



TOURISM COMMISSION

WEDNESDAY, NOVEMBER 8, 2017 – 5:00 PM

CONFERENCE ROOM 2A, CITY HALL

AMENDED AGENDA

Added Item 8

1. Meeting call to order by Chairman Gelting
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from September 13, 2017
5. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
6. Update from the Lake Geneva Business Improvement District (BID) on Events and Activity
7. Discussion/Action on Room Tax Dollars Collected, Financials, and Disbursements
8. Discussion/Action/Recommendation on the City's Short-term Rental Ordinance and corresponding State Law Change
9. Discussion/Action on Marketing Projects including Tourism Promotion Grant Program for events that generate overnight stays
10. Discussion/Action on Municipal Development including:
 - a. The Riviera Building Promotion and Renovation
 - b. Cooperative Convention Center (Lodging by the Lake)
11. Discussion/Action on Hotel Rooms Rented Reporting including use of the Visit Lake Geneva STR and City Room Tax Reporting
12. Motion to go in to Closed Session pursuant to Wis. Stat. 19.85(1)(e) for purposes of conducting other specified public business, whenever competitive bargaining reasons require a closed session for the Visit Lake Geneva Tourism Entities Contract
13. Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session
14. Adjourn

This is a meeting of the Tourism Commission.

No official City Council action will be taken; however, a quorum of the Council may be present.