



**LAKE GENEVA DOWNTOWN
BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING
Monday, April 3, 2017 – 8:00 a.m.
Baker House
327 Wrigley Drive, Lake Geneva, WI 53147**

- 1.** Call to Order
- 2.** Roll Call
- 3.** Approval of minutes from the March 6th Regular Business Improvement District meeting and the March 14th Special Business Improvement District meeting
- 4.** Financials
- 5.** Marketing Agency Proposals
- 6.** District Administrator
 - a.** Welcome Bridget Leech
 - b.** Contract
 - c.** Immediate tasks
 - d.** Office location
- 7.** Upcoming Events
 - a.** Permit Applications
- 8.** Updates
 - a.** City
 - b.** Chamber
 - c.** New stores
- 9.** Set Next Meeting Date: May 1st, 2017
- 10.** Adjourn