

FINANCE, LICENSE & REGULATION COMMITTEE
MONDAY, AUGUST 22, 2016 – 6:00 PM
COUNCIL CHAMBERS, CITY HALL

Chairperson Kordus called the meeting to order at 6:00 p.m.

Roll Call. Present: Aldermen Kordus, Howell, Horne, Gelting and Chappell. Also Present: City Administrator Oborn, Comptroller Pollitt and City Clerk Waswo.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes.

Pete Peterson, 1601 Evergreen Lane, spoke on the Utility Commission potentially coming under control of the City. He was not in favor of it. He also was not in favor of waiving fees for any events that are held in the City. He hopes the upcoming budget discussions are in the evening, are televised and allow the public to speak.

Nan Elder, VISIT Lake Geneva, spoke on behalf of the organization to request fees be waived for the Electric Christmas Parade as well as the street banners for Winterfest.

Approval of Minutes. Gelting/Horne motion to approve the Finance, License and Regulation Committee Meeting minutes of July 25, 2016 and August 8, 2016, as prepared and distributed. Unanimously carried.

LICENSES & PERMITS

Gelting/Kordus motion to recommend approval of Park Reservation Permit filed by the Lake Geneva Business Improvement District for Taste of Lake Geneva held on September 8, 2016 to September 10, 2016 from noon to 10:00pm at Flat Iron Park with use of Brunk Pavilion and request to waive all fees (recommended by the Board of Park Commissioners' President on August 15, 2016)

Alderman Gelting feels conflicted about this. Mr. Kordus noted last year the fee for the Brunk Pavilion was waived as well as the park security deposit. The City charged the application fee, the park reservation fee, the picnic table rental, barricades, trash receptacles and security deposits. The street banner permit fee was waived. The parking was charged for 1 day. Alderman Chappell said it is the same groups that want to use the parks and waive the fees as well as the street banner poles. There are few instances where people use the banner poles. She feels everyone should have to pay the fees. The City workers clean up the parks, put up the banners and remove the trash. She asked why even have fees if they are going to be waived. She feels organizations should pay over regular people. Mr. Gelting asked if there were any issues in the past where the security deposit has been used for additional cleanup efforts or things that have not been anticipated. Mr. Kordus said he was not aware of any. City Clerk Waswo noted there were additional charges for cleanup for Oktoberfest.

Kordus/Gelting motion to amend original motion to waive the Brunk Pavilion fee, the barricade fee, the barricade security deposit and the street banner application fee. Motion carries 3 to 2 with Chappell and Horne voting "no".

Vote on main motion as amended. Motion carries 3 to 2 with Chappell and Horne voting "no".

Parking Stall Bag request filed by the Lake Geneva Business Improvement District for Taste of Lake Geneva to close Center Street lot and reserve 20 parking stalls therein on Saturday, September 10, 2016 with request to waive all fees

Howell motions to recommend approval. Motion fails due to lack of a second.

Kordus/Chappell motion to charge the \$400.00 parking stall usage fee and the \$10.00 administrative fee. Motion carries 4 to 1 with Howell voting "no".

Horne/Gelting motion to recommend approval of Temporary Class "B"/"Class B" Retailer's License application for the sale of fermented malt beverages and wine filed by the Lake Geneva Business Improvement District for the Taste of Lake Geneva on September 10, 2016 from 11:00am to 6:00pm in Flat Iron Park
Motion carried unanimously.

Gelting/Kordus motion to recommend approval of Banner Permit application filed by the Lake Geneva Business Improvement District to use 5 banner poles starting August 24, 2016 through September 10, 2016 for the Taste of Lake Geneva event with request to waive all fees

Alderman Gelting stated he appreciates these have been waived in the past and the contribution the BID made to get the poles put up. He would be willing to waive this time, but going forward they are to be paid. They are in the upkeep stage of their existence. The full burden of keeping them up is on the City's Public Works Department. Motion carried 3 to 2 with Chappell and Horne voting "no".

Gelting/Kordus motion to recommend approval of Banner Permit application filed by the Lake Geneva Business Improvement District to use 5 banner poles starting September 11, 2016 through September 24, 2016 and 11 banner poles starting September 25, 2016 through October 9, 2016 for the Oktoberfest event with request to waive all fees (unable to fulfill request of 11 banner poles as 6 poles were already rented during the timeframe of Sept. 11, 2016 through Sept. 24, 2016). Alderman Gelting asked if the other request during that time paid for the banner poles. Mr. Oborn stated if they aren't requesting to waive fees, he approves them. Mr. Kordus added they only see them if there are requests to waive fees. Mr. Gelting asked why these applications are coming in so late. He questioned if this is just to apply pressure. Mr. Oborn noted the City's policy is at least 10 weeks out. Mr. Gelting stated getting these applications in 2 weeks before the event is not fair to staff. He is inclined to not be very favorable in waiving things in the future with that type of treatment of the staff. It is burdensome and costs the City more to do. Motion carries 3 to 2 with Chappell and Horne voting "no".

Chappell/Horne motion to recommend approval of Parade Permit application filed by VISIT Lake Geneva for the 41st Electric Christmas Parade using Broad St. and Main St. on December 3, 2016 from 3:00pm to 6:30pm

Kordus/Gelting motion an amendment to waive all fees. Mr. Kordus stated this parade truly enhances the lives of the citizens rather than visitors. Kordus motion to suspend rules and let Darien from VISIT Lake Geneva speak. Motion fails due to lack of a second. Mr. Gelting appreciates they are talking about something for December in August where there is plenty of time to look at it and it doesn't make the staff do the work of the applicant. Amendment carries unanimously.

Main motion as amended carries unanimously.

Howell/Gelting motion to recommend approval of Street Use Permit application filed by VISIT Lake Geneva for the 41st Electric Christmas Parade using Broad St. and Main St. on December 3, 2016 from 3:00pm to 6:30pm including closure of 112 parking stalls on Broad St. from Marshall St. to Main St. and on Main St. from Broad St. to Cook St. and waive fees. Mr. Gelting stated he is happy they are stepping up and paying for signage. Motion carried unanimously.

Kordus/Gelting motion to recommend approval of Banner Permit application filed by VISIT Lake Geneva to use 11 banner poles starting November 21, 2016 through February 12, 2017 for Winterfest with request to waive all fees. Mr. Kordus noted this event brings people to the City and residents who normally don't come downtown. Ms. Chappell questioned why there is a fee if it is constantly being waived. Mr. Kordus noted if someone wanted to pay to put a banner up, we would take these down because they are paying. Motion carries 4 to 1 with Chappell voting "no".

Howell/Gelting motion to recommend approval of Street Use Permit filed by Bruce Bruns on behalf of Anchor Covenant Church for Troastapalooza on August 27, 2016 from noon to 8:00pm, closing the westbound lane of Park Row between Maxwell and Clover St. Motion carried unanimously.

Howell/Gelting motion to recommend approval of Original 2016-2017 Operator's (Bartender) license applications filed by MacKenzie Callan, Joseph Caravette, Rajendrakumar Patel, Daniel Vekeroff
Motion carried unanimously.

Gelting/Horne motion to recommend approval of Renewal of 2016-2017 Operator's (Bartender) License application filed by Dawn Monroe. Motion carried unanimously.

Gelting/Horne motion to recommend approval of Renewal Massage Establishment License application filed by Mia Faccia Salon & Day Spa, 235 Broad Street. Motion carried unanimously.

Gelting/Horne motion to recommend approval of Original Taxi Company License application filed by Luxury Car Service, 1185 Elm Street. Motion carried unanimously.

Original Taxi Driver License application filed by Kristin Hannah (*approved by Police Chief; informational only*)

First reading of Ordinance 16-15, to amend Chapter 78, Utilities, changing management of the utilities from a Utility Commission to the City Council

First reading of Ordinance 16-16, to amend Chapter 14, Buildings and Building Regulations, Section 14-104, deleting the words Water Commission and adding the word City in its place

Gelting/Horne motion to approve the purchase of plow, box and salter for a 1-ton dump truck from Northland Equipment of Janesville, WI in the amount of \$28,279 from equipment capital improvements (Public Works Committee approved on August 11, 2016). The truck has already been purchased. This is outfitting it so it can be used for plowing and salting. Motion carried unanimously.

Gelting/Kordus motion to approve Giraffe Electric Escrow Draw Request No. 2 for \$19,850.00 with additional funding of \$6,352.76 from the Capital Fund. Mr. Oborn explained the original proposal looked at 9 service connections when ultimately 2 were left out. It was the City's direction to bury the lines, not the Utility's direction so he feels it is warranted that the General Fund or Capital Fund pay the overage. Alderman Horne asked how they were missed. Mr. Oborn stated it was because of the short timeframe. Mr. Horne asked what is being done to ensure this doesn't happen again. Mr. Oborn replied this was a unique situation in the way it was closed out. If the TIF wasn't closed out and allowed it, then we could have done that with additional revenue. We wanted to appease some of the other taxing jurisdictions and the community in closing the TIF out. It was closed with the money escrowed. The problem is then we can only spend exactly what is escrowed. We can't go back to the TIF and charge it for the overage. If it wouldn't have been closed, we could have done so. There was some underage on the South Shore Drive project with the rocks. There were savings there, so we are spending that savings. Motion carried unanimously.

Discussion/Recommendation on 2017 Budget Goals

Kordus/Gelting motion to move to Council without recommendation. Motion carried unanimously.

Discussion/Recommendation on 2017 Budget Workshop Schedule

Kordus/Horne motion to move to Council without recommendation. Motion carried unanimously.

Presentation of Accounts – Alderman Kordus

Purchase Orders. None.

Howell/Gelting motion to recommend approval of Prepaid Bills in the amount of \$8,674.64. Unanimously carried.

Gelting/Horne motion to recommend approval of Regular Bills in the amount of \$419,994.53. Unanimously carried.

Gelting/Horne motion to adjourn at 6:55pm.

/s/ Sabrina Waswo, City Clerk

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY THE FINANCE, LICENSE & REGULATION COMMITTEE