



# LAKE GENEVA PUBLIC LIBRARY

## MINUTES

Lake Geneva Public Library Ad-Hoc Strategic Planning Committee Meeting  
Wednesday, February 28, 2018 6:15 p.m. – 7:45 p.m.  
Fireplace Room at The Highlands of Geneva Crossing  
721 S. Curtis Street, Lake Geneva, WI 53147

### Call to order

Gelzer called the meeting to order at 6:15 p.m.

### Roll Call

**Members present:** Brookes, Gelzer, Kersten, Lafrenz, Kundert, Friends Representative Gramm

**Also Present:** Library Director Kornak, Art Barnard

**Excused:** Halverson, Lyon, Oppenlander

### Minutes:

Kundert/Kersten motion to approve the minutes of the December 16, 2017 meeting. Motion carried unanimously.

### Work Group Update:

Gelzer summarized information regarding the observation process, upcoming outreach interviews, and selection of a facilitator for retreat. We are underway.

### Reports:

**UW-Whitewater Team:** Barnard distributed the LGPL Observation Research Summary containing findings from the February 13 observation day. Discussion of traffic patterns and patron interactions with the library followed. Next steps will be interviews with stakeholders, followed by the quantitative survey phase. There will be a great deal of activity in the next 6 weeks.

How would you describe a high performing library? There was discussion of aggregated word clouds representing committee responses and industry standards of high-performing libraries. These were generated by Committee members and Trustees, and a parallel word cloud was created by UWW staff.

Kornak presented WI DPI data comparing LGPL to 14 other Wisconsin libraries. In further discussion it was suggested that this data be analyzed by UWW in order to create a set of performance benchmarks, along with indicators of how comparable libraries were performing.



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**Research Group (Brookes, Gelzer, Kersten, Kornak):** How did we get here? Part II

Gelzer expressed appreciation to the Foundation for supporting archive re-organization; newly-created Finding Aid for LGPL archives was most helpful during this research. Four areas were identified as heavily influencing library development since 1950s.

- Evolution and development of The Friends
- Evolution and development of The Foundation
- Prior strategic planning discussions
- Responses to failed building campaign and financial incident

This documentation will be presented at an upcoming meeting.

## **Upcoming Meetings:**

March 1 - Work Group (Gelzer, Oppenlander, Barnard, Kornak) conference call

Prepare for meetings with municipal groups, interviews, and quantitative survey

Wednesday, March 28 at 6:15 p.m.

Wednesday, April 25 at 6:15 p.m. (possible conflict with Friends annual meeting)

Wednesday, May 30 at 6:15 p.m.

## **Adjournment:**

Lafrenz/Kundert moved to adjourn at 7:47 p.m. Motion carried unanimously.

Respectfully submitted,  
Chris Brookes, Secretary

**Next meeting: Wednesday, March 28 at 6:15 pm, Lake Geneva Public Library**