



**LAKE GENEVA DOWNTOWN  
BUSINESS IMPROVEMENT DISTRICT BOARD MEETING  
Monday, May 1, 2017 – 8:00 a.m.  
Baker House – 327 Wrigley Drive, Lake Geneva, WI 53147**

**Amended Agenda**

Added Items 7 & 8

1. Call to Order
2. Roll Call
3. Approval of minutes from the April 3<sup>rd</sup>, Regular Business Improvement District meeting
4. Financials
5. Executive Director
  - a. Contract
  - b. Office location
6. Marketing Agency Update and Discussion
7. City News
8. Chamber Updates
9. Member Communication
10. Pedestrian Study
11. Tourism Commission
12. Sidewalk Use
  - a. Goods for Sale
  - b. Sandwich Boards
13. Reporting Business Metrics
14. BID members dues for Visit Lake Geneva
15. Upcoming Events
  - a. Paint In
  - b. Permits
16. Set Next Meeting Date: June 5,2017
17. Adjourn