



**TOURISM COMMISSION
WEDNESDAY, DECEMBER 11, 2019 – 4:00PM
ROOM 2A, CITY HALL**

AGENDA

Committee Members: Chairperson, Tammie Carstensen, Vice Chair, Brian Waspi, John Trione, and Dana Trilla Alderpersons: Rich Hedlund, Shari Straube

1. Meeting call to order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from November 13, 2019
5. Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
6. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
7. Update from Lake Geneva Business Improvement District (BID) on Events and Activity
8. Written financial update provided by Comptroller regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements
9. Discussion/Action regarding proposed policy relating to grant proposal applications & Tourism Agenda material deadlines on the Wednesday by 12:00 pm, one week before the monthly scheduled Tourism Commission meeting.
10. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - a. VISIT Lake Geneva, Winterfest Grant
 - b. B'Hive Events Winterfest ICE Bar
11. Future meeting agenda items and next meeting date - January 8, 2020 at 4:00 pm
12. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*