

City of Lake Geneva Parking Commission
Wednesday, July 20, 2016
Conference Room 2A, City Hall
Minutes

1. **Opening and Attendance:** Attendance recorded and copies of minutes distributed.
2. **Roll Call at 6:00pm**
Present: Acting Chair Gelting, Fleming and Esarco
Not Present: Chairman Krause, Swangstu, and Schaefer (non-voting)
Also Present: Alderman Flower, City Administrator Oborn, Parking Manager Mullally, and Cyndy Hansen
3. **Approval of Minutes from April 20, 2016**
Gelting/Esarco motioned to approve minutes. Motion carried 3 to 0.
4. **Open Comments**
Mullally read a letter from Stephen Pickett, who gave suggestions about how to generate revenue for the City without implementing the propose Premier Resort Tax. His suggestions included installing additional parking meters in the Maple Park District and enforcing in the areas that are currently “free.” He also suggested extending the hours of enforcement and removing the “free” parking areas at Sage Lot and Dunn Park.
5. **Ordinance Changes:**
 - a) **227 Shore Lot-Parking hours-ordinance change**
Mullally recommended changing the City’s 5 hour maximum parking ordinance in the new parking lot on 227 South Shore Drive. Mullally stated some employees, residents and visitors may not want to be limited by 5 hours and suggested that the parking lot outside the hub would be appropriate to extend parking hours. Fleming/Gelting motioned to forward the recommendation of allowing 227 South Shore Drive to eliminate the 5 hour ordinance and suggest all day rates from \$8.00 to \$10.00 to FLR for their consideration to FLR for their consideration. Motion carried 3 to 0.
 - b) **227 Shore Lot-Allowing resident stickers all day-ordinance change**
Mullally recommended allowing vehicles with valid residential stickers to park over their “free” 2 hours of parking in the 227 South Shore Drive lot. That lot should be a long term alternative for individuals who work and stay in the City for longer periods of time. Extending the free parking time may be an incentive to keep short term parking in the main hub and longer stays outside the City’s hub. Oborn also recommended the initiative. Fleming/Gelting motioned to forward the recommendation of allowing residential stickers to park beyond the 2 free hours. Motion carried 3 to 0.

c) **Revise parking ticket court procedures**-Oborn recommended to pass on this item. Oborn explained that ticket and court procedures were not in the scope of the Parking Commission. The Commission agreed and the item was passed.

d) **Define boat launch parking and violation**

Mullally explained that although in the parking ordinance, parking enforcement are allowed to ticket in the lot, there is no clear definition defining what vehicles are allowed or not allowed in the lot. Over the summer she witnessed an increase of vehicles parking in the boat launch lot without boat trailers. Currently parking enforcement does not have a specific violation to ticket those vehicles in violation. She recommended defining the parking parameters in the boat launch lot and creating a violation for enforcement. Gelting/Esarco motioned to approve Mullally to send recommendation to FLR for changes to the parking ordinance regarding the boat launch parking lot. Motion carried 3 to 0.

e) **Define Sage parking lot and violation**

Mullally explained the Sage parking lot has been reconfigured to add 22 parking more spaces; however, the lot eliminated boat trailer parking. Mullally recommended a review of the lot and adding parking parameters to the Sage lot for enforcement. Gelting/Fleming motioned to approve Mullally to send recommendation to FLR for changes to the parking ordinance regarding the Sage parking lot to include prohibiting boat trailers and limited to 24 hours overnight parking. Motion carried 3 to 0.

f) **Define single parking stall and violation**

Mullally has witnessed more motorcycles parking in the same stall as a vehicle (sedan/car). She showed photos of various examples and said her concern is safety. If a driver, next to the parking stall whereas a motorcycle and vehicle share, does not see there is a risk of motorcycle or vehicle damage. Mullally also explained that some of the motorcycles are backed almost in the middle of the street behind a car passed the parking stall lines. She recommended adding language designating one vehicle per stall and creating a parking violation for infractions. Gelting/Esarco motioned to approve Mullally to send recommendation to FLR to define a parking stall designated for one vehicle per stall except in the case of motorcycles. Motion carried 3 to 0.

g) **Backed into stalls-exception motorcycles**

Mullally recommended for safety and visibility reasons, motorcycles should be exempted from the City's parking ordinance prohibiting vehicles from "backing into stalls." Mullally stated it is not in the best interest of the City to

prohibit motorcycles from backing into stalls. Gelting/Fleming motioned to approve Mullally to send recommendation to FLR to exempt motorcycles from the backing into stalls violation. Motion carried 3 to 0.

6. Expand and reconfigure metered parking-400 block of Center Street

Mullally asked the Commission to consider the reconfiguration of the 400 block of Center Street on the west side from parallel parking to angled parking. The street would be wide enough if the center line was moved towards the east. The reconfiguration would be similar to the changes made to the 300 block of Center of the west side except that on the east side parking is already prohibited. Mullally stated this suggestion would increase parking inventory. She had a concern on the right hand turn in front of PNC bank. The concern was visibility for drivers making the right turn around the angled stalls. She would like the consideration to review this and present it to Public Works if it would be safe and add more parking inventory. Gelting/Escarco motioned to approve Mullally to review and present to Public Works if the reconfiguration is workable. Motion carried 3 to 0.

7. Expand and reconfigure metered parking-300 block of Madison Street

Mullally stated the following ways to increase parking would be to consider a curb cut on either the west side of Madison Street, between Wisconsin and Main Street, to allow room for angled parking on the west side. Also a consideration for curb cuts of both the west and east sides of Madison Street between, between Wisconsin and Main Street. If there were curb cuts on both sides of Madison then Council could consider making Madison Street from Main Street a one way street going towards south. Alderman Flower was allowed to state that she is a proponent of the one way street because it is a natural traffic flow towards the beach and Wrigley Drive which is also a one way street. Fleming wanted to go on record that he is against any metered parking in the Maple District area. Flower also stated the west side of Madison may be appropriate because it would not displace as much vegetation or trees. Gelting suggested considering a curb cut on the north side of Geneva Street between Madison and Cook Street. Flower agreed that it may be a better alternative because there are no driveways. Gelting/Escarco motioned to allow Mullally to review and work with Public Works regarding curb cuts on Madison Street or Geneva Street. Motion carried 2 to 1.

8. Expand and reconfigure metered parking-200 block of Wrigley Street

Mullally stated there were 10 parking stalls just west of the City boat launch. The stalls are on Wrigley Drive and were created by a curb cut out. If the curb cut was expanded to the crosswalk toward the north, the City could increase parking inventory to 20 in a valuable area. Gelting/Escarco motioned to allow Mullally to review and work with Public Works regarding curb cuts on Wrigley Drive. Motion carried 3 to 0.

9. Discussion/Recommendation on tier parking stall pricing on zones-alternative to residential meters

Mullally requested the Commission consider recommending raising parking prices in high traffic areas around the City. There are areas in specific on Wrigley, library parking, Main Street and south Broad Street whereas the City would benefit from raising prices in the hopes that some drivers may opt for the free parking lots or walking a block to their destination. Gelting agreed to a review of stall data in order to distinguish pricing. Mullally stated to consider a tier parking pricing whereas the longer the stall is occupied the price would increase. This may deter drivers for staying in areas too long. Gelting thought high volume areas prices should be higher from the beginning. Gelting/Fleming motion to approve Mullally to review stall turnover and occupancy so that FLR could determine pricing options. Motion carried 3 to 0.

10. Discussion/Recommendation on allowing City shuttle service

Mullally introduced Cyndy Hansen who is interested in forming a shuttle company that would run service throughout the City at different stops. Ms. Hansen explained she was grateful to listen to the meeting as she understands more of the issues surrounding parking in the City. Ms. Hansen sees a need in servicing the City as parking is limited. Her idea included purchasing two shuttle vehicles (24 and 20 seat capacity) and creating a route with various stops throughout the City including the Rivera, Geneva Theatre and connecting the various hotels and resorts around the area. Ms. Hansen has requested what documentation or permits are needed to run the service. Oborn stated she needed a taxi cab permit and business permit for the City. Hansen also requested an area where she could leave her vehicles at. Mullally suggested the Street Department area would be ideal but she would need approval. Ms. Hansen will gather information and return to the City with a proposal.

11. Update modem equipment in Luke II meters

Mullally explained that with an updated modem that was tested in a sample meter overall performance improved. Gelting suggested Mullally reviewed if updating all meters was necessary or just the worst performing meters. Gelting also suggested that Mullally contact the Utility Department regarding their autoread system. Gelting/Esarco motioned to approve Mullally to provide additional information to FLR during the budget period for funds to update modems. Motion carried 3 to 0.

12. Date and Agenda items for next meeting

Fleming suggested the Commission consider an electric car charging station in the Sage Lot location. The next meeting was decided on September 21, 2016.

Gelting/Esarco motioned to adjourn, passed unanimously. Motion carried 3 to 0.
Adjourned at 8:34pm

Next Meeting Wednesday September 21, 2016