



LAKE GENEVA PUBLIC LIBRARY

MINUTES

Lake Geneva Public Library Ad-Hoc Strategic Planning Committee Meeting
Wednesday, October 25, 2017, 9:30 a.m. to 11:00 a.m.
Smith Meeting Room, Lake Geneva Public Library

Call to order

Gelzer called the meeting to order at 9:30 a.m.

Roll Call- Members present: Brookes, Gelzer, Halverson, Kersten, Lyon, Oppenlander

Members excused: Lafrenz **Also Present:** Library Director Kornak, Art Barnard of UW-Whitewater Small Business Development and Innovation Center

Introductions:

Committee members introduced themselves to Mr. Barnard and spoke about their connection to the library.

Minutes

Lyon/Halverson motion to approve the minutes of the September 27, 2017 meeting. Motion carried unanimously.

Discussion

Director Kornak gave an update on artifact preservation. Emily Duval, curator at Black Point Estate and Gardens is preparing a proposal for the Board's consideration. Gelzer will seek more specific support from the Friends of Lake Geneva Library at their November Board meeting.

Kersten introduced Art Barnard, Wisconsin Small Business Development Center, and University of Wisconsin-Whitewater Innovation Center. Presentation and discussion of how WISC, Wisconsin Innovation Service Center, can help us "develop inputs for a strategic plan that answers the question: How does the LGPL most effectively serve the community?" Gelzer, Kersten, Oppenlander, and Kornak volunteered to form a work group to develop a detailed work plan and consult with Barnard between committee meetings. Mr. Barnard then left the meeting.

After a brief committee discussion Lyon/Oppenlander motion to negotiate a contract for the services of WISC, starting with data gathering and associated tasks. Motion carried unanimously.

Adjournment

Kersten/Oppenlander motion to adjourn at the conclusion of the outside walking tour. Motion carried unanimously. The meeting was adjourned at 11:05 a.m.

Respectfully submitted,
Chris Brookes, Secretary

Next meeting: Wednesday, November 29, 9:30 a.m., Smith Meeting Room, LGPL