

**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING**

Monday, May 6, 2019 – 7:40 a.m.
Harbor Shores, Lighthouse Room
300 Wrigley Drive, Lake Geneva, WI 53147

Call to Order Payne calls the meeting to order at 7:45 a.m.

Roll Call Sean Payne, Tessa August, Kevin Fleming, Roger Wolff, Steve Monticello and Bridget Leech.

Motion to go into Closed Session pursuant to Wis. Stat. 19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility regarding: executive director compensation.

Wolff makes the motion to go into closed session. Fleming seconds. Motion carries unanimously. Closed session begins at 7:47 a.m. Sean Levitt enters closed session at 7:55 a.m. and Andrew Fritz enters at 7:58 a.m.

Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session.

Payne motions to return to open session. Levitt seconds the motion. Motion carries unanimously. Return to open session at 8:06 a.m.

Public attendance after open session: Dimitri Anagnos, Veronica Anagnos, Lisa Aurand, Tom Hartz, Roger Wolf, Jim Strauss, Lisa Otto, Jen Lepkowski, Dave Kwikle, Dick Melmen, Beverly Leonard, John Halverson, Dave Nord, Tammie Carstensen and Bruce Bennett

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.

Public comments made by Jim Strauss, Dimitri Anagnos, Dave Kwickle and Veronica Anagnos.

Approval of minutes from the April 1, 2019, Regular Business Improvement District meeting
Fleming motions to approve the minutes. August seconds the motion. No discussion. Motion carries unanimously.

Approval of Financials

August motions to approve the April financials. Fleming seconds the motion. Levitt notes that we spent an extra \$18 above the \$2,000 quoted for the website. Leech explains. Financials are approved unanimously.

City News and Mayor Hartz Update

Mayor Hartz provides the following update.

- Riviera Project: meeting with architect contractor this week to go over the public input that was received.
- Ice Castles should be clear of the beach today. They have been working closely with DPW to comb the beach multiple times.
- Chuck Gray is retiring at the end of the month. The Harbormaster position is available.
- The event permitting process has been changed to make things much easier.
- An ordinance, allowing store owners 32” from the front of their store to decorate (plants, benches, flowers etc.) is going to public works a week from Tuesday. From there, it will go the FLR and Council. If this ordinance passes, no permits are required and stores can simply start to do this.
- An updated liquor license application will be submitted to FLR in two weeks. The application is setup to

reward smaller square footage applicants, individually/independently/locally owned. The idea is meant to develop a more robust downtown with local/individual businesses.

Visit Lake Geneva Update

Aurand provides an update. Aurand notes dates for an upcoming multi-chamber event, partnership meeting and business after hours. Three Building Blocks of Business Success will be held on 5/21 at Lake Lawn. This event is a multi-chamber partnership, along with WBIC and WCEDA. Aurand reported on 2018 tourism numbers, which were a significant increase. State of Wisconsin tourism spend is up almost \$1 billion.

Roger Brooks Update Leech provides an update that the steering committee will be putting together a strategic plan to lay next steps and make this publicly available.

Discussion/update on Economic Development Committee No action taken

Discussion/action on sending BID meeting minutes to BID all members following meetings

Meeting minutes will not be sent, but members will be directed to City website, where minutes are posted. Levitt asks if we send agendas out to all BID members? We have not previously done this, but Leech will start sending moving forward.

Discussion/Action on sending out a “What is the BID?” letter to all BID members. Please note that this will need to include the cost of postage for 544 taxed BID members, along with printing, paper and envelopes. Approximate cost will be \$325.

Levitt moves to allow Leech to spend the money to print and send the letter. Fleming seconds the motion. Motion carries unanimously. Website will also be published on BID website and sent to the newspaper.

Discussion/Action on funding for pilot program for the last mile program Sylvia did not have numbers available. Item continued to June agenda.

Discussion/Action on Board vacancy

Payne motions to suspend rules to allow for Mayor Hartz to Speak. Monticello seconds the motion.

Hartz notes that, at the last BID Board appointment (Jan 2018), he appointed Sean Levitt and Roger Wolff, but did not re-appoint Andrew Fritz.

BID by-laws are more strict than the State statute and the minimum requirement is the State statute, which does not require BID board members to be members of the BID.

Mayor Hartz intends to provide City Council with a BID board seat recommendations by the next Council meeting, taking place in one week.

Payne makes a motion to suspend BID by-laws and discuss who we recommend to the mayor. August seconds the motion. Carries unanimously.

August moves to re-appoint Andrew Fritz for BID Board vacancy. Levitt seconds the motion. Motion carries unanimously.

Questions on Vacancy Report No questions.

Questions/Comments on Director’s Report No questions.

Other Business

A meeting for the 10-year update of the comprehensive plan will take place on 5/15, from 6 p.m. – 8 p.m. at the Library.

Motion to go into Closed Session pursuant to Wis. Stat. 19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility: regarding executive director maternity leave.

Levitt motions to go into closed session. Fleming seconds. Closed session begins at 9:12 a.m.

Wolff leaves at 9:12am

Payne motions to approve Leech maternity leave. Monticello seconds the motion. Carries unanimously.

Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session.

Payne motions to go back into open session. Levitt seconds the motion. Carries unanimously.

Set Next Meeting Date: Monday, June 3, 2019

Meeting confirmed

Payne motions to adjourn the meeting. Levitt seconds the motion.

Adjourn Meeting adjourned at 9:47 a.m.