



LAKE GENEVA PUBLIC LIBRARY

MINUTES

Lake Geneva Public Library Strategic Planning Committee Meeting
Planning Session 2

Tuesday, July 24, 2018, 4:00 pm

Highlands Meeting Room, Geneva Crossing, 721 S Curtis Street, Lake Geneva WI 53147

Chair Scott Gelzer called the meeting to order at 4:00 p.m.

PRESENTATION OF BOARD SURVEY DATA

Scott Gelzer presented the findings from the survey of the Board of Trustees, Foundation board, and Friends board. Key findings included satisfaction with the library's current programming offerings, as well as a shared desire to improve the library's interior space. The written summary of the survey results presents this data in greater detail.

FACILITATION OF DISCUSSION OF LGPL MISSION

Session participants provided feedback on the drafted core values of the library and reached consensus on the following values:

- Service to the Community
- Intellectual Freedom
- Access to Information
- Lifelong Learning

Participants discussed various iterations of the updated mission statement and reached consensus on the following:

The Lake Geneva Public Library champions lifelong learning and access to information, resources, and services for all community members.

FACILITATION OF DISCUSSION OF LGPL STRATEGIC PLAN GOALS AND STRATEGIES

Following discussion of the library's core values and mission, attendees brainstormed five goals and corresponding strategies designed to achieve those goals. The five goals focus on:

1. Awareness
2. Physical Space
3. Convenience and Accessibility
4. Outreach
5. Organizational Development

The corresponding strategies are provided in further detail in the draft strategic plan.

OVERVIEW OF NEXT STEPS

Sarah Keister Armstrong and Emily Kornak provided an outline of next steps in the planning process, including the next scheduled committee meeting (August 22, 2018) and meetings with library staff.



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Meeting was adjourned at 7:48 p.m.

Next meeting: Wednesday, August 22, 2018, 6:15 pm, Highlands Meeting Room, Geneva Crossing,
721 S Curtis Street, Lake Geneva WI 53147