



# TOURISM COMMISSION

## WEDNESDAY, SEPTEMBER 12, 2018 – 5:00PM

### CONFERENCE ROOM 2A, CITY HALL

#### AGENDA

**Committee Members:** Vice Chairperson, Tammie Carstensen, Alderpersons: Rich Hedlund, Shari Straube, Charlie Lorenzi, Andrew Fritz, Brian Waspi

1. Meeting call to order by Vice-Chairperson Carstensen
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from July 11, 2018
5. Election of Officers
  - a. Chairperson
  - b. Vice Chairperson
  - c. Secretary
6. Discussion/Action 2019 Tourism Commission Budget
7. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
8. Update from Lake Geneva Business Improvement District (BID) on Events and Activity
9. Update Room Tax Dollars Collected, Financials, current Budget and Disbursements
10. Discussion/Action on Tourism Promotion Grant Program and Requests:
  - a. Santa Cause
  - b. Queen Bee
11. Future agenda items and next meeting date October 10, 2018
12. Motion to go into Closed Session pursuant to Wis. Stat. 19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility regarding employee contracts, pay, benefits and interviews for the Event Coordinator position.
13. Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session
14. Adjourn

*This is a meeting of the Tourism Commission.  
No official City Council action will be taken; however, a quorum of the Council may be present.*