

Lake Geneva Public Library Board of Trustees Meeting
918 West Main Street Lake Geneva, Wisconsin 53147 (262) 249-5299

Public Relations Committee Meeting
Monday, February 6, 2017 at 10:00 a.m.
Library Director's Office
Minutes

Call to order

Committee Chair Kersten called the meeting to order at 10:03 a.m. in the Library Director's office.

Members present: Kersten, Brookes, Oppenlander, Gelzer

Also present: Kornak, Benson

Discussion about preparations and status reports for "Share the Love: Love Your Library"

Open house event on Saturday, February 11 from 10am-2pm.

Status reports:

Refreshments

- Benson: cheese samples from Highfield Farm Creamery
- Kersten: 50 cookies from Simple Bakery & Market
- Gelzer: coffee from Avant Bicycle & Café
- Muffins, bagels, crackers, fruit, water needed – may need to be funded from Administrative Budget if approved by library board OR donations from Piggly Wiggly, The Ridge, Gooseberries, Breezy Hill market

Prizes

- Kersten: Grand Geneva Sunday champagne brunch for 2; 4 waterpark 1-day passes for Timber Ridge for Circulation drawing
- Benson: Alden Hills Organic Farm gift certificate; popcorn; heart healthy vitamins

Scavenger Hunt

- Brookes: draft of questions and design for discussion
- All participants given candy prizes and entered in drawing for grand prize (popcorn & movie)
- 10 a.m. - noon

Publicity

- Benson will post web site announcements
- Kersten contributed ideas for Facebook posts. Brookes/Kersten motion to approve \$50 for Facebook advertising. Motion carried 4 to 0.
- Oppenlander suggested informational signage and Benson is making signs
- Signage needed for sponsors – in progress (Benson)

Adjournment:

Brookes/Oppenlander motion to adjourn at 11:25 a.m. Motion carried 4 to 0.

Respectfully submitted,
Chris Brookes
Vice-President