

LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT BOARD MEETING MINUTES

Monday, September 9, 2019 – 8:00 a.m.

Harbor Shores, Lighthouse Room

300 Wrigley Drive, Lake Geneva, WI 53147

Call to Order Payne calls the meeting to order at 8:00am

Roll Call Present: Kevin Fleming, Sean Payne, Tessa August, Steve Monticello, Sean Levitt, Roger Wolf. Absent and Excused: Jordan Innis

Also present: Lisa Otto, James Strauss, Jen Schligden, Deanna Goodwin, Roger Wolff, Lt. Ed Gritzner, Speedo Condos, Dave Nord, Mayor Hartz

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.

Jim Strauss comments on the banner pole program.

Speedo brought up the vacant space at Pacific Southwest. He would like to see the BID bring a recommendation of some formal action to the City. Additionally, he commented on the possibility of doing something like Maxwell street Days every month, April – October.

Roger Wolff also commented about the abandoned Pacific Southwest. He mentioned his opposition to a monthly sidewalk sale.

Approval of minutes from the August 5, 2019, Regular Business Improvement District meeting. Fleming motions to approve the minutes. Wolf seconds the motion. No discussion. Motion carries unanimously.

Payne makes a motion to suspend the rules to move agenda item 13 up to agenda item 6 on the agenda. Levitt seconds the motion. No discussion. Motion carries unanimously.

Approval of Financials Levitt asks about our dues to the Chamber and confirms that we did lower our membership level. Tessa motions to approve the financials. Levitt seconds the motion. No further discussion. Motion carries unanimously.

City News and Mayor Hartz Update

Mayor Hartz provides the update. The new liquor license policy will be discussed at tonight's council meeting.

At Parks Commission, they are looking into the possibility of doing a full-size ice skating rink on the lake again, right off the boat launch. They are looking at grants to pay for it.

Regarding Pacific Southwest, the building inspector has done a mold test said there a significant enough amount of isn't mold. The City Attorney and Mayor Hartz are reviewing ordinances to see if there are any options. If there isn't an option, they will put something together. The building inspector has met with the owner.

The Mayor would be happy to walk through town to see who might like benches and planters pushed up against the building.

The Mayor commented on it being budget season. The city has put together 2020 Budget Goals. Goal #4 is a strong inclusive economy, with a few sub-goals focusing on downtown.

Visit Lake Geneva Update

Deanna Goodwin provides update on upcoming VLG Partner events (partner meetings, business after hours, ribbon cutting, annual awards etc.) and public events (Frights and Fun Fest, Electric Christmas Parade, Winterfest). Deanna comments on marketing activity through 8/31 and provided associated statistics.

Downtown Camera Update

Lt. Gritzner provides an update and thanks the BID for their participation in the program. The BID has one more year left on the three-year agreement of donating \$5,000 per year to the LGPD. The next phase will be a camera on Main and Cook. Main and Wells will take place in 2021. Lt. Gritzner comments that the cameras have been very helpful and cut

down on investigatory time.

Discussion/Action on renewing Connect Communities Membership at the cost of \$200 Levitt makes the motion to renew the BID's Connect Communities membership at a cost of \$200. Monticello seconds the motion. The only comment made is that the City may access Connect Communities for service training. Motion carries unanimously.

Discussion/Action on attending Empty Storefronts Conference at the cost of \$105, to include conference registration. Fleming makes the motion to have Executive Director Leech attend the Empty Storefronts Conference at a cost of \$105. Monticello seconds the motion. Motion carries unanimously.

Discussion/Action on attending International Council of Shopping Centers Convention at the cost of \$100, to include conference registration. Fleming makes the motion to have Executive Director Leech attend the ICSC convention at the cost of \$100. Levitt seconds the motion and comments that he would like to attend as well. Motion carries unanimously.

Discussion/Action on Street Banner Program

August makes the motion that the BID work with the City to take over the street banner program. Fleming seconds the motion. Leech will work with City Administrator Nord to establish next steps. Motion passes unanimously.

Discussion/Action on paying \$16,500 to Teska Associates to provide landscape/urban/streetscape design services. Wolf comments that he thinks this is the next step in the Roger Brooks efforts. He would like the BID to create a plan that will eventually have to be voted on etc. His recommendation is that the BID Board to pick up 25% of the cost and go to the other three organizations to each contribute the remaining portions. The board discussed their opinions. Payne makes a motion to tabling this item. Monticello seconds the motion. No further discussion. Motion carries unanimously.

Questions on Vacancy Report

A question arose regarding Northsiders. They have met the condition of the liquor license (producing sales receipts). No further questions.

Other Business None.

Motion to go into Closed Session pursuant to Wis. Stat. 19.85(1)(c) for the purpose of discussion 2020 proposed budget draft and any proposed changes to the current operating plan. *Closed session did not take place due to a clerical error on the agenda.

Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session. *Closed session did not take place due to a clerical error on the agenda.

Set Next Meeting Date: Monday, October 7, 2019

Adjourn Sean Payne makes the motion to adjourn the meeting. August seconds. Meeting adjourned at 9:15am