

# **LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT BOARD MEETING**

**Monday, September 10, 2018 – 8:00 a.m.**

**Baker House**

**327 Wrigley Drive, Lake Geneva, WI 53147**

**Call to Order** Payne calls the meeting to order at 8:02am

**Roll Call** Present: Sean Payne, Kevin Fleming, Tessa August, Andrew Fritz, Steve Monticello.

Absent: Roger Wolff.

Also present: John Halverson, Mayor Hartz, Neil Waswo, Lt. Gritzner, and Tammie Carstensen

**Approval of minutes from the August 6, 2018, Regular Business Improvement District meeting** Fleming motions to approve August 6<sup>th</sup> minutes. Monticello seconds the motion. Motion carries 5 to 0.

**Financials** August motions to approve the financials. Fleming seconds the motion. Motion carries 5 to 0.

## **City News and Mayor Hartz Update**

The City is working on revising the downtown design review process so it works for everyone. Progress is being made to clean up some challenges near Thumbs Up. Police calls are down and they are working on a building re-design to remove the ledge outside of the front door. MSI is starting to set a project scope on the Riviera project. The Beautification Committee's next project is marking entrances to the Shore Path in a definitive way. No news on Hillmoor. A temporary administrator is in place and in the office on Mondays, Tuesdays and Thursdays. The City is scheduled to have a full-time administrator in December.

Monticello shared an encounter he had with a shoplifter in his store. Discussion took place on what the protocol is with the City, how do we warn other stores etc. The BID will work with the PD to set up a training on how to properly handle shoplifters in your place of business.

**Visit Lake Geneva News** Svitak was absent and excused, but provided documents to share. Leech shared the documents. No questions.

**Discussion/Action on Board vacancy** Monticello suggests Sal Dimiceli and August and Payne suggest Sean Levitt. Leech to follow up to see if there is any interest.

**Discussion/Action on pilot white light program** Wolff was absent and unavailable to provide an update. Leech noted that, in discussions with Wolff, he has not received any opposition on the project. Leech is working with Wolff on a letter to have businesses owners sign, stating that they would like to move forward with the project.

**Discussion/Action on downtown snow removal** Tammie presents on Beverly's behalf. No decisions were made as budgets are currently being worked on.

**Budget and operating plan discussion** Discussion took place as to whether or not the BID should increase its assessment. Leech presented her recommended budget option. The board asked for Leech to follow up and send a variety of budget options, including variables such as snow removal, addition/removal of events, sponsorship dollars etc.

Budget discussions focused more on tying back to the BID's mission, rather than repeating what has always been

done in the past.

August makes a motion that BID will not fund/operate Taste of Lake Geneva for 2019. Fleming seconds the motion. Motion carries 5 to 0.

**Questions/Comments on Director's Report** – Leech highlighted upcoming holiday events

**Other Business** None

**Set Next Meeting Date: Monday, October 1, 2018** Meeting date confirmed

**Adjourn** Payne motions to adjourn. Fritz seconds the motion. Meeting adjourned at 9:48 a.m.