

**FINANCE, LICENSE & REGULATION COMMITTEE
TUESDAY, JUNE 6, 2017 – 6:30 PM
MEETING ROOM 2A, CITY HALL**

Alderman Kordus called the meeting to order at 6:30pm.

Roll Call. Present: Aldermen Kordus, Skates, Halverson, Hedlund and Howell; Mayor Kupsik arrived at 6:45pm. Also Present: Alderman Straube, Parking Manager Mullally, City Administrator Oborn, Comptroller Slater, and City Clerk Waswo.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes.

Kevin Fleming, 1032 Wisconsin St, thanked the City for enforcing the ordinances downtown and attending the BID's most recent meeting. Mr. Fleming stated the main industry in Lake Geneva is tourism. He would like the City to consider the effects of increasing the parking revenue. He would also like to see the Sage Street Lot remain a free parking lot.

Chuck Schlehlein, Finance Officer for the American Legion Post located at 735 Henry Street, spoke regarding the premises extension on the American Legion Post's liquor license.

Approval of Minutes. Howell/Skates motion to approve the Regular Finance, License and Regulation Committee Meeting minutes of May 2, 2017, as prepared and distributed. Unanimously carried.

LICENSES & PERMITS

Request to amend "Class B"/Class "B" Intoxicating Liquor & Fermented Beverage License premises due to renovations and extend premises to include service of alcohol on the sidewalk area filed by Oakfire LLC d/b/a Oakfire, 831 Wrigley Drive, David Scotney, Agent, contingent upon the Certificate of Liability Insurance listing the City as an additional insured party (Approved by Police Chief & Director of Public Works)

Skates/Halverson motion to approve. Motion carried unanimously.

Original Class "B" Fermented Malt Beverage application filed by KNMG Hotels LLC d/b/a Comfort Suites, 300 E Main St, Lake Geneva, Eric Schmitt, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, and obtaining responsible beverage server training certification from agent Skates/Hedlund motion to approve. City Clerk Waswo stated she received the certification today from the agent. Motion carried unanimously.

Renewal "Class A"/Class "A" Liquor & Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:

- 1) ALDI Inc Wisconsin d/b/a ALDI #56, 200 N. Edwards Blvd, Lake Geneva, Danielle Quale, Agent
- 2) Cove Condominium Association Inc d/b/a The Cove of Lake Geneva (Gift Shop), 111 Center St, Patrick McCarthy, Agent
- 3) Kwik Trip Inc d/b/a Kwik Trip 219, 710 Williams St, Jillian Ricker, Agent
- 4) Maya Geneva Inc d/b/a Maya Geneva Inc, 605 Williams St, Wayne Schwartz, Agent
- 5) Midwest Fuel Inc d/b/a Northside Mobil, 501 Interchange North, John Consolino, Agent
- 6) Walgreen Co. d/b/a Walgreens #05600, 351 Edwards Blvd, Suzanne Tiedke, Agent

Howell/Skates motion to approve. Motion carried unanimously.

Renewal Class "A" Fermented Malt Beverage License application filed by Tienda El Rancho Inc d/b/a Tienda El Rancho, 1151 Elkhorn Rd, Mercedes Jaramillo, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Hedlund/Skates motion to approve. Motion carried unanimously.

Renewal “Class B”/Class “B” Intoxicating Liquor & Fermented Malt Beverage License (Hotel Exemption) application filed by Cove Condominium Association Inc d/b/a The Cove of Lake Geneva, 111 Center St, Patrick McCarthy, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds Hedlund/Halverson motion to approve. Motion carried unanimously.

Renewal Class “B” Fermented Malt Beverage & “Class C” Wine License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:

- 1) **Beachside Hospitality Inc d/b/a Barrique Wine & Brew Bar, 835 Wrigley Dr, Nancy Trilla, Agent**
- 2) **Geneva Java Coffee Shop Inc d/b/a Geneva Java Coffee Shop, 252 Center St, Halvar Petersen, Agent**
- 3) **Simple Café LLC d/b/a Simple Café, 525 Broad St, Thomas Hartz, Agent**

Skates/Halverson motion to approve. Motion carried unanimously.

Renewal “Class B”/Class “B” Intoxicating Liquor & Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:

- 1) **American Legion Post 24, 735 Henry St, Charles Schlehlein, Agent, with premises extension to all fenced or roped in areas between Gardner St and Henry St**
- 2) **Harry’s Café & Place Inc d/b/a Harry’s Café, 808 Main St, James Chironis, Agent**
- 3) **Medusa Grill & Bistro LLC d/b/a Medusa Grill & Bistro, 501 Broad St, Gregory Anagnos, Agent**
- 4) **Popeyes Galley & Grog LTD d/b/a Popeye’s on Lake Geneva, 811 Wrigley Dr, Veronica Anagnos, Agent**
- 5) **Gleneagles LLC d/b/a Sopra, 724 W Main St, Alastair Cumming, Agent**
- 6) **Capitol Geneva LLC d/b/a Sprecher’s Restaurant & Pub, 111 Center St, Elizabeth Dion, Agent, with premises extension for Sprechtoberfest on October 7, 2017**

Alderman Skates requested removing item 1 from the list.

Howell/Halverson motion to approve items 2-6. Motion carried unanimously.

Alderman Skates questioned why item 1 was turned down in the past. Mr. Kordus explained the Attorney had concerns because it was the entire area.

Skates/Howell motion to suspend the rules to allow Chuck Schlehlein to speak. Motion carried unanimously.

Mr. Schlehlein said if it is shortened to the back door of the legion rather than the front door, the back door is between the hall and the fence line. Mr. Kordus believed the issue was the premises going all the way to the fence. They wanted to keep a buffer for the neighbors and the streets. Mr. Kordus suggested coming back with a shortened area.

Howell/Skates motion to amend. Motion withdrawn.

Mayor Kupsik asked if it could be approved contingent upon the review of the City Attorney.

Howell/Halverson motion to approve with the premises extension from the back of the building to the end of the garage with attorney review. Motion carried unanimously.

Renewal of “Class B” Winery License & Class “B” Fermented Malt Beverage License application filed by Jackson Wine LLC d/b/a Studio Winery, 401 Sheridan Springs Rd., Kathleen Jackson, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Hedlund/Skates motion to approve. Motion carried unanimously.

Renewal Reserve “Class B”/Class “B” Intoxicating Liquor & Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:

- 1) **Lake Aire LLC d/b/a Lake Aire Restaurant, 804 W Main St, George Argiropoulos, Agent**
- 2) **Condos & Condos d/b/a Speedo’s Harborside Pub & Grill, 100 Broad St, Spyro Condos, Agent**

Howell/Halverson motion to approve. Motion carried unanimously.

Original 2017-2018 Operator’s (Bartender) License applications as listed in packet

Howell/Halverson motion to approve. Motion carried unanimously.

Renewal of 2017-2018 Operator's (Bartender) License applications as listed in packet

Skates/Hedlund motion to approve. Motion carried unanimously.

Renewal of Taxi Driver License applications as listed in packet *(approved by Police Chief; informational only)*

Renewal of Taxi Company License applications filed by the following:

- 1) N&T Enterprises Inc d/b/a Lakes Area Taxi, 112 S 4th St, Delavan
- 2) Senior Cab, W3099 Krueger Rd, Lake Geneva

Skates/Hedlund motion to approve. Motion carried unanimously.

Renewal of Massage Establishment License applications filed by the following:

- 1) Meridian Condominium Association d/b/a Bella Vista Suites, 335 Wrigley Dr
- 2) Clear Waters Salon Spa, 734 Main St
- 3) Element Massage Studio, 647 W Main St
- 4) Jasmine Salon & Spa, 251 Cook St
- 5) Healing Muscle Therapies, 201 Broad St, Ste D
- 6) Lake Geneva Massage Therapy, 905 Marshall St
- 7) Mia Faccia Inc. d/b/a Mia Faccia Salon & Day Spa, 235-237 Broad St
- 8) Tiffany Square, LMT, 415 Broad St, Unit 4
- 9) The Therapeutic Touch, 601 W Main St

Hedlund/Skates motion to approve. Motion carried unanimously.

Renewal of Sidewalk Café Permit applications filed by the following: *(approved by Police Chief and Director of Public Works; informational only)*

- 1) Speedo's Harborside Pub & Grill, 100 Broad St
- 2) Sopra, 724 W Main St
- 3) Harry's Café, 808 Main St
- 4) Popeye's on Lake Geneva, 811 Wrigley Dr
- 5) Lake Aire Restaurant, 804 W Main St
- 6) Barrique Wine & Brew Bar, 835 Wrigley Dr

Mr. Skates questioned enforced. Mr. Oborn stated these licenses will begin as of July 1st and will be enforced.

Original Creamery Permit application filed by Scoops Ice Cream Inc, 101 Broad St *(approved by Director of Public Works; informational only)*

Street Use Permit Application filed by Kelly and Dan Francois for the closure of Horace Street between Grant and Wheeler Street for a Block Party on Saturday, August 5, 2017 from 6:00am to midnight

Howell/Skates motion to approve. Motion carried unanimously.

Public Works Recommendations from May 16, 2017

Discussion/Action on setting Parking Rates

Parking Manager Mullally recommends demand based parking on Wrigley Drive and South Broad Street.

Skates/Halverson motion to raise the rates across the board to \$1.50 per hour.

Halverson/Skates motion to suspend the rules and allow Jim Connors to speak. Motion carried 3 to 2 with Kordus and Howell voting "no." Mr. Connors noted he did not come to the meeting to speak. There are pros and cons to both options. If something is going to be done, it would need to be done with warning. People need to be educated on zoned parking. Mr. Oborn recommends implementation next year for zoned parking. Mr. Skates suggested cutting back on spending within the City versus raising parking rates. Mr. Hedlund stated if they want to change the way people park in the City, something has to be done besides an across the board increase.

Halverson/Skates motion to allow Alderman Straube to speak. Motion carried 3 to 2 with Kordus and Hedlund voting "no." Ms. Straube stated dollars received are dollars received. Mr. Hedlund explained higher rates in areas may cause

people to park farther away and walk. Mr. Kordus referenced an analysis showing turnover of parking spaces is more important to business than parking someone there for 5 hours.

Roll Call: Kordus, Hedlund, Halverson, Howell, Skates. Motion fails 3 to 2 with Kordus, Hedlund, Halverson voting “no.”

Hedlund/Halverson motion to send to Council without recommendation. Motion carried 4 to 1 with Howell voting “no.”

Discussion/Action on metered parking/free sticker parking in the Sage Street Lot D

Mr. Kordus stated he wanted to create another opportunity for residents and sticker holders to park for free all day. He suggested restricting the lot to residents or sticker holders.

Kordus/Hedlund motion to assign the Sage Street Lot as permit parking only and make it eligible to people with a City of Lake Geneva parking permit. It was noted the Sage lot is sometimes used by people conducting City business such as for blood drives. Mr. Skates suggested leaving it free, the way it currently is. Mr. Kordus stated the point is to get more residents to be able to park for free downtown.

Motion fails 3 to 2 with Halverson, Skates, Howell voting “no.”

Discussion/Action on eliminating the 25 minute parking stalls #215 and #216 in front of the Library entrance with #215 being dedicated for Library Use and #216 becoming a regular metered stall

Parking Manager Mullally explained people don't pay at the two 25 minute stalls in front of the Library as they already think they are free. She spoke with the new Library Director and compromised to provide stall 215 to the Library for free for whatever the Library deems fit. Stall 216 would still be retained by the city as a regular metered stall. She noted those spots are pretty much empty where the City needs parking in the summer. The City does not make a lot of revenue off of those two stalls and the residents cannot use their stickers there. Mr. Oborn said the City will make more revenue off of one of the stalls becoming a regular metered spot than what both are making right now as 25 minute stalls.

Howell/Halverson motion to approve. Motion carried unanimously.

Discussion/Action on Equipment Replacement Fund 2017 Budget Adjustments for Street Department with Backhoe to \$94,000 and mower to \$12,000

Mr. Oborn noted the budgeted numbers for the backhoe is \$70,000 and the mower is \$10,000. He recommended modification of the Equipment Replacement Fund to allow the increases as requested.

Kordus/Hedlund motion to adjust the 2017 budget Equipment Replacement Fund to \$94,000 for a backhoe and \$12,000 for a mower. Motion carried unanimously.

Piers, Harbors and Lakefront Recommendations from May 24, 2017

Discussion/Action on application filed by the Lake Geneva Beautification Committee Inc. to reserve the Riviera Ballroom and Plaza on Sunday, July 2, 2017 from 10:00am to midnight for the Driehaus Family Plaza Dedication Ceremony with request to waive all fees excluding the security guard fee

Kordus/Skates motion to approve. Motion carried unanimously.

Tourism Commission Recommendations from May 17, 2017

Discussion/Action on 1) Creation of Tourism Commission Fund for Tourism Commission Room Tax dollars received from City, 2) Tourism Commission Fund to Receive \$200,000 minimum in Quarterly \$50,000 payments, and 3) Tourism Commission Fund then to Receive Room Tax dollars at \$200,000 above the City Retention Limit currently at \$422,821 for 2017

Mr. Kordus stated Visit Lake Geneva has been selected as the primary tourism agency. Mr. Oborn stated the Tourism Commission matched the budget formula for 2016.

Kordus/Hedlund motion to create the Tourism Commission Fund for Tourism Commission room tax dollars received from the City and to fund the Tourism Commission with a minimum of \$100,000 in \$25,000 incremental quarterly payments retroactive for 2017 and give the Tourism Commission the excess of what is collected in room tax dollars over \$522,821 for 2017. Motion carried unanimously.

Discussion/Action on Budget Adjustment Reflecting transfer of Room Tax Revenue to the Tourism Commission Fund. Motion/Hedlund to approve. Motion carried unanimously.

Discussion/Action on Banner Ordinance with corresponding fee and consideration of fee waiver policy

Mr. Kordus stated this would change the banner ordinance to always charge the banner fee but the 2 week restriction would be eliminated, and would guarantee a 2 week minimum before the event.

Hedlund/Howell motion to send the ordinance to the City Attorney for modification to eliminate the 2 week maximum, make a 2 week minimum, and to always charge the fee. Motion carried unanimously.

Discussion/Action on permit fees with corresponding consideration of fee waiver policy for Parades

Mr. Kordus said the parades in question are the Memorial Day, 4th of July, Badger Homecoming, and Christmas parades. He would like all the fees waived except for the application fee. The consensus was to send this item to Council as proposed by Ald. Kordus.

Discussion/Action on Resolution 17-R22, amending the Schedule of fees to:

- a. Eliminate \$25.00 Replacement Parking Sticker Fee**
- b. Add a \$50.00 Annual Creamery Permit Fee**
- c. Add a \$30.00 fee for Zoning Verification Letters**
- d. Add a \$25.00 Parking Ticket fee for Parking with a boat trailer in Sage Lot**
- e. Add a \$25.00 Parking Ticket fee for Parking without a boat trailer in the Boat Launch Parking Lot**
- f. Add a Tournament Permit Fee of \$150 for Friday, \$300 for Saturday, \$300 for Sunday and a \$1,000 deposit (approved by Council on May 22, 2017)**

Howell/Skates motion to approve. Mayor Kupsik stated items d and e cannot be enforced until there is appropriate signage. Motion carried unanimously.

Discussion/Action on Sidewalk Occupancy Permit Resolution and Fee

Mr. Oborn said there has always been a street occupancy permit. Technically it has never been in an ordinance. There are only 7 areas where it is allowed. There were several different rules over the years.

Kordus/Halverson motion to continue this item to next month.

Presentation of Accounts

Purchase Orders (none)

Howell/Halverson motion to approve the Prepaid Bills in the amount of \$40,714.30. Motion carried unanimously.

Hedlund/Skates motion to approve the Regular Bills in the amount of \$321,828.39. Motion carried unanimously.

Howell/Halverson motion to approve the Treasurer's Report for March and April 2017. Motion carried unanimously.

Adjournment

Hedlund/Skates motion to adjourn at 8:35pm. Motion carried unanimously.

/s/ Stephanie Gunderson, Assistant City Clerk

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE FINANCE, LICENSE & REGULATION COMMITTEE