



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- [www.cityoflakegeneva.com](http://www.cityoflakegeneva.com)

**FINANCE, LICENSING & REGULATION COMMITTEE**  
**TUESDAY, OCTOBER 6, 2020 – 4:30 PM**  
**CITY HALL, COUNCIL CHAMBERS**

**Committee Members:** Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

**THE CITY OF LAKE GENEVA IS HOLDING ALL MEETINGS VIRTUALLY AS WELL AS IN PERSON TO HELP PROTECT OUR COMMUNITY FROM THE CORONAVIRUS (COVID-19) PANDEMIC. IN-PERSON ATTENDANCE WILL BE LIMITED TO NO MORE THAN THIRTEEN PEOPLE, ON A FIRST COME FIRST SERVED BASIS.**

You can provide public comment on agenda items by appearing in person or by emailing your comments to the Clerk at [cityclerk@cityoflakegeneva.com](mailto:cityclerk@cityoflakegeneva.com) or you may deliver your written comments to the City of Lake Geneva City Hall, 626 Geneva Street, Lake Geneva, WI 53147. All written comments must be provided to the Clerk by 3:30 P.M. on the date of the meeting. All written comments will be read aloud during the agenda item when public comments are allowed during the meeting.

**AGENDA**

1. Call to Order by Chairperson Howell
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes
4. Approve the minutes of the September 15, 2020 Finance, Licensing, and Regulation Committee meeting as prepared and distributed
5. **Licenses & Permits**
  - a. Discussion/Recommendation regarding an Agent Change for Mama Ciminios, LLC, d/b/a Mam Ciminios, located at 131 S Wells St, Lake Geneva to Kerry Kerros
  - b. Discussion/Recommendation regarding premise transfer of a Class “B” Fermented Malt Beverage License filed by The Farmstand LLC, agent Daniel Robers, from 830 W Main St Unit C, Lake Geneva to 707 W Main St, Lake Geneva
  - c. Discussion/Recommendation regarding an Original Application for a “Class C” Wine License filed by The Farmstand, LLC d/b/a The Farmstand, agent Daniel Robers, located at 707 W Main St, Lake Geneva
  - d. Discussion/Recommendation regarding request by First Lutheran Church for Waiver of Parking Stall Fees (10 total stalls) for the event of Church Service at Flat Iron Park to be held October 18, 2020; total fee is \$210.00
6. Discussion/Possible Recommendation regarding hiring Ehlers Public Finance Advisors regarding services for 2021 City borrowing options
7. Discussion/Recommendation regarding reserving parking stalls (stall #'s: 352-371, 429-438, and 1117-1132) for electors for the November 3, 2020 Fall General Election

8. Discussion/Recommendation regarding **Ordinance 20-14** an ordinance amending subsection (a)(1), No parking, standing or stopping zones, of Section 210, Parking Regulations, of Article VI, Traffic Code, of Chapter 74, Traffic and Vehicles of the City of Lake Geneva Municipal Code; relating to parking regulations on Conant Street
9. Discussion/Recommendation regarding **Ordinance 20-15** an ordinance repealing Chapter 74, Traffic and Vehicles, Section 74-221 Parking Meters, subsection (e)(1) Exceptions, of the Lake Geneva Municipal Code, Lake Geneva; as it relates to the period of non-enforcement
10. Discussion/Recommendation regarding Commercial Buoy and 2021-2023 Boat Slip Lease Agreement between the City of Lake Geneva and Lake Geneva Boat Line, INC
11. Discussion/Recommendation regarding Commercial Buoy and 2021-2023 Boat Slip Lease Agreement between the City of Lake Geneva and Terry Johnson d/b/a Marina Bay Boat Rental
12. Discussion/Recommendation regarding **Resolution 20-R68** a resolution authorizing the transfer of funds for Events Coordinator-Riviera from Tourism Municipal Development in the amount of \$32,000
13. Discussion/Recommendation regarding **Resolution 20-R69** a resolution authorizing the transfer of funds for Room Tax-Marketplace Providers from Room Tax for reporting purposes in the amount of \$111,880
14. Discussion/Recommendation regarding **Resolution 20-R70** a resolution authorizing the use of Contingency funds for a service repair project at the Library in an amount not to exceed \$2,893
15. Discussion/Recommendation regarding possibly modifying the Lake Geneva Municipal Code to allow for propane heaters within sidewalk cafes
16. Discussion/Recommendation regarding approval of Landscape Maintenance Contract for 2021-2023 with Breezy Hill Nursery
17. Discussion/Recommendation regarding approval of an agreement with the Wisconsin DOT and the City of Lake Geneva for the resurfacing of Highway 50 between Forest Street and Grand Geneva Way
18. Discussion/Possible Recommendation regarding potential increase of Hotel Room Tax
19. **Presentation of Accounts**
  - a. Prepaid Bills in the amount of \$ 266,418.20
  - b. Regular Bills in the amount of \$ 169,194.12

**20. Adjournment**

*Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.*

cc: Committee Members, Mayor, Council, Administrator, Attorney, Media