

**FINANCE, LICENSE & REGULATION COMMITTEE**  
**MONDAY, MAY 23, 2011 - 6:00PM**  
**COUNCIL CHAMBERS, CITY HALL**

Chairman Krause called the meeting to order at 6:00pm.

Roll Call. Present: Aldermen Krohn, O'Neill, Hartz, Marsala, and Krause. Also Present: Administrator Jordan, Comptroller Pollitt, and City Clerk Reale.

Marsala/Krohn motion to approve Finance, License and Regulation Committee minutes of May 9, 2011 as distributed. Unanimously carried.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.

Bill Huntress, 1015 Pleasant Street, addressed the committee to comment on the skate park proposal. Noting the fact that so many were struggling at the federal, state and local levels, Mr. Huntress suggested that the unnecessary expense of constructing a new park served as a classic example of just how far some officials at City Hall were out of touch with reality.

**ORDINANCES**

**First Reading of Ordinance 11-17, amending Chapter 70, Taxation, of the Lake Geneva Municipal Code regarding interest on tax payments**

Comptroller Pollitt noted that the subject ordinance would adjust the interest rate on tax payments from 1 percent to 1.5 percent, which would bring local ordinances into alignment with State statutes.

**First Reading of Ordinance 11-18, amending Chapter 74, Traffic and Vehicles, of the Lake Geneva Municipal Code to establish a speed limit of 30mph on North Edwards Boulevard and Sheridan Springs Road (recommended by Public Works on 5/12/11)**

Administrator Jordan reported that the speed limit on North Edwards had been discussed by the Public Works Committee, which had recommended an increase from the current limit of 25mph to 30mph. This change would affect North Edwards Boulevard beginning just past the curve near Home Depot and continuing along Sheridan Springs Road to the intersection with County H.

**LICENSES & PERMITS**

**Original Class "A" Fermented Malt Beverage License application filed by Geneva Bay Market & Gifts, LLC, 252 Center Street, Lake Geneva, WI, Patrick M. Kavanaugh, Agent**

Hartz/Marsala motion to forward to Council with recommendation for approval. Unanimously carried.

**Temporary Class "B" Retail License application filed by Friends of Big Foot Beach State Park**

Chairman Krause noted that this application had been tabled during the prior meeting on the advice of counsel. City Attorney Draper advised the members of the committee that the City would have no jurisdiction over the sale of alcoholic beverages at Big Foot Beach State Park, given the fact that the event organizers had already obtained consent from the State. Although no action on the application was necessary, he suggested forwarding it to Council without recommendation.

Krause/Marsala motion to remove from the table and forward to Council without recommendation. Unanimously carried.

**Change of Agent Schedule application filed by Stone Soup, LLC, d/b/a Baker House, 327 Wrigley Drive, Lake Geneva, WI, to Charles Andrew Fritz IV, 327 Wrigley Drive, Lake Geneva, WI**

Hartz/Marsala motion to forward to Council with recommendation for approval. Unanimously carried.

**Street Use Permit application filed by American Legion Post 24 for Memorial Day parade and ceremony on May 30, 2011, from 9:00am to 10:30am**

Marsala/Krohn motion to forward to Council with recommendation for approval, including the waiver of application fee. Alderman O'Neill asked if it would be possible to have the fire trucks parked in a location other than in front of the Riviera, as it tended to block the visibility for parade goers in that area. Administrator Jordan responded that he would consult with Chief Connelly on that concern and arrange to have the trucks relocated if possible. Unanimously carried.

**Original Taxi Driver License applications for Rhonda Bowler and Alison Maehler**

Chairman Krause noted that no action was required on these applications. City Clerk Reale confirmed that both applicants had been approved by Chief Rasmussen.

**Original Operator License applications filed by Grace Bush**

Marsala/Hartz motion to forward to Council with recommendation for approval. Unanimously carried.

**Renewal "Class B"/Class "B" Retail License applications for 2011-2012**

Marsala/O'Neill motion to forward to Council with recommendation for approval of renewal "Class B"/Class "B" Intoxicating Liquor and Fermented Malt Beverage License applications filed by the following, pending all outstanding liabilities to the City being paid and all distributor invoices and Department of Revenue holds being cleared prior to issuance of the licenses:

LG Hospitality Group, LLC, d/b/a Ryan Braun's Tavern & Grill, 430 N. Broad Street, Ann Gram, Agent  
Pop More Corks, Inc., 615-617 Main Street, David Biegemann, Agent

Chairman Krause noted that both applications had been continued from the previous meeting due to outstanding liabilities to the City. City Clerk Reale had confirmed that all delinquencies for the applicants had been paid in full as of the current date. Unanimously carried.

**Renewal Reserve "Class B"/Class "B" Retail License applications for 2011-2012**

Hartz/Marsala motion to continue renewal Reserve "Class B"/Class "B" Intoxicating Liquor and Fermented Malt Beverage License application filed by Cove Condominium Association, d/b/a The Cove of Lake Geneva, 111 Center Street, Sal Sardina, Agent. City Clerk Reale noted for the record that the applicant continued to have outstanding room tax payments due to the City, as well as a Department of Revenue hold placed against the license. Unanimously carried.

**Renewal "Class A"/Class "A" Retail License applications for 2011-2012**

Krause/Marsala motion to continue renewal "Class A"/Class "A" Intoxicating Liquor and Fermented Malt Beverage License applications filed by the following:

Geneva Corner Market, Inc., 1231 Grant Street, Kathleen Ketterhagen, Agent  
Global Gourmet LLC, d/b/a Global Gourmet & Village Baker, 738 W. Main Street, Terence Conell, Agent

City Clerk Reale noted for the record that both applicants had delinquent personal property tax payments due to the City, in addition to outstanding distributor invoices. Unanimously carried.

**Renewal Class "A" Retail License applications for 2011-2012**

Marsala/Krohn motion to forward to Council with recommendation for approval of renewal Class "A" Fermented Malt Beverage License applications filed by the following, pending all outstanding liabilities to the City being paid and all distributor invoices and Department of Revenue holds being cleared prior to issuance of the license:

Geneva Lakes Convenience Corp., d/b/a Lake Geneva Clark, 728 Williams Street, Debra Van Horn, Agent  
Tienda El Rancho, Inc., 1151 Elkhorn Road, Mercedes Jaramillo, Agent

Unanimously carried.

**Discussion/Recommendation on agreement and amendments with Springsted Incorporated, for providing Continuing Disclosure and Rebate Requirements**

Administrator Jordan reported that the capital borrowing process included certain SEC requirements for continuing public disclosure of pertinent information relating to the issuance of municipal debt. As part of the award of the promissory notes, the City would be committing to continue providing ongoing disclosure regarding the issue and to complying with the arbitrage regulations. Under the terms of the subject agreement, Springsted would perform the disclosure functions on behalf of the City for the next five years. Alderman O'Neill questioned whether approval of the agreement would commit the City's approval to the projects included in the capital list. Administrator Jordan responded that this was necessary to ensure that the disclosure requirements would be met in the event that the issue moved forward; however, the approval of this agreement would be null and void if the Council were to ultimately decide against the borrowing. He added that the fees for providing the disclosure services would not have to be paid by the City if the borrowing was not approved.

Hartz/Marsala motion to forward to Council with recommendation for approval of the agreement and amendments with Springsted, subject to approval of the borrowing. Motion carried by vote of 3 to 2, with Aldermen Krohn and O'Neill opposed.

**Discussion/Recommendation on renewal of Community Bank CDARS in the amount of \$600,000.00, expired May 19, 2011**

Comptroller Pollitt reported that the CDARS had expired on May 19, 2011. Following discussion with Administrator Jordan and Chairman Krause, it had been agreed to roll the CDARS over for a term of 26 weeks at 0.40 percent interest.

Marsala/Hartz motion to forward to Council with recommendation to renew Community Bank CDARS for a term of 26 weeks at 0.40 percent interest. Unanimously carried.

**Discussion/Recommendation on renewal of M & I Bank CD in the amount of \$54,000.00, expiring June 1, 2011**

Comptroller Pollitt reported that after the City had rolled over the other CDs through M & I, it was closing in on the \$650,000.00 maximum insured limit. She therefore recommended not renewing this CD with M & I and withdrawing the \$54,000.00 plus interest to be invested with another institution. Subsequent to a review of current quotes, Comptroller Pollitt recommended investing in Talmer Bank (formerly First Banking Center) for a term of 12 months at 0.50 percent interest. Alderman Hartz asked about the current status of the City's investments with Talmer Bank. Comptroller Pollitt responded that the City had moved everything out of the bank when First Banking Center was experiencing issues. She added that Talmer Bank was rated five stars.

Hartz/Marsala motion to forward to Council with recommendation to approve reinvesting the \$54,000.00 plus interest from the M & I Bank CD in a Talmer Bank CD for a term of 12 months at 0.50 percent interest. Unanimously carried.

**Discussion/Recommendation on agreement for skateboard park design and engineering services (*continued 5/9/11*)**

Krause/Marsala motion to forward to Council without recommendation. Chairman Krause noted that a representative from the design firm would be present at the Council meeting to address any questions on the project. Unanimously carried.

**Discussion/Recommendation on approving additional street locations for 2010 Street Maintenance Program (*recommended by Public Works on 5/12/11*)**

Administrator Jordan reported that there was a balance of approximately \$140,000.00 remaining in the 2010 contract with Payne and Dolan, and the Public Works Committee had recommended expending these funds on additional street locations. The streets identified for paving using the reserve balance included: Main Street, from Broad to Warren; and Madison Street, from Geneva to Wisconsin. He noted that, if approved, the projects would be let for bid and completed in the fall.

Hartz/Marsala motion to forward to Council with recommendation to approve the additional street locations for the 2010 Street Maintenance Program, for an amount not to exceed \$140,000.00. Unanimously carried.

**Discussion/Recommendation on directing staff to solicit proposals for electronic voting/meeting management system**

Administrator Jordan reported that, after the demonstration of the Roll Call Pro system at the May Committee of the Whole meeting, he had identified another vendor offering a similar product for a lower price. As with Roll Call Pro, this vendor had offered to allow the City to use the system on a trial basis.

Hartz/Marsala motion to forward to Council with recommendation to direct staff to solicit proposals, and to request that a system be installed for use on a trial basis of up to two months with no cost or obligation to the City. Motion carried by vote of 4 to 1, with Alderman O'Neill opposed.

**Discussion/Recommendation on agreement for treatment for the control of aquatic weed and algae growth**

Administrator Jordan reported that the City annually contracted for treatments to control weed and algae growth in the Mill Pond, Industrial Park Pond, and the beach swimming area. He had received quotes from two qualified firms to perform these services, with Bio-Aquatic Services, LLC providing the most favorable price in the amount of \$4,475.00 plus permit fees. Permit fees were expected to be approximately \$125.00.

Marsala/Hartz motion to forward to Council with recommendation to approve agreement with Bio-Aquatic Services, LLC for an amount not to exceed \$4,600.00, including the permit fees. Unanimously carried.

**Presentation of Accounts, Alderman Krause.**

Purchase Orders. None.

Marsala/Hartz motion to recommend approval of Prepaid Bills in the amount of \$7,367.15. Unanimously carried.

Hartz/O'Neill motion to recommend approval of Regular Bills in the amount of \$170,003.80. Unanimously carried.

Hartz/Marsala motion to accept the monthly report of the City Treasurer submitted as of January 31, 2011. Unanimously carried.

**Adjournment**

Hartz/Krohn motion to adjourn at 6:43pm. Unanimously Carried.

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/s/ Jeremy A. Reale, City Clerk

**THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED  
BY THE FINANCE, LICENSE & REGULATION COMMITTEE**