



TOURISM COMMISSION
WEDNESDAY, APRIL 10, 2019 – 4:00PM
ROOM 2A, CITY HALL

AGENDA

Committee Members: Chairperson, Tammie Carstensen, Vice-Chair, Andrew Fritz, Charlie Lorenzi, Brian Waspi Alderpersons: Rich Hedlund, Shari Straube

1. Meeting call to order by Chairman, Carstensen
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from March 13, 2019
5. Discussion/Recommendation change Tourism meeting time from 5:00 to 4:00 pm
6. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
7. Update from Lake Geneva Business Improvement District (BID) on Events and Activity
8. Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
9. Update Room Tax Dollars Collected, Financials, current Budget & Disbursements
10. Update on Riviera Plans
11. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - a. Star Parties by GLAS
12. Agenda items and next meeting date May 8, 2019 at 4:00 pm
13. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*