

FINANCE, LICENSE & REGULATION COMMITTEE
TUESDAY, AUGUST 15, 2017 – 6:00 PM
MEETING ROOM 2A, CITY HALL

Alderman Kordus called the meeting to order at 6:07pm.

Roll Call. Present: Aldermen Howell, Skates, Halverson, Hedlund, Kordus. Also Present: Mayor Kupsik, Ald. Flower, City Administrator Oborn, Comptroller Slater, Parking Manager Mullally and City Clerk Waswo. Public Present: Bridget Leech, Business Improvement District

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes.

MaryJo Fesenmaier, 1085 South Lake Shore Drive, commented on the in-kind contributions, stating it makes more sense to come up with a general policy first and then entertain specific in kind contributions to individual groups.

Bridget Leech, W1336 Maureen Court, Business Improvement District spoke on the outdoor movie event. They have partnered with the Geneva Theater to provide a free movie on the beach as an end of summer celebration. She is also requesting to amend the Oktoberfest event permit to include a beer tent on Broad and Geneva.

Approval of Minutes. Howell/Skates motion to approve the Regular Finance, License and Regulation Committee Meeting minutes of August 1, 2017, as prepared and distributed. Unanimously carried.

Licenses & Permits

Discussion/Recommendation on a Beach Reservation Permit application filed by the Lake Geneva Business Improvement District to use Riviera Beach on Friday, September 1, 2017 from 6:00pm to 11:00pm for a Moonlight Movie on the Beach event with approval to sell concessions and use of bathroom facilities with additional expenses (recommended by Piers, Harbors and Lakefront Committee on Aug 7, 2017)
Skates/Howell motion to approve. Unanimously carried.

Amended Park Reservation Permit application filed by the Lake Geneva Business Improvement District to add bounce houses in Flat Iron Park for Oktoberfest beginning on Oct 7, 2017 at 7:00am & ending on Oct 8, 2017 at 7:00pm. Skates/Halverson motion to approve. Bounce house will be water weighted, not staked. Unanimously carried.

Temporary Class “B”/“Class B” Retailer’s License application filed by the Lake Geneva Business Improvement District for the sale of fermented malt beverages in a beer tent located on the 200 block of Broad Street by Geneva Street for Oktoberfest on Saturday, Oct 7 from 11am to 8pm and Sunday, Oct 8 from 11am to 5pm
The BID will be using City of Lake Geneva licensed operator’s from Sprecher’s Restaurant. Sprecher’s will receive 100% of the proceeds to donate to charity. The committee questioned if allowing Sprecher’s to handle the event and receive the proceeds, would be allowing a private business to conduct business on a city street.
Hedlund/Skates motion to send to council without recommendation. Unanimously carried.

Amended Street Use Permit application filed by the Lake Geneva Business Improvement District to change the location of the kids entertainment to Broad Street by Main Street and include a beer tent on Broad Street by Geneva Street beginning on Oct 7, 2017 at 7:00am and ending on Oct 8, 2017 at 5:00pm
Hedlund/Howell motion to send to council without recommendation. Unanimously carried.

Discussion/Recommendation on request filed by William Chesen on behalf of the Lake Geneva Fire Bells Rehab Unit #64 to reserve and waive the parking and barricade fees for six parking stalls on the east side of the 100 block of Broad Street from the alleyway north to Main Street for the annual Lake Geneva Fire Bells fundraiser on Sunday, September 17, 2017. Howell/Skates motion to approve. Ald. Halverson questioned why the library would have to pay for their stalls and the Fire Bells did not. Motion carried 4 to 1 with Ald. Halverson voting “no.”

Discussion/Recommendation on a Park Reservation Permit application filed by Jose Estrada on behalf of the Omega Soccer League/Liga Omega to use Veterans Park for a soccer league on Sunday’s Only 9:00am to

5:00pm beginning May 1, 2018 and ending August 31, 2018 (recommended by the Board of Park Commissioners on July 26, 2017 to calculate fee for the season at 17 Sundays at \$75 each Sunday for a total of \$1275, plus security deposit, application fee and provide proof of insurance). Howell/Halverson motion to approve. Ald. Skates felt more comfortable having the Street Dept. weigh in on the fees. Mayor Kupsik was at the Park Board meeting where he suggested a \$50 per day fee. Street Superintendent Waswo requested an additional \$25 per day to cover the Street Department's expenses. City Clerk Waswo had spoken with the City Attorney who suggested the city not take any permits until there is a fee established. Motion failed 1 to 4 with Ald. Howell voting "yes" and Ald. Halverson, Hedlund, Kordus, & Skates voting "no." Kordus/Skates motion to continue this item until we have a fee schedule for the soccer fields. Unanimously carried.

Hedlund/Skates motion to approve the Original 2017-2018 Operator's (Bartender) License applications filed by Courtney Halkoski, Cheryl Stollendorf, Denise Bader, Angela Fischer, Anthony Silvestri, Michael Howard, Kristina Huguen, Dean Leptich, Doreen Villarreal, and Nicholas Bertram. Unanimously carried.

Skates/Halverson motion to approve the Renewal of 2017-2018 Operator's (Bartender) License application filed by Evan Knutson and Brooke Hefty. Unanimously carried.

Discussion/Recommendation on an Election Voting Equipment Agreement by and between Walworth County and the City of Lake Geneva. Kordus/Skates motion to approve. This agreement states the County will pay for the initial purchase of new voting equipment and the City maintain it. Unanimously carried.

Public Works Recommendations – Pending Aug 15th Meeting

Discussion/Recommendation on reconstruction of the roadway on the 900 block of Main Street including consideration of a new water main. City Administrator Oborn stated we did not have the exact dollar amount because it was mixed in with the utility. It was moved to council without recommendation by the Public Works Committee. Howell/Skates motion to send to council without recommendation. Unanimously carried.

Discussion/Recommendation on proposal for Architectural Services from McCormack + Etten including the work for the VISIT Lake Geneva / Chamber of Commerce Visitors' Center portion of the building and increasing the not-to-exceed fee for the project to \$16,000. Howell/Halverson motion to approve. Depending on the requirements of VISIT Lake Geneva, it may come in less than this amount. Unanimously carried.

Discussion/Recommendation on remodeling the overhead door at 1070 Carey Street to accommodate equipment heights. Halverson/Skates motion to approve. The amount of \$6,621 will be paid out of capital improvements. Unanimously carried.

Discussion/Recommendation on task order and modifying or redesigning the Riviera Beach Wall Expansion Project. Ald. Kordus stated Public Works Committee sent this item back to the Piers, Harbors and Lakefront Committee for further discussion. No action taken.

Discussion/Recommendation on Kapur & Associates, Inc. TIF Escrow Draw Request No. 7 for the Main Street Widening Project in an amount of \$17,868.42. Hedlund/Skates motion to approve. Unanimously carried.

Discussion/Recommendation of "In-Kind Contributions" to Venetian fest and Winterfest 2018

Ald. Kordus would like FLR to give approval to add this item to the budget. He would like an analysis of fees charged and a cap on fees waived. The intention is to take each event and make an in-kind contribution of a certain amount in the budget. Each vendor would pitch their event and how much money they need at budget time. The city would then make an in-kind contribution. When the event request items needed on their permit, the city would tally the fees and move that amount from a designated GL account to the appropriate accounts. Anything over that contribution would be the responsibility of the event organizer. Discussion followed on how to implement this structure.

Skates/Halverson motion to suspend the rules to allow Ald. Flower to speak. No vote taken.

Ald. Kordus said if this isn't the right answer, it can be scrapped. He requested others come back with suggestions. Ald. Kordus would like to get this addressed in the 2018 budget process. City Administrator Oborn said instead of a

dollar amount, we could talk about sponsorship. Ald. Hedlund suggested adding a line item in the budget for in-kind contributions for various activities. Then we could give it away to whoever we want.

Hedlund/Skates motion to add discussion of in-kind contributions as a line item to the budget. Unanimously carried.

Presentation of Accounts

Purchase Orders (none)

Howell/Skates motion to approve the Prepaid Bills in the amount of \$7,932.01. Unanimously carried.

Halverson/Kordus motion to approve the Regular Bills in the amount of \$121,071.81. Unanimously carried.

Adjournment

Halverson/Howell motion to adjourn at 7:02pm. Unanimously carried.

/s/ Sabrina Waswo, City Clerk

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE FINANCE, LICENSE & REGULATION COMMITTEE