



**TOURISM COMMISSION**  
**WEDNESDAY, FEBRUARY 14, 2018 – 5:00 PM**  
**CONFERENCE ROOM 2A, CITY HALL**

**AGENDA**

1. Meeting call to order by Chairman Gelting
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from December 13, 2017
5. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
6. Update from the Lake Geneva Business Improvement District (BID) on Events and Activity
7. Discussion/Action on Room Tax Dollars Collected, Financials, Budget, and Disbursements
8. Discussion/Action/Recommendation on the City's Short-term Rental Ordinance and corresponding State Law Change
9. Discussion/Action on Tourism Promotion Grant Program requests
  - a. Visit Lake Geneva
10. Discussion/Action on Municipal Development including:
  - a. The Riviera Building Promotion, Renovation, and Winterfest 2019
  - b. Cooperative Convention Center (Lodging by the Lake)
  - c. Ice Castle
11. Discussion/Action on Hotel Rooms Rented Reporting including use of the Visit Lake Geneva STR and City Room Tax Reporting
12. Discussion/Action on Visit Lake Geneva Tourism Entities Contract
13. Future agenda items and meeting date
14. Adjourn

*This is a meeting of the Tourism Commission.*

*No official City Council action will be taken; however, a quorum of the Council may be present.*