



TOURISM COMMISSION
WEDNESDAY, MARCH 14, 2018 – 5:00 PM
CONFERENCE ROOM 2A, CITY HALL

AGENDA

1. Meeting call to order by Chairman Gelting
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from February 14, 2018
5. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
6. Update from the Lake Geneva Business Improvement District (BID) on Events and Activity
7. Discussion/Action on Room Tax Dollars Collected, Financials, Budget, and Disbursements
8. Discussion/Action/Recommendation on the City's Residential Short-term Rental Ordinance and corresponding State Law Change
9. Discussion/Action on Tourism Promotion Grant Program
10. Discussion/Action on Municipal Development including:
 - a. The Riviera Building Promotion, Renovation
 - b. Cooperative Convention Center (Lodging by the Lake) including BID Proposal
 - c. Ice Castle
11. Discussion/Action on Hotel Rooms Rented Reporting including use of the Visit Lake Geneva STR and City Room Tax Reporting
12. Future agenda items and meeting date
13. Motion to go in to Closed Session pursuant to Wis. Stat. 19.85(1)(e) for purposes of conducting other specified public business, whenever competitive bargaining reasons require a closed session for the Tourism Promotional Grant Program Requests
14. Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session
15. Adjourn

This is a meeting of the Tourism Commission.

No official City Council action will be taken; however, a quorum of the Council may be present.