

**SPECIAL FINANCE, LICENSE & REGULATION COMMITTEE
WEDNESDAY, JULY 5, 2017 – 6:00 PM
MEETING ROOM 2A, CITY HALL**

Alderman Kordus called the meeting to order at 6:00pm.

Roll Call. Present: Aldermen Kordus, Skates, Halverson, Hedlund and Howell. Also Present: Mayor Kupsik, Ald. Flower, City Attorney Draper, City Administrator Oborn, Comptroller Slater, and City Clerk Waswo.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes.

Nan Elder, VISIT Lake Geneva, spoke on the 42nd Christmas parade permits. They are hoping to continue the tradition of working with the City and Police and Fire Departments. She requested the fees be waived. This is a wonderful community event that draws almost 8,000 people.

Approval of Minutes. Skates/Hedlund motion to approve the Regular Finance, License and Regulation Committee Meeting minutes of June 20, 2017, as prepared and distributed. Unanimously carried.

Licenses & Permits

Discussion/Recommendation on a Beach Reservation Permit application filed by Mt. Zion Christian Church to rent Riviera Beach on Sunday, September 17, 2017 from 12:00 pm to 4:00 pm for a beach baptism *(Recommended by Piers, Harbors & Lakefront Committee on June 21, 2017)*

Howell/Halverson motion to approve. Unanimously carried.

Discussion/Recommendation on a Parade Permit application filed by VISIT Lake Geneva for the 42nd Electric Christmas Parade using Broad St. and Main St. on December 2, 2017 from 3:00 pm to 6:30 pm with request to waive fees

Kordus/Skates motion to approve and waive all fees. Unanimously carried.

Discussion/Recommendation on a Street Use Permit application filed by VISIT Lake Geneva for the 42nd Electric Christmas Parade using Broad St. and Main St. on December 2, 2017 from 3:00 pm to 6:30 pm including closure of 112 parking stalls on the west side of Broad St. from Marshall St. to Main St. and on north side of Main St. from Broad St. to Cook St. with request to waive fees

Howell/Halverson motion to approve and waive all fees. Unanimously carried.

Original 2017-2018 Operator's (Bartender) License applications as listed in packet

Kordus/Hedlund motion to approve. Unanimously carried.

Renewal of 2017-2018 Operator's (Bartender) License applications as listed in packet

Howell/Hedlund motion to approve. Unanimously carried.

Renewal Taxi Company License application filed by All Star Cab

Hedlund/Skates motion to approve. Unanimously carried.

Original Creamery Permit application filed by Funky Kup, 120 Broad St. *(Approved by Director of Public Works; informational only)*

Renewal of Massage Establishment License application filed by Loosen Up Ltd, 201 Broad St Suite E

Kordus/Halverson motion to approve. Unanimously carried.

Discussion/Recommendation on a Temporary Alcohol License Premises Extension application filed by American Legion Post #24, 735 Henry St, to include fenced outdoor yard and garage areas for the 10th Annual Car Show on Saturday, July 29, 2017 from 8:00 am to 4:00 pm

Skates/Kordus motion to approve. This is the extension to the whole fenced in area for the Car Show. Unanimously carried.

Discussion/Recommendation on a Retail License Transfer – Premises to Premises application filed by Curt Selby, Board and Brush Lake Geneva transferring the Class “B” Beer License for the Sale of Fermented Malt Beverages from 252 Center St. to 262 Center St. contingent upon approval of occupancy permit and business license *(Approved by the Police Chief)*

Skates/Hedlund motion to approve. Unanimously carried.

First Reading of Ordinance 17-11, an Ordinance repealing the 25 Minute Parking Zones and dedicating Parking Stall #215 for Library Use *(Approved by Council on June 12, 2017)*

First Reading of Ordinance 17-12, An Ordinance Amending the Joint Uniform Lake Law Ordinance of Geneva Lake *(Approved by Council on June 26, 2017)*

Discussion/Recommendation on Banner Ordinance and Fees *(Reconsidered on June 26, 2017 Council meeting)*

Ald. Kordus stated this has created more problems than it’s worth for the Clerk’s Office. We came up with charging the \$20 fee to put up the banners. There is no time limit; they can reserve them for 6 months if they want. There will be a flat \$1 fee per day per pole. Ald. Skates was in favor of this but suggested a monthly fee of \$25. City Clerk Waswo stated there are applicants that would like to rent the banners for more than just the 2 week timeframe and they will pay the fee again for the second 2 weeks to guarantee they have the poles reserved. Ald. Kordus stated there will be no time frame. They can be rented for whatever time period they like. The \$1 daily rate reserves those poles. Ald. Kordus stated the other option is to knock off the \$20 up and down fee and just charge the \$1 per day as we want to encourage usage. City Administrator recommended giving first priority and waiver of fees to the BID, second and waiver of fees to VISIT Lake Geneva and everyone else has to pay the fees. The consensus was that we are no longer waiving fees.

Halverson/Kordus motion to charge a \$20 up and down fee per pole and \$1 per day, no minimums, no maximums and no waivers. Unanimously carried.

Discussion/Recommendation on expanding the Riviera Beach and replacing the beach wall *(Recommended by Piers, Harbors & Lakefront Committee on June 21, 2017)*

City Administrator Oborn explained a wall is needed due to erosion. He provided 3 proposals with options to expand the beach. Option A adds the wall but keeps the same square footage at a cost of \$121,440. Option B goes into the hill and opens the beach up to the back of the beach house, costing \$311,035. The last option includes A, B, and C for a cost of \$330,500 and includes an additional section on the west side. We need to put a wall up either way and this is the perfect time to add additional space. It’s hard to correlate how much revenue the additional space may add. Ald. Skates said there are kids hopping the fence where it’s eroded. He is in favor of adding the space. It was noted that Kapur checked with the DNR and we don’t have to get a permit as it’s not in the lake. Ald. Skates suggested adding volleyball with the additional space.

Skates/Kordus motion to approve Options A and B for \$311,035 financed from the Lakefront Fund Balance. Ald. Skates feels it will bring more people. Motion carried 4 to 1 with Ald. Howell voting “no.”

Discussion/Recommendation on Riviera Beach Wood Decking Replacement with Concrete Path *(Recommended by Piers, Harbors & Lakefront Committee on May 24 and June 21, 2017)*

This replaces the wooden board walk with concrete to make it ADA accessible, more permanent and less maintenance.

Skates/Halverson motion to approve. This has an estimated cost of \$20,000. Mr. Oborn stated the gate by the Riviera is a handicap entrance so we have to have this to get to the beach house. Unanimously carried.

Discussion/Recommendation/Update on Employee Health Benefits costs and programs including:

a. Claims Paid 6 Month Rolling Average

Health care costs are going down. The things we are doing are showing promise and hopefully continue to trend down.

b. Aurora Clinic *(Pending recommendation from Personnel Committee on July 5, 2017)*

Aurora did a study and recommended we do 2 days a week for 4 hours a day. We tried to get Aurora to go 3 days a week at 3 hours a day as a convenience to the employees and they said no. We thought about going to Mercy to see if they would be more accommodating. Due to the fact that most of our employees have their insurance with Aurora, it was decided we should go with Aurora. We would like to get a contract with them for 4 hours a day 3 days a week at \$75 an hour. The location is not finalized; it will either be at the high school or at their clinic. It's a walk-in clinic with no deductible.

Hedlund/Howell motion to direct staff to pursue a contract with Aurora Clinic for 3 days a week, 4 hours a day with no deductible, at a site to be determined for anyone on the city's insurance plan. Unanimously carried.

Presentation of Accounts

Purchase Orders (none)

Hedlund/Skates motion to approve the Prepaid Bills in the amount of \$80,244.34 Unanimously carried.

Hedlund/Skates motion to approve the Regular Bills in the amount of \$231,704.12. Unanimously carried.

Kordus/Hedlund motion to approve Treasurer's Report for May 2017. Unanimously carried.

Adjournment

Hedlund/Skates motion to adjourn at 6:55pm. Unanimously carried.

/s/ Sabrina Waswo, City Clerk

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE FINANCE, LICENSE & REGULATION COMMITTEE