

**FINANCE, LICENSE & REGULATION COMMITTEE
TUESDAY, FEBRUARY 21, 2017 – 6:00 PM
MEETING ROOM 2A, CITY HALL**

Alderman Kordus called the meeting to order at 6:07pm.

Roll Call. Present: Aldermen Kordus, Gelting, Howell, Horne, and Chappell. Also Present: City Administrator Oborn and Comptroller Slater.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes.

Darien Schaefer, VISIT Lake Geneva located at 527 Center Street, stated VISIT Lake Geneva and the board of directors are interested in moving forward with the renovation of the visitor's center. They are in support of the plan. He also supports the re-written Tourism Commission Ordinance.

Kevin Fleming, 1032 Wisconsin Street, requested a BID board member have a voting seat on the Tourism Commission. The BID board would like to include awards of grants to third party organizations for marketing and enhancement of events and programs that have the potential of creating overnight stays. The BID board would like to have access to room tax dollars for their events.

Mary Jo Fesenmaier, 1085 S Lakeshore Drive, questioned why the visitor's center needs to be remodeled and how it will be funded. She questioned how the bridges will be funded as well. She added the Tourism Commission seems redundant.

Approval of Minutes. Howell/Horne motion to approve the Regular Finance, License and Regulation Committee Meeting minutes of February 7, 2017, as prepared and distributed. Motion carried unanimously.

LICENSES & PERMITS

Original 2016-2017 Operator's (Bartender) License applications filed by Marilyn Bellafaire, Latrese Bishop, Elizabeth Czadeck, Maxwell Hall, Lina Kruger, Karen Kube, Laura Lopresto, Brandon Mayer, Elisabeth Michaels, Abigail Steadman, Jeremiah VanDan

Gelting/Horne motion to approve. Motion carried unanimously.

Discussion/Recommendation on Visitors Center Restrooms Project

Mr. Kordus noted the visitor's center proposal for the bathrooms was approved by Public Works. Currently they are not ADA compliant. The renovations will make them ADA compliant and will slightly expand the size. Ms. Chappell questioned what hours the restrooms will be open. Mr. Kordus said that is to be determined. Mr. Howell asked if there is any plan to add heat other than space heaters. Mr. Oborn answered that will be part of the architectural service.

Horne/Howell motion to accept the proposal for architectural and engineering services from McCormack + Etten up to \$10,000. Motion carried unanimously.

Discussion/Recommendation of Kapur Task Order #10, for plan and permitting preparation services, for the replacement of three pedestrian bridges at the White River Disc Golf Course not to exceed \$20,417.00 from the Capital Fund or Equipment Replacement Fund

Mr. Kordus noted Public Works continued this item to the next meeting.

Horne/Chappell motion to continue to the next meeting to allow feedback from the Public Works Committee. Motion carried unanimously.

Discussion/Recommendation on 2017-2019 Capital Projects and Borrowing (Continued from 1/23/2017 Finance, License & Regulation Committee)

The committee went over a number of the items on the capital projects and borrowing list. Mr. Oborn said it should be put up to \$3.5 million dollars. He is looking for authorization to solicit proposals from banks for 3 year increment borrowing. Mr. Oborn will make a recommendation on all of the proposals he receives.

Gelting/Horne motion for staff to do an RFP for up to \$3.5 million in general obligation promissory notes to fund road improvements and capital expenditures for 2017, 2018, and 2019. Motion carried unanimously.

Discussion/Recommendation on Tourism Ordinance Language

Mr. Kordus read section a. and b. for clarity. He suggested moving this on to Council to get it in place so the commission can get set up. The commission will be allocated funds through the budget process. Mr. Horne had a problem section 1.a. in terms of the members as there is only 1 alderman. The committee decided they liked the idea of having a 7 person commission with 2 members being aldermen, 1 citizen at large, 2 representatives of the hotel/motel industry with preference given to a BID member.

Mr. Oborn said the recommendation would be to modify section a. to include 2 alderman, 2 representatives of the hotel/motel industry with one preference given to a BID member, 2 business owners with one preference given to a BID member and 1 citizen at large. Mr. Oborn stated they want to make sure the ordinance doesn't earmark the funds to one identity. Mr. Oborn said he would like to remove the Comptroller from item b., and would like the City Administrator to be the staff liaison. It was noted they would like to have 4 be the quorum. Kordus/Horne motion to send the draft to Council with the recommendation to have the City Attorney write it up for a first reading. Motion carried unanimously.

Presentation of Accounts – Alderman Kordus

Purchase Orders (none)

Prepaid bills in the amount of \$11,927.58

Gelting/Horne motion to approve. Motion carried unanimously.

Regular bills in the amount of \$130,856.78

Horne/Gelting motion to approve. Motion carried unanimously.

Adjournment

Horne/Gelting motion to adjourn at 7:26pm. Motion carried unanimously.

/s/ Stephanie Gunderson, Assistant City Clerk

**THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE
FINANCE, LICENSE & REGULATION COMMITTEE**