

PIERS & HARBORS COMMITTEE MEETING MINUTES
THURSDAY, JUNE 24, 2010 – 5:00PM
City Hall, Conference Room 2A

Chairman Marsala calls the meeting to order at 5:00pm.

Roll Call. Present: Aldermen Hartz, Mott, Krause, Kehoe and Marsala. Also in attendance, Harbormaster Chuck Gray.

Hartz/Krause motion for approval of Minutes from April 22, 2010 Committee Meeting.
Unanimously Carried.

Comments from the Public. None.

Updates from Harbormaster:

Buoy-Slip-Kayak-Lagoon Rentals. We are all full, but he had to go through 34 people before filling the nine buoys. We have about 85 people on the list, but some only want a slip. He has talked to each one of them.

Riviera Bookings – Revenue from Vendors. This year we have 64 to this point, down from 74 last year and the previous year at 88. Most of this has been driven by the recession. It has picked up a little with 33 bookings for 2011. The wedding business is off nationwide. We are priced about where other venues are, but the advantages they have is they are newer, have parking, round tables with linens, and can do an outside ceremony. Marsala reminded the committee that there is money in the TIF allotted for new tables and chairs. Dan Winkler is getting bids on some of these projects. (Alderman Fesenmaier joined the meeting.) Gray said the quicker we can get the tables and chairs the more bookings we will probably get. Discussion followed on the advantages of updates at the Riviera, revenues from the preferred vendors, the status of payment by Riviera shop owners, and the Coke machines.

Weed Clean-up at Shoreline.

The Street Department cleans up the shore. They left the irises along the shore, which some think is not attractive. The storm also washed up a lot of debris onto the shore. The Geneva Lake Environmental Agency monitors the water quality at the beach. The beach was also sprayed for weed control.

Discussion/Recommendation on Special Rate for Weekdays at Riviera Ballroom.

Marsala explained that in 2002, Piers & Harbors had approved a policy. Gray said that a lot of venues do have week-day rates and suggested \$750 for residents and \$1000 for non-residents or you could have a standard rate. Our facility does not lend itself for meetings. One of the things the Veteran's Terrace in Burlington has is they have rooms that can be divided, for smaller groups. Discussion followed on hours, pricing, and various costs. Krause/Mott motion to change the rate to \$500 Monday through Thursday year round. Unanimously carried.

Discussion/Recommendation on Purchase of Cash Box for Beach and Cash Handling.

Marsala reviewed what cash boxes are available with Joe Clifford and Administrator Jordan. Kehoe said she would like to still see a cash register and secure money bags to take money to the bank with a police escort. There was a lengthy discussion on various ways to secure the money, the practicality of a cash register, and appropriate lock boxes.

Krause/Hartz motion to purchase the security bank box and install a cash register.
Unanimously carried.

Discussion/Recommendation on Signage at Shoreline for Kayak and Canoe Launching.

Marsala said we need signage in order for people to know they can not launch off the shore and to designate the launch sites; however, we also do not want to clutter up the shore with signs. After discussion of this sign and the “No Swimming” and “No Smoking” signs next on the agenda, the Committee agreed we don’t want to have too many signs.

Mott/Krause motion to have a sign installed at the west end beach launch and one at the west end and a “No Smoking” sign installed at the west beach entrance. Harbormaster Gray said people have been launching off the shore for years and are not aware they need to pay.

Marsala pointed out this is the first year we have been doing this. Gray suggested a small sign above the box saying Kayak Launch Honor Box or something to that effect. Hartz and Krause encouraged positive wording. Unanimously carried.

Discussion/Recommendation on Request from Joe Rycraft (Gold Coast) to place Cotton Candy Machine on Riviera Pier.

Marsala commented this would clutter up the pier and be in direct competition with the Riviera shops. Krause/Kehoe motion to deny. Unanimously carried.

Fesenmaier mentioned a presentation at the Walworth County Intergovernmental Council meeting on Clean Water/Clean Boats, trying to educate people on the invasive species on our lake. The woman is ready to come in and do a power point presentation for the public.

Fesenmaier will work with the Mayor to try to schedule in a timely matter. GLEA will also be forwarding information on fueling standards and clean marinas.

Kehoe/Hartz motion to adjourn. Unanimously Carried.

Transcribed from audio tape.

/s/ Artis M. Roenspies, Deputy Clerk