provider Parkmobile is registered on the Visa and MasterCard PCI DSS Global Registries of Service Providers and undergoes an audit by an independent QSA annually. Parkmobile meets or exceeds all PCI v3 Level 1 security standards outlined in the latest version published by the PCI Security Standards Council as well as the PCI DSS Level 1 certification and compliance requirements. Any mobile payment provider can purchase a hosted page from a third party payment gateway company.

The third party payment gateway company allows a mobile payment company that is not a PCI v3 Level 1 certified or compliant Service Provider to provide a ‘token’ to each public parking patron that pays with a credit, debit or cash card. If a mobile payment provider that is hired on behalf of Lake Geneva does not actually maintain the sensitive credit card data for mobile payment patrons and if the third party gateway company’s encryption protocols are breached, then the Lake Geneva’s data is at severe risk.

Lake Geneva takes the integrity of its residents and municipal parking patron’s credit card and PII data very seriously. If there is risk or a breach of security protocols, the entire mobile payment system for the City would be undermined and Lake Geneva stands to lose significant revenue over the lifetime of the contract. Using a mobile payment provider that does not satisfy PCI DSS v3 Level 1 service provider certification or compliance jeopardizes your public parking operations and profitability.



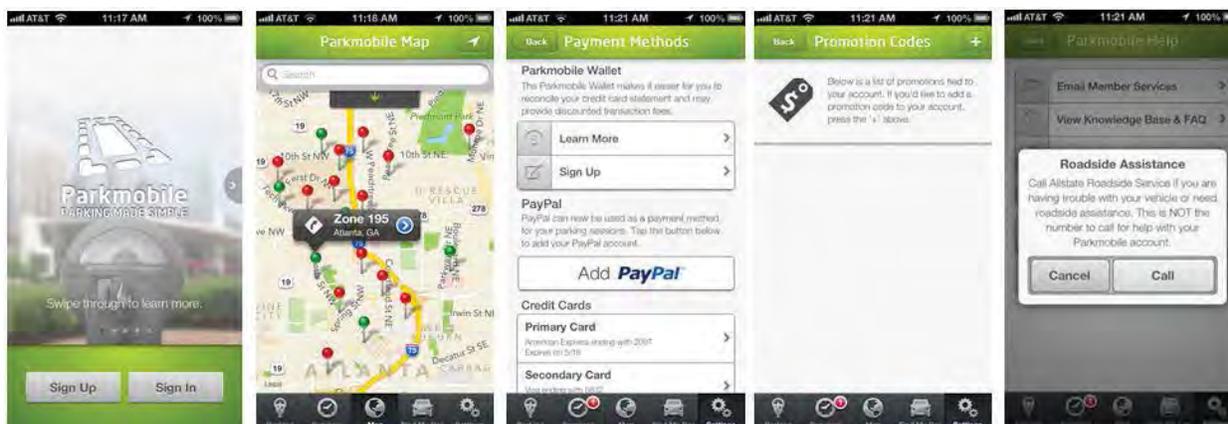
Reporting and Record Keeping: Managing your Parkmobile Account - Summary

Parkmobile's members can view their account profile via app or the Internet. They access the web site via a username and password and enter their protected (SSL 256 'Padlock' encrypted) account 24/7.

Members are able to view their current user profile and add or change data. They are also provided real time parking information via the parking history and a monthly statement of all parking transactions in PDF format. ***Credit card details can be changed in a PCI DSS Level 1 certified Service Provider process.***

Parking data history can be exported, with several query options, to Excel or CSV and reused for multiple purposes. Parkmobile also offers customers the option to start a parking transaction online.

Another alternative for managing an account would be through the mobile app. Settings functionality is available for each app, providing the member the ability to make real-time changes to his/her account (payment info –and method, vehicle license plate additions/deletions, favorite zones or cars, account profile, parking overview, etc.).



Parkmobile Reporting Portal Capabilities

Parkmobile provides all partners with an online reporting portal that is accessible twenty four hours a day through secure credentials provided to designated personnel. The reporting portal provides comprehensive operations data including payment method (i.e., credit/debit cards, PayPal, Visa Checkout, etc.), card type, time and length of parking session as well as location where the vehicle parked. ***The Parkmobile Reporting Portal is scalable to individual university needs including specific ranges from by the minute to daily reports and all data is downloadable to Excel. Parkmobile can also address any ad-hoc reporting needs desired by City of Lake Geneva.***

Parkmobile can provide no cost consulting services, as well as develop City of Lake Geneva centric presentation materials for distribution to stakeholders.



Parkmobile and PayPal: A Strategic Partnership

Parkmobile has partnered with PayPal to deliver a seamless approach for utilizing a PayPal membership account to fund payment of parking transactions. Within the Parkmobile system, LAKE GENEVA patrons would have the ability to link their PayPal account to their Parkmobile membership.



According to Randall Davies, PayPal’s Head of Global Business Development:

“At PayPal, we look to forge relationships with innovative companies that are bringing services to consumers to make their everyday lives easier. Parkmobile’s mobile parking solutions do just that, and now Parkmobile members will be able to pay with PayPal, making it even easier, more secure and faster to pay for parking.”⁸

Since PayPal supports the ability for Lake Geneva patrons to fund the loading of their account via their bank account or direct cash payment, customers can go to their bank website and transfer cash directly into their PayPal account to use Parkmobile’s service with their phone. “Cash Preferred” customers can also use Parkmobile by loading cash onto their PayPal account similar to the way consumers buy prepaid phone cards.

It is noteworthy that over 20% of all parking transactions initiated within the first several months of operations in Miami Beach, one of our most successful municipal partnerships are paid by customers through PayPal.

Parkmobile and Visa: A Strategic Partnership

Parkmobile integrated VISA Checkout as new payment method in 2014. Parkmobile’s partnership with Visa Checkout would allow us to offer Lake Geneva customers:

- **Pay the Way You Want:** Patrons can add any preferred major credit or debit card to their Visa Checkout account.
- **Enhanced Security Protection:** Visa protects patron’s accounts with advanced security tools.
- **Worldwide Access to Visa Network:** The new Visa Checkout program allows patrons in LAKE GENEVA to access the entire global network of Visa services.
- **Brand Recognition and Confidence:** Visa came to Parkmobile because of the volume of mobile payments we process daily worldwide and they are comfortable partnering with our brand. Parkmobile chose Visa because of the confidence associated with the Visa name.

⁸ <http://in.reuters.com/article/2012/11/07/idUS225486+07-Nov-2012+PRN20121107>





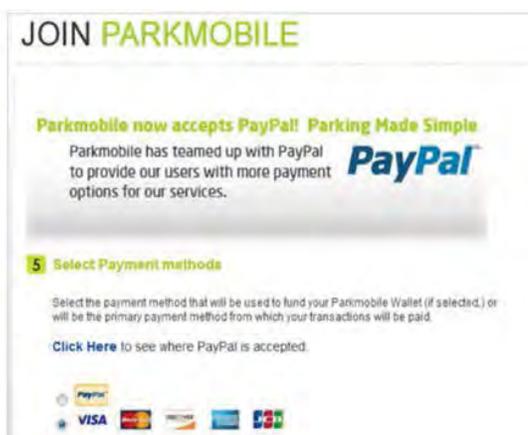
Parkmobile Virtual Wallet: A Stored Value Parking Solution

Parkmobile also offers customers the ability to participate in our exclusive “Mobile Wallet” program. The Wallet payment method allows a customer to create an account in which a specific dollar amount of money will be stored for future payment of their parking transactions.

By selecting the Wallet option during registration, or opting-in at a later date, the customer is authorizing Parkmobile to charge their credit card(s) for a specific dollar amount they have elected. Mobile Wallet funds are held in an account and with each transaction the money is depleted from that account.

Customers are not responsible for tracking the outgoing payments to determine if they need to replenish their account (like a pre-paid card) as the Parkmobile system automatically replenishes the account once an account has decreased enough to cross a threshold value such as \$5.00. The reload amount charged to the credit card is always equal to the amount selected by the customer when they initially selected the Wallet payment method.

Parkmobile has built its payment platform in such a manner as to accept the addition of future innovative payment methods that have and will continue to hit the mobile market in the coming years (i.e., Google’s Wallet, MasterCard’s globalVCard, etc.). By partnering with Parkmobile, these emerging payment solutions can be accepted by Lake Geneva without the need for new equipment or redesign.



Parkmobile can make the acceptance of these payment methods seamless to you administratively, eliminating the reconciliation challenges caused by multiple settlement streams to your bank account. This is a key component of an integrated multi-system approach.

Parkmobile Validation and Discount Solutions

Parkmobile has the capability to provide merchants and other 3rd parties with unique validation and/or promotional codes designed to be used in the place of scratch-off hang tags or other physical validation programs. Through this feature, Parkmobile can generate a code(s) that can be configured for a variety of free or discounted parking options within several unique parameters involving the area and duration of use. The promo codes and validations then can be given by merchants or property owners to their visitors to insert into their smart phone for free or discounted parking via a QR Code. This program is currently being used by one of our private sector partners, Carolina Brewery in Chapel Hill, NC, where we provide patrons with promo codes they can use for one hour of free parking when they pay using Parkmobile.

In Miami Beach, Parkmobile spent the first week of our launch demonstrating the functionality of our validation program to the local merchant community, including the Chamber of Commerce, real estate developers, hoteliers, and restaurant owners. The City of St. Louis identified our validation programming as a key factor in choosing Parkmobile over another mobile payment vendor and above are examples of how we are currently publicizing our validation programming in St. Louis and Chapel Hill.

Carolina Brewery in Chapel Hill, NC uses the *Parkmobile Merchant Validation Program* to provide Discounting Parking to patrons



Parkmobile will Train Lake Geneva Personnel on Mobile Payment Enforcement

An integral part of our successful integrations is the training we provide, at no cost, to designated personnel of our municipal partners. ***Training enforcement personnel is a critical component of any successful rollout and before launching the mobile payment service Parkmobile will train enforcement staff to use our mobile payment platform.*** This training focuses on two key areas: reporting and enforcement. We repeatedly work on these focus areas with enforcement staff up until the date of deployment.

- **Reporting:** Parkmobile will ensure staff members are available to assist the enforcement staff with follow up questions and reporting needs.
- **Enforcement:** Parkmobile will work with enforcement officers so that they understand the steps required in order to successfully input the motorist's license plate or zone numbers.

Parkmobile would conduct all training for Lake Geneva employees. Our employee sessions will provide staff with:

- ✓ Training in all areas necessary to deploy, maintain, operate, and enforce mobile payments, time limits, rates and operational hours for metered parking spaces
- ✓ Parkmobile will additional and/or annual detailed training covering maintenance, finance/accounting/audit, enforcement, and mobile payment usage
- ✓ Parkmobile will ensure that the initial training for staff is completed prior to activating the service for Lake Geneva metered spaces
- ✓ Parkmobile will supply and keep current hard and digital copies of all operating, training and repair manuals
- ✓ Parkmobile is willing to provide Lake Geneva with the right to reproduce all training, operation and repair manuals needed for staff

Once the full implementation has successfully launched, Parkmobile will continue to monitor the project to ensure that all facets of the operation work together in harmony. ***Parkmobile will follow up on critical components daily (e.g. transaction settlements, enforcement effectiveness, and revenue reporting). Parkmobile will also initiate a feedback forum with Lake Geneva stakeholders to answer outstanding questions.***



Disaster Recovery Plan: Parkmobile's Cloud Based Solutions Mitigates System Failures

Parkmobile's system is a hosted cloud based solution and Parkmobile is responsible for the management and maintenance of the system. ***Parkmobile mitigates any potential system failures through our hosted solution that is a tier 1 world class partnership with QTS. Our redundant cloud hosting network provides for a 99.9% service level uptime guarantee. We have implemented our system in over 500 locations and 35 states with no service interruptions, systemic power or server outages or hardware/software failures.***

All customer service operations are done either in our offices in Atlanta or in a backup facility in Fort Lauderdale providing our municipal partners with full coverage twenty four hours a day. No other provider delivers this level of service reliability.

Software enhancements are scheduled outside of parking hours and are provided as part of annual maintenance and include:

- Scheduled Network Infrastructure Maintenance: maintenance for the Network Infrastructure is scheduled on the first Sunday of every third month of the calendar year - 3am to 6am ET.
- Scheduled Managed OS Maintenance: Syslog OS, Patch Management, Systems Management OS, Antivirus OS – Quarterly, 3rd Tuesday of the month 2AM – 6AM ET; Syslog Application, Patch Management Application, System Management Application, Antivirus Application – Quarterly, 4th Thursday of month 2AM - 6 AM ET
- Parkmobile Software Development Release Cycle: Parkmobile releases enhanced versions of its software approximately one time per month. Releases are done on Friday evening/ Saturday morning outside of paid parking hours and are non-service affecting.

Once system upgrades are complete the City of Lake Geneva's app will be upgraded automatically with no requirement for action on the University's behalf. Any enhancement specific to LAKE GENEVA will begin with a scope of work and detailed delivery schedule. All attributes will be tested by Parkmobile's QA department prior to being placed into production. Parkmobile utilizes a detailed test plan process that includes unit testing (developer testing), written quality assurance plan (QA testing), regression testing (QA testing) and post release testing. ***Parkmobile would offer City of Lake Geneva the opportunity to participate in direct pre-release beta testing.***



Parkmobile Pricing

Parkmobile proposes 2 options to the City of Lake Geneva

OPTION 1 - City is MOR	
Pay-by-Cell Transaction Fee due Parkmobile (per transaction)*	\$ 0.20
Build & Maintain a Private-Label Mobile Application (if desired)	Waive
Initial Setup & Licensing Fees	Waive
Annual Maintenance, Hosting, and 24/7 Call Center & Customer Support Fees	Waive
* The City shall have discretion to assess a Customer-Paid Transaction Fee of up to \$.35 to help subsidize its payment processing costs.	
Terms for Option 1	
Parkmobile will remit to City's merchant service provider daily the gross collection for each mobile credit/debit card payment. The City pays interchange and merchant processing costs ("Payment Processing") for each transaction as currently done with parking transactions generated through the Luke II Pay Stations.	
Gross collection shall be defined as the sum of the customer-paid transaction fee plus the parking revenue associated with the customer's parking session.	
Parkmobile shall pay all gateway transaction fees incurred by City from its merchant service provider for the daily transmission of mobile payments to its processor. However, Payment Processing shall be borne by the City. All credit risk is handled & administered by the City.	
Parkmobile shall invoice for its portion of the customer-paid transaction fee (as outlined above) on a monthly basis, payable in 45 days from the invoice date.	
OPTIONAL: Parkmobile can also offer PayPal and Prepaid Wallet payment methods to City. Gross collections shall be administered by Parkmobile for these payment options. The City shall receive a monthly remittance for its parking revenues by the 15th of the subsequent month. Payment Processing shall be assessed on these transactions at 15 cents + 3%.	

OPTION 2 - Parkmobile is MOR, covering all Payment Processing	
Pay-by-Cell Transaction Fee due Parkmobile (per transaction)*	\$ 0.38
Build & Maintain a Private-Label Mobile Application (if desired)	Waive
Initial Setup & Licensing Fees	Waive
Annual Maintenance, Hosting, and 24/7 Call Center & Customer Support Fees	Waive
* Parkmobile shall cover 100% of all Payment Processing costs associated with the mobile payment program. The City will not incur any Payment Processing fees whatsoever with this option. Parkmobile bears all credit risks.	
Terms for Option 2	
Parkmobile will remit to the City monthly its parking revenues for all payment types made available to the public. All Payment Processing, gateway transaction fees, & credit risk/administration shall be 100% covered by Parkmobile. Monthly remittances shall be delivered to City by the 15th of the subsequent month.	
OPTIONAL: Parkmobile can also offer PayPal and Prepaid Wallet payment methods to City. Again, no Payment Processing fees shall be deducted from parking revenues when remitted to the City each month.	



Free Services to the Client for Either Option Selected

Parkmobile offers the City the (former) Click n Park reservation platform to allow visitors/tourists to purchase parking in advance where the service can be applicable. The Reservation System will be completely branded as the City. It shall be built, hosted, & maintained by Parkmobile at no cost to the City.

Parkmobile agrees to offer Client free access to its API library and configure any of its active 3rd-party integrations to meter vendors & enforcement providers (T2/DPT/Duncan) with no additional cost(s) from Parkmobile. *This free access shall survive the term of the agreement with the City.*

Parkmobile agrees to replace & pay for all new signage and stickers presented in this proposal. Other designs shall be discussed with the City and negotiated if applicable.

Parkmobile agrees to provide a web-based reporting portal with secure credentials to evaluate usage by unique identification numbers established directly for the City's parking footprint.

Parkmobile agrees to provide a web-based enforcement portal with secure credentials to validate active parking sessions for each of the City's location(s) where the service has been made available.

To demonstrate its commitment to the success of this program, Parkmobile agrees to cover all marketing and advertising campaign costs as outlined in this proposal.

Parkmobile agrees to host and maintain the mobile payment solution at no additional costs to the City.

Parkmobile agrees to train all stakeholders in the administration of the mobile payment solution at no additional costs to the City.

Parkmobile agrees to provide both a Call Center & Customer Support Center to the City at no additional cost to Client.

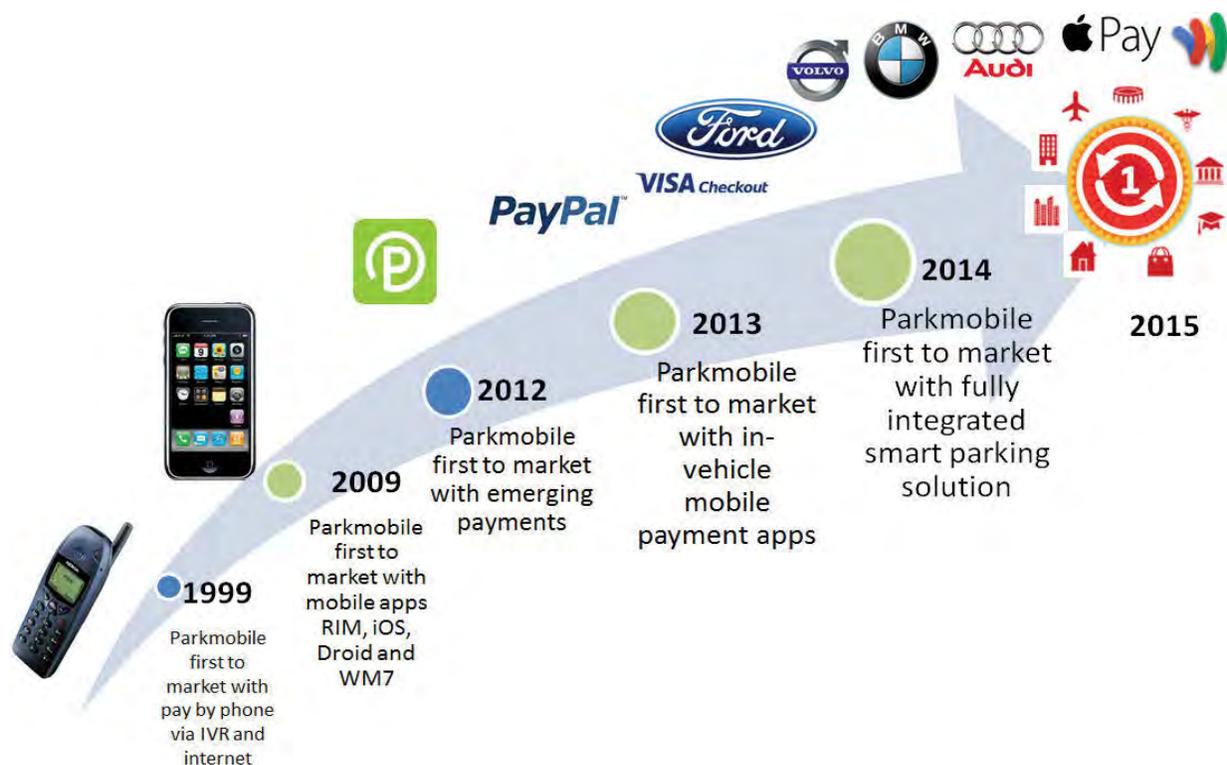
All Parkmobile's standard terms & conditions shall apply to this pricing proposal.



Parkmobile is the Best Choice for City of Lake Geneva

Parkmobile delivers cutting edge technology combined with a superior user experience and proven benefits, such as PCI DSS v3 Level 1 certified Service Provider credit card security for all of the controls around our operating processes. We are fully prepared to deliver mobile payment operations to City of Lake Geneva no later 45 days from contract award. Parkmobile is comfortable committing to this date because of our existing integrations with T2 Systems, Digital Payment Technologies (DPT) and Duncan Solutions across the United States.

Furthermore, we are proud of our recent municipal mobile payment deployment, with DPT and Duncan, in Milwaukee. Beginning municipal operations in Milwaukee demonstrates our commitment to the State; and as we build our membership base throughout Wisconsin Lake Geneva will be able to draw from new as well as existing Parkmobile members. Statewide mobile payment memberships provide Lake Geneva with a major strategic advantage and will potentially increase revenues as patrons already using our system in the State visit.



The Parkmobile team appreciates the opportunity to respond to Lake Geneva’s mobile payment proposal. We are available, at the convenience of the City to answer any questions related to our existing services or how our mobile payment platform is expandable to meet the needs of Lake Geneva as your decision makers consider implementing a suite of mobile payment solutions.





Payment Card Industry (PCI) Data Security Standard

Attestation of Compliance for Onsite Assessments – Service Providers

Version 3.0

February 2014

Section 1: Assessment Information

Instructions for Submission

This Attestation of Compliance must be completed as a declaration of the results of the service provider's assessment with the *Payment Card Industry Data Security Standard Requirements and Security Assessment Procedures (PCI DSS)*. Complete all sections: The service provider is responsible for ensuring that each section is completed by the relevant parties, as applicable. Contact the requesting payment brand for reporting and submission procedures.

Part 1. Service Provider and Qualified Security Assessor Information

Part 1a. Service Provider Organization Information

Company Name:	Parkmobile USA, Inc.	DBA (doing business as):	Parkmobile
Contact Name:	Alison Ehrlich	Title:	SVP Infrastructure
ISA Name(s) (if applicable):	N/A	Title:	N/A
Telephone:	(770) 818-9036	E-mail:	Alison.Ehrlich@parkmobileglobal.com
Business Address:	3200 Cobb Galleria Parkway SE, Suite 100	City:	Atlanta
State/Province:	GA	Country:	USA
		Zip:	30339
URL:	Us.parkmobile.com		

Part 1b. Qualified Security Assessor Company Information (if applicable)

Company Name:	Habif, Arogeti, and Wynne (HA&W)		
Lead QSA Contact Name:	Dan Schroeder	Title:	Partner – Information Assurance Services
Telephone:	770-353-8379	E-mail:	Dan.schroeder@hawcpa.com
Business Address:	Five Concourse Parkway	City:	Atlanta
State/Province:	GA	Country:	USA
		Zip:	30328
URL:	Hawcpa.com		

Part 2. Executive Summary

Part 2a. Scope Verification

Services that were INCLUDED in the scope of the PCI DSS Assessment (check all that apply):

Name of service(s) assessed: Parking payment solutions - Permxxx and Phonixx

Type of service(s) assessed:

Hosting Provider:

- Applications / software
- Hardware
- Infrastructure / Network
- Physical space (co-location)
- Storage
- Web
- Security services
- 3-D Secure Hosting Provider
- Shared Hosting Provider
- Other Hosting (specify):

Managed Services (specify):

- Systems security services
- IT support
- Physical security
- Terminal Management System
- Other services (specify):

Payment Processing:

- POS / card present
- Internet / e-commerce
- MOTO / Call Center
- ATM
- Other processing (specify):

Account Management

Fraud and Chargeback

Payment Gateway/Switch

Back-Office Services

Issuer Processing

Prepaid Services

Billing Management

Loyalty Programs

Records Management

Clearing and Settlement

Merchant Services

Tax/Government Payments

Network Provider

Others (specify):

Note: These categories are provided for assistance only, and are not intended to limit or predetermine an entity's service description. If you feel these categories don't apply to your service, complete "Others."

If you're unsure whether a category could apply to your service, consult with the applicable payment brand.



Services that are provided by the service provider but were NOT INCLUDED in the scope of the PCI DSS Assessment (check all that apply):

Name of service(s) not assessed: N/A

Type of service(s) not assessed:

Hosting Provider:

- Applications / software
- Hardware
- Infrastructure / Network
- Physical space (co-location)
- Storage
- Web
- Security services
- 3-D Secure Hosting Provider
- Shared Hosting Provider
- Other Hosting (specify):

Managed Services (specify):

- Systems security services
- IT support
- Physical security
- Terminal Management System
- Other services (specify):

Payment Processing:

- POS / card present
- Internet / e-commerce
- MOTO / Call Center
- ATM
- Other processing (specify):

- | | | |
|--------------------------------------------------|-----------------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> Account Management | <input type="checkbox"/> Fraud and Chargeback | <input type="checkbox"/> Payment Gateway/Switch |
| <input type="checkbox"/> Back-Office Services | <input type="checkbox"/> Issuer Processing | <input type="checkbox"/> Prepaid Services |
| <input type="checkbox"/> Billing Management | <input type="checkbox"/> Loyalty Programs | <input type="checkbox"/> Records Management |
| <input type="checkbox"/> Clearing and Settlement | <input type="checkbox"/> Merchant Services | <input type="checkbox"/> Tax/Government Payments |
| <input type="checkbox"/> Network Provider | | |
| <input type="checkbox"/> Others (specify): | | |

Provide a brief explanation why any checked services were not included in the assessment:

Part 2b. Description of Payment Card Business

Describe how and in what capacity your business stores, processes, and/or transmits cardholder data.

Parkmobile provides integrated solutions for management of parking related functions including digital parking permits (Permixon), cashless payment method for on and off street parking (Phonixx), and electronic enforcement (nForce).

Describe how and in what capacity your business is otherwise involved in or has the ability to impact the security of cardholder data.

Ecommerce only, card not present transactions.

Part 2c. Locations

List types of facilities and a summary of locations included in PCI DSS review (for example, retail outlets, corporate offices, data centers, call centers, etc.):

Type of facility:	Location(s) of facility (city, country):
Data Center	QTS Data Center, Atlanta, GA USA



Parkmobile Corporate Offices	Atlanta, GA USA

Part 2d. Payment Applications

Does the organization use one or more Payment Applications? Yes No

Provide the following information regarding the Payment Applications your organization uses:

Payment Application Name	Version Number	Application Vendor	Is application PA-DSS Listed?	PA-DSS Listing Expiry date (If applicable)
Permixx	N/A	Internally Developed	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A
Phonixx	N/A	Internally Developed	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A
			<input type="checkbox"/> Yes <input type="checkbox"/> No	

Part 2e. Description of Environment

Provide a **high-level** description of the environment covered by this assessment.

For example:

- Connections into and out of the cardholder data environment (CDE).
- Critical system components within the CDE, such as POS devices, databases, web servers, etc., and any other necessary payment components, as applicable.

Customers will access Parkmobile payment solutions to reserve and pay for auto parking. Customers may access through internally developed and maintained applications (Phonixx and Permixx) using credit cards to complete transactions. These applications are hosted at a data center maintained by Quality Technology Services. Systems within scope include web servers and databases which comprise the CDE for both payment applications.

Does your business use network segmentation to affect the scope of your PCI DSS environment? Yes No
(Refer to "Network Segmentation" section of PCI DSS for guidance on network segmentation)

Part 2f. Third-Party Service Providers

Does your company have a relationship with one or more third-party service providers (for example, gateways, payment processors, payment service providers (PSP), web-hosting companies, airline booking agents, loyalty program agents, etc.) for the purpose of the services being validated? Yes No

If Yes:

Type of service provider:	Description of services provided:
QTS	Data Center/ Colocation Services



Payment Processors, Inc	Payment Processing
SIX Card Solutions	Payment Processing
First Data Bank	Payment Processing
Heartland	Payment Processing
Chase Paymentech	Payment Processing

Note: Requirement 12.8 applies to all entities in this list.

Part 2g. Summary of Requirements Tested

For each PCI DSS Requirement, select one of the following:

- **Full** – The requirement and all sub-requirements of that requirement were assessed, and no sub-requirements were marked as “Not Tested” or “Not Applicable” in the ROC.
- **Partial** – One or more sub-requirements of that requirement were marked as “Not Tested” or “Not Applicable” in the ROC.
- **None** – All sub-requirements of that requirement were marked as “Not Tested” and/or “Not Applicable” in the ROC.

For all requirements identified as either “Partial” or “None,” provide details in the “Justification for Approach” column, including:

- Details of specific sub-requirements that were marked as either “Not Tested” and/or “Not Applicable” in the ROC
- Reason why sub-requirement(s) were not tested or not applicable

Note: One table to be completed for each service covered by this AOC. Additional copies of this section are available on the PCI SSC website.

Name of Service Assessed: Parking payment solutions - Permixon and Phonixx

PCI DSS Requirement	Details of Requirements Assessed			Justification for Approach <small>(Required for all “Partial” and “None” responses, identify which sub-requirements were not tested and the reason.)</small>
	Full	Partial	None	
Requirement 1:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	1.4 - N/A - Requirement is not applicable because remote access to the CDE is only allowed via a VPN with dual factor authentication and then authentication to the terminal server where all management activity is restricted.
Requirement 2:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	2.1.1 - N/A - Wireless networks are not permitted in the CDE.
Requirement 3:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	3.2.1 - N/A - Card-not-present transactions only.
Requirement 4:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Requirement 5:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Requirement 6:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Requirement 7:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Requirement 8:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Requirement 9:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Requirement 10:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Requirement 11:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Requirement 12:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Appendix A:	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Assessed entity is not a shared hosting provider.



Section 2: Report on Compliance

This Attestation of Compliance reflects the results of an onsite assessment, which is documented in an accompanying Report on Compliance (ROC).

The assessment documented in this attestation and in the ROC was completed on:	12/5/2014
Have compensating controls been used to meet any requirement in the ROC?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Were any requirements in the ROC identified as being not applicable (N/A)?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Were any requirements not tested?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Were any requirements in the ROC unable to be met due to a legal constraint?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Section 3: Validation and Attestation Details

Part 3. PCI DSS Validation

Based on the results noted in the ROC dated (*completion date*), the signatory(s) identified in Parts 3b-3d, as applicable, assert(s) the following compliance status for the entity identified in Part 2 of this document as of (*date*): (**check one**):

<input checked="" type="checkbox"/>	Compliant: All sections of the PCI DSS ROC are complete, all questions answered affirmatively, resulting in an overall COMPLIANT rating; thereby (<i>Service Provider Company Name</i>) has demonstrated full compliance with the PCI DSS.						
<input type="checkbox"/>	<p>Non-Compliant: Not all sections of the PCI DSS ROC are complete, or not all questions are answered affirmatively, resulting in an overall NON-COMPLIANT rating, thereby (<i>Service Provider Company Name</i>) has not demonstrated full compliance with the PCI DSS.</p> <p>Target Date for Compliance:</p> <p>An entity submitting this form with a status of Non-Compliant may be required to complete the Action Plan in Part 4 of this document. <i>Check with the payment brand(s) before completing Part 4.</i></p>						
<input type="checkbox"/>	<p>Compliant but with Legal exception: One or more requirements are marked "Not in Place" due to a legal restriction that prevents the requirement from being met. This option requires additional review from acquirer or payment brand.</p> <p><i>If checked, complete the following:</i></p> <table border="1" data-bbox="295 1076 1394 1229"> <thead> <tr> <th>Affected Requirement</th> <th>Details of how legal constraint prevents requirement being met</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Affected Requirement	Details of how legal constraint prevents requirement being met				
Affected Requirement	Details of how legal constraint prevents requirement being met						

Part 3a. Acknowledgement of Status

Signatory(s) confirms:

(*Check all that apply*)

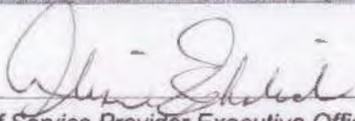
<input checked="" type="checkbox"/>	The ROC was completed according to the <i>PCI DSS Requirements and Security Assessment Procedures, Version 3.0</i> , and was completed according to the instructions therein.
<input checked="" type="checkbox"/>	All information within the above-referenced ROC and in this attestation fairly represents the results of my assessment in all material respects.
<input type="checkbox"/>	I have confirmed with my payment application vendor that my payment system does not store sensitive authentication data after authorization.
<input checked="" type="checkbox"/>	I have read the PCI DSS and I recognize that I must maintain PCI DSS compliance, as applicable to my environment, at all times.
<input checked="" type="checkbox"/>	If my environment changes, I recognize I must reassess my environment and implement any additional PCI DSS requirements that apply.



Part 3a. Acknowledgement of Status (continued)

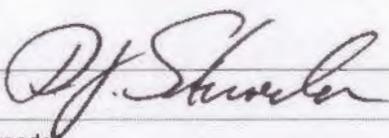
- No evidence of full track data¹, CAV2, CVC2, CiD, or CVV2 data², or PIN data³ storage after transaction authorization was found on ANY system reviewed during this assessment.
- ASV scans are being completed by the PCI SSC Approved Scanning Vendor *Coalfire*

Part 3b. Service Provider Attestation

	
Signature of Service Provider Executive Officer ↑	Date: <i>12/10/2014</i>
Service Provider Executive Officer Name: <i>Alison Ehrlich</i>	Title: <i>SVP Infrastructure</i>

Part 3c. QSA Acknowledgement (if applicable)

If a QSA was involved or assisted with this assessment, describe the role performed:

	
Signature of QSA ↑	Date: <i>12/10/2014</i>
QSA Name: <i>Dan Schroeder</i>	QSA Company: <i>HA&W</i>

Part 3d. ISA Acknowledgement (if applicable)

If an ISA was involved or assisted with this assessment, describe the role performed:

N/A

Signature of ISA ↑	Date:
ISA Name:	Title:

¹ Data encoded in the magnetic stripe or equivalent data on a chip used for authorization during a card-present transaction. Entities may not retain full track data after transaction authorization. The only elements of track data that may be retained are primary account number (PAN), expiration date, and cardholder name.
² The three- or four-digit value printed by the signature panel or on the face of a payment card used to verify card-not-present transactions.
³ Personal identification number entered by cardholder during a card-present transaction, and/or encrypted PIN block present within the transaction message.

Part 4. Action Plan for Non-Compliant Requirements

Select the appropriate response for "Compliant to PCI DSS Requirements" for each requirement. If you answer "No" to any of the requirements, you may be required to provide the date your Company expects to be compliant with the requirement and a brief description of the actions being taken to meet the requirement. Check with the applicable payment brand(s) before completing Part 4.

PCI DSS Requirement	Description of Requirement	Compliant to PCI DSS Requirements (Select One)		Remediation Date and Actions (If "NO" selected for any Requirement)
		YES	NO	
1	Install and maintain a firewall configuration to protect cardholder data	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
2	Do not use vendor-supplied defaults for system passwords and other security parameters	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
3	Protect stored cardholder data	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
4	Encrypt transmission of cardholder data across open, public networks	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
5	Protect all systems against malware and regularly update anti-virus software or programs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
6	Develop and maintain secure systems and applications	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
7	Restrict access to cardholder data by business need to know	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
8	Identify and authenticate access to system components	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
9	Restrict physical access to cardholder data	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
10	Track and monitor all access to network resources and cardholder data	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
11	Regularly test security systems and processes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
12	Maintain a policy that addresses information security for all personnel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	



CONDITIONAL USE RESOLUTION 15-R36

A resolution authorizing the issuance of a Conditional Use Permit to and filed by Scott DeParvine & Ashlee Box agents for Mariane E. Weigley, 38137 N. Bolton Place, Antioch IL, 60002.

Whereas, the City Plan Commission has considered the application of Scott DeParvine & Ashlee Box agents for Mariane E. Weigley, 38137 N. Bolton Place, Antioch IL, 60002; and,

Whereas, the City Plan Commission held a Public Hearing thereon pursuant to proper notice given on July 20, 2015; and,

NOW, THEREFORE, BE IT RESOLVED, that the Zoning Administrator be, and is hereby authorized, to issue a Conditional Use Permit to construct a New Single Family Residence using the SR-4 Zoning requirements in an Estate Residential Zoning District (ER-1) located on Pine Tree Lane, Tax Key No. ZSY 00025, pursuant to the Finding of facts, City staff review and comments, working with staff to make a reasonable effort to move the home East but within required setbacks to protect the large Oak tree on West Property Line, fence off said tree during construction to protect its roots, and include the location of said tree on the survey.

Granted by action of the Common Council of the City of Lake Geneva this 27th day of July, 2015.

James R. Connors, Mayor

ATTEST:

Sabrina Waswo, City Clerk

Re Item #10

O’Neill feels that the parking lot is being requested by the School Board on behalf of an Absentee Landlord. He gave a list of 10 items that cannot be met. He has many concerns regarding the proposed parking lot including safety issues.

5. Acknowledgment of Correspondence – None

6. Downtown Design Review.

- A. Application by LuRae Bruzan for It’s a Chic Thing, 706 Geneva Street, Lake Geneva, WI 53147 for a new exterior sign at the storefront at Tax Key No. ZOP 00259.**

DISCUSSION

Inspector Robers gave brief overview of sign details.

MOTION #2

Skates/Adams moved to approve the application by LuRae Bruzan for It’s a Chic Thing, 706 Geneva Street, Lake Geneva, WI 53147 for a new exterior sign at the storefront at Tax Key No. ZOP 00259. The motion carried unanimously.

- B. Application by Robyn Scott for Popcorn Peddlers, 233 Broad Street, Lake Geneva, WI 53147 for a new exterior sign at the storefront at Tax Key No. ZA110300001.**

DISCUSSION

Inspector Robers gave brief overview of sign details.

MOTION #3

Mayor Connors/Gibbs moved to approve the application by Robyn Scott for Popcorn Peddlers, 233 Broad Street, Lake Geneva, WI 53147 for a new exterior sign at the storefront at Tax Key No. ZA110300001. The motion carried unanimously.

7. Public Hearing and recommendation on a Conditional Use Application filed by Scott DeParvine & Ashlee Box agents for Mariane E Weigley, 38137 N. Bolton Place, Antioch, IL 60002, to construct a Single Family Residence using the SR-4 Zoning requirements in an Estate Residential Zoning District (ER-1) located at a vacant lot on Pine Tree Lane, Tax Key No. ZSY 00025.

DISCUSSION

Scott DeParvine & Ashlee Box (agents) 38137 N. Bolton Place, Antioch, IL 60002

They gave a brief overview of the details regarding changing the house plan to further accommodate the setbacks. There was a brief discussion amongst the Commission and Planner Slavney to clarify those details.

PUBLIC SPEAKER #1 – Joe Cartiff – 725 Pine Tree Lane, LG

Cartiff stated that he approves of what the applicant is trying to do and would encourage the Commission to pass it. Cartiff asked if they would have to come back to make any future changes and Planner Slavney confirmed that yes they would need to come back for approval. Cartiff also requested that they try to save the old oak tree on the property.

MOTION #3

Skates/Gibbs moved to close the public hearing. Motion carried unanimously.

DISCUSSION

Commission discussed and clarified details of how to adjust the plans to accommodate and protect the old oak tree.

MOTION #4

Skates/Gibbs moved to approve the recommendation on a Conditional Use Application filed by Scott DeParvine & Ashlee Box agents for Mariane E Weigley, 38137 N. Bolton Place, Antioch, IL 60002, to construct a Single Family Residence using the SR-4 Zoning requirements in an Estate Residential Zoning District (ER-1) located at a vacant lot on Pine Tree Lane, Tax Key No. ZSY 00025, including the requirement to work with staff to shift the house left or right in an effort to preserve the tree and to include the location of the tree on the survey.

The motion carried unanimously.

Mayor Connors/Skates moved to amend (#1) the motion to shift the home east or west as needed and as reasonably agreed by staff and the home owners, to protect the old oak tree. The motion carried unanimously.

Mayor Connors/Adams moved to amend (#2) the motion to recommend that they amend the survey to show the old oak tree. The motion carried unanimously.

- 8. Public Hearing and recommendation on a Precise Implement Plan (PIP) Amendment for Symphony Bay Development (formally Southwind Farms) by Orleans Homes, 1834 Walden Office Square #300, Schaumburg , IL 60173 for a General Development Plan for the re-plating of a previously approved subdivision East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326.**

DISCUSSION - Brian Pollard/Fairwyn Development & Rick Zirk/Orleans Homes

Applicant gave brief overview of the details and used a power point presentation to show floor plans and elevations etc. There was a brief discussion amongst the Commissioners, Planner Slavney and Attorney Draper to clarify those details and the appropriate process for the coming legalities. Including any needed findings or details forthcoming for the Fire Department.

Public Hearing – No Comments

MOTION #5

Skates/Gibbs moved to close the public hearing. Motion unanimously carried.

DISCUSSION

Commission continued discussion with attorney Draper clarifying that they are approving this GDP so applicant can take the next step and petition to have the original plat vacated and move forward from there. They would then come back with a plat showing everything on the new plat.

MOTION #6

Mayor Connors/Gibbs moved to approve the recommendation on a Precise Implement Plan (PIP) Amendment for Symphony Bay Development (formally Southwind Farms) by Orleans Homes, 1834 Walden Office Square #300, Schaumburg , IL 60173 for a General Development Plan for the re-plating of a previously approved subdivision East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326. Including staff recommendations, a developers agreement, verification of turning radius' for the Fire Department as agreed upon and foundation elevations. Also including the finding of facts found in the staff report. The motion carried unanimously.

- 9. Public Hearing and recommendation on a Conditional Use Application filed by Tyler N Terhark, 801 Hudson Trail, Lake Geneva, WI 53147, for the installation of a decorative fence in excess of three feet (six feet) in the side street yard on Townline Road at 801 Hudson Trail, Lake Geneva, Tax Key No. ZTT 00055.**

DISCUSSION

Tyler N Terhark – applicant, addressed the commission regarding the details of the fence application. The Commission and Planner Slavney discussed and clarified the details of the request.

Agenda Item #7

Applicant:

Scott DeParvine & Ashlee Box

38137 N. Bolton Place

Antioch, IL 60002

Request:

Conditional Use to construct a new home on an existing lot in a Estate Residential District (ER-1) using the setbacks for Single Family Residential District (SR-4).

Description:

The applicant would like to construct a new home on an existing lot in the Estate Residential District using the setback requirements of the Single Family Residential District.

Staff Recommendation:

Staff has reviewed the application for the new home and has determined that it meets all the requirements for the Single Family Residential (SR-4) zoning district and would fit in with the surrounding homes and neighborhood. Staff's recommendation is to approve the application with the requirements that they obtain the proper permits and work with staff on any drainage issues.

- A. If, after the public hearing, the Commission wishes to recommend approval, then the appropriate fact finding would be:
1. In general, the proposed conditional use is in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
 2. Specific to this site, the proposed conditional use is in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
 3. The proposed conditional use in its proposed location, and as depicted on the required site plan does not result in a substantial or undue adverse impact on nearby property, the character of the neighborhood, environmental factors, traffic factors, parking, public improvements, public property or rights-of-way, or other matters affecting the public health, safety, or general welfare, either as they now exist or as they may in the future be developed as a result of the implementation of the provisions of this Chapter, the Comprehensive Plan or any other plan, program, map, or ordinance adopted or under consideration pursuant to official notice by the City or other governmental agency having jurisdiction to guide development.
 4. The proposed conditional use maintains the desired consistency of land uses, land use intensities, and land use impacts as related to the environs of the subject property.
 5. The proposed conditional use is located in an area that will be adequately served by, and will not impose an undue burden on any of improvements, facilities, utilities or services provided by public agencies serving the subject property.
 6. The potential public benefits of the proposed conditional use outweigh all potential adverse impacts of the proposed conditional use after taking into consideration the Applicant's proposal and any requirements recommended by the Applicant to ameliorate such impacts.
- B. If, after the public hearing, the Commission wishes to recommend denial, then the appropriate fact finding would be:

1. In general, the proposed conditional use is not in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
2. Specific to this site, the proposed conditional use is not in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
3. The proposed conditional use in its proposed location, and as depicted on the required site plan does result in a substantial or undue adverse impact on nearby property, the character of the neighborhood, environmental factors, traffic factors, parking, public improvements, public property or rights-of-way, or other matters affecting the public health, safety, or general welfare, either as they now exist or as they may in the future be developed as a result of the implementation of the provisions of this Chapter, the Comprehensive Plan or any other plan, program, map, or ordinance adopted or under consideration pursuant to official notice by the City or other governmental agency having jurisdiction to guide development.
4. The proposed conditional use does not maintain the desired consistency of land uses, land use intensities, and land use impacts as related to the environs of the subject property.
5. The proposed conditional use is located in an area that will be adequately served by, and will not impose an undue burden on any of improvements, facilities, utilities or services provided by public agencies serving the subject property.
6. The potential public benefits of the proposed conditional use do not outweigh all potential adverse impacts of the proposed conditional use after taking into consideration the Applicant's proposal and any requirements recommended by the Applicant to ameliorate such impacts.

Agenda Item #8

Applicant:

Orleans Homes
1834 Walden Office Square #300
Schaumburg, IL 60173

Request:

Amendment to the Precise Implementation Plan
(PIP) with a new General Development Plan (GDP) for
Symphony Bay Development (Southwind arms) for Tax
Key No's. ZSF 00001-00326

Description:

The applicant is proposing to re-plat a previous approve subdivision that will allow for a similar density and is asking for some reductions in the lot setbacks to allow flexibility in the development.

Staff Recommendation:

Staff has no objection to the GDP proposal and will work with the developers on the project with regards to flexibility to zoning codes. Staff does have some concerns with drainage and foundation heights, but these can be addressed at the Precise Implementation Plan Phase of the project. A new Certified Survey map for the re-platting will also have to be presented and approved by the Plan Commission and City Counsel.

APPLICATION FOR CONDITIONAL USE

City of Lake Geneva

SITE ADDRESS/PARCEL NO. AND FULL LEGAL DESCRIPTION REQUIRED (ATTACH SEPARATE SHEET IF NECESSARY):

Lot # 25 Pine Tree Lane, Lake Geneva

- NAME AND ADDRESS OF CURRENT OWNER:

Mariane E Weigley

2398 Pacific Ave. Apt. 207 San Francisco, CA

- TELEPHONE NUMBER OF CURRENT OWNER:

94115-1216

NAME AND ADDRESS OF APPLICANT:

Scott DiBarone + Ashlee Box

38137 N. Bolton Place Antioch, IL 60002

TELEPHONE NUMBER OF APPLICANT:

847-848-7530

PROPOSED CONDITIONAL USE:

Construction of a single family dwelling

ZONING DISTRICT IN WHICH LAND IS LOCATED:

ER1

NAMES AND ADDRESSES OF ARCHITECT, PROFESSIONAL ENGINEER AND CONTRACTOR OF PROJECT:

Cheryl Stinson Nick Conigliaro

Serenity Homes Elite

25123-113^{1/2} St. Trevor, WI 53179

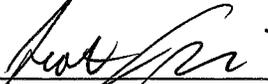
SHORT STATEMENT DESCRIBING ACTIVITIES TO BE CARRIED ON AT SITE:

Excavation, construction of new home

CONDITIONAL USE FEE PAYABLE UPON FILING APPLICATION: \$400.00 [\$100 FOR APPLICATIONS UNDER SEC. 98-407(3)]

5-18-15

DATE



SIGNATURE OF APPLICANT

_____ (c) A written description of the proposed conditional use describing the type of activities, buildings, and structures proposed for the subject property and their general locations;

_____ (d) A site plan (conforming to the requirements of Section 98-908(3)) of the subject property as proposed for development OR if the proposed conditional use is a group development (per Section 98-208) a proposed preliminary plat or conceptual plat may be substituted for the required site plan, provided said plat contains all information required on said site plan per Section 98-908.

_____ (e) Written justification for the proposed conditional use:

_____ Indicating reasons why the Applicant believes the proposed conditional use is appropriate with the recommendations of the City of Lake Geneva Comprehensive Master Plan, particularly as evidenced by compliance with the standards set out in Section 98-905(4)(b)1.-6. (See below)

III. JUSTIFICATION OF THE PROPOSED CONDITIONAL USE

1. How is the proposed conditional use (the use in general, independent of its location) in harmony with the purposes, goals, objectives, policies and standards of the City of Lake Geneva Comprehensive Plan, the Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City?

Single family home, will match existing

2. How is the proposed conditional use, in its specific location, in harmony with the purposes, goals, objectives, policies and standards of the City of Lake Geneva Comprehensive Plan, the Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City?

Single family home

3. Does the proposed conditional use, in its proposed location and as depicted on the required site plan (see Section 98-905(3)(d)), result in any substantial or undue adverse impact on nearby property, the character of the neighborhood, environmental factors, traffic factors, parking, public improvements, public property or rights-of-way, or other matters affecting the public health, safety, or general welfare, either as they now exist or as they may in the future be developed as a result of the implementation of the provisions of the Zoning Ordinance, the Comprehensive Plan, or any other plan, program, map ordinance adopted or under consideration pursuant to official notice by the City or other governmental agency having jurisdiction to guide development?

NO

4. How does the proposed conditional use maintain the desired consistency of land uses, land use intensities, and land use impacts as related to the environs of the subject property?

New home will match current/existing homes in area

5. Is the proposed conditional use located in an area that will be adequately served by, and will not impose an undue burden on, any of the improvements, facilities, utilities or services provided by public agencies serving the subject property?

Yes

6. Do the potential public benefits of the proposed conditional use outweigh all potential adverse impacts of the proposed conditional use (as identified in Subsections 98-905(4)(b)1.-5.), after taking into consideration the Applicant's proposal and any requirements recommended by the Applicant to ameliorate such impacts?

Yes

IV.FINAL APPLICATION PACKET INFORMATION

____ Receipt of 5 full scale copies in blueline or blackline of complete Final Application Packet by Zoning Administrator: Date: _____ by: _____

____ Receipt of 25 reduced (8.5" by 11" text and 11" x 17" graphics) copies of complete Final Application Packet by Zoning Administrator: Date: _____ by: _____

____ Certification of complete Final Application Packet and required copies to the Zoning Administrator by City Clerk: Date: _____ by: _____

____ Class 2 Legal Notice sent to official newspaper by City Clerk: Date: _____ by: _____

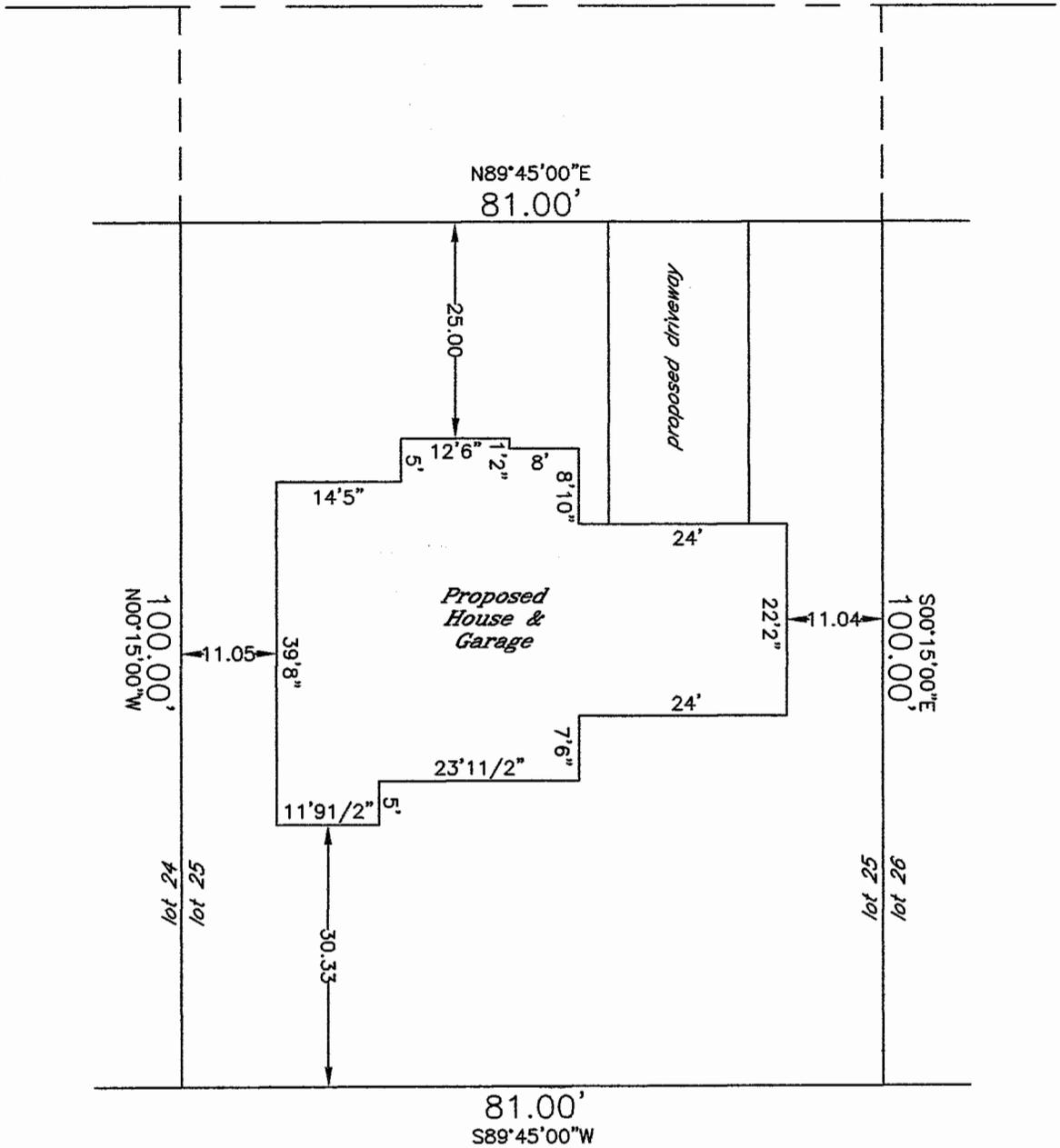
____ Class 2 Legal Notice published on _____ and _____ by: _____

____ Conditional Use recorded with the County Register of Deeds Office: Date: _____ by: _____

Scale
1" = 20'



☪ Pine Tree Lane



denotes iron pipe

* outside finish grade = EL 000.00 (advisory only) - top of foundation = EL 000.00 (advisory only) unless otherwise determined in writing by City Engineering Department

* Verify exact number with City Engineering Department

Proposed building field staked true size. Contractor to verify all dimensions before building by same and adhere to drainage plan in effect for this subdivision. Refer to a current title report for easements or restrictions which may affect the use of this site that are not shown on the recorded subdivision plat.

J.K.R. SURVEYING, INC.
8121 22ND AVENUE
KENOSHA, WI 53143

I hereby certify that this property was surveyed under my direction and this plat is a true representation thereof.

S K E T C H

Reg. Land Surveyor
May 18, 2015
Revised 7/7/15

Plat of Survey of
LOT 25 IN
SYVER-STAD LAKE SHORE ESTATES
in NE1/4 Section 1-1-17
CITY OF LAKE GENEVA
WALWORTH COUNTY, WIS.

-for-
Serenity Homes Elite

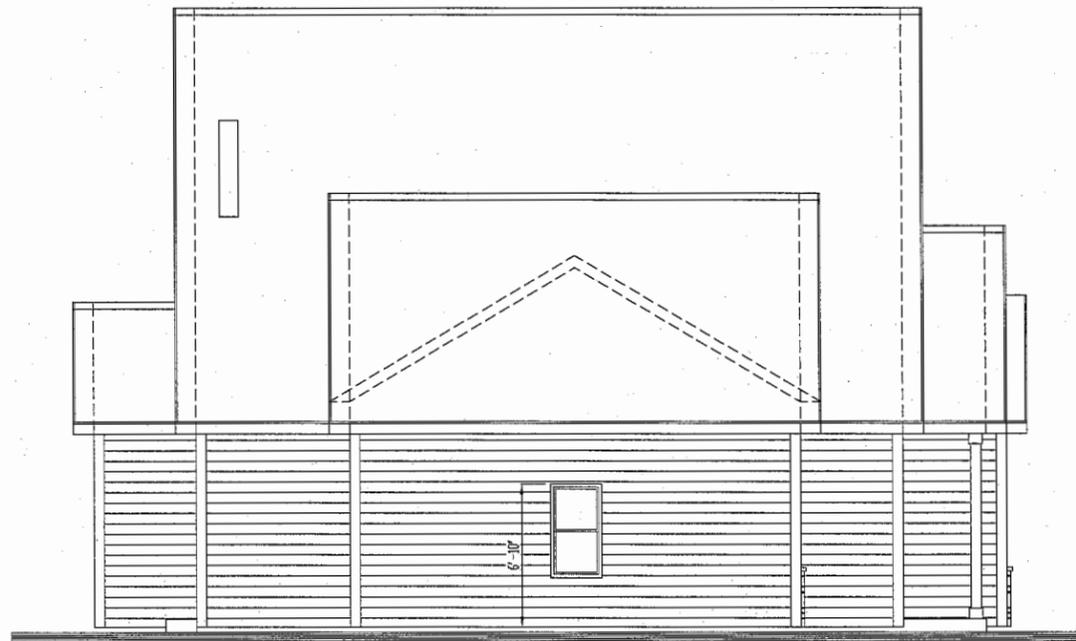
9' HIGH CEILINGS-FIRST FLOOR ONLY



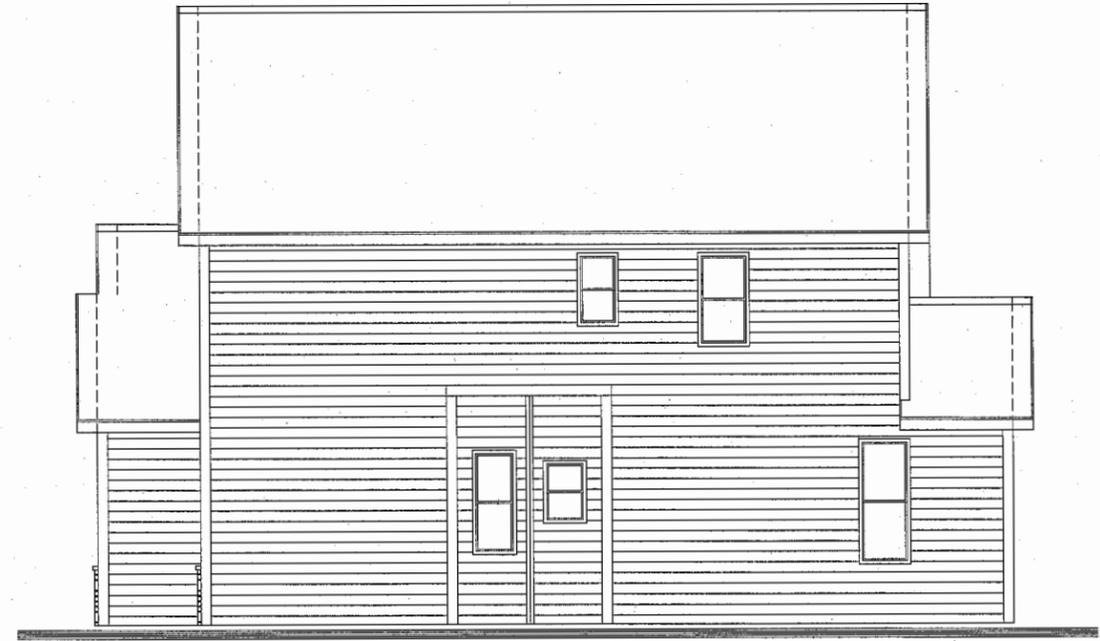
FRONT ELEVATION
SCALE: 1/4"=1'-0"



REAR ELEVATION
SCALE: 1/4"=1'-0"



LEFT ELEVATION
SCALE: 1/4"=1'-0"



RIGHT ELEVATION
SCALE: 1/4"=1'-0"

CONDITIONAL USE RESOLUTION 15-R37

A resolution authorizing the issuance of a Conditional Use Permit to and filed by Tyler N Terhark, 801 Hudson Trail, Lake Geneva, WI 53147.

Whereas, the City Plan Commission has considered the application of Tyler N Terhark, 801 Hudson Trail, Lake Geneva, WI 53147; and,

Whereas, the City Plan Commission held a Public Hearing thereon pursuant to proper notice given on July 20, 2015; and,

NOW, THEREFORE, BE IT RESOLVED, that the Zoning Administrator be, and is hereby authorized, to issue a Conditional Use Permit to construct a fence in excess of three feet (six feet) in the street side yard along Townline Road at 801 Hudson Trail, Lake Geneva, WI 53147, Tax Key No. ZTT 00055, pursuant to the Finding of facts and City staff comments.

Granted by action of the Common Council of the City of Lake Geneva this 27th day of July, 2015.

James R. Connors, Mayor

ATTEST:

Sabrina Waswo, City Clerk

MOTION #4

Skates/Gibbs moved to approve the recommendation on a Conditional Use Application filed by Scott DeParvine & Ashlee Box agents for Mariane E Weigley, 38137 N. Bolton Place, Antioch, IL 60002, to construct a Single Family Residence using the SR-4 Zoning requirements in an Estate Residential Zoning District (ER-1) located at a vacant lot on Pine Tree Lane, Tax Key No. ZSY 00025, including the requirement to work with staff to shift the house left or right in an effort to preserve the tree and to include the location of the tree on the survey.

The motion carried unanimously.

Mayor Connors/Skates moved to amend (#1) the motion to shift the home east or west as needed and as reasonably agreed by staff and the home owners, to protect the old oak tree. The motion carried unanimously.

Mayor Connors/Adams moved to amend (#2) the motion to recommend that they amend the survey to show the old oak tree. The motion carried unanimously.

- 8. Public Hearing and recommendation on a Precise Implement Plan (PIP) Amendment for Symphony Bay Development (formally Southwind Farms) by Orleans Homes, 1834 Walden Office Square #300, Schaumburg , IL 60173 for a General Development Plan for the re-plating of a previously approved subdivision East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326.**

DISCUSSION - Brian Pollard/Fairwyn Development & Rick Zirk/Orleans Homes

Applicant gave brief overview of the details and used a power point presentation to show floor plans and elevations etc. There was a brief discussion amongst the Commissioners, Planner Slavney and Attorney Draper to clarify those details and the appropriate process for the coming legalities. Including any needed findings or details forthcoming for the Fire Department.

Public Hearing – No Comments

MOTION #5

Skates/Gibbs moved to close the public hearing. Motion unanimously carried.

DISCUSSION

Commission continued discussion with attorney Draper clarifying that they are approving this GDP so applicant can take the next step and petition to have the original plat vacated and move forward from there. They would then come back with a plat showing everything on the new plat.

MOTION #6

Mayor Connors/Gibbs moved to approve the recommendation on a Precise Implement Plan (PIP) Amendment for Symphony Bay Development (formally Southwind Farms) by Orleans Homes, 1834 Walden Office Square #300, Schaumburg , IL 60173 for a General Development Plan for the re-plating of a previously approved subdivision East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326. Including staff recommendations, a developers agreement, verification of turning radius' for the Fire Department as agreed upon and foundation elevations. Also including the finding of facts found in the staff report. The motion carried unanimously.

- 9. Public Hearing and recommendation on a Conditional Use Application filed by Tyler N Terhark, 801 Hudson Trail, Lake Geneva, WI 53147, for the installation of a decorative fence in excess of three feet (six feet) in the side street yard on Townline Road at 801 Hudson Trail, Lake Geneva, Tax Key No. ZTT 00055.**

DISCUSSION

Tyler N Terhark – applicant, addressed the commission regarding the details of the fence application. The Commission and Planner Slavney discussed and clarified the details of the request.

Public Hearing – No Comments

MOTION #7

Adams/Skates moved to close the public hearing. Motion unanimously carried.

DISCUSSION

There was a brief continued discussion amongst the Commission to clarify the application details.

MOTION #8

Skates/Fredericks moved to approve the recommendation on a Conditional Use Application filed by Tyler N Terhark, 801 Hudson Trail, Lake Geneva, WI 53147, for the installation of a decorative fence in excess of three feet (six feet) in the side street yard on Townline Road at 801 Hudson Trail, Lake Geneva, Tax Key No. ZTT 00055. To include staff recommendations and finding of facts as presented at the Staff meeting. The motion carried unanimously.

10. Review and discussion of a Conceptual Design for a Parking Lot by Lake Geneva Joint 1 School District, 208 South Street, Lake Geneva WI, 53147, for the property located at 833 Wisconsin Street, Tax Key No. ZOP 00100.

DISCUSSION

Bill Henry / Kehoe, Henry & Associates and Warren Flitcroft/Business Mgr From the School District
Applicants gave a brief overview of conceptual design for a parking lot located at 833 Wisconsin Street.
There was a brief discussion amongst the Commission to clarify those details.

11. Adjournment

MOTION #9

Skates/Adams moved to adjourn the meeting at 8:19 pm.
The motion carried unanimously.

/s/Jackie Gregoles, B&Z Administrative Assistant

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE PLAN COMMISSION.

Agenda Item #9

Applicant:

Tyler N Terhark

801 Hudson Trail

Lake Geneva, WI 53147

Request:

Conditional use to construct a decorative six foot fence in the street yard along Townline Road

Description: The applicant proposes to construct a six foot fence along his side property line fronting Townline Road to allow for privacy in his back yard and to alleviate some of the traffic noise from Townline Road.

Staff Recommendation: Staff has no objection to the proposed fence as it is in the rear portion of the yard and does not create any vision problems for traffic at the intersection.

- A. If, after the public hearing, the Commission wishes to recommend approval, then the appropriate fact finding would be:
1. In general, the proposed conditional use is in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
 2. Specific to this site, the proposed conditional use is in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
 3. The proposed conditional use in its proposed location, and as depicted on the required site plan does not result in a substantial or undue adverse impact on nearby property, the character of the neighborhood, environmental factors, traffic factors, parking, public improvements, public property or rights-of-way, or other matters affecting the public health, safety, or general welfare, either as they now exist or as they may in the future be developed as a result of the implementation of the provisions of this Chapter, the Comprehensive Plan or any other plan, program, map, or ordinance adopted or under consideration pursuant to official notice by the City or other governmental agency having jurisdiction to guide development.
 4. The proposed conditional use maintains the desired consistency of land uses, land use intensities, and land use impacts as related to the environs of the subject property.
 5. The proposed conditional use is located in an area that will be adequately served by, and will not impose an undue burden on any of improvements, facilities, utilities or services provided by public agencies serving the subject property.
 6. The potential public benefits of the proposed conditional use outweigh all potential adverse impacts of the proposed conditional use after taking into consideration the Applicant's proposal and any requirements recommended by the Applicant to ameliorate such impacts.
- B. If, after the public hearing, the Commission wishes to recommend denial, then the appropriate fact finding would be:
1. In general, the proposed conditional use is not in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
 2. Specific to this site, the proposed conditional use is not in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any

other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.

3. The proposed conditional use in its proposed location, and as depicted on the required site plan does result in a substantial or undue adverse impact on nearby property, the character of the neighborhood, environmental factors, traffic factors, parking, public improvements, public property or rights-of-way, or other matters affecting the public health, safety, or general welfare, either as they now exist or as they may in the future be developed as a result of the implementation of the provisions of this Chapter, the Comprehensive Plan or any other plan, program, map, or ordinance adopted or under consideration pursuant to official notice by the City or other governmental agency having jurisdiction to guide development.
4. The proposed conditional use does not maintain the desired consistency of land uses, land use intensities, and land use impacts as related to the environs of the subject property.
5. The proposed conditional use is located in an area that will be adequately served by, and will not impose an undue burden on any of improvements, facilities, utilities or services provided by public agencies serving the subject property.
6. The potential public benefits of the proposed conditional use do not outweigh all potential adverse impacts of the proposed conditional use after taking into consideration the Applicant's proposal and any requirements recommended by the Applicant to ameliorate such impacts.

Agenda Item #10

Applicant:

Lake Geneva Joint 1 School District
208 South Street
Lake Geneva, WI 53147

Request:

Conceptual Design for Parking Lot at
for a lot at 833 Wisconsin Street, Tax Key No.
ZOP 00100

Description:

The applicant would like to construct a new parking lot on the parcel across the street from Central-Denison Elementary School. This is a conceptual plan for the lot and the applicants are looking for feedback from the Plan Commission for a future Planned Development if the Comprehensive Plan is amended to allow for the proposed lot.

Staff Recommendation:

Staff has recognized this as a unique and extra ordinary circumstance which would provide a mutual benefit to both the Lake Geneva School District and the City of Lake Geneva. It would provide an off-street parking area for the Staff of Central-Denison Elementary School, which would free up on-street parking during the weekdays and would also provide additional parking for City use during the weekends and summer months that is in high demand. Staff is willing to work with the applicant in regards to relaxing some of the zoning standards to make the lot feasible. Staff is looking for guidance and input from the Plan Commission.

Staff may provide additional comment on the above items and will comment on remaining agenda items at the meeting.



Zoning Administrator

APPLICATION FOR CONDITIONAL USE

City of Lake Geneva

SITE ADDRESS/PARCEL NO. AND FULL LEGAL DESCRIPTION REQUIRED (ATTACH SEPARATE SHEET IF NECESSARY)

801 Hudson Trl, Lake Geneva - Residence

NAME AND ADDRESS OF CURRENT OWNER:

Tyler TerHark 801 Hudson Trl, Lake Geneva

TELEPHONE NUMBER OF CURRENT OWNER: 262 812 9650

NAME AND ADDRESS OF APPLICANT:

Tyler TerHark 801 Hudson Trl, Lake Geneva

TELEPHONE NUMBER OF APPLICANT: 262 812 9650

PROPOSED CONDITIONAL USE:

6' tall cedar fence in back yard of residence

ZONING DISTRICT IN WHICH LAND IS LOCATED:

NAMES AND ADDRESSES OF ARCHITECT, PROFESSIONAL ENGINEER AND CONTRACTOR OF PROJECT:

Yutka fence 3311 14th place Kenosha, WI

SHORT STATEMENT DESCRIBING ACTIVITIES TO BE CARRIED ON AT SITE:

Installation of 6' cedar fence in back yard of residence

CONDITIONAL USE FEE PAYABLE UPON FILING APPLICATION: \$400.00 [\$100 FOR APPLICATIONS UNDER SEC. 98-407(3)]

6/16/15

DATE



SIGNATURE OF APPLICANT



Justification of the Proposed Conditional Use

1. This fence is in harmony with the standards of Lake Geneva because it is very aesthetically appealing as it is going to be white cedar with lantern-cut posts. It is well constructed using the finest and strongest materials available and expertly installed by a company that has been in business for almost 50 years.
2. This fence is in harmony with the standards of Lake Geneva because it further enhances the aesthetic appearance and functionality of the property. A very similar fence installed by the same company is right across the street. Both sides of townline road would have a very nice looking fence that furthers the new subdivisions nice appeal and increases property demand as other homes are for sale nearby.
3. In my opinion this fence does not result in any adverse impact on nearby property as it is well out of the "vision triangle" defined by our building inspector. It is entirely on my property and does not impose on side-walks or any public property. If anything it improves safety as children in my yard would not be able to run into the street. This also improves traffic safety as toys or balls would not as easily roll into the busy street.
4. This fence maintains the desired consistency of land uses, land use intensities and land use impacts because it only increases the usability and safety of my back yard as a residential private piece of my property. It makes recreation much safer.
5. This fence would not impose on any facilities or utilities on my property because the fence would go around them. As you can see from the building layout, there are cut-outs in the fence so that it would go around the phone box, and electrical transformer on the two back corners of the property. It would also terminate behind my gas valve on the home so that utility work would be unimpeded.
6. The great benefits of this fence definitely outweigh the negligible, if any, adverse impacts. Safety and neighborhood consistency alone would definitely improve property value as well as curb appeal.

Please feel free to call me with any questions at 262-812-9650

Thank you in advance for your consideration,

Tyler TerHark

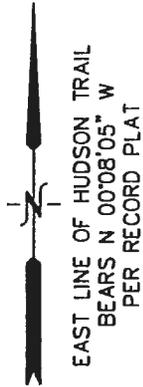
FARRIS, HANSEN & ASSOCIATES, INC.

ENGINEERING – ARCHITECTURE – SURVEYING
7 RIDGWAY COURT – P.O. BOX 437 – ELKHORN, WISCONSIN 53121
PHONE: (262) 723-2098 FAX: (262) 723-5886

PERMIT PLAT

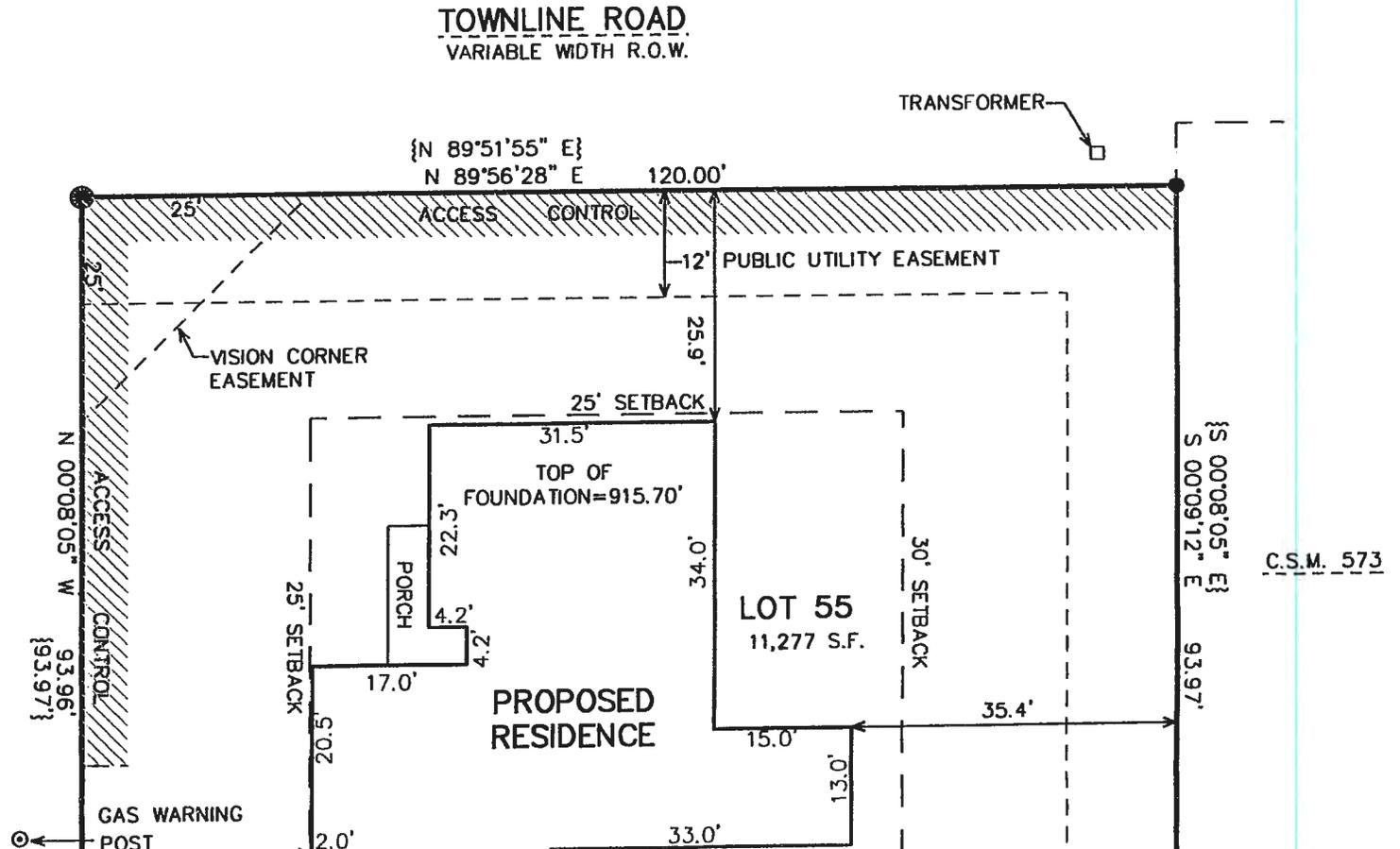
LOT 55 OF TOWNLINE TRAILS
A SUBDIVISION BEING A PART OF THE NW 1/4 OF
SECTION 6, TOWN 1 NORTH, RANGE 18 EAST,
CITY OF LAKE GENEVA, WALWORTH COUNTY, WISCONSIN

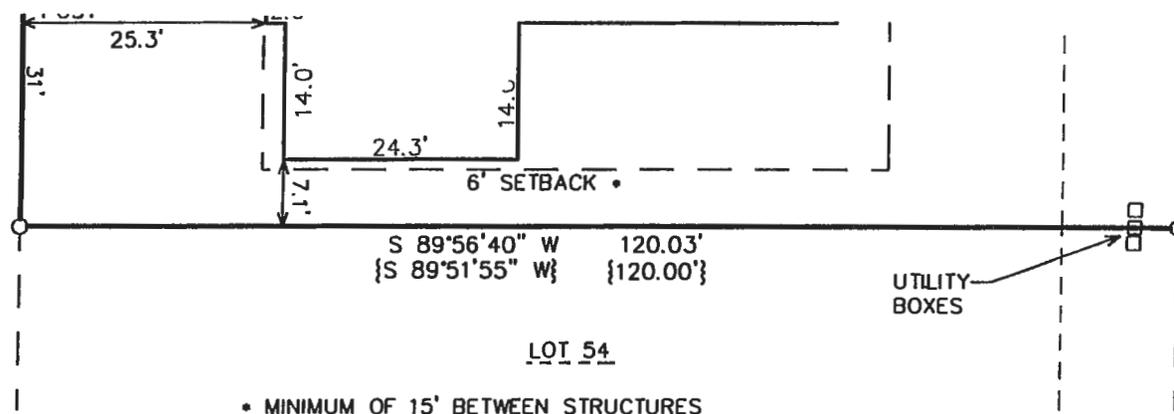
– WORK ORDERED BY –
GENEVA LAKES DREAM HOMES
ERNIE TUCHESCHER
PO BOX 259
FONTANA, WI 53125



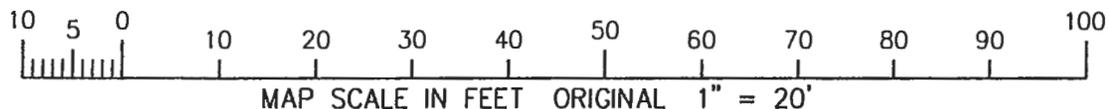
EXISTING CONCRETE
CURB & GUTTER

HUDSON TRAIL
60' WIDE PUBLIC R.O.W.





• MINIMUM OF 15' BETWEEN STRUCTURES



- LEGEND
- = FOUND IRON BAR
 - = SET IRON REBAR STAKE
 - = FOUND IRON PIPE STAKE
 - {xxx} = RECORDED AS

NOTE: COPIES OF THIS MAP TO WHICH THE FOLLOWING CERTIFICATE WILL APPLY SHOW THE SURVEYOR'S ORIGINAL SEAL AND SIGNATURE IN RED INK. COPIES BY ANY OTHER MEANS MAY HAVE ALTERATIONS WHICH DO NOT REPRESENT THE SURVEYOR'S WORK PRODUCT.

I HEREBY CERTIFY THAT THE ABOVE DESCRIBED PROPERTY HAS BEEN SURVEYED UNDER MY DIRECTION AND THAT THE ABOVE MAP IS A TRUE REPRESENTATION THEREOF AND SHOWS THE SIZE AND LOCATION OF THE PROPERTY AND ITS EXTERIOR BOUNDARIES. THIS SURVEY IS MADE FOR THE USE OF THE PRESENT OWNERS OF THE PROPERTY, AND ALSO THOSE WHO PURCHASE, MORTGAGE, OR GUARANTEE THE TITLE THERETO WITHIN ONE YEAR FROM THE DATE HEREOF.

DATED: OCTOBER 19, 2009

REVISED 10-20-2009
FLIP PRO RES.

PETER S. GORDON R.L.S. 2101



PROJECT: 8021
DATE: 10/19/2009
SHEET 1 OF 1

OCT 20 2009

10/20/2009 x:\Projects\6C 3cod\PERMIT_20091019



City of Lake Geneva
Building and Zoning
626 Geneva Street
Lake Geneva, WI 53147

To the Mayor and Common Council,

At the July 20, 2015 meeting of the Plan Commission a Public Hearing was held on a proposal from Symphony Bay Development (formally Southland Farms) by Orleans Homes, 1834 Walden Office Square #300, Schaumburg, IL 60173 for a General Development Plan and for the re-plating of a previously approved subdivision East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326. The Plan Commission, after hearing all testimony and following discussions, voted 5-0 to recommend to the City Council that the GDP and permission to start re-plating be approved with the conditions that a Developers agreement is made with city, Top of Foundations are set and shown on grading plan, Turning radii are verified and shown on plans for Fire vehicles, and any and all Staff recommendations be included.

As the Building and Zoning Administrator I am therefore requesting that the City Council take into consideration the unanimous vote of the Plan Commission and approve the GDP for the Symphony Bay Development as presented including all of the Plan Commission conditions of approval.

Sincerely,
Kenneth Robers
Building and Zoning Administrator

MOTION #4

Skates/Gibbs moved to approve the recommendation on a Conditional Use Application filed by Scott DeParvine & Ashlee Box agents for Mariane E Weigley, 38137 N. Bolton Place, Antioch, IL 60002, to construct a Single Family Residence using the SR-4 Zoning requirements in an Estate Residential Zoning District (ER-1) located at a vacant lot on Pine Tree Lane, Tax Key No. ZSY 00025, including the requirement to work with staff to shift the house left or right in an effort to preserve the tree and to include the location of the tree on the survey.

The motion carried unanimously.

Mayor Connors/Skates moved to amend (#1) the motion to shift the home east or west as needed and as reasonably agreed by staff and the home owners, to protect the old oak tree. The motion carried unanimously.

Mayor Connors/Adams moved to amend (#2) the motion to recommend that they amend the survey to show the old oak tree. The motion carried unanimously.

8. Public Hearing and recommendation on a Precise Implement Plan (PIP) Amendment for Symphony Bay Development (formally Southwind Farms) by Orleans Homes, 1834 Walden Office Square #300, Schaumburg , IL 60173 for a General Development Plan for the re-plating of a previously approved subdivision East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326.

DISCUSSION - Brian Pollard/Fairwyn Development & Rick Zirk/Orleans Homes

Applicant gave brief overview of the details and used a power point presentation to show floor plans and elevations etc. There was a brief discussion amongst the Commissioners, Planner Slavney and Attorney Draper to clarify those details and the appropriate process for the coming legalities. Including any needed findings or details forthcoming for the Fire Department.

Public Hearing – No Comments

MOTION #5

Skates/Gibbs moved to close the public hearing. Motion unanimously carried.

DISCUSSION

Commission continued discussion with attorney Draper clarifying that they are approving this GDP so applicant can take the next step and petition to have the original plat vacated and move forward from there. They would then come back with a plat showing everything on the new plat.

MOTION #6

Mayor Connors/Gibbs moved to approve the recommendation on a Precise Implement Plan (PIP) Amendment for Symphony Bay Development (formally Southwind Farms) by Orleans Homes, 1834 Walden Office Square #300, Schaumburg , IL 60173 for a General Development Plan for the re-plating of a previously approved subdivision East of Edwards Blvd. between Townline Road and Bloomfield Road in the City of Lake Geneva, WI 53147, for the Tax Key No's. ZSF 00001 – 00326. Including staff recommendations, a developers agreement, verification of turning radius' for the Fire Department as agreed upon and foundation elevations. Also including the finding of facts found in the staff report. The motion carried unanimously.

9. Public Hearing and recommendation on a Conditional Use Application filed by Tyler N Terhark, 801 Hudson Trail, Lake Geneva, WI 53147, for the installation of a decorative fence in excess of three feet (six feet) in the side street yard on Townline Road at 801 Hudson Trail, Lake Geneva, Tax Key No. ZTT 00055.

DISCUSSION

Tyler N Terhark – applicant, addressed the commission regarding the details of the fence application. The Commission and Planner Slavney discussed and clarified the details of the request.

1. In general, the proposed conditional use is not in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
2. Specific to this site, the proposed conditional use is not in harmony with the purposes, goals, objectives, policies and standards of the City's Comprehensive Plan, Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City.
3. The proposed conditional use in its proposed location, and as depicted on the required site plan does result in a substantial or undue adverse impact on nearby property, the character of the neighborhood, environmental factors, traffic factors, parking, public improvements, public property or rights-of-way, or other matters affecting the public health, safety, or general welfare, either as they now exist or as they may in the future be developed as a result of the implementation of the provisions of this Chapter, the Comprehensive Plan or any other plan, program, map, or ordinance adopted or under consideration pursuant to official notice by the City or other governmental agency having jurisdiction to guide development.
4. The proposed conditional use does not maintain the desired consistency of land uses, land use intensities, and land use impacts as related to the environs of the subject property.
5. The proposed conditional use is located in an area that will be adequately served by, and will not impose an undue burden on any of improvements, facilities, utilities or services provided by public agencies serving the subject property.
6. The potential public benefits of the proposed conditional use do not outweigh all potential adverse impacts of the proposed conditional use after taking into consideration the Applicant's proposal and any requirements recommended by the Applicant to ameliorate such impacts.

Agenda Item #8

Applicant:

Orleans Homes
1834 Walden Office Square #300
Schaumburg, IL 60173

Request:

Amendment to the Precise Implementation Plan
(PIP) with a new General Development Plan (GDP) for
Symphony Bay Development (Southwind arms) for Tax
Key No's. ZSF 00001-00326

Description:

The applicant is proposing to re-plat a previous approve subdivision that will allow for a similar density and is asking for some reductions in the lot setbacks to allow flexibility in the development.

Staff Recommendation:

Staff has no objection to the GDP proposal and will work with the developers on the project with regards to flexibility to zoning codes. Staff does have some concerns with drainage and foundation heights, but these can be addressed at the Precise Implementation Plan Phase of the project. A new Certified Survey map for the re-platting will also have to be presented and approved by the Plan Commission and City Counsel.

APPLICATION FOR PRECISE IMPLEMENTATION PLAN AMENDMENT

City of Lake Geneva

Site Address/Parcel No. and full Legal Description required (attach separate sheet if necessary):

see attached in packet that was delivered

Name and Address of Current Owner:

Southland Farms LLC

875 Townline Road, Ste. 103, Lake Geneva, WI

Telephone No. of Current Owner including area code:

262-248-5010

Name and Address of Applicant:

Orleans Homes

1834 Walden Office Square #300, Schaumburg, IL 60173

Telephone No. of Applicant including area code:

847-925-1400

Proposed Use:

re-platting existing subdivision

Zoning District in which land is located:

PD

Names and Addresses of architect, professional engineer and contractor of project:

Kapur & Associates, 6025 S. Pine Street, Burlington, WI 53127

engineer/survey

HR Green, 420 North Front Street, #100, McHenry, IL 60050

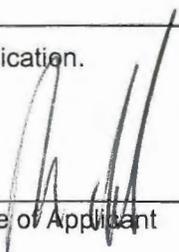
landscape planning / landscape

Short statement describing activities to take place on site:

We will be re-platting existing subdivision

We will continue the PD zoning.

PIP Amendment fee \$400.00, payable upon filing application.


Signature of Applicant

PD #1246



Symphony Bay



General Development Plan

PROJECT NARRATIVE

The Symphony Bay development represents approximately 145.35 acres of the previously approved 170.63 acre Southland Farms Development. The General Development Plan for Southland Farms was approved, and amended June 12, 2006

The project represents all portions of the property not previously allocated to the church site and assisted living facility. The general property location is noted on the attached maps. The property is located within the corporate limits of the City of Lake Geneva, south of Townline Road and north of Bloomfield Road. Current zoning is PD Planned Development.

- a) **Project Description:** The Developer, Orleans Homes (Orleans RHIL, LP) is proposing the development of a 432 home age targeted active adult community on the site originally approved for a 441 home traditional neighborhood (amended in June 12, 2006 to increase by 26 units).

A three acre fully improved amenity center will be provided for use by residents of Symphony Bay. Over 2 miles of walking trail system will be provided and interconnected with the City's regional trail system. The entire community will be maintenance free with lawn maintenance and snow removal provided by the home owners association

- b) **Unit Types and Land Uses:** The development will include three distinctive types of dwelling units intended to accommodate the full spectrum of the active adult home owner profile.

- i) The first series of single family homes will be constructed on a typical 50 foot wide by 120 foot deep lot. Minimum side yard setbacks will be 5'. There are 246 of this series lots provided in the project. These lots are depicted in yellow on the attached development plan.
- ii) Sample floorplans and elevations are attached. Additional home elevations and floorplans will be added as the project matures. Ranch homes within this series range from 1,556 square feet to 1,933 square feet. Flexibility of a second floor bonus and storage areas are available as well. Basements will be standard features on all homes unless the owner requests otherwise. These lots are depicted in orange on the attached development plan.
- iii) The second series of single family homes will be constructed on a typical 65 foot wide by 120 foot deep lot. Minimum side yard setbacks will be 7.5'. There are 128 of this series lots provided in the project

Sample floorplans and elevations are attached. Additional home elevations and floorplans will be added as the project matures. Ranch homes within this series range from 2,050 square feet to 2,347 square feet. Flexibility of a second floor bonus and storage areas are available as well. Basements will be standard features on all homes unless the owner requests otherwise.

- iv) The final series of home is a duplex unit. 29 lots (58) units are proposed in this series of home. The typical duplex lot measures 90 feet by 120'. Final floor plans and elevations

are still being developed. It is anticipated the duplex lots will be made available for midway through the project.

v) Previously approved homes types are being modified as follows:

Home Style	Previously Approved	Current
Single Family	265	374
Duplex	68	58
Villas	24	0
Townhouse	84	0

- c) **Approximate Density:** The project plans contemplates 432 total dwelling units on the existing 145.35 acres of land. The resultant density is 2.97 dwelling units per acre as compared to the currently approved 3.04 dwelling units per acre.
- d) **Natural Features:** The revised site plan has been developed by Orleans Land Planner HR Green. David Reitz has been the primary planner on the project. David has vast experience in land planning active adult communities throughout the country for the countries largest active adult builders. Accentuating the natural amenities of the site was a cornerstone of David’s planning framework.

The woodland conservancy area at the northwest corner of the site has not only been preserved, but has been enhanced through the installation of walking trails and rest areas. The wetland spaces on the property’s east, has been incorporated into the land plan and also enhanced with a walking trail system. In total slightly more than 2.25 miles of walking trail through these open spaces is planned. Seating / observation areas and workout stations are contemplated through the trail experience. The trail system interconnects with the community regional trail network and will be available to all residents of Lake Geneva.

The arrival drive into the community bisects the stand of trees at the northwest Corner of the site. The arrival experience is greatly enhanced by the presence of the trees. The arrival drive is designed to incorporate views of the amenity center and park open spaces. The community amenity center is placed to as to make views of the wetland features a part of the facility.

- e) **Relationship to Nearby Properties and Streets:** Access to Townline Road and Bloomfield Road remains as previously approved. To create a greater sense of community and security, and to discourage “cut through” traffic, roads within Symphony Bay have been made more curvilinear. An interconnection to the commercial future area to the community’s west has been provided for convenient resident access.
- f) **General Relationship to Master Plan:** The proposed pan is consistent with the goals of the City Master Plan and current PD Zoning General Development Plan
- g) **Rationale for PD Zoning:** PD is the existing property zoning. PD zoning provides the flexibility is regulation necessary to accommodate the standards typical of an active adult type community

- h) **Zoning Standards:** We are requesting zoning allowances as necessary to facilitate the proposed project including relief to accommodate the proposed lot sizes and setbacks as noted above b above.

- i) **Zoning Exemptions:** We are requesting zoning allowances as necessary to facilitate the proposed project including relief to accommodate the proposed lot sizes and setbacks as noted above b above.

-GDP-



OVERALL LOT BREAKDOWN

LAND USE SUMMARY:

65' x 120' MIN. SFD LOT:	128 UNITS
50' x 120' MIN. SFD LOT:	246 UNITS
90' x 120' DUPLEX LOT:	29 LOTS/58 UNITS
TOTAL UNITS:	432 UNITS
TRAIL LENGTH:	2.26 MILES



SOUTHLAND FARMS - ORLEANS HOMES - LAND PLAN

LAKE GENEVA, WISCONSIN



Landscape / Signage / Amenities



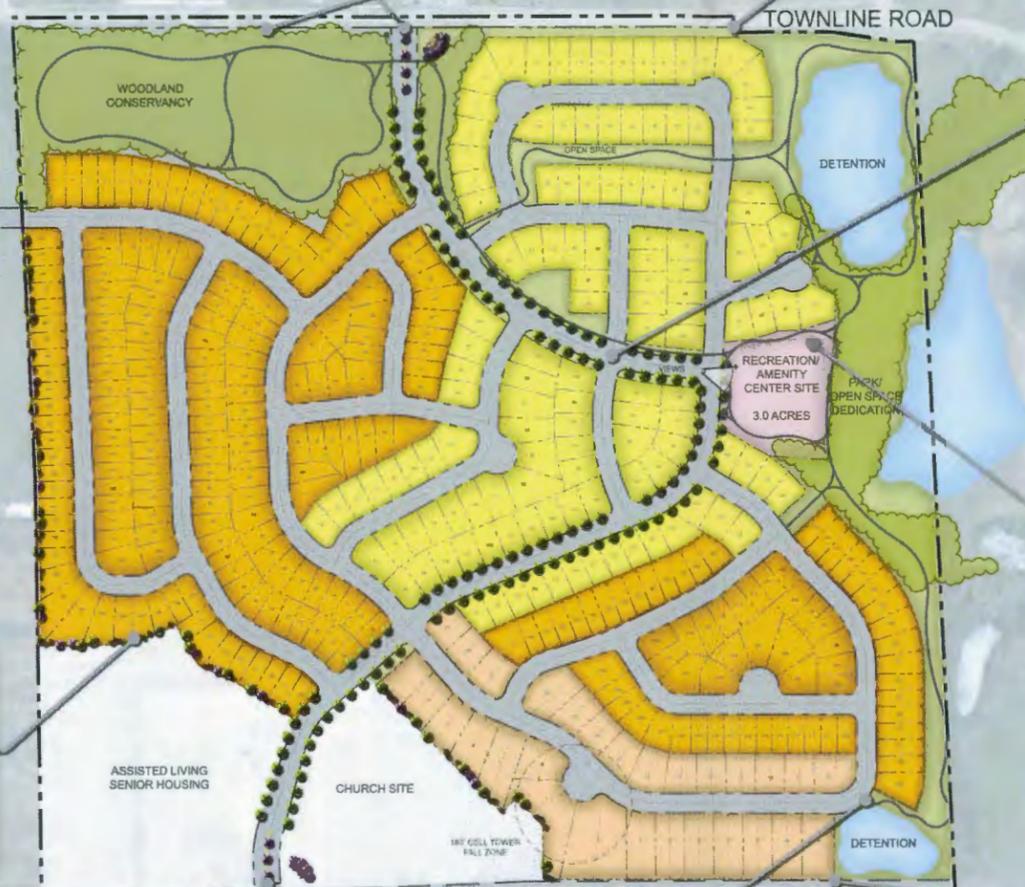
MAIN ENTRANCE

- PRESERVE EXISTING VEGETATION ON BOTH SIDES OF ARRIVAL DRIVE
- SIGNAGE & ENTRY MONUMENTATION
- SUPPLEMENTAL / ACCENT LANDSCAPING



TOWNLINE PERIMETER LANDSCAPING

- ACCENT PLANTING AT WOODLAND CONSERVANCY
- BUFFER REAR LOTS



ARRIVAL DRIVE

- PARKWAY LANDSCAPING / LANDFORM
- OPEN SPACE POCKETS
- TRAIL LOCATED ON EAST SIDE



RECREATION CENTER

- 8,000 SF RECREATION BUILDING
- 2 OUTDOOR PICKLEBALL COURTS
- 2 OUTDOOR BOCCE COURTS
- PUTTING GREEN
- OUTDOOR POOL



BUFFERS

- BUFFER ADJACENT LAND USES

BLOOMFIELD PERIMETER LANDSCAPING

- BUFFER REAR LOTS



TRAIL SYSTEM

- APPROXIMATE 11,950 LF OF TRAIL
- EXERCISE STATIONS
- DOG WASTE STATIONS
- WOODLAND SEATING AREA



SECONDARY ENTRANCE

- SECONDARY SIGNAGE & ENTRY MONUMENTATION
- LANDSCAPE ENHANCEMENTS

JUSTIFICATION STATEMENT

- 1) *How is the proposed conditional use (the use in general, independent of its location) in harmony with the purposes, goals, objectives, policies and standards of the City of Lake Geneva Comprehensive Plan, the Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to official notice by the City:*

Response: The proposed revision to the GDP is consistent with the density, and use type previously approved. In fact, density has decreased slightly, and there is more emphasis on detached single family homes. Townhouse units have been eliminated from the plan. The age targeted active adult development model increase the likelihood of buyers with more discretionary income which will benefit the regions commercial properties. The target buyer is far less likely to have school aged children at home, thus when contrasted with the approved plan, decreases the impact on the school system. Provided amenities onsite reduce demand on City provided services.

- 2) *How is the conditional use, in this specific location, in harmony with the purposed goals, objectives, policies and standards of the City of Lake Geneva Comprehensive Plan, The Zoning Ordinance, and any other plan, program, or ordinance adopted, or under consideration pursuant to the official notice by the City*

Response: Other than the deviations in lot size and setback deviations as denoted in the project narrative, the project is in keeping with the allowances granted in the previously approved and amended General Development Plan.

- 3) *Does the proposed conditional use, in its proposed location and as depicted on the required site plan (see Section 98-905(3)(d), result in any substantial or undue adverse impact on nearby property, the character of the neighborhood, environmental factors, traffic factors, parking, public improvements, public property or rights of way, or other matters affecting the public health, safety or general welfare, either as they now exist or as they may in the further be developed as the result of the implementation of the provisions of the Zoning Ordinance, the Comprehensive Plan, or any other plan, program, map ordinance adopted or under consideration pursuant to official notice by the City or other governmental Agency having jurisdiction to guide the development?*

Response: As outlined herein, the proposed amendment to the General Development Plan does not negatively impact any of these items. As proposed, the net impact to Lake Geneva due to this amendment is positive.

Access to Townline Road, and Bloomfield Road remain at the locations previously approved. The expected impact on traffic congestion is expected to be less. The expected active adult buyer is more likely to have left the work force and therefore not generating an added traffic burden on peak hours. Vehicle trips into and out of the community are generally off peak and more evenly distributed throughout the day.

- 4) *How does the proposed conditional use maintain the desired consistency of land uses, land use intensities and the land use impacts as related to the environs of the subject property?*

Response: The land uses are no greater in intensity than those in the approved and amended General Development Plan. In fact, the most intense previously allowed residential use, the townhouse, has been eliminated from the plan.

Incorporation of the open spaces into the development plan enhances the public benefit of those areas. Integration of the trail system into the overall community trail system enhances the interconnectivity value of the properties in the area, and expands the reach of that system.

- 5) *Is the proposed conditional use located in an area that will be adequately served by, and will not impose an undue burden on any of the improvements, facilities, utilities or services provided by public agencies serving the public property?*

Response: The proposed amendment will not add any greater burden on public or private utilities.

The age targeted buyer is far less likely to have school aged children at home, thus when contrasted with the approved plan, decreases the impact on the school system.

Provided social and activity amenities onsite reduce demand on City provided services. Very few children are expected to live within the development. This will decrease what would typically be the expected demand on parks and recreation services.

The expected active adult buyer is more likely to have left the work force and therefore not generating an added traffic burden during peak hours. Vehicle trips into and out of the community are generally off peak, and more evenly distributed throughout the day.

Below is a tabulation of emergency response calls to a comparable Del Webb development in Mundelein IL. The tabulation was provided by Mundelein Village Administrator John Lobaito. As noted, the Del Webb community had no greater impact on the EMS system than the balance of the community

Calls	Village Wide	
	2013	2014
Total Calls	2845	2995
EMS	1609	1656
Fire	639	763
Service Calls	483	492
Calls	Del Webb	
	2013	2014
Total Calls	125	160
EMS	79	97
Fire	1	1
Service Calls	26	33
Total Percent of Del Webb calls	4.50%	5.30%

Del Webb Represents 7% of Mundelein Population

- 6) *Do the potential public benefits of the proposed conditional use outweigh the adverse impacts of the proposed conditional use (as defined in Sections 98-905(4)(b)1-5), after taking into consideration the Applicants proposal and any requirements recommended by the Applicant to ameliorate such impacts?*

Response: As contrasted the proposed amendment will decrease impacts on traffic, provide for enhanced discretionary spending opportunity, decrease demand on schools, and not negatively impact the EMS services of the community. The reality that very few children are expected to live in the development, combined with the inclusion of onsite amenities decreases the demand on the City parks and recreation services

Resolution15-R39

WHEREAS, Southland Farms, LLC, as Owner, and Orleans RHIL, LP, as Contract Purchaser, have applied to the City of Lake Geneva (“City”) to amend the approved Planned Development - General Development Plan for a portion, approximately 145 acres, of the Southland Farms development within the City, to change the development’s mix of residential units, including single-family, duplex, and multi-family dwellings, to single-family and duplex dwellings, reducing the total number of approved dwelling units within the subject portion from 441 to 432, for an age targeted active adult community development named “Symphony Bay;” and

WHEREAS, a Final Plat of Southland Farms Subdivision, recorded January 27, 2009, in the office of the Walworth County Register of Deeds, as Document Number 753467, in Cabinet D, Slides 139 – 145, as amended by an Affidavit of Correction therefor, dated January 27, 2009, and recorded January 28, 2009, in the office of the Walworth County Register of Deeds, as Document Number 753573, for the Southland Farms development (collectively, “Plat”), have been approved by the City and recorded by the Owner under which, among other things, the ownership of park lands, walkways, and alley and street rights-of-way have been dedicated to the City, but no such parks, walkways, alleys, or streets have been improved or opened, and no use of them has been made by the City or the public; and

WHEREAS, after public hearing and due deliberation, the Lake Geneva Plan Commission has recommended to the Lake Geneva Common Council the approval of the amended General Development Plan for the Symphony Bay development; and

WHEREAS, the Lake Geneva Common Council, after due deliberation, has voted to approve the amended General Development Plan for the Symphony Bay development; and

WHEREAS, the approval of the amended General Development Plan for the Symphony Bay development necessitates the vacation of approximately 145 acres of the 171 acres under the Plat to accommodate the revised lot, park land, walkway, alley and street rights-of-way configurations under the amended General Development Plan, and the vacation by the City of all restrictions imposed under the Plat in favor of the City, pursuant to Wis. Stats. § 236.293, and of all lands dedicated to the City under the Plat within the proposed Symphony Bay development, pursuant to Wis. Stats. §§ 236.43 (3) and 236.43 (4) (a), in conjunction with the written request of the Owner and the Contract Purchaser, as owners of all frontage of the lots and lands abutting on the lands within the proposed Symphony Bay development sought to be vacated, pursuant to Wis. Stats. § 236.43(4) (b); and

WHEREAS, the completion of the Symphony Bay development will require the application by the Owner and the Contract Purchaser to the City for approval of the Planned Development – Precise Implementation Plan and a Preliminary and Final Plat of Subdivision for the Symphony Bay development, which Final Plat will necessitate the dedication to the City of public park lands, walkways, alley and street rights-of-way.

NOW, THEREFORE, BE IT HEREBY RESOLVED that the Lake Geneva Common Council, does hereby vacate, assign, transfer and convey to the Owner all of the City’s right, title, and interest in and to (i) all park land, walkway, alley, and street rights-of-way within approximately 145 acres of the 171 acres under the Plat to accommodate the revised lot, park land, walkway, alley and street rights-of-way

configurations under the amended General Development Plan for the Symphony Bay development, pursuant to Wis. Stats. §§ 236.43 (3) and 236.43 (4) (a),and (ii) all restrictions imposed under the Plat in favor of the City, pursuant to Wis. Stats. § 236.293.

BE IT FURTHER RESOLVED, that the Resolution is adopted on July 27, 2015

APPROVED:

James R. Connors, Mayor

ATTEST:

Sabrina Waswo, City Clerk

**City of Lake Geneva
Council Meeting
July 27, 2015**

**Prepaid Checks
7/15/15 - 7/24/15**

**Total:
\$9,583.25**

Checks over \$5,000: \$8,000.00
Beach Bank 7/10

FROM 07/15/2015 TO 07/24/2015

VENDOR #	INVOICE #	ITEM DESCRIPTION	ACCOUNT NUMBER	INV. DATE	P.O. NUM	CHECK #	CHK DATE	CHECK AMT	INVOICE AMT/ ITEM AMT
VERIZON	VERIZON WIRELESS								
	9747933299			06/23/15		60855	07/24/15	680.25	219.79
	01	CELL CHGS-JUN	1122005221						219.79
	9748253042			07/01/15		60855	07/24/15	680.25	460.46
	01	CELL CHGS-JUN	1121005221						460.46
								VENDOR TOTAL:	680.25
WARD	THEON WARD								
	ADVANCE			07/15/15		60854	07/15/15	300.00	300.00
	01	COMP TIME PAYOUT ADVANCE	1100001391						300.00
								VENDOR TOTAL:	300.00
WIDNR	WI DEPT OF NATURAL RESOURCES								
	1905			07/10/15		700012	07/23/15	603.00	603.00
	01	BIGFOOT SHORELINE PERMIT	1132105399						603.00
								VENDOR TOTAL:	603.00
								TOTAL --- ALL INVOICES:	1,583.25

**City of Lake Geneva
Council Meeting
July 27, 2015**

Accounts Payable

	<u>Fund #</u>	
1. General Fund	11	\$ 51,054.82
2. Debt Service	20	\$ 94.84
3. TID #4	34	\$ -
4. Lakefront	40	\$ 11,770.28
5. Capital Projects	41	\$ 11,793.02
6. Parking	42	\$ 6,450.49
7. Cemetery	48	\$ 539.55
8. Equipment Replacement	50	\$ -
9. Library Fund	99	\$ 2,288.82
10. Impact Fees	45	\$ 1,788.00
11. Tax Agency Fund	89	\$ -
Total All Funds		<u><u>\$85,779.82</u></u>

**CITY OF LAKE GENEVA
ACCOUNTS PAYABLE UNPAID ITEMS OVER \$5,000**

COUNCIL MEETING DATE OF:

7/27/2015

TOTAL UNPAID ACCOUNTS PAYABLE **\$ 85,779.82**

ITEMS > \$5,000

Alliant Energy - June Energy Bills	\$ 23,718.65
Nyquist Engineering - Apr-Jun IT Services, Phone System Labor & Equip	\$ 11,987.32
Healthcheck 360 - 50% Downpayment	\$ 9,097.50

Balance of Other Items \$ 40,976.35

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CITY OF LAKE GENEVA
DETAIL BOARD REPORT

INVOICES DUE ON/BEFORE 07/28/2015

INVOICE #	INVOICE DATE	ITEM #	DESCRIPTION	ACCOUNT #	P.O. #	DUE DATE	ITEM AMT

A+	A+ GRAPHICS & PRINTING						
7926	06/30/15	01	OLD TIME NEWSLETTER	1170005720		07/28/15	120.90
						INVOICE TOTAL:	120.90
						VENDOR TOTAL:	120.90
ALLIANT	ALLIANT ENERGY						
RE072215	07/01/15	01	INV 101952-010-SNAKE RD/HWY 50	1134105222		07/28/15	11.39
		02	INV 106985-010-STREET LIGHTS	1134105223			6,972.97
		04	INV 124743-010-S LAKE SHORE DR	1152005222			17.21
		05	INV 127818-010-W HWY 50 BLOCK	1134105222			11.39
		06	INV 140837-010-S LAKE SHORE DR	1134105222			7.94
		07	INV 147744-014-1070 CAREY	1132105222			172.03
		08	INV 178856-010-GEORGE ST	1134105222			8.44
		09	INV 184924-010-COBB PARK	1152005222			28.93
		10	INV 188965-013-1065 CAREY	1132105222			491.62
		11	INV 216918-010-CITY HALL	1116105222			4,373.03
		12	INV 239783-010-TENNIS COURTS	1152005222			7.80
		13	INV 243947-013-1055 CAREY	1132105222			127.44
		14	INV 268954-010-FLAT IRON PK	1152005222			131.52
		15	INV 278857-010-OAK HILL CEM	4800005222			23.63
		16	INV 279779-010-918 MAIN/LIB	9900005222			1,190.41
		17	INV 292807-010-WELLS ST	1134105222			66.95
		18	INV 302769-011-DUNN BASEBALL	1152005922			116.70
		20	INV 318816-010-HWY 50/HWY 12	1134105222			11.39
		21	INV 335773-010-WELLS ST	1134105222			10.93
		22	INV 336765-010-FLAT IRON PK	1152005222			7.80
		23	INV 355867-010-DODGE ST	1134105222			8.11
		24	INV 375931-010-RIVIERA	4055305222			4,075.69
		25	INV 392817-010-LIBRARY PK	1152005222			32.67
		27	INV 433829-010-FIRE HOUSE	1122005222			756.90
		28	INV 433906-010-HAVENWOOD	1134105222			8.10
		29	INV 489578-003-MUSEUM	1151105222			875.49
		30	INV 492771-003-GENEVA SQ	1134105223			30.93
		31	INV 514311-001-BAKER/SEMINARY	1152005222			17.08

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CITY OF LAKE GENEVA
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ALLIANT	ALLIANT ENERGY						
RE072215	07/01/15	32	INV 517852-001-SAGE ST/DUNN	1129005222		07/28/15	5.04
		33	INV 544872-001-VETS PK/TOWNLIN	1152015222			641.77
		34	INV 551929-001-OAK HILL CEM	4800005222			45.33
		35	INV 560544-002-1003 HOST DR	1122005222			245.35
		36	INV 589078-001-RUSH ST	1152005222			17.08
		37	INV 589905-001-BEACH HOUSE	4054105222			820.94
		38	INV 590084-001-DONIAN PK	1152005222			83.97
		39	INV 594309-001-STREET LIGHTS	1134105223			300.45
		40	INV 605259-001-GENEVA ST LOT	1134105223			116.71
		41	INV 614948-001-VETS PK SCOREBO	1152015222			257.82
		43	INV 621606-001-WELLS ST	1134105222			8.96
		44	INV 621825-001-S WELLS	1134105222			9.58
		46	INV 626232-001-HWY 50/HWY 12	1134105222			25.06
		47	INV 627270-001-730 MARSHALL ST	1129005222			20.86
		48	INV 628749-001-W COOK SIREN	1129005222			11.40
		49	INV 640082-001-201 EDWARDS SIR	1129005222			11.79
		50	INV 652115-002-EDWARDS BVD SIG	1134105223			76.49
		51	INV 653994-001-HWY 120/TOWNLIN	1134105222			70.98
		52	INV 654168-001-HWY 50 SIGNAL	1134105223			140.93
		53	INV 656566-001-HWY 120/BLOOMFI	1134105223			84.24
		54	INV 657276-002-389 EDWARDS SIG	1134105223			114.12
		55	INV 675414-001-VETS PK PAVILN	1152015222			219.61
		56	INV 679833-001-GENEVA ST LOT	1134105223			185.92
		59	INV 696255-001-SHARED SAVINGS	9900005663			5.14
		60	INV 696255-001-SHARED SAVINGS	9900005623			134.68
		63	INV 699860-001-IMPOUND	1121005222			43.50
		64	INV 703098-001-LIB PK RESTROOM	1152005222			67.08
		65	INV 703615-001-MAIN ST LIGHTS	1134105223			95.31
		66	INV 710858-001-INTRCHG N SGNL	1134105223			65.28
		67	INV 722670-001-COOK ST SIGNL	1134105223			31.52
		68	INV 723022-001-SHARED SAVINGS	2081005664			3.94
		69	INV 723022-001-SHARED SAVINGS	2081005625			90.90
		70	INV 722220-001 BROAD ST SIGNAL	1134105223			51.04
		72	INV 722221-001-724 WILLIAMS ST	1134105223			21.37
						INVOICE TOTAL:	23,718.65
						VENDOR TOTAL:	23,718.65

INVOICES DUE ON/BEFORE 07/28/2015

INVOICE # VENDOR #	INVOICE DATE	ITEM #	DESCRIPTION	ACCOUNT #	P.O. #	DUE DATE	ITEM AMT

AT&T81	AT&T						
RE072215	07/04/15	01	262 R42-8188 663 1 CITY HALL	1116105221		07/28/15	271.52
		02	262 R42-8188 663 1-POLICE	1121005221			271.52
		03	262 R42-8188 663 1-COURT	1112005221			30.17
		04	262 R42-8188 663 1-METER	4234505221			30.17
		06	262 248-2264 368 9-FIRE DEPT	1122005221			257.63
		07	262 248-4567 367 1-911 MODEM	1121005221			159.40
		08	262 248-4715 125 4-CITY HALL	1116105221			208.90
		10	262 248-4913 601 4-STR FAX/DSL	1132105221			148.57
		13	262 249-5299 313 5-1 STR LINE	1132105221			20.73
		14	262 249-5299 313 5-COURT FAX	1112005221			20.73
		15	262 249-5299 313 5-CH ALARM	1116105221			41.46
		16	262 249-5299 313 5-CEM 2 LINES	4800005221			41.46
		17	262 249-5299 313 5-LOWER RIV	4055205221			20.73
		18	262 249-5299 313 5-UPPER RIV	4055105221			41.46
		19	262 249-5299 313 5-FIRE 2 LINE	1122005221			41.49
		20	262 249-5299 313 5-POL 3 LINES	1121005221			62.19
		21	262 248-6837 457 9-POL 911 CON	1121005221			82.60
		22	262 248-5299 313 5-LIB	9900005221			124.38
						INVOICE TOTAL:	1,875.11
						VENDOR TOTAL:	1,875.11
AT&TL	AT&T LONG DISTANCE						
RE072215	07/04/15	01	LONG DIST-JUN	1100001391		07/28/15	18.83
		02	LONG DIST-JUN	4055105221			0.02
		03	LONG DIST-JUN	4800005221			1.90
		04	LONG DIST-JUN	1132105221			6.83
		05	LONG DIST-JUN	1122005221			19.55
		06	LONG DIST-JUN	9900005221			6.98
		07	LONG DIST-JUN	1121005221			123.78
		08	LONG DIST-JUN	1116105221			0.30
		09	LONG DIST-JUN	1112005221			0.15
						INVOICE TOTAL:	178.34
						VENDOR TOTAL:	178.34

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CITY OF LAKE GENEVA
DETAIL BOARD REPORT

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AUTOW	AUTOWORKS PLUS						
21880	07/14/15	01	FRT TIRES-#56	1132105351		07/28/15	321.80
						INVOICE TOTAL:	321.80
21926	07/17/15	01	MOUNT,BAL TIRES-AMB	1122005240		07/28/15	47.39
						INVOICE TOTAL:	47.39
						VENDOR TOTAL:	369.19
BERRY	BERRY TIRE & AUTO						
288821	07/16/15	01	2 TIRES-AMB	1122005240		07/28/15	222.80
						INVOICE TOTAL:	222.80
						VENDOR TOTAL:	222.80
BRIER	LORRAINE BRIERE						
REIMB 7/15	07/18/15	01	GB INSTITUTE	1115105332		07/28/15	572.17
		02	GB INSTITUTE	1114305331			445.00
		03	GB INSTITUTE	1114305330			96.02
						INVOICE TOTAL:	1,113.19
						VENDOR TOTAL:	1,113.19
BRUCE	BRUCE MUNICIPAL EQUIPMENT INC						
SB15263	07/10/15	01	SWEEPER REPAIR	1132105250		07/28/15	882.81
						INVOICE TOTAL:	882.81
						VENDOR TOTAL:	882.81
BSL	BADGER STATE LOGISTICS						
262311	07/09/15	01	PAPER TOWELS	1152005350		07/28/15	836.10
						INVOICE TOTAL:	836.10
						VENDOR TOTAL:	836.10
BUMPL	BUMPER TO BUMPER AUTO PARTS						

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CITY OF LAKE GENEVA
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BUMPL	BUMPER TO BUMPER AUTO PARTS						
662-316820	05/27/15	01	OIL FILTER,THREAD LOCKER	4800005340		07/28/15	43.16
						INVOICE TOTAL:	43.16
662-320299	07/14/15	01	STARTING FLUID	1132105340		07/28/15	2.79
						INVOICE TOTAL:	2.79
662-320504	07/16/15	01	FUSE,SWITCH-JACOBSEN MOWER	1152015340		07/28/15	5.18
						INVOICE TOTAL:	5.18
662-320532	07/16/15	01	BLADES-GRINDING WHEEL	1152005250		07/28/15	12.99
						INVOICE TOTAL:	12.99
662-320781	07/20/15	01	SOLENOID,HOSE-VAC ALL	1132105351		07/28/15	24.47
						INVOICE TOTAL:	24.47
						VENDOR TOTAL:	88.59
CINTAS	CINTAS FIRE PROTECTION F36						
OF36561237	07/10/15	01	FIRE EXTINGUISHER INSP	9900005360		07/28/15	451.85
						INVOICE TOTAL:	451.85
						VENDOR TOTAL:	451.85
D&K	D&K SERVICES						
2015220	07/15/15	01	RODDING SVC-LIB PK RR	1152005241		07/28/15	125.00
						INVOICE TOTAL:	125.00
						VENDOR TOTAL:	125.00
DES	DATA EQUIPMENT SERVICES						
194	07/15/15	01	JUL MODEM SVC	4234505221		07/28/15	945.00
		02	JUL MODEM SVC	4054105221			45.00
						INVOICE TOTAL:	990.00
						VENDOR TOTAL:	990.00

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DUNN	DUNN LUMBER & TRUE VALUE						
611239	07/07/15	01	MOP HANDLE	1152005350		07/28/15	7.99
		02	DISCOUNT	1100004819			-0.40
						INVOICE TOTAL:	7.59
611373	07/08/15	01	BATTERIES,FLASHLIGHT	4055105350		07/28/15	27.47
		02	DISCOUNT	1100004819			-0.62
						INVOICE TOTAL:	26.85
611451	07/08/15	01	BERM LITES-BULBS	1152005352		07/28/15	9.98
		02	DISCOUNT	1100004819			-0.50
						INVOICE TOTAL:	9.48
611464	07/08/15	01	GUTTER STRAINER,PHOTO CNTRL	1152005352		07/28/15	16.94
		02	DISCOUNT	1100004819			-0.85
						INVOICE TOTAL:	16.09
611476	07/08/15	01	BOLTS,SEALANT-RUSHWOOD PK	1152005352		07/28/15	7.68
		02	DISCOUNT	1100004819			-0.38
						INVOICE TOTAL:	7.30
611620	07/09/15	01	PICK	1132135430		07/28/15	30.99
		02	DISCOUNT	1100004819			-1.55
						INVOICE TOTAL:	29.44
611623	07/09/15	01	BONDO-COLUMN FIX	1116105240		07/28/15	10.48
		02	DISCOUNT	1100004819			-0.52
						INVOICE TOTAL:	9.96
612489	07/16/15	01	TREATED WOOD	1152005352		07/28/15	59.90
						INVOICE TOTAL:	59.90
612828	07/20/15	01	TRIMMER STRING	1152005352		07/28/15	15.95
		02	DISCOUNT	1100004819			-0.80
						INVOICE TOTAL:	15.15
						VENDOR TOTAL:	181.76

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CITY OF LAKE GENEVA
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FIRSTS	FIRST SUPPLY LLC						
1144952-00	07/07/15	01	URINAL FLUSH VALVES	4055205350		07/28/15	573.98
						INVOICE TOTAL:	573.98
						VENDOR TOTAL:	573.98
FORD	FORD OF LAKE GENEVA						
48149	06/05/15	01	SVC LIGHT FIX-FPB CAR	1122005240		07/28/15	281.68
						INVOICE TOTAL:	281.68
						VENDOR TOTAL:	281.68
GAPPA	GAPPA SECURITY SOLUTIONS LLC						
7828	07/13/15	01	DEADBOLT	1152015350		07/28/15	80.00
		02	3 LOCKSETS	4132101418			418.70
						INVOICE TOTAL:	498.70
						VENDOR TOTAL:	498.70
HALVE	HALVERSON OVERHEAD DOOR CO						
0089526-IN	07/13/15	01	DOOR FIX-BEACH HOUSE-MENS	4054105362		07/28/15	2,925.00
						INVOICE TOTAL:	2,925.00
						VENDOR TOTAL:	2,925.00
HEALT	HEALTHCHECK 360						
2015 DWNPMT	07/17/15	01	50%-HC 360	1110205132		07/28/15	9,097.50
						INVOICE TOTAL:	9,097.50
						VENDOR TOTAL:	9,097.50
HENRYS	HENRY SCHEIN INC						
20638437	06/16/15	01	MEGAMOVER TRANSPORT	1129005735		07/28/15	231.00
						INVOICE TOTAL:	231.00
						VENDOR TOTAL:	231.00

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CITY OF LAKE GENEVA
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HWYC	HWY C SERVICES INC						
220125	07/21/15	01	BRAKE, SPRINGS, FEED-MOWER	1152005250		07/28/15	148.53
						INVOICE TOTAL:	148.53
220126	07/21/15	01	SPRING, SHAFT-MOWER	1152005250		07/28/15	14.16
						INVOICE TOTAL:	14.16
						VENDOR TOTAL:	162.69
ITU	ITU ABSORB TECH INC						
6030683	07/17/15	01	MATS, MOPS, FRAGRANCE	4055105360		07/28/15	64.43
						INVOICE TOTAL:	64.43
						VENDOR TOTAL:	64.43
JANES	JANESVILLE GAZETTE						
648463	06/30/15	01	HW AD	1132105399		07/28/15	420.40
						INVOICE TOTAL:	420.40
						VENDOR TOTAL:	420.40
JERRY	JERRY WILLKOMM INC						
217878	07/02/15	01	1600 GALS GAS	1132105341		07/28/15	4,286.40
						INVOICE TOTAL:	4,286.40
						VENDOR TOTAL:	4,286.40
JTHOM	JTHOMAS PARTS						
PL01747823	06/16/15	01	TURF TIRES	4800005250		07/28/15	91.54
						INVOICE TOTAL:	91.54
						VENDOR TOTAL:	91.54
KAPUR	KAPUR & ASSOCIATES, INC						
85232	07/15/15	01	JUN ENG	1100001391		07/28/15	554.75
						INVOICE TOTAL:	554.75
						VENDOR TOTAL:	554.75

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CITY OF LAKE GENEVA
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LASERE	LASER ELECTRIC SUPPLY						
1435831-00	07/07/15	01	LIGHT BULBS	4055105350		07/28/15	62.68
		02	DISCOUNT	1100004819			-1.25
						INVOICE TOTAL:	61.43
1435831-01	07/07/15	01	LIGHT BULBS	4055105350		07/28/15	62.55
		02	DISCOUNT	1100004819			-1.10
						INVOICE TOTAL:	61.45
						VENDOR TOTAL:	122.88
MAXIM	MAXIM REBUILDERS INC						
97177	07/15/15	01	STARTER-VAC ALL	1132105351		07/28/15	80.00
						INVOICE TOTAL:	80.00
						VENDOR TOTAL:	80.00
MIDST	MIDSTATE EQUIPMENT						
V45214	06/18/15	01	TRACTOR HOOD	4800005250		07/28/15	220.14
						INVOICE TOTAL:	220.14
						VENDOR TOTAL:	220.14
MINUT	MINUTEMAN PRESS						
24253	07/13/15	01	BIZ CARDS-CODE ENFORCER	1124005310		07/28/15	79.54
						INVOICE TOTAL:	79.54
						VENDOR TOTAL:	79.54
MOHR	MOHR CONSTRUCTION						
91214005	06/22/15	01	DOOR FRAME FIX	4132101416		07/28/15	460.00
						INVOICE TOTAL:	460.00
						VENDOR TOTAL:	460.00
NAPAE	ELKHORN NAPA AUTO PARTS						

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NAPAE	ELKHORN NAPA AUTO PARTS						
995042	07/08/15	01	HYDRO FILTER-JD TRAC #2750	1132105351		07/28/15	6.14
						INVOICE TOTAL:	6.14
						VENDOR TOTAL:	6.14
NYQUI	JEFF MISKIE						
1106	07/13/15	01	CISCO SWITCH/LABOR	4599005960		07/28/15	250.00
		02	CISCO SWITCH/LABOR	4522005962			150.00
		03	PHONE SYS LABOR/EQUIP	4116101412			6,037.32
		04	APR-JUN IT SVC	1115105450			2,275.00
		05	NEW SERVER,UPGRADES	4116101502			2,287.50
		06	GAS PUMP INSTALL	4132101428			550.00
		07	COPIER INSTALL	4116101411			437.50
		08	CORR INV 1104	4522005962			1,388.00
		09	CORR INV 1104	4116101412			-1,388.00
						INVOICE TOTAL:	11,987.32
						VENDOR TOTAL:	11,987.32
OFFICM	OFFICEMAX INC						
812736	07/09/15	01	TIME CARDS	4234505310		07/28/15	31.82
						INVOICE TOTAL:	31.82
817916	07/09/15	01	CARD STOCK-PERMITS	1124005310		07/28/15	16.22
						INVOICE TOTAL:	16.22
						VENDOR TOTAL:	48.04
ONESW	ONE SWEEP LLC						
15-1036	06/29/15	01	BROOM BRISTLES	1132105351		07/28/15	350.00
						INVOICE TOTAL:	350.00
						VENDOR TOTAL:	350.00
OTTER	OTTER SALES & SERVICE INC						

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OTTER	OTTER SALES & SERVICE INC						
P155144	07/13/15	01	STEERING DAMPENER-SCAG	1152005250		07/28/15	97.71
						INVOICE TOTAL:	97.71
P155239	07/15/15	01	BOGEY WHEELS-MOWER	1152005250		07/28/15	274.20
						INVOICE TOTAL:	274.20
						VENDOR TOTAL:	371.91
PAPER	PAPER ROLL PRODUCTS						
142658	07/08/15	01	RECEIPT PAPER ROLLS-148	4234505340		07/28/15	2,035.00
						INVOICE TOTAL:	2,035.00
						VENDOR TOTAL:	2,035.00
PETES	PETE'S TIRE ELKHORN LLC						
85620	07/17/15	01	COIL SPRINGS-AMB 2	1122005240		07/28/15	359.00
						INVOICE TOTAL:	359.00
85621	07/17/15	01	ALIGNMENT-AMB 2	1122005240		07/28/15	75.00
						INVOICE TOTAL:	75.00
						VENDOR TOTAL:	434.00
PHILI	PHILIPS MEDICAL CAPITAL						
46256347	07/11/15	01	MONITOR,DEFIB-JUL	1122005830		07/28/15	700.16
						INVOICE TOTAL:	700.16
						VENDOR TOTAL:	700.16
PIRAN	PIRANHA PAPER SHREDDING LLC						
12491071315	07/13/15	01	SHREDDING-JUL	1116105360		07/28/15	15.00
						INVOICE TOTAL:	15.00
						VENDOR TOTAL:	15.00
PNC	PNC BANK						

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PNC	PNC BANK						
0437-7/15	06/23/15	01	WEST BEND-NTRY BOND INS	1114305399		07/28/15	20.00
						INVOICE TOTAL:	20.00
1831-7/15	07/09/15	01	USPS-SCBA AIR SAMPLE	1122005312		07/28/15	9.75
						INVOICE TOTAL:	9.75
						VENDOR TOTAL:	29.75
ROTE	ROTE OIL COMPANY						
306015	07/16/15	01	155.9 GALS DYED DIESEL	1132105341		07/28/15	310.56
		02	166.1 GALS CLEAR DIESEL	1132105341			382.19
						INVOICE TOTAL:	692.75
						VENDOR TOTAL:	692.75
SHERR	SHERRILL INC						
322465	07/10/15	01	STOPPER BUTTONS,BOLTS	1132135430		07/28/15	45.77
						INVOICE TOTAL:	45.77
						VENDOR TOTAL:	45.77
SIGNA	SIGNATURE SIGNS LLC						
4715	07/09/15	01	STALL DECALS	4234505250		07/28/15	347.00
		02	BEACH DECALS	4054105340			15.00
						INVOICE TOTAL:	362.00
						VENDOR TOTAL:	362.00
STANL	STANLEY SECURITY SOLUTIONS INC						
12602006	07/01/15	01	KEYLESS DOOR SFTWR UPGRD	4116101511		07/28/15	2,990.00
						INVOICE TOTAL:	2,990.00
						VENDOR TOTAL:	2,990.00
SUN	SUN LIFE FINANCIAL						

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SUN	SUN LIFE FINANCIAL						
RE072215	07/20/15	01	CEM DISABILITY-AUG	4800005137		07/28/15	29.65
		03	LIB DISABILITY-AUG	9900005137			69.38
		04	PD DISABILITY-AUG	1110205134			564.70
		05	STREET DISABILITY-AUG	1110205134			199.67
		06	WATER DISABILITY-AUG	1100001634			139.69
		07	WWTF DISABILITY-AUG	1100001634			78.07
		08	C HALL DISABILITY-AUG	1110205134			162.49
		09	PARKING DISABILITY-AUG	4234505137			15.00
						INVOICE TOTAL:	1,258.65
						VENDOR TOTAL:	1,258.65
SUPPLY	THE SUPPLY CORPORATION						
0062295-IN	07/08/15	01	TOWELS	1152005352		07/28/15	73.13
						INVOICE TOTAL:	73.13
62355-IN	07/15/15	01	HAND SOAP	1152005350		07/28/15	175.60
						INVOICE TOTAL:	175.60
						VENDOR TOTAL:	248.73
T0001062	SARAH SASKOWSKI						
REFUND	07/20/15	01	SASKOWSKI SEC DEP 7/10	4055102353		07/28/15	1,000.00
		02	SASKOWSKI SETUP,SEC GRD 7/10	4055104674			-291.25
						INVOICE TOTAL:	708.75
						VENDOR TOTAL:	708.75
T0001063	ALLISON SCHNEIDER						
REFUND	07/20/15	01	SCHNEIDER-SEC DEP 7/11/15	4055102353		07/28/15	1,000.00
		02	SCHNEIDER-SETUP,SEC GRD 7/11	4055104674			-344.00
						INVOICE TOTAL:	656.00
						VENDOR TOTAL:	656.00
T0001064	JENNI CARLSON						

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T0001064 JENNI CARLSON							
REFUND	07/20/15	01	CARLSON-SEC DEP 7/17/15	4055102353		07/28/15	1,000.00
		02	CARLSON-SETUP, SEC GRD 7/17	4055104674			-464.00
						INVOICE TOTAL:	536.00
						VENDOR TOTAL:	536.00
T0001065 BRITTANY AVERY							
REFUND	07/20/15	01	AVERY-SEC DEP 7/18/15	4055102353		07/28/15	1,000.00
		02	AVERY-SETUP, SEC GRD 7/18	4055104674			-341.25
						INVOICE TOTAL:	658.75
						VENDOR TOTAL:	658.75
T0001066 FRANK STAAB							
REFUND	07/20/15	01	STAAB-COBB PARK 7/18/15	1100002353		07/28/15	100.00
						INVOICE TOTAL:	100.00
						VENDOR TOTAL:	100.00
T0001067 FRIENDS OF THE							
REFUND	07/20/15	01	FRIENDS-LIB PK SEC DEP 7/11	1100002353		07/28/15	100.00
						INVOICE TOTAL:	100.00
						VENDOR TOTAL:	100.00
T2SYS T2 SYSTEMS CANADA INC							
222112	06/26/15	01	EXT-BY-PHONE MAY	4234505221		07/28/15	211.50
						INVOICE TOTAL:	211.50
222546	07/01/15	01	AUG EMS FEES	4234505450		07/28/15	2,835.00
		02	AUG EMS FEES	4054105340			105.00
						INVOICE TOTAL:	2,940.00
						VENDOR TOTAL:	3,151.50
TAPCO TAPCO							

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TAPCO	TAPCO						
495440	07/16/15	01	PREV MAINT CONTRACT	1134105260		07/28/15	2,161.00
						INVOICE TOTAL:	2,161.00
						VENDOR TOTAL:	2,161.00
UNITE	UNITED LABORATORIES						
124985	07/13/15	01	HERBICIDE	1152005352		07/28/15	325.35
		02	DEODORANT BLOCKS	1152005350			226.95
						INVOICE TOTAL:	552.30
						VENDOR TOTAL:	552.30
VERIZON	VERIZON WIRELESS						
9748406084	07/03/15	01	AIR CARDS-JUN	1121005221		07/28/15	461.03
						INVOICE TOTAL:	461.03
						VENDOR TOTAL:	461.03
VILLGC	VILLAGE OF GENOA CITY						
915	07/10/15	01	BEACH TESTING-JUN	4054105362		07/28/15	240.00
						INVOICE TOTAL:	240.00
						VENDOR TOTAL:	240.00
WALCOS	WALWORTH COUNTY SHERIFF						
6/15	07/06/15	01	JUNE PRISONER CONFINEMENT	1112005290		07/28/15	60.00
						INVOICE TOTAL:	60.00
						VENDOR TOTAL:	60.00
WALMA	WALMART COMMUNITY						
1086-7/15	06/25/15	01	PAPER TOWELS, SANITIZER	4800005350		07/28/15	22.59
						INVOICE TOTAL:	22.59
						VENDOR TOTAL:	22.59

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WEENE	WE ENERGIES						
RE072215	07/06/15	01	7891-194-618 JUN GAS BILL	1116105224		07/28/15	379.14
		03	7837-744-963 JUN GAS BILL	1122005224			48.04
		04	0480-524-472 JUN GAS BILL	4055105224			130.83
		06	0847-573-906 JUN GAS BILL-ST#2	1122005224			31.23
		07	5288-664-956 JUN GAS BILL	1151105224			27.20
		08	8052-439-940 JUN GAS BILL-1055	1132105224			11.98
		09	8017-524-022 JUN GAS BILL-1065	1132105224			28.05
		10	6602-046-262 JUN GAS BILL-1070	1132105224			16.25
		11	7283-171-261 JUN GAS BILL	1152015224			10.89
		12	1885-876-489 JUN GAS BILL	4800005224			20.15
		13	3843-358-997 JUN GAS BILL	9900005222			85.00
		14	5604-510-433 JUN GAS BILL	9900005222			221.00
						INVOICE TOTAL:	1,009.76
						VENDOR TOTAL:	1,009.76
WMLG	WAL-MART #910						
SMITH RESTIT	07/22/15	01	PARTIAL RESTITUTION #350309352	1112004510		07/28/15	272.00
						INVOICE TOTAL:	272.00
						VENDOR TOTAL:	272.00
YARDD	YARD DOGGS LLC						
1511-7	07/13/15	01	WEED CUTTING-7/11/15	1132105344		07/28/15	300.00
						INVOICE TOTAL:	300.00
1516	07/02/15	01	WEED CUTTING-JULY	1132105344		07/28/15	350.00
						INVOICE TOTAL:	350.00
						VENDOR TOTAL:	650.00
ZSCAPE	Z-SCAPE LANDSCAPE & DESIGN						
5522	07/10/15	01	PUMP REPLACE-MILL POND	1152005362		07/28/15	1,560.00
						INVOICE TOTAL:	1,560.00
						VENDOR TOTAL:	1,560.00
						TOTAL ALL INVOICES:	85,779.82