



**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT  
BOARD MEETING**

**Monday, July 10, 2017 – 8:00 a.m.**

**Baker House**

**327 Wrigley Drive, Lake Geneva, WI 53147**

- 1.** Call to Order
- 2.** Roll Call
- 3.** Approval of minutes from the June 5<sup>th</sup>, Regular Business Improvement District meeting
- 4.** Financials
- 5.** City News
- 6.** Visit Lake Geneva News
- 7.** Director's Update
  - a.** Paint-In surveys and wrap up
  - b.** Lake Geneva Marathon
  - c.** BID Research
  - d.** Office Space
  - e.** BID CC
  - f.** Auxiliary Memberships
  - g.** Street Banner Request
  - h.** Event Sponsorships
  - i.** Pedestrian Study Overview
- 8.** City Council/BID Liaison
- 9.** Vacant Board Position Update: Filled
  - a.** Tessa August approved at June 12<sup>th</sup> City Council meeting to complete the remainder of Tammie Carsetensen's term, which expires January 1, 2018
- 10.** Other Business
- 11.** Set Next Meeting Date: August 7, 2017
- 12.** Adjourn