



**JOINT MEETING OF THE CITY COUNCIL AND
THE PLAN COMMISSION
MONDAY, APRIL 8, 2019 – 6:00 PM
COUNCIL CHAMBERS, CITY HALL**

Council Members:

Mayor Tom Hartz, Council President, Ken Howell, Council Vice President, John Halverson,
Alderpersons: Selena Proksa, Doug Skates, Tim Dunn, Cindy Flower, Shari Straube, and Rich Hedlund

Plan Commission Members:

Michael Krajovic, John Gibbs, Ted Horne, Sarah Hill, Ann Esarco, Doug Skates, Tom Hartz, and Fred Walling

AGENDA

1. Meeting called to order by City Council
2. Meeting called to order by Plan Commission
3. Roll Call of members of City Council
4. Roll Call of members of Plan Commission
5. Election of Joint Committee Chairperson
6. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes
7. Acknowledgement of Correspondence
8. Explanation of a Comprehensive Plan
9. Project Schedule
10. Demographic Data and Trends
11. Review of Key Recommendations of 2009 Comprehensive Plan
12. Discussion Key Topics for the Comprehensive Plan Update (Questionnaire)
13. Next Steps:
 - a. Focus Groups and Stakeholder Interviews – early May
 - b. Community Vision Workshop – mid-May (evening)
 - c. Draft #1 of Comprehensive Plan – end of May
 - d. Plan Commission Meeting – June 17
 - e. Adopt Public Participation Plan by resolution at May 18 Plan Commission
15. **Adjournment of the Common Council**

16. Adjournment of the Plan Commission

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

Task Description	Target Date
Kickoff Meeting with City Staff	January 21
Public Participation Plan	February
Collect Data and Conduct Inventory of Existing Conditions	February - March
Project Kickoff with Plan Commission and City Council	April 8
Stakeholder Interviews & Focus Groups	May - date TBD
Community Vision Workshop	May - date TBD
Staff Conference Call to Review Questions	May
Prepare Draft #1 of the Comprehensive Plan Update	May 30
Staff Conference Call to Review Questions	June
Plan Commission Meeting to Review Draft Plan	June 17
Staff Conference Call to Review Plan Revisions	June 18-20
Amendment Nominations Application Period	June 18-July 8
Prepare Draft #2 of the Comprehensive Plan Update	June 30
Staff Conference Call to Review Nominations	July 8-12
Plan Commission Meeting to Review Nominations	July 15
Draft Plan Review Open House	August
Staff Conference Call to Review Open House Comments	August
Prepare Draft #3 of the Comprehensive Plan Update	late August
30-DAY REVIEW PERIOD	September
Joint City Council and Plan Commission Public Hearing	October
Staff Conference Call to Review Public Hearing Results	late October
Production and Distribution of Final Adopted Plan	November

EXECUTIVE SUMMARY

The City of Lake Geneva has adopted a progressive, long-range plan that focuses on enhancing environmental quality and community character while directing modest future growth into infill and redevelopment areas. To carry out the City's ambitious vision, this *Comprehensive Plan* includes detailed goals, objectives, policies, and programs. These are organized in chapters according to the State's required comprehensive plan elements: agricultural, natural, and cultural resources; transportation; utilities and community facilities; housing and neighborhood development; economic development; land use; intergovernmental cooperation; and implementation. The following is a brief summary of the key recommendations of this *Plan* organized by these elements. The City invites you to read the full *City of Lake Geneva Comprehensive Plan* to explore these recommendations in significantly greater detail.

Agricultural, Natural, and Cultural Resources Recommendations Summary

- Promote compact, efficient, and well-planned City and Town development to preserve farmland.
- Support the use of local foods as an economic, farmland preservation, and community health initiative.
- Protect Lake Geneva and its watershed as the defining feature of the City and the region.
- Collaborate on establishing a "Greenbelt Corridor" around the long-range growth area.



Land Use Recommendations Summary

- Prioritize development of lands currently planned and approved for development.
- Actively promote infill development and redevelopment where opportunities exist as a means to improve neighborhood conditions, increase local economic and shopping opportunities, and make use of existing infrastructure investments.
- Limit premature development in rural and exurban areas.
- Plan for non-residential growth along the USH 12 and STH 120 corridors, prioritizing infill development.

Transportation Recommendations Summary

- Continue to participate in discussions on regional transportation facilities in coordination with WisDOT and Walworth County, including a STH 50 bypass and a new interchange on Bloomfield Road, to relieve congestion along STH 50 through the City.
- To encourage the continued economic vitality of the Downtown area, explore options to expand parking facilities, such as through the site review process or additional new municipal parking.
- Enhance Lake Geneva as a walkable, bikable City through continued development of an interconnected sidewalk and trail network, carefully considering the needs of bicyclists and pedestrians in road design and requiring designs of new developments that have the pedestrian in mind.
- Explore transportation options such as a Community Car program and neighborhood electric vehicles.

Utilities and Community Facilities Recommendations Summary

- Supplement the recommendations of City’s 2008 Park and Open Space Plan with the recommendations in this *Plan*, including establishment of a “Greenbelt Corridor,” as part of the next park plan update.
- Prioritize development of bike and pedestrian trails to enhance non-vehicular connectivity and provide tourism and recreational opportunities.
- Consider developing a detailed Sustainability Plan to support and strengthen the City’s current sustainability initiatives.

Housing and Neighborhood Development Recommendations Summary

- Support quality housing at all levels, including visitor housing, housing rehabilitation, and upper story Downtown housing, to contribute to the diversity, character, and economic vitality of the City.
- Require detailed neighborhoods development plans for large areas in advance of subdivision plat approvals for smaller pieces of those areas.

Economic Development Recommendations Summary

- Continue to support tourism development based on the City’s natural and recreational resources. Partner with local businesses, recreation providers, and economic development organizations to explore new initiatives that will strengthen the tourism industry and address changing market demands by leveraging the Lake Geneva brand name, including a regional farmers market and eco-tourism.
- Foster “green” business growth and increase the potential for new green jobs by providing support throughout the community for green practices.
- Encourage the redevelopment or rehabilitation of underutilized/deteriorated properties and corridors.

Intergovernmental Cooperation Recommendations Summary

- Continue discussing issues of mutual concern with surrounding communities, including long-range planning, land use regulations, water quality, and intergovernmental agreements for services.

Key Implementation Recommendations

- Adopt an Official Map to reserve right-of-ways for transportation-related features and community facilities such as water towers, lift stations, and stormwater management areas.
- Consider developing a detailed redevelopment and revitalization plan for Downtown to ensure its continued success.
- Consider developing conceptual revitalization and redevelopment plans for the Neighborhood Mixed Use and Planned Mixed Use areas identified in Maps 5a and b.
- Consider instituting a regular Plan review and amendment process.



City of Lake Geneva
Comprehensive Plan Update
COMMON COUNCIL & PLAN COMMISSION QUESTIONNAIRE

Name: _____

Common Council Plan Commission

1. What have been the most exciting things to happen in Lake Geneva in the last 5-10 years? Why?

2. What have been the most disappointing things to happen in Lake Geneva over the last 5-10 years? Why?

3. Where in the city would you like to see redevelopment happen in the next 5-10 years? List specific sites if possible.

4. What are your top priorities or areas of concern that you hope to see addressed in the Comprehensive Plan Update?

Continued on following page

5. What existing assets, emerging trends, and potential opportunities should the City take advantage of to shape its future?

6. What else do you think the City should do to reach its desired future over the next 10 or so years?

7. Is there anything else that you think this planning process should consider?

Please return this completed questionnaire by April 19, 2019
to Brenda Follensbee at City Hall or by email to Meredith Perks at
mperks@vandewalle.com