



TOURISM COMMISSION

WEDNESDAY, MAY 09, 2018 – 5:00PM

CONFERENCE ROOM 2A, CITY HALL

AGENDA

1. Meeting call to order by Chairman Gelting
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from April 11, 2018
5. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
6. Update from the Lake Geneva Business Improvement District (BID) on Events and Activity
7. Discussion/Action on Room Tax Dollars Collected, Financials, Budget, and Disbursements
8. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - a. Spark Fitness, dba Frogs Hops Sports
 - b. Geneva Theater
9. Discussion/Action on Tourism Municipal Development including:
 - a. Cooperative Convention Center
 - i. Lodging by the Lake BID Proposal
 - ii. Cooperative Convention Center Partners (Library, Horticulture Hall, Hotels in City, Riviera, Museum, Geneva Theater, YMCA)
 - iii. Technology (for conference leased space)
 - iv. Convention Space Lease Samples for Partners
 - b. The Riviera Building
 - i. Promotion/Booking responsibilities
 - ii. Renovation Update (Timing and Firm/process)
10. Future agenda items and next meeting date June 13, 2018
11. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*