

**COMMITTEE OF THE WHOLE
MONDAY, JANUARY 4, 2016 - 6:30 PM
CITY HALL BUILDING, COUNCIL CHAMBERS**

Council President Kupsik called the meeting to order at 6:31 p.m.

Pledge of Allegiance led by Alderman Kupsik.

Roll Call. Present: Aldermen Chappell, Kordus, Hill, Kupsik, Gelting, Hedlund, Howell. Absent: Aldermen Wall. Also Present: City Administrator Oborn.

Kordus/Hedlund motion for approval of minutes from December 7, 2015 Committee of the Whole Meeting as distributed. Motion carried unanimously.

Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items.

Mary Jo Fesenmaier, 955 George Street, spoke regarding the Hillmoor property. She said the property is listed as a potential new park and open space facility in the Comprehensive Plan and the Park and Open Space Plan. The City needs to take leadership and explore the options. She noted the number one reason to vote not to change the comprehensive map due to having a greater supply of residential and commercial than demand. She spoke regarding committee times and asked to keep in mind people are employed during the day, and times should reflect the ability for residents to attend and give input.

Presentation on reorganization for the Chamber of Commerce and Convention & Visitors Bureau

Darien Schaefer, President and CEO of the Chamber of Commerce and Convention & Visitors Bureau, spoke regarding upcoming changes to the organization. The Chamber will now be known as Visit Lake Geneva. Last spring the Chamber and the CVB Board of Directors met in a joint strategic planning session and developed a plan to increase communication, reduce duplication and improve their ability to represent the Lake Geneva area. The two board structure was merged into a one board structure effective January 1, 2016. The logo is also being updated. The incorporated name will always be the Lake Geneva Chamber of Commerce but they will be doing business as Visit Lake Geneva. It is important for them to maintain the focus on commerce, but they are making it easier for others to work with them. They are still members of the National Chamber of Commerce.

Alderman Hill asked how the membership model will change and how the organization will continue to serve Lake Geneva's business community. Mr. Schaefer replied the budget has grown with different programs and grants. A number of duties have been brought in house to save costs. The budget for 2016 is \$1,025,000 with 64% from combined room tax, 17% from membership dues, and 19% from other programs. In addition to the City of Lake Geneva, they are directly funded through the Town of Lyons and the Village of Fontana. There are a number of members who make contributions as well. The City of Lake Geneva's contribution has been \$100,000. This year it has been modified to \$100,000 and an additional percent. For every dollar the City of Lake Geneva invests through the organization, it is being matched by \$9.25 by other municipalities in their programs. They will still receive room taxes. A new dues structure will be implemented on July 1, 2016, changing from traditional membership dues to partnership tiers. The trend is to transition to partnership tiers based on price points that provide certain services. Mr. Kordus added there is a 9 to 1 contribution from the Geneva Lakes area that the City of Lake Geneva benefits from.

Discussion/Recommendation on reorganization of committees, boards and commissions including changing dates and times and changing Common Council time

City Administrator Oborn explained other municipalities are a bit more consolidated than Lake Geneva. Alderman Gelting explained they took a look at the committees over all. There are a number of committees that work hand in hand, so it may make more sense to meet together to make it a faster process. He presented the idea of holding a public comment section at the end of Council meetings that would not be limited to an agenda item in lieu of holding the Committee of the Whole. Alderman Chappell stated she is appointed to a number of committees and on some she is not even a voting member. Mr. Oborn said we don't have control over consolidating non-city committees. The goal is to be more efficient and currently there is a lot of redundancy. He also wants to cut down on Council member turnover. Alderman Hill added if you want strong leadership, people must be given the opportunity to participate in a reasonable

fashion. Mr. Kupsik recommended having staff move forward and look at consolidating some of the committees and come back with a plan. Ms. Hill suggested modifying the current Lake Geneva model as opposed to trying to fit us into something we have an example of. Alderman Howell would like to be careful what they consolidate to make sure the issues get discussed fully. Ms. Hill asked if FLR could recommend to the following Council meeting rather than the meeting that will be the same night. Mr. Oborn noted many communities do not have a Committee of the Whole. Alderman Kordus suggested getting input from the elected officials and staff to decide what can be consolidated and bring it back to Committee of the Whole. There would be a major ordinance overhaul on this as well. Mr. Kupsik said the Committee of the Whole gives the public an opportunity to see what happens at all of the committee meetings in the City.

Standing Committee Reports given:

Finance, License & Regulation Committee, Alderman Kupsik
Personnel Committee, Alderman Hedlund
Public Works Committee, Alderman Kordus
Piers, Harbors, & Lakefront Committee, no report given

Committee, Commission and Board Reports given:

Utility Commission, Alderman Hedlund
Tree Board, Alderman Kupsik
Police & Fire Commission, Alderman Gelting
Plan Commission, Alderman Kupsik
Board of Park Commissioners, Alderman Kupsik
Library Board, no report given
Historic Preservation Commission, Alderman Chappell
Cemetery Board, Alderman Kordus & City Administrator Oborn
Parking Commission, Alderman Gelting
Communications Committee, Alderman Kordus
Avian Committee, no report given

Other Boards and Committee Reports given:

Chamber of Commerce, Alderman Kordus
Geneva Lake Museum, Alderman Chappell
Lake Geneva Economic Development Corporation, Aldermen Hedlund
Geneva Lake Environmental Agency, no report given
Geneva Lakes Family YMCA, Alderman Kupsik
Geneva Lake Use Committee, no report given

Kordus/Hedlund motion to adjourn the meeting at 7:59 p.m. Unanimously carried.

/s/ Stephanie Gunderson, Assistant City Clerk

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