



**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING January 9, 2017
8:00am – Baker House**

1. Approve Minutes from November 7th
2. Financials
3. City News
 - a. Cameras
4. Events
 - a. Lake Geneva Cocoa Crawl
 - c. Winterfest BINGO Night
 - b. Bonfire on the Beach
5. Store Updates
6. Member Questions/Concerns
 - a. Snow removal
7. Marketing/Advertising
8. Visit Lake Geneva
 - a. Winterfest (reception)
9. Adjournment