



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.com

FINANCE, LICENSING & REGULATION COMMITTEE
TUESDAY, JANUARY 7, 2020 – 6:00 PM
CITY HALL, CONFERENCE ROOM 2A

Committee Members: Chairperson Ken Howell, Alderpersons: Selena Proksa, Doug Skates, John Halverson, and Rich Hedlund

AGENDA

1. Call to Order by Chairperson Howell
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes
4. Approve the Regular Finance, Licensing and Regulation Committee Meeting minutes of December 17, 2019, as prepared and distributed
5. **Licenses & Permits**
 - a. 2019-2021 Original & Renewal Operator License applications filed by various applicants as listed in packet
 - b. Discussion/Evaluation/Possible Recommendation regarding an Original “Class B” Reserve Intoxicating Liquor & Class “B” Fermented Malt Beverage License Application filed by Beachside Hospitality Inc d/b/a Barrique Bistro & Wine Bar, agent, Nancy Trilla, located at 835 Wrigley Drive, Lake Geneva, WI
 - c. Discussion/Recommendation regarding an Original Massage Establishment License Application filed by Balance for Life, LLC d/b/a Heartland Wellness Retreat & Spa, located at 314 S Wells St, Lake Geneva, WI
 - d. Discussion/Recommendation regarding a Tier II Event Permit Application filed by the Lake Geneva Jaycees for the event of Venetian Festival to be held August 19, 2020 through August 23, 2020 (permit to be valid from August 17, 2020 through August 24, 2020 for event setup and clean-up), located in Flat Iron Park, Library Park, and Seminary Park
 - e. Discussion/Recommendation regarding a Temporary Class “B”/ “Class B” Retailer’s License filed by The Lake Geneva Jaycees to be used August 18, 2020 through August 24, 2020, located in a fenced beer garden within the Flat Iron Park Parking Lot
 - f. Discussion/Recommendation regarding a Fireworks Application filed by the Lake Geneva Jaycees to be used for the Annual Venetian Festival on August 23, 2020
6. Discussion/Recommendation regarding awarding the bid for new parking kiosks to Total Parking Solutions
7. Discussion/Recommendation to determine the quantity of new parking kiosks and kiosk style to be purchased
8. Discussion/Recommendation to determine the placement/locations of parking kiosks
9. Discussion/Recommendation regarding possible parking rate increase to \$3/hour

10. Discussion/Recommendation of **Resolution 20-R01** adopting a 2020 budget amendment authorizing the transfer of funds in the Lakefront Fund budget as it relates to the Geneva Lake Law Enforcement Agency
11. Discussion/Recommendation regarding TAP (Transportation Alternatives Program) Grant
12. Discussion/Recommendation regarding YMCA Agreement
13. **Presentation of Accounts**
 - a. Prepaid Bills in the amount of \$ 71,301.87
 - b. Regular Bills in the amount of \$ 258,361.26
14. **Adjournment**

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

cc: Committee Members, Mayor, Council, Administrator, Attorney