



TOURISM COMMISSION

WEDNESDAY, DECEMBER 12, 2018 – 5:00PM

CONFERENCE ROOM 2A, CITY HALL

AGENDA

Committee Members: Chairperson, Tammie Carstensen, Vice-Chair, Andrew Fritz, Charlie Lorenzi, Brian Waspi Alderpersons: Rich Hedlund, Shari Straube

1. Meeting call to order by Vice Chairman, Fritz
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from November 14, 2018
5. Introduction of new City Administrator
6. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
7. Update from Lake Geneva Business Improvement District (BID) on Events and Activity
8. Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Promotional Activity
9. Update Room Tax Dollars Collected, Financials, current Budget and Disbursements
10. Ice Castle representative to provide update
11. Svitak AirBnB update
12. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - a. Request to remove the 50/50 Match Grant Dollars for Horticultural Hall from the 2018 budget
13. Agenda items and next meeting date January 16, 2018?
14. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*

TOURISM COMMISSION

WEDNESDAY, NOVEMBER 14, 2018 – 5:00PM

CONFERENCE ROOM 2A, CITY HALL

Committee Members: Chairperson, Tammie Carstensen, Vice-Chair, Andrew Fritz, Charlie Lorenzi, Brian Waspi
Alderpersons: Rich Hedlund, Shari Straube

Meeting call to order by Chairperson Carstensen at 5:02 pm

Roll Call: Carstensen, Fritz, Waspi, Lorenzi, Straube, Hedlund

Also Present: VLG Representative, Svitak, BID Representative, Leech, TC Representative, Copsey, Asst. Clerk, Elder

Comments from the public limited to 5 minutes, limited to items on this agenda

None

Approval of the Tourism Commission minutes from October 10, 2018

Fritz motion to approve the October 10, 2018 minutes, second by Lorenzi. Motion carried 6-0.

Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance.

RevPAR and Occupancy down for September. Svitak shared the performance of new Fright's & Fun Festival and website reporting numbers vary with launch of new site. Sales activity from included in report. Carstensen asked if Stephanie Copsey could be included in Trade Shows with VLG Sales Manager, and Svitak said he will discuss with the VLG Board.

Update from Lake Geneva Business Improvement District (BID) on Events and Activity

Decorating of windows and free gift wrapping back again this year. Stores will be handing out Small Business Saturday collateral on November 24th. Roger Brooks coming to provide results from his city assessment on Nov. 30 at the Riviera 8:00 am to 10:30 am. Ice Rink coming along and plan to be open December to end of January. Goal for Ice Castle opening day is December 26 and ticket sales will be online (tickets available for purchase 7-10 days prior to opening day - times 11:00 am to 10:00 pm during the week and to 11:00 pm on weekends). Online \$19, walk-up \$25 (walk-up tickets not guaranteed). Expect 1,000 to 3,000 people with 30 to 40 minute duration to go through the Ice Castle. Svitak suggested having Ice Castle representative to attend next month's Tourism meeting to provide an update.

**Update from Stephanie Copsey (Independent Contractor for Tourism Commission)
Promotional Activity**

Shared new advertisement she created for Meet at the Lake, and toured properties that have meeting rooms and meeting space. She's also put together materials she plans to use for RFP's might change the title based on feedback during the meeting. Tammie contacting Lake Lawn regarding marketing use of Meet at the Lake.

Update Room Tax Dollars Collected, Financials, current Budget and Disbursements

September numbers were down, and YTD is on track to beat projections. New updates to the spreadsheet by Brian Waspi to show monthly tracking of grant financials to include payments.

Discussion/Action on Tourism Promotion Grant Program and Requests:

Internet at the Riviera “beachpass” is the wifi password

Waspi interested in learning how much bandwidth and was advised to contact Jeff Minske at the City.

Discussion/Recommendation to approve new Grant Application and Guidelines

Recommendation to place request for Tourism Grant receipts to be turned in 45 days from the date of event, and all new grant applicants will need to anticipate explaining their estimate for overnight stays. City of Lake Geneva logo placed on marketing event/initiative materials and expects to see mock-ups of marketing materials before the proposed event. Fritz motion to make changes to the Grant Application and Guidelines, second by Hedlund. Motion carried 5-0.

Agenda items and next meeting date December 12, 2018 (Tammie will be absent in December - January meeting date proposed to move to 1/16/2019) Andrew Fritz, will lead the December meeting. Bridget to ask Ice Castle representative to provide update, Svitak AirBnB update, Administrator introduction.

Motion to adjourn by Waspi at 6:25 pm, second by Hedlund. Motion carried 5-0.

This is a meeting of the Tourism Commission.

No official City Council action will be taken; however, a quorum of the Council may be present.

11/15/2018 4:00 pm

cc: Tourism Commissioners, Mayor, Administrator, Media

**City of Lake Geneva
Room Tax Collected**

12/11/2018

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2018	23,434	32,031	43,138	29,084	54,673	91,833	129,480	110,071	74,349	55,748			643,840
2018 Est.	21,015	26,411	29,728	30,739	47,318	75,461	124,096	107,061	73,053	53,365	27,893	24,393	640,534
2017	21,065	27,000	32,970	34,202	49,245	84,253	124,773	103,812	79,790	54,288	28,636	27,787	667,820
2017 YTD	21,065	48,065	81,035	115,237	164,481	248,734	373,507	477,320	557,109	611,397	640,033	667,820	667,820
L3Y YTD	21,015	47,427	77,155	107,894	155,212	230,673	354,768	461,830	534,883	588,248	616,141	640,534	640,534
L3Y Mo%	3.3%	4.1%	4.6%	4.8%	7.4%	11.8%	19.4%	16.7%	11.4%	8.3%	4.4%	3.8%	100.0%
L3Y Avg	21,015	26,411	29,728	30,739	47,318	75,461	124,096	107,061	73,053	53,365	27,893	24,393	640,534
2017	21,065	27,000	32,970	34,202	49,245	84,253	124,773	103,812	79,790	54,288	28,636	27,787	667,820
2016	22,154	30,878	30,889	31,900	41,916	76,676	133,399	106,420	74,302	55,670	29,251	24,157	657,612
2015	19,827	21,356	25,325	26,116	50,794	65,452	114,115	110,952	65,067	50,138	25,793	21,234	596,169
2014	18,288	20,758	26,842	22,052	44,654	55,839	98,956	99,268	49,203	42,920	23,340	20,702	522,821
2013	14,884	22,201	23,631	23,526	31,712	64,312	98,939	81,623	39,078	29,403	22,361	19,010	470,680
2012	15,543	21,262	25,514	24,982	36,785	63,981	84,148	86,727	67,154	26,368	20,027	20,004	492,495
2011	10,911	16,880	20,658	21,046	47,775	49,218	87,385	69,827	44,867	28,595	14,539	25,821	437,521
L6Y Avg	16,934	22,223	25,476	24,937	42,273	62,580	102,823	92,469	56,612	38,849	22,552	21,821	529,549
L6Y YTD	16,934	39,157	64,633	89,570	131,843	194,423	297,246	389,716	446,327	485,177	507,728	529,549	529,549
L6Y Mo %	3.2%	4.2%	4.8%	4.7%	8.0%	11.8%	19.4%	17.5%	10.7%	7.3%	4.3%	4.1%	100.0%

City of Lake Geneva
Tourism Commission Budgets and
Forecasts

12/11/2018

	Budget 2017	Actual 2017	Budget 2018	Forecast 2018	Actual YTD 2018	Proposed Budget 2019	Forecast 2019	Forecast 2020	Forecast 2021
Room Tax Revenue Forecast	627,279	667,820	600,679	640,534	643,840	625,000	600,000	600,000	600,000
City Cap by Year per 2016 State Law	422,821	422,821	375,679	375,679	375,679	397,494	397,494	342,521	362,377
Room Tax Revenue From City	204,458	244,999	225,000	264,855	268,161	227,506	202,506	257,479	237,623
Fund Balance Carry forward	-	-	90,544	90,544	90,544	117,404	117,221	65,006	119,979
Chamber (Visit Lake Geneva)	#####	(154,455)	(137,670)	(147,633)	(75,000)	(143,750)	(137,500)	(137,500)	(137,500)
Chamber (25% over \$450K)					(48,460)				
Promotion Grants		-	(45,272)	(45,272)	(17,111)	(58,702)	(58,611)	(32,503)	(59,990)
Municipal Development		-	(45,272)	(45,272)	(73,250)	(58,702)	(58,611)	(32,503)	(59,990)
Fund Balance	60,138	90,544	87,330	117,221	144,884	83,756	65,006	119,979	100,123

City Council Commitment:

- 1) Tourism Commission Fund to Receive \$100,000 minimum in quarterly payments
- 2) Tourism Commission Fund then to Receive Room Tax dollars at \$100,000 above the City Retention Limit for year

Chamber (Visit Lake Geneva) Payment for 2018-2020

- 1) Chamber (Visit Lake Geneva) to Receive \$100,000 minimum in quarterly payments
- 2) Chamber (Visit Lake Geneva) to Receive 25% of Years Room Tax in Excess of \$450,000

<u>2018 Promotion Grants</u>	<u>Approved</u>	<u>Date Paid</u>
Visit Lake Geneva - Midwest CVB	450	
WCCVB Riviera Reception	600	Paid
Horticultural Hall, match 50/50 with tracking	-	Removed
Lake Geneva Attractions, match 50/50 w Impressions	3,900	Paid
Love Lake Geneva, match 50/50 with Impressions	2,949	
Geneva Theater, match 50/50	1,000	Paid
Winterfest Banners	462	Paid
Frog Hops Sports Marathon 30/70 Match (Need to Resubmit)	2,100	N/A
Frog Hops Sports Marathon 30/70 Match (Need to Resubmit)	2,100	N/A
Santa Cause (Oct. 2018)	3,000	Oct-18
Bee Hive (Sept. 2018)	550	Sept-18
Promotion Grants Total	17,111	

<u>Tourism Municipal Development</u>	<u>Approved</u>	<u>Date Paid</u>
Ice Castle City Fees & Staff	20,000	Paid
Ice Castle Water Bills	5,000	Paid
Riviera Virtual Tour	500	Paid
Cooperative Convention Center Event Coordinator	32,000	2019
Cooperative Convention Center Marketing	5,000	2019
Roger Brooks Community Assessment	6,250	Paid
Internet Wi-Fi for Riviera Install	1,000	
Internet Wi-Fi for Riviera 12 Month Service	3,500	183.55 Paid
Tourism Muni Development Total	73,250	

Year to Date Spent <i>and</i> Committed	90,361
Unused / Non-Committed Fund Balance Year to D	144,884
Expected Incoming Remainder of the Year	(3,306)
Remaining Chamber Payments	(24,173)
Fund Caryforward without additional spending	117,404

Short term rental Synopsis
VISIT Lake Geneva Region
December 2018
Ed Svitak, President
VISIT Lake Geneva

The advent of short-term rentals and shifting legislation in Wisconsin and across the nation has led to an unprecedented increase in this activity in our region.

As municipalities scramble to determine best practices as to how to regulate, enforce and realize revenues from this growing tourism segment---the following is a current glimpse into the Lake Geneva Region.

Estimated Short term rentals by municipality in VLG region:

Lake Geneva	73
Fontana	63
Williams Bay	48
Town of Delavan	26
Town of Geneva	56
Town of Linn	3
City of Delavan	1
Town of Lyons	1
Estimated Total Units	271

Please note the above are only estimates. STR Helper, which is a company specializing in identifying and regulating short term rental activities estimate that in the entire Walworth County there are potentially 401 units they have identified.

State and County Regulations:
(See attachment)

Townships in Wisconsin are regulated by their respective Counties, while cities and Villages can implement their own regulatory practices.

Walworth County, under the direction of Shannon Haydin, Deputy Director, County Conservationist--- Walworth County Land Use and Resource Management has 2 employees dedicated to enforcing the County regulations. (one full time and one in the summer months)

They have made good progress since focusing on the short-term rentals...resulting in an increase in registration fees of over \$59,000. These revenues have come via the \$900 fee that the County currently charges. There is discussion of reducing these fees to \$600

annually in future years with a decreasingly staggered formula after the first year. These will be considered in 2019 via the County Board.

Permit Fees:

Currently the Annual Permit fees charged by the Municipalities in our region are as follows:

Lake Geneva	\$2000
Fontana	\$2000
Williams Bay	\$950
Town of Delavan	\$100
Town of Geneva	\$2
Town of Linn	\$0
City of Delavan	\$0
Town of Lyons	\$0

In addition, there are fees for Fire code inspection, building code inspection and Room tax permits that can be assessed.

Sales and Room Tax:

Sales Taxes and room Taxes are expected to be paid on each nightly rental. State Tax is 5.5%. Current Room Occupancy Taxes in the municipalities are as follows:

Lake Geneva	5%
Fontana	5%
Williams Bay	5%

Town of Delavan	8%
Town of Geneva	5%
Town of Linn	0%
City of Delavan	8%
Town of Lyons	3%

Based on very Conservative estimates approximately \$275,000 in Sales Tax and \$250,000 in Room tax annually is being unaccounted for from all these short-term rental units (271).

Suggestions:

Townships should be aligned with the County via Shannon Haydin’s office 262-741-7912. By aligning with the county task force to assist with identifying rental properties currently under the radar/not in compliance... the potential for addition permitting revenues and sales taxes can be realized.

Cities and Villages should determine how their individual municipalities are staffed to control/enforce this growing tourism segment. Jim Weiss, Village Administrator in the Village of Williams Bay is a great resource as the Village Board recently voted to contract with one of numerous firms in the country that will assist cities and counties to identify, permit and manage short term rental ordinance compliance in their communities.

NEW SHORT-TERM RENTALS LAW

WI Act 59 - September 2017

Residential Dwelling Rental

Municipality

CAN:

1. Prohibit rentals for less than seven consecutive days
2. Limit total consecutive days they rent (but 180 days minimum)
3. Require local permit

CANNOT: Prohibit rentals of seven to 29 consecutive days

Short-Term Rental on own

1. If rent over 10 days total annually: must obtain a DATCP license as a "tourist rooming house" (subject to fees, inspections) and obtain municipal permits as required
2. Owner/operator must collect and remit state & county sales taxes, local room tax, and any applicable special district or premier resort area taxes

Short-Term Rental through registered Lodging Marketplace

1. If rent over 10 days total annually: must obtain a DATCP license as a "tourist rooming house" (subject to fees, inspections) and municipal permits as required
2. Lodging Marketplace collects and remits state & county sales taxes, local room tax, and any applicable special district or premier resort area taxes

"Residential dwelling": any building, structure, or part of the building or structure, that is used or intended to be used as a home, residence, or sleeping place by one person or by two or more persons maintaining a common household, to the exclusion of all others

"Short-term rental": a residential dwelling that is offered for rent for a fee and for fewer than 29 consecutive days

"Lodging Marketplace": an entity that provides a platform through which an unaffiliated third party offers to rent a short-term rental to an occupant and collects the consideration for the rental from the occupant



provided by:

Wisconsin Hotel & Lodging Association
1025 S. Moorland Road, Ste. 200, Brookfield, WI 53005
262/782-2851 | Wisconsinlodging.org
Contact: Trisha A. Pugal, CAE, President/CEO | pugal@wisconsinlodging.org

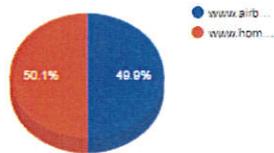
"DATCP": state Department of Agriculture, Trade & Consumer Protection; the agency responsible for lodging licenses, or their authorized local health agents

Major Website Listings of Short Term Rentals in Walworth County WI August 11, 2018

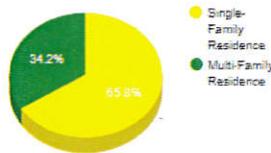
This preliminary report shows properties currently listing on the two major short-term rental (STR) websites Airbnb and HomeAway. Between these two sites, we are able to get a pretty good picture of your STR makeup. When you sign up with STR Helper, our software will monitor over 40 sites for STR activity.

Please note: Unlike other companies, STR Helper is not a mere report generating service, it is a complete software package that allows you to manage licensing, monitoring, and compliance of the STRs in your municipality. This report is not STR Helper, it's just the start of a conversation...

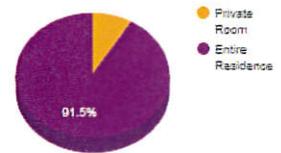
Internet Listings By Source



Internet Listings By Residence Type

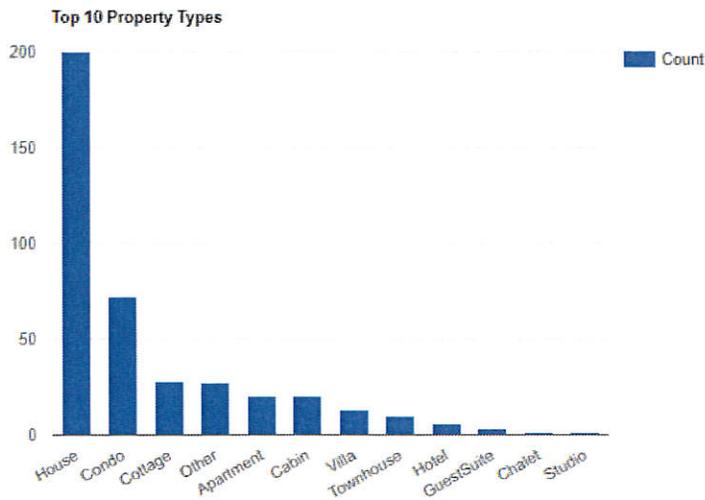


Internet Listings By Share Type



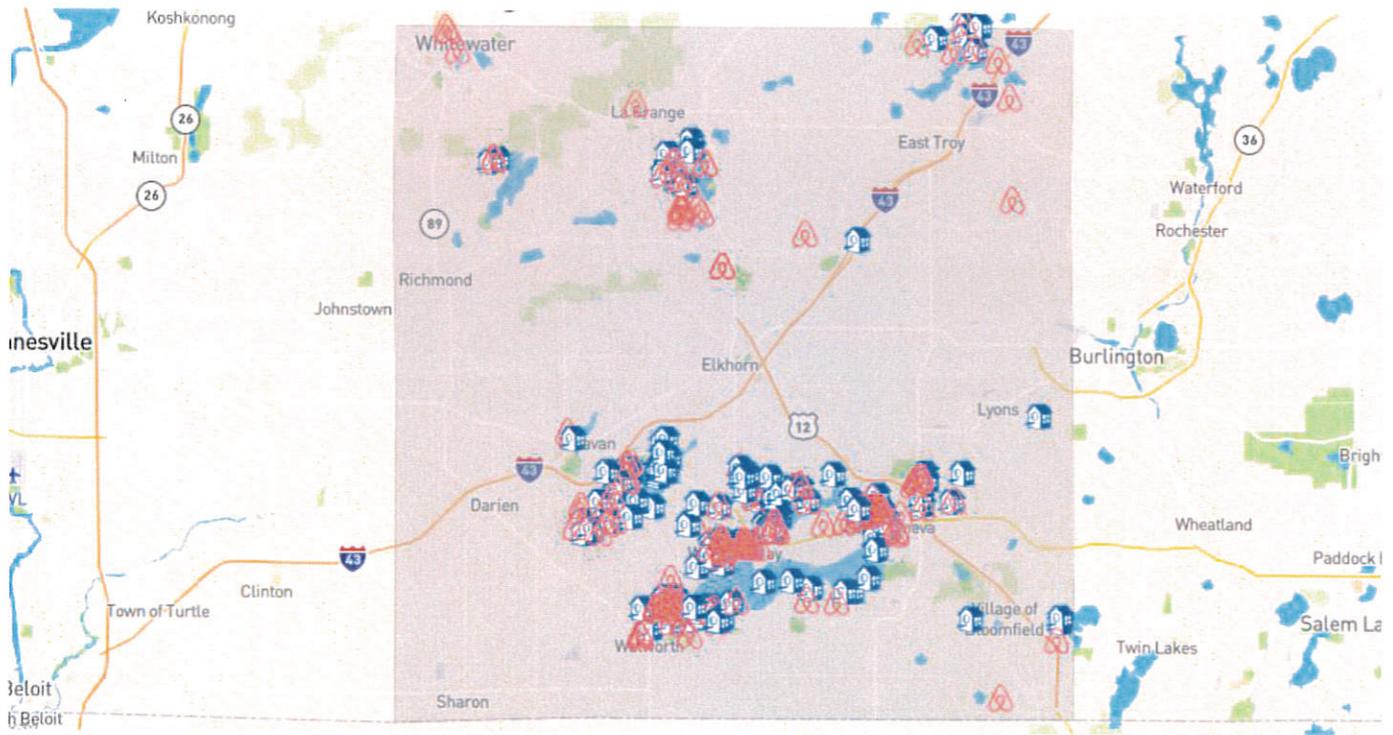
Walworth WI - Internet Listings

Source	Single-Family Residence	Multi-Family Residence	Private Room	Entire Residence	Total
airbnb.com	132	68	34	166	200
homeaway.com	132	69	0	201	201
Total	264	137	34	367	401



Property Type Distribution

Type	Count
House	200
Condo	72
Cottage	28
Other	27
Apartment	20
Cabin	20
Villa	13
Townhouse	10
Hotel	6
GuestSuite	3
Chalet	1
Studio	1



Walworth WI - Listings (Maximum of 500 Listings)

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Ultimately Private Lakewood Farm	42.839	-88.376	Entire house	16	Airbnb	\$3000	Residence
null	42.599	-88.601	House	18	HomeAway	\$1714	Residence
8 BRs...Indoor Pool...lovely home	42.768	-88.556	Private room in bed and breakfast	16	Airbnb	\$1655	Room
Lakewood	42.839	-88.364	Estate	36	HomeAway	\$1250	Residence
On Lake Geneva's Black Point	42.559	-88.513	House	10	HomeAway	\$1233	Residence
The Lake House	42.561	-88.44	House	12	HomeAway	\$1200	Residence
Camp Wandawega Hillhouse	42.746	-88.569	Entire cottage	6	Airbnb	\$1200	Residence
Home Away From Home!	42.763	-88.584	Entire house	16	Airbnb	\$1175	Residence
THE DOWNTOWNER	42.592	-88.432	House	20	HomeAway	\$1118	Residence
Tennis And Beyond	42.544	-88.587	Estate	25	HomeAway	\$1100	Residence
Tennis and Beyond historic barn	42.543	-88.586	Entire house	16	Airbnb	\$1100	Residence
The Legacy	42.598	-88.627	House	20	HomeAway	\$1020	Residence
Nautical A & B	42.594	-88.434	House	35	HomeAway	\$1013	Residence
Camp Wandawega Bunk House Top Floor	42.744	-88.57	Private room in nature lodge	12	Airbnb	\$1000	Room

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Camp Wandawega Bunk House Mid-Level	42.746	-88.571	Private room in boutique hotel	12	Airbnb	\$1000	Room
Lake Geneva 1930's Bungalow	42.587	-88.426	House	10	HomeAway	\$932	Residence
Sleeps 35 Downtown 13 bedrms with studio apartment	42.595	-88.435	Entire house	16	Airbnb	\$896	Residence
At The Lake House	42.607	-88.493	Entire house	8	Airbnb	\$875	Residence
Inn at Geneva National	42.6	-88.517	Villa	20	HomeAway	\$846	Residence
South Shore House	42.587	-88.43	House	23	HomeAway	\$842	Residence
HILLTOP w VIEWS	42.547	-88.55	House	10	HomeAway	\$800	Residence
Lakeshore Drive House	42.59	-88.43	House	14	HomeAway	\$787	Residence
The Lake House Lake Geneva	42.591	-88.503	House	17	HomeAway	\$761	Residence
Heritage House	42.549	-88.583	Entire house	16	Airbnb	\$750	Residence
The Retreat: 5 Acre Log Cabin	42.734	-88.485	Entire house	10	Airbnb	\$750	Residence
Lake Geneva Lakehouse	42.57	-88.54	House	13	HomeAway	\$741	Residence
LA5619-Westshore Waterview	42.77	-88.575	Entire house	14	Airbnb	\$738	Residence
Red Rooster	42.589	-88.43	House	10	HomeAway	\$731	Residence
Rustic Road Ranch	42.643	-88.323	Estate	10	HomeAway	\$714	Residence
The Watersedge Lake Geneva	42.588	-88.507	House	18	HomeAway	\$708	Residence
null	42.559	-88.494	House	10	HomeAway	\$700	Residence
Single Family 8 Bedroom Lake House	42.6	-88.483	Entire house	15	Airbnb	\$700	Residence
Wells house only	42.586	-88.431	House	15	HomeAway	\$665	Residence
The Grande Vista Manor	42.541	-88.307	House	12	HomeAway	\$655	Residence
The Inns of Geneva National - Group Villas	42.601	-88.521	Private room in boutique hotel	16	Airbnb	\$654	Room
The Manor Lake Geneva	42.533	-88.599	Entire house	13	Airbnb	\$650	Residence
Camp Wandawega Side-By-Side Vintage Cabins	42.746	-88.571	Entire guesthouse	6	Airbnb	\$650	Residence
Lake Beulah 6BR Lakefront Home	42.832	-88.395	House	17	HomeAway	\$643	Residence
Heritage HOUse	42.55	-88.582	House	20	HomeAway	\$640	Residence
DOWNTOWN LAKE GENEVA	42.586	-88.429	House	20	HomeAway	\$634	Residence
LAKE GENEVA HILLSIDE VILLA	42.581	-88.436	Villa	14	HomeAway	\$629	Residence
Lake Geneva 8 Bedroom Home	42.599	-88.482	House	15	HomeAway	\$618	Residence
The Beckman House	42.609	-88.607	House	15	HomeAway	\$600	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
null	42.775	-88.564	House	13	HomeAway	\$600	Residence
null	42.545	-88.574	Townhome	11	HomeAway	\$595	Residence
null	42.764	-88.584	House	20	HomeAway	\$591	Residence
Vista Pointe	42.589	-88.638	House	18	HomeAway	\$589	Residence
DA1303_Bella_Vista	42.618	-88.605	Entire house	11	Airbnb	\$550	Residence
Abbey Resort - 2bd/2ba Private Villa	42.547	-88.578	Entire condominium	6	Airbnb	\$550	Residence
Camp Wandawega: 3 Bedroom Cabin	42.746	-88.572	Entire guesthouse	5	Airbnb	\$550	Residence
2 Bedroom Villa at Lake Geneva's most GRAND Resort	42.608	-88.41	Entire villa	8	Airbnb	\$539	Residence
At The Lake House	42.606	-88.493	Lodge	10	HomeAway	\$539	Residence
~Stunning Delavan Lake Home~	42.607	-88.611	House	18	HomeAway	\$528	Residence
Lake Geneva, WI near downtown	42.596	-88.447	House	14	HomeAway	\$525	Residence
Nautical A	42.594	-88.434	House	17	HomeAway	\$520	Residence
Moore's Landing	42.613	-88.606	House	17	HomeAway	\$518	Residence
Inlet Shore	42.624	-88.583	House	11	HomeAway	\$515	Residence
Nautical B	42.595	-88.434	House	15	HomeAway	\$511	Residence
Downtown Lake Geneva House!!	42.589	-88.431	Entire house	14	Airbnb	\$500	Residence
White River Villas	42.61	-88.405	Villa	6	HomeAway	\$500	Residence
Condo by Grand Geneva Resort Lake Geneva	42.61	-88.408	Entire serviced apartment	4	Airbnb	\$500	Residence
Condo by Grand Geneva Resort Lake Geneva 2	42.596	-88.404	Entire serviced apartment	4	Airbnb	\$500	Residence
Luxe Living for 12- "The Lodge at Geneva Lake"	42.538	-88.577	Entire house	12	Airbnb	\$500	Residence
Lake Delavan area with lake access	42.594	-88.639	Entire house	8	Airbnb	\$500	Residence
Lake House with Views	42.761	-88.573	Entire cabin	6	Airbnb	\$500	Residence
The 415	42.588	-88.43	House	12	HomeAway	\$498	Residence
House on the Lake-New and Clean	42.83	-88.409	Entire house	10	Airbnb	\$495	Residence
null	42.585	-88.633	House	14	HomeAway	\$485	Residence
Lake View House by the Bay	42.577	-88.529	House	8	HomeAway	\$477	Residence
2504 North Shore Drive	42.604	-88.615	House	10	HomeAway	\$475	Residence
Lake Geneva, Wi (near downtown)	42.595	-88.447	Entire bungalow	12	Airbnb	\$475	Residence



Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Downtown Lk Geneva House & Cottage for 20 Guests!	42.586	-88.429	Entire house	16	Airbnb	\$468	Residence
Casa Del Rojo	42.543	-88.572	House	8	HomeAway	\$467	Residence
Pedal Inn	42.599	-88.436	House	12	HomeAway	\$466	Residence
Relax Inn	42.589	-88.562	Entire house	14	Airbnb	\$462	Residence
The Guest House at Club Unique	42.545	-88.562	House	8	HomeAway	\$457	Residence
Downtown Lake Geneva 4 BR/4 BA House sleeps 15	42.587	-88.428	Entire house	15	Airbnb	\$450	Residence
Downtown Red Rooster!	42.59	-88.429	Entire house	10	Airbnb	\$450	Residence
SLEEPS 17 DOWNTOWN LAKE GENEVA 6 Bedrooms	42.596	-88.435	Entire house	16	Airbnb	\$450	Residence
null	42.551	-88.575	Condo	6	HomeAway	\$450	Residence
Northern Lights Resort	42.605	-88.615	House	8	HomeAway	\$450	Residence
Escape to Lake Como	42.603	-88.501	House	12	HomeAway	\$450	Residence
Sunset Bay Sanctuary	42.575	-88.435	House	6	HomeAway	\$450	Residence
null	42.545	-88.556	House	12	HomeAway	\$449	Residence
Cozy Cabin By The Bay	42.572	-88.55	Cabin	10	HomeAway	\$445	Residence
Lakeside Summer/winter home	42.606	-88.496	House	9	HomeAway	\$432	Residence
Lake Life	42.552	-88.576	Entire house	8	Airbnb	\$430	Residence
Lake Geneva Lakehouse	42.574	-88.541	Entire house	14	Airbnb	\$425	Residence
Geneva National - Beautiful Home on Lee Trevino Golf Course w/Patio & Grill 3 Bedroom, 3.5 Bathroom	42.617	-88.53	Entire townhouse	6	Airbnb	\$421	Residence
Geneva National - 617 Eagleton Drive	42.616	-88.529	Townhome	6	HomeAway	\$417	Residence
NEW! Lake Geneva House in the Woods w/ Fire Pit!	42.6	-88.381	Entire house	9	Airbnb	\$416	Residence
BRADY MANOR	42.589	-88.618	House	14	HomeAway	\$407	Residence
Lake Geneva Beach & Golf House	42.592	-88.502	House	12	HomeAway	\$406	Residence
null	42.587	-88.565	House	14	HomeAway	\$400	Residence
Retreat Cottage Lake Geneva WI	42.588	-88.472	Entire cabin	8	Airbnb	\$400	Residence
The Cabin at Delavan Lake	42.596	-88.641	Entire cottage	8	Airbnb	\$400	Residence
Classic Victorian Lake House	42.601	-88.619	Entire house	8	Airbnb	\$400	Residence
Stonefire Cottage at Lake Wandawega	42.747	-88.56	Entire house	8	Airbnb	\$400	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
NEW! DELAVAN HOUSE W/PING PONG TABLE, FIREPIT!	42.611	-88.608	Entire house	10	Airbnb	\$399	Residence
Lauderdale Lakes Cottage	42.781	-88.564	House	10	HomeAway	\$396	Residence
The Blue Haven	42.609	-88.613	House	14	HomeAway	\$396	Residence
lake front with sunrise view	42.774	-88.581	House	12	HomeAway	\$395	Residence
The Blue Haven	42.609	-88.61	Entire house	14	Airbnb	\$395	Residence
LAKE BEULAH EXECUTIVE HOME	42.834	-88.374	House	14	HomeAway	\$393	Residence
Newly Updated Lake Beulah Home	42.828	-88.367	Entire house	7	Airbnb	\$393	Residence
HOT TUB HOUSE	42.583	-88.424	Entire house	6	Airbnb	\$391	Residence
Abbey Springs 'Funtana!'	42.539	-88.545	Townhome	8	HomeAway	\$389	Residence
null	42.599	-88.382	House	9	HomeAway	\$386	Residence
Lake Geneva Relaxing Retreat	42.589	-88.457	Entire villa	5	Airbnb	\$385	Residence
The Cozy Cottage 1 mile from Geneva Lake	42.537	-88.569	Entire house	12	Airbnb	\$375	Residence
Log home	42.545	-88.597	House	10	HomeAway	\$369	Residence
Lake Geneva Vacation Cottage	42.589	-88.504	House	12	HomeAway	\$368	Residence
Clearview Lodge	42.591	-88.437	House	10	HomeAway	\$362	Residence
SLEEPS 15 DOWNTOWN LAKE GENEVA 6 Bedrooms	42.596	-88.434	Entire house	15	Airbnb	\$361	Residence
Abbey Villas	42.549	-88.577	Condo	6	HomeAway	\$360	Residence
Custom Log Cabin	42.84	-88.375	Cabin	10	HomeAway	\$360	Residence
Endless Summer Nites	42.587	-88.429	House	12	HomeAway	\$357	Residence
2 Bedroom villa at Lake Geneva's most GRAND Resort	42.612	-88.404	Entire resort	8	Airbnb	\$350	Residence
Relax Inn	42.598	-88.56	House	14	HomeAway	\$350	Residence
null	42.544	-88.553	Condo	8	HomeAway	\$350	Residence
LAKE HOUSE B&B	42.551	-88.574	Entire cottage	6	Airbnb	\$350	Residence
Fontana Condominium on Lake Geneva Lake	42.545	-88.576	Entire condominium	6	Airbnb	\$350	Residence
The Cottage on Delavan Lake	42.597	-88.622	Entire cottage	9	Airbnb	\$350	Residence
Abbey Resort Villa	42.545	-88.575	Condo	6	HomeAway	\$343	Residence
null	42.587	-88.432	Cottage	4	HomeAway	\$342	Residence
NEW! Historic Lake Geneva House - Walk to Main St!	42.596	-88.439	Entire house	10	Airbnb	\$341	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Abby resort private Villa. 2bd 2ba	42.548	-88.575	Entire apartment	5	Airbnb	\$340	Residence
null	42.546	-88.576	Condo	6	HomeAway	\$338	Residence
Center Street Loft	42.594	-88.434	House	8	HomeAway	\$327	Residence
DYNAMIC DELAVAN HOUSE	42.61	-88.609	House	10	HomeAway	\$326	Residence
Williams Bay Gem - 3BR Summer Serenity!	42.577	-88.549	Entire house	7	Airbnb	\$325	Residence
Heart of Williams Bay Charming Cozy Tourist Home	42.578	-88.542	Entire house	8	Airbnb	\$325	Residence
NEW! Elkhorn House w/Deck - Near Lauderdale Lakes!	42.758	-88.567	Entire house	8	Airbnb	\$322	Residence
null	42.61	-88.4	Villa	8	HomeAway	\$319	Residence
Grandview Point	42.614	-88.375	House	8	HomeAway	\$314	Residence
Lakeland Lookout	42.604	-88.52	Condo	6	HomeAway	\$309	Residence
Thinking of escape? Your Summer Isn't over yet!	42.609	-88.608	Entire cabin	7	Airbnb	\$308	Residence
Abbey Villa 18F	42.543	-88.58	Condo	6	HomeAway	\$304	Residence
North Shore Retreat	42.608	-88.608	Cabin	7	HomeAway	\$303	Residence
Abbey Ridge Condo	42.545	-88.575	Condo	7	HomeAway	\$301	Residence
Downtown Lake Geneva in Luxury	42.595	-88.431	House	4	HomeAway	\$300	Residence
The Orchard House	42.579	-88.55	Entire house	10	Airbnb	\$300	Residence
Paradise Inn	42.597	-88.59	House	15	HomeAway	\$300	Residence
Quiet Lake Geneva Condo!	42.584	-88.506	Entire condominium	4	Airbnb	\$300	Residence
null	42.539	-88.307	House	10	HomeAway	\$300	Residence
Beautiful Lakefront Estate	42.589	-88.616	Entire house	6	Airbnb	\$300	Residence
Lauderdale Lakes Peaceful Retreat	42.77	-88.577	Entire house	12	Airbnb	\$300	Residence
Wrigley Beach House	42.591	-88.437	Apartment	6	HomeAway	\$299	Residence
Wrigley Beach House	42.592	-88.437	Entire apartment	6	Airbnb	\$299	Residence
Green House on Lake Geneva	42.566	-88.56	House	8	HomeAway	\$299	Residence
Abbey Springs	42.541	-88.556	Townhome	6	HomeAway	\$295	Residence
Lake House	42.591	-88.606	Cottage	8	HomeAway	\$295	Residence
Brown's Point Cottage Rental	42.826	-88.382	Entire cabin	7	Airbnb	\$295	Residence
null	42.596	-88.438	House	10	HomeAway	\$293	Residence
null	42.545	-88.575	Condo	6	HomeAway	\$291	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
The Williams Bay Tourist House	42.578	-88.543	House	12	HomeAway	\$288	Residence
null	42.758	-88.568	House	8	HomeAway	\$286	Residence
Spacious and clean condo!	42.547	-88.581	Condo	6	HomeAway	\$285	Residence
Geneva Street Bungalow	42.593	-88.434	Apartment	10	HomeAway	\$283	Residence
Geneva Nat'l Golf Course Home!	42.611	-88.509	House	12	HomeAway	\$283	Residence
null	42.827	-88.367	House	7	HomeAway	\$283	Residence
44 Rolling Green	42.544	-88.549	House	8	HomeAway	\$281	Residence
Blue Heron	42.614	-88.622	House	13	HomeAway	\$281	Residence
FUN-tana Gorgeous Condo ABBY SPRINGS Fontana WI	42.543	-88.549	Entire condominium	6	Airbnb	\$280	Residence
Family and pet friendly Home in Williams Bay	42.577	-88.526	Entire house	6	Airbnb	\$279	Residence
Ye Olde Manor House Manor Suite	42.717	-88.542	Private room in bed and breakfast	5	Airbnb	\$278	Room
Downtown Geneva Street Bungalow	42.594	-88.435	Entire apartment	10	Airbnb	\$275	Residence
Center Street Loft	42.595	-88.435	Entire house	8	Airbnb	\$275	Residence
The Cottages Of Williams Bay	42.579	-88.543	House	8	HomeAway	\$275	Residence
Entire House near Genevaw. Vie cxzu Lake	42.577	-88.524	Entire house	8	Airbnb	\$275	Residence
null	42.548	-88.535	House	10	HomeAway	\$275	Residence
Serene Lake House in Fontana	42.549	-88.533	Entire chalet	10	Airbnb	\$275	Residence
Abbey Ridge	42.548	-88.577	Condo	6	HomeAway	\$271	Residence
Lake Geneva Home	42.611	-88.53	House	8	HomeAway	\$271	Residence
null	42.544	-88.557	Condo	8	HomeAway	\$270	Residence
Summer Home in Williams Bay!	42.578	-88.526	House	8	HomeAway	\$270	Residence
null	42.589	-88.625	House	10	HomeAway	\$269	Residence
null	42.589	-88.625	House	10	HomeAway	\$269	Residence
Longview Retreat	42.613	-88.464	House	6	HomeAway	\$268	Residence
Abbey Villa	42.545	-88.576	Villa	6	HomeAway	\$267	Residence
Little Blue Cottage by the Lake	42.576	-88.517	Entire cottage	8	Airbnb	\$265	Residence
Your Favorite Vacation Home	42.613	-88.525	House	6	HomeAway	\$263	Residence
NEW! 2BR Condo in Abbey Springs Resort on Lake Geneva!	42.538	-88.546	Entire condominium	6	Airbnb	\$261	Residence
null	42.6	-88.453	House	8	HomeAway	\$260	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Lakehouse	42.769	-88.704	House	8	HomeAway	\$257	Residence
Lake Geneva Historic ice house	42.587	-88.433	Entire guest suite	4	Airbnb	\$256	Residence
Trevino 16	42.611	-88.527	Condo	4	HomeAway	\$255	Residence
NEW! Williams Bay Cottage-1 Mile to Lake & Beach!	42.578	-88.549	Entire house	10	Airbnb	\$252	Residence
Does Your Dog Need A Vacation??	42.591	-88.434	Entire house	6	Airbnb	\$250	Residence
Restored Victorian w hottub. One block from shops	42.596	-88.433	Entire house	7	Airbnb	\$250	Residence
Charming Bungalow	42.601	-88.439	Entire house	4	Airbnb	\$250	Residence
Abbey Springs 5 Bed LOCATION!	42.545	-88.551	Villa	15	HomeAway	\$250	Residence
Lake Front Four Season Cottage	42.576	-88.541	Entire cottage	6	Airbnb	\$250	Residence
2 BD 2 BA Abbey Villa with Pools and Marina Access	42.547	-88.575	Entire condominium	6	Airbnb	\$250	Residence
Lakehouse	42.543	-88.572	Entire house	7	Airbnb	\$250	Residence
Newly renovated Abbey Villa Condo with 5 beds	42.548	-88.576	Entire condominium	6	Airbnb	\$250	Residence
Abbey Springs Resort	42.54	-88.542	Condo	9	HomeAway	\$250	Residence
null	42.77	-88.699	House	6	HomeAway	\$250	Residence
Charming Lake Delavan Cottage	42.587	-88.622	Entire cottage	6	Airbnb	\$250	Residence
South Shore Delavan Lake Retreat - Newly Renovated	42.583	-88.627	Entire house	4	Airbnb	\$250	Residence
The Linnwood	42.556	-88.481	House	8	HomeAway	\$246	Residence
Abbey Ridge A Flair of Adventures at Lake Geneva	42.546	-88.583	Entire townhouse	6	Airbnb	\$245	Residence
null	42.542	-88.55	Condo	6	HomeAway	\$242	Residence
Abbey Springs Condo	42.543	-88.558	Condo	6	HomeAway	\$240	Residence
Stunning Cozy Home Steps from Lake Geneva	42.575	-88.552	Entire house	12	Airbnb	\$239	Residence
null	42.577	-88.55	Cottage	10	HomeAway	\$238	Residence
null	42.539	-88.545	Condo	6	HomeAway	\$238	Residence
Ye Olde Manor House Lake View Room	42.717	-88.542	Private room in bed and breakfast	3	Airbnb	\$236	Room
null	42.601	-88.506	House	6	HomeAway	\$235	Residence
null	42.606	-88.49	House	10	HomeAway	\$233	Residence
vintage 1920s cottage	42.606	-88.49	Cottage	6	HomeAway	\$233	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
The Getaway	42.538	-88.579	House	12	HomeAway	\$232	Residence
209	42.615	-88.585	Condo	6	HomeAway	\$232	Residence
Wooded Chalet	42.759	-88.574	House	10	HomeAway	\$230	Residence
A 1865 cottage in downtown Lake Geneva	42.586	-88.433	Entire guest suite	4	Airbnb	\$225	Residence
null	42.613	-88.402	Villa	4	HomeAway	\$225	Residence
Deluxe villa at Lake Geneva's Most GRAND Resort	42.611	-88.404	Entire villa	4	Airbnb	\$225	Residence
Grand Geneva in Lake Geneva	42.61	-88.406	Entire condominium	4	Airbnb	\$225	Residence
Vintage 1901 Victorian beauty	42.631	-88.648	Entire house	10	Airbnb	\$225	Residence
null	42.63	-88.645	House	10	HomeAway	\$225	Residence
Lake Delavan Charming Getaway	42.586	-88.644	Entire house	5	Airbnb	\$225	Residence
"The Hideaway"	42.541	-88.555	Townhome	6	HomeAway	\$224	Residence
Abbey Springs Lake Geneva	42.539	-88.545	Condo	6	HomeAway	\$223	Residence
309	42.621	-88.579	Condo	6	HomeAway	\$217	Residence
Fontana Boulevard	42.551	-88.581	Apartment	4	HomeAway	\$215	Residence
Condo at Abbey Springs Resort	42.545	-88.55	Condo	6	HomeAway	\$214	Residence
Harbor View	42.579	-88.526	Cabin	7	HomeAway	\$214	Residence
null	42.615	-88.605	House	13	HomeAway	\$214	Residence
IV8003 The Ridge Escape	42.586	-88.507	Entire condominium	5	Airbnb	\$212	Residence
Madden's Escape	42.545	-88.549	Condo	6	HomeAway	\$210	Residence
null	42.544	-88.547	Condo	10	HomeAway	\$209	Residence
null	42.602	-88.434	Apartment	6	HomeAway	\$207	Residence
319	42.612	-88.587	Condo	6	HomeAway	\$207	Residence
FAMILY RESORT COMMUNITY w	42.546	-88.553	Townhome	6	HomeAway	\$203	Residence
The Haven in Lake Geneva	42.592	-88.446	Entire house	7	Airbnb	\$200	Residence
Downtown Geneva Street Getaway	42.592	-88.435	Entire apartment	8	Airbnb	\$200	Residence
Great couples getaway! Downtown Lake Geneva 5 bd	42.596	-88.444	Entire house	15	Airbnb	\$200	Residence
Bee's Knees	42.596	-88.438	Entire guest suite	2	Airbnb	\$200	Residence
Deluxe villa at Lake Geneva's most GRAND Resort	42.612	-88.405	Entire resort	4	Airbnb	\$200	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Carefree family home	42.544	-88.554	Townhome	10	HomeAway	\$200	Residence
null	42.579	-88.539	Cottage	5	HomeAway	\$200	Residence
House on the Bay	42.575	-88.542	Entire cottage	6	Airbnb	\$200	Residence
321	42.613	-88.585	Condo	6	HomeAway	\$200	Residence
Free standing cottage	42.544	-88.572	Entire cottage	4	Airbnb	\$200	Residence
Beautiful home close to beach	42.545	-88.569	Entire house	8	Airbnb	\$200	Residence
Lake House on Lake Geneva	42.545	-88.548	Entire house	6	Airbnb	\$200	Residence
Sleek Modern Living In Geneva National.	42.604	-88.52	Entire house	6	Airbnb	\$200	Residence
Lakefront Villa in Lake Geneva	42.586	-88.512	Entire apartment	4	Airbnb	\$200	Residence
Vintage renovated 1920s cottage with lakeviews	42.607	-88.491	Entire cottage	6	Airbnb	\$200	Residence
"A Bit of Heaven" by the Lake	42.607	-88.488	Entire house	8	Airbnb	\$200	Residence
Fontana-on-Geneva Lake Cottage in the Woods	42.56	-88.578	Entire cottage	8	Airbnb	\$200	Residence
SUPER cute FUN 4 Seasons Cottage	42.597	-88.436	Entire house	7	Airbnb	\$199	Residence
Charming Lake House in the Heart of Lake Geneva	42.58	-88.544	Entire house	10	Airbnb	\$199	Residence
Geneva Lake Cabin in Williams Bay	42.578	-88.525	Entire cabin	6	Airbnb	\$199	Residence
Lake Geneva - Abbey Villa	42.547	-88.577	Entire condominium	4	Airbnb	\$199	Residence
Lakeview at CasaComo	42.586	-88.512	Entire condominium	5	Airbnb	\$199	Residence
Williams Bay/Geneva Lake Cottage, Sleeps 12+	42.576	-88.524	Entire cottage	12	Airbnb	\$198	Residence
111	42.616	-88.585	Condo	6	HomeAway	\$196	Residence
317	42.614	-88.581	Condo	6	HomeAway	\$196	Residence
Ye Olde Manor House Rubye Room	42.717	-88.542	Private room in bed and breakfast	2	Airbnb	\$196	Room
Ye Olde Manor House Pond View Room	42.717	-88.542	Private room in bed and breakfast	2	Airbnb	\$196	Room
Ye Olde Manor House Rising Sun Room	42.717	-88.542	Private room in bed and breakfast	2	Airbnb	\$196	Room
The Terrace View Room	42.769	-88.556	Private room in bed and breakfast	2	Airbnb	\$196	Room
211	42.618	-88.58	Condo	6	HomeAway	\$195	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
3bd 2ba cottage Abbey Springs on Lake Geneva	42.544	-88.55	Entire cottage	12	Airbnb	\$195	Residence
121	42.616	-88.585	Condo	6	HomeAway	\$194	Residence
The Cove of Lake Geneva	42.592	-88.434	Studio	4	HomeAway	\$193	Residence
Cottage	42.59	-88.428	Cottage	5	HomeAway	\$189	Residence
Standard Villa Lake Geneva's most GRAND Resort	42.609	-88.407	Entire villa	4	Airbnb	\$189	Residence
Bay View Bliss	42.772	-88.701	Entire house	7	Airbnb	\$187	Residence
A Bit Of Heaven	42.606	-88.488	House	8	HomeAway	\$186	Residence
The Hive - HumbleBnB Lake Geneva	42.595	-88.439	Private room in bed and breakfast	2	Airbnb	\$185	Room
The Bay House	42.579	-88.543	House	7	HomeAway	\$185	Residence
🌻 My Place In the Sun 🌻	42.586	-88.511	Villa	6	HomeAway	\$185	Residence
Cozy Fontana Apt. 2 BR, 1 BA Steps to Abbey Resort	42.548	-88.58	Entire apartment	4	Airbnb	\$185	Residence
null	42.583	-88.638	House	13	HomeAway	\$184	Residence
Garden View Room	42.717	-88.542	Private room in bed and breakfast	2	Airbnb	\$181	Room
null	42.583	-88.638	House	8	HomeAway	\$180	Residence
A Verandha in Lake Geneva	42.587	-88.432	Private room in house	2	Airbnb	\$179	Room
null	42.615	-88.606	House	7	HomeAway	\$179	Residence
null	42.588	-88.508	House	8	HomeAway	\$178	Residence
Burlington House Whispering Willow Ranch	42.751	-88.342	Entire house	12	Airbnb	\$176	Residence
'Geneva Guest House' - Walk to Lake Geneva & Town!	42.576	-88.549	Entire house	6	Airbnb	\$175	Residence
Lrg 4br/2.5ba Vacation home right off Geneva Lake	42.572	-88.542	Entire house	12	Airbnb	\$175	Residence
Eclectic artist escape in Wisconsin	42.633	-88.65	Entire house	6	Airbnb	\$175	Residence
The Modern Cozy Spacious Corner	42.825	-88.727	Entire house	8	Airbnb	\$175	Residence
Lakeside Cabin Retreat	42.741	-88.573	Entire cabin	6	Airbnb	\$175	Residence
220	42.614	-88.582	Condo	6	HomeAway	\$172	Residence
Cozy Cottages in Lake Geneva	42.584	-88.427	Entire bungalow	2	Airbnb	\$169	Residence
null	42.577	-88.524	Cabin	6	HomeAway	\$169	Residence



Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Lake Geneva Relaxation	42.584	-88.511	Entire condominium	4	Airbnb	\$169	Residence
null	42.576	-88.524	House	16	HomeAway	\$166	Residence
QueenBee - HumbleBnB Lake Geneva	42.596	-88.439	Private room in bed and breakfast	2	Airbnb	\$165	Room
Honeycomb - HumbleBnB Lake Geneva	42.595	-88.439	Private room in bed and breakfast	2	Airbnb	\$165	Room
306	42.616	-88.587	Condo	4	HomeAway	\$164	Residence
329	42.614	-88.585	Condo	6	HomeAway	\$164	Residence
Ye Olde Manor House Oak Room	42.717	-88.542	Private room in bed and breakfast	2	Airbnb	\$164	Room
Medusa Downtown Suites	42.594	-88.434	Entire apartment	6	Airbnb	\$160	Residence
null	42.579	-88.528	Cabin	6	HomeAway	\$159	Residence
null	42.586	-88.509	Condo	6	HomeAway	\$158	Residence
null	42.586	-88.509	Condo	4	HomeAway	\$158	Residence
DOWNTOWN Lake Geneva - Endless Summer Nites!!	42.587	-88.429	Entire house	12	Airbnb	\$155	Residence
null	42.578	-88.526	Cabin	4	HomeAway	\$153	Residence
Intimate & Romantic Downtown Inn - Bistro Suite	42.591	-88.436	Entire condominium	3	Airbnb	\$150	Residence
Intimate & Romantic Downtown Inn - The Martini Suite	42.592	-88.438	Entire condominium	3	Airbnb	\$150	Residence
Lost Oak on Center	42.596	-88.432	Entire apartment	6	Airbnb	\$150	Residence
Intimate & Romantic Downtown Inn - Garden Suite	42.593	-88.438	Entire condominium	4	Airbnb	\$150	Residence
The Manor Lake Geneva - 3 Bed Harmony Room	42.53	-88.599	Private room in house	3	Airbnb	\$150	Room
The Manor Lake Geneva - 3 bed Clarity Room	42.531	-88.598	Private room in house	3	Airbnb	\$150	Room
The Manor Lake Geneva - 3 Bed Awaken Room	42.531	-88.599	Private room in house	3	Airbnb	\$150	Room
Cedar Point Bungalow	42.576	-88.522	House	8	HomeAway	\$150	Residence
Williams Bay House - 1 Block to Geneva Lake	42.578	-88.543	Entire house	12	Airbnb	\$150	Residence
Cedar Point Bungalow - Lake Geneva	42.576	-88.522	Entire bungalow	8	Airbnb	\$150	Residence
Valencia House	42.631	-88.581	House	10	HomeAway	\$150	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
BEAUTIFUL 2 BR LIGHTHOUSE THEMED CONDO	42.609	-88.523	Entire condominium	4	Airbnb	\$150	Residence
The Gardening Artist's House	42.608	-88.489	Entire house	4	Airbnb	\$150	Residence
Secluded Lake house in Lake Geneva	42.588	-88.506	Entire house	8	Airbnb	\$150	Residence
Linn Lake Lodge	42.55	-88.483	Entire cottage	6	Airbnb	\$150	Residence
Corner Cabin on Geneva Lake/Pet Friendly	42.577	-88.525	Private room in boutique hotel	4	Airbnb	\$149	Room
Cozy Cabin in Williams Bay	42.578	-88.527	Entire cabin	4	Airbnb	\$149	Residence
Two Bed & Two Bath Cabin in Williams Bay	42.579	-88.527	Private room in cabin	4	Airbnb	\$149	Room
Three Bed & Two Bath sleeping cabin	42.578	-88.525	Entire cabin	6	Airbnb	\$149	Residence
null	42.578	-88.526	Cabin	3	HomeAway	\$148	Residence
The "Tiny" Bay House	42.596	-88.544	Guest House	2	HomeAway	\$143	Residence
null	42.575	-88.549	House	6	HomeAway	\$142	Residence
Champaign Toast	42.584	-88.632	House	10	HomeAway	\$142	Residence
Historic cottage bedroom /bath with 2nd room	42.595	-88.433	Private room in house	4	Airbnb	\$140	Room
Downtown Lake Geneva Cottage Sleeps 5	42.586	-88.43	Entire cottage	5	Airbnb	\$139	Residence
Highland's Heaven!	42.604	-88.526	Condo	6	HomeAway	\$138	Residence
Rustic Cabin with Small Town Feel	42.574	-88.541	Entire cabin	6	Airbnb	\$137	Residence
330	42.616	-88.585	Condo	4	HomeAway	\$137	Residence
304	42.615	-88.585	Condo	4	HomeAway	\$137	Residence
Lake Cottage Lauderdale Lakes	42.777	-88.563	Cabin	4	HomeAway	\$136	Residence
Ole Bistro Inn	42.592	-88.437	Condo	4	HomeAway	\$134	Residence
The Cozy Cottage Lodge	42.54	-88.37	Cottage	6	HomeAway	\$130	Residence
Gemini Springs cottage: an artist retreat	42.575	-88.541	Private room	2	Airbnb	\$130	Room
Cove of Lake Geneva Luxury Suite	42.593	-88.43	Entire condominium	4	Airbnb	\$129	Residence
DOWNTOWN LAKE GENEVA Studio Apartment	42.594	-88.435	Entire apartment	4	Airbnb	\$129	Residence
Charming guest house on Lake Geneva	42.569	-88.552	Entire guesthouse	4	Airbnb	\$129	Residence
null	42.614	-88.61	Apartment	6	HomeAway	\$129	Residence
Rosewing	42.628	-88.583	House	4	HomeAway	\$129	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Private Suite, 3 acre site w/ lake view, unit 4	42.545	-88.588	Private room in resort	4	Airbnb	\$129	Room
Private Suite, 3 acre site w/ lake view, unit 11	42.545	-88.588	Private room in boutique hotel	4	Airbnb	\$129	Room
Private suite, 3 acre site w/ lake view, unit 3	42.546	-88.587	Private room in resort	4	Airbnb	\$129	Room
Private Suite, 3 acre site w/lake view, unit 12	42.544	-88.589	Private room in boutique hotel	4	Airbnb	\$129	Room
Private Suite, 3 acre site w/ lake view, unit 7	42.546	-88.588	Private room in boutique hotel	4	Airbnb	\$129	Room
227	42.613	-88.587	Condo	4	HomeAway	\$126	Residence
The Manor Lake Geneva - 2 bed Tranquility Room	42.532	-88.598	Private room in house	2	Airbnb	\$125	Room
The Manor Lake Geneva- 2 bed Joy Room	42.532	-88.599	Private room in house	4	Airbnb	\$125	Room
null	42.568	-88.542	House	12	HomeAway	\$125	Residence
Cottage near Geneva Lake	42.575	-88.542	Entire cottage	4	Airbnb	\$125	Residence
null	42.614	-88.61	Apartment	4	HomeAway	\$125	Residence
Lake Breeze Cottage on Delavan Lake.	42.617	-88.608	Entire cottage	4	Airbnb	\$125	Residence
Lake Geneva area house	42.532	-88.565	Entire house	4	Airbnb	\$125	Residence
Lake Geneva Condo - Grounds of Ridge Resort	42.586	-88.513	Entire condominium	7	Airbnb	\$125	Residence
Your Lakefront "Home Away From Home"	42.586	-88.507	Entire condominium	6	Airbnb	\$125	Residence
Lake Geneva Villa	42.585	-88.504	Entire house	4	Airbnb	\$125	Residence
Interlaken Condominiums	42.585	-88.507	Condo	4	HomeAway	\$124	Residence
null	42.554	-88.452	Condo	2	HomeAway	\$121	Residence
LG Coastal Cottage Villa	42.587	-88.506	Townhome	4	HomeAway	\$121	Residence
Cozy Studio w/full kitchen and bath	42.5	-88.349	Entire place	3	Airbnb	\$120	Residence
Geneva Street Inn in Maple Park Historic District	42.593	-88.436	Entire house	6	Airbnb	\$119	Residence
Potter's Lake Escape - On the Lake!	42.822	-88.351	Entire cottage	7	Airbnb	\$119	Residence
Grand Historic Downtown lodging	42.835	-88.734	Private room in house	2	Airbnb	\$115	Room
null	42.578	-88.528	House	4	HomeAway	\$110	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Williams Bay WI LakeRightsByTheMonthOr Season	42.579	-88.528	Entire cottage	4	Airbnb	\$110	Residence
Lake Cottage in neighborhood with beach and parks.	42.617	-88.608	Entire cottage	9	Airbnb	\$110	Residence
null	42.59	-88.433	Condo	4	HomeAway	\$100	Residence
Single family home	42.593	-88.418	Private room in house	2	Airbnb	\$100	Room
Little Red Caboose - Vacation Condo	42.584	-88.42	Train	4	Airbnb	\$100	Residence
The Bay House - 1/2 block from Geneva Lake	42.578	-88.543	Entire house	8	Airbnb	\$99	Residence
🚤 Vintage Coastal Villa 🚤 Midweek Special! 🏠 SUPERHOST	42.589	-88.506	Entire villa	4	Airbnb	\$99	Residence
Kettle Moraine Cabin at Pine Knolls	42.77	-88.702	Entire cabin	5	Airbnb	\$99	Residence
King Size Bed Suite with Kitchen	42.589	-88.432	Entire condominium	4	Airbnb	\$90	Residence
Lake Geneva Rental	42.59	-88.453	Private room in house	2	Airbnb	\$90	Room
Studio Apartment	42.595	-88.434	Apartment	3	HomeAway	\$89	Residence
Sugar Creek Lake House Paradise - Lake Geneva Area	42.743	-88.558	Entire cottage	11	Airbnb	\$89	Residence
447 Sylvan Drive Fontana WI	42.539	-88.567	House	6	HomeAway	\$85	Residence
Nature Lover's Hideout Lake Geneva Area	42.53	-88.31	Entire guesthouse	4	Airbnb	\$85	Residence
Retreat 1 Min Walk to Lake Geneva	42.58	-88.543	Entire house	4	Airbnb	\$80	Residence
Lake Geneva Cloud 9 Living Resort	42.584	-88.507	Entire condominium	4	Airbnb	\$79	Residence
The "Tiny" Bay House	42.598	-88.544	Tiny house	2	Airbnb	\$79	Residence
HOT NEW LISTING Our Happy Place at Lake Geneva	42.584	-88.507	Entire condominium	5	Airbnb	\$75	Residence
Deligo Valley Cottage	42.802	-88.344	Entire guesthouse	4	Airbnb	\$75	Residence
The Lodge, formerly Interlaken in Lake Geneva, WI	42.587	-88.509	Entire condominium	6	Airbnb	\$70	Residence
The La Grange Country Penthouse	42.799	-88.603	Entire apartment	2	Airbnb	\$67	Residence
Brookside Farm Cottage	42.731	-88.448	House	6	HomeAway	\$61	Residence
LAKE GENEVA LAKEFRONT VILLAS	42.586	-88.51	Condo	4	HomeAway	\$60	Residence
Cottage space with Boat Parking in Lake Geneva	42.549	-88.463	Entire guesthouse	4	Airbnb	\$60	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
null	42.545	-88.57	House	6	HomeAway	\$57	Residence
63 Lausanne Unit 05	42.586	-88.509	Condo	6	HomeAway	\$50	Residence
Interlaken Condo in Lake Geneva	42.586	-88.513	Entire serviced apartment	4	Airbnb	\$50	Residence
Nostalgic End of the Line Caboose	42.585	-88.422	Tiny house	4	Airbnb	\$45	Residence
Historic Landmark Nelson Salisbury House	42.836	-88.736	Private room in house	2	Airbnb	\$35	Room
Interlaken Resort	42.588	-88.513	Condo	4	HomeAway	\$27	Residence
null	42.598	-88.403	Condo	8	HomeAway	\$0	Residence
W3216 S. Lakeshore Drive #213	42.554	-88.456	Condo	4	HomeAway	\$0	Residence
Timber Ridge Lodge - PICK ME!!	42.601	-88.404	Condo	4	HomeAway	\$0	Residence
null	42.61	-88.401	Condo	8	HomeAway	\$0	Residence
null	42.535	-88.591	House	7	HomeAway	\$0	Residence
Lovely Cottage	42.539	-88.563	House	6	HomeAway	\$0	Residence

Major Website Listings of Short Term Rentals in

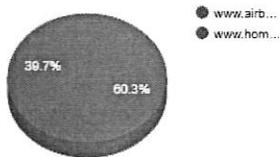
Lake Geneva, WI

August 3, 2018

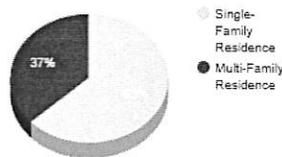
This preliminary report shows properties currently listing on the two major short-term rental (STR) websites Airbnb and HomeAway. Between these two sites, we are able to get a pretty good picture of your STR makeup. When you sign up with STR Helper, our software will monitor over 40 sites for STR activity.

Please note: Unlike other companies, STR Helper is not a mere report generating service, it is a complete software package that allows you to manage licensing, monitoring, and compliance of the STRs in your municipality. This report is not STR Helper, it's just the start of a conversation...

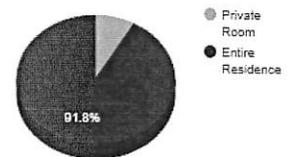
Internet Listings By Source



Internet Listings By Residence Type



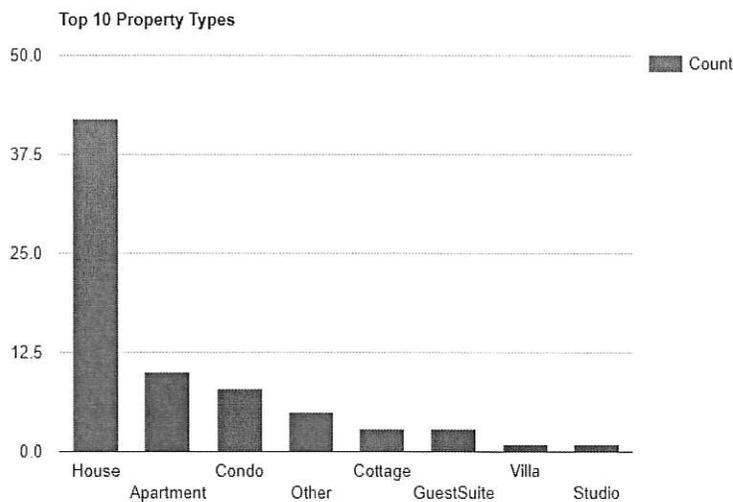
Internet Listings By Share Type



Lake Geneva WI - Internet Listings

Source	Single-Family Residence	Multi-Family Residence	Private Room	Entire Residence	Total
airbnb.com	25	19	6	38	44
homeaway.com	21	8	0	29	29
Total	46	27	6	67	73

Property Type Distribution



Type	Count
House	42
Apartment	10
Condo	8
Other	5
Cottage	3
GuestSuite	3
Villa	1
Studio	1



Lake Geneva WI - Listings (Maximum of 500 Listings)

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
The Lake House	42.561	-88.44	House	12	HomeAway	\$1200	Residence
THE DOWNTOWNER	42.592	-88.432	House	20	HomeAway	\$1071	Residence
Nautical A & B	42.594	-88.434	House	35	HomeAway	\$1051	Residence
Sleeps 35 Downtown 13 bedrms with studio apartment	42.595	-88.435	Entire house	16	Airbnb	\$995	Residence
South Shore House	42.587	-88.43	House	23	HomeAway	\$830	Residence
Lakeshore Drive House	42.59	-88.43	House	14	HomeAway	\$782	Residence
Red Rooster	42.589	-88.43	House	10	HomeAway	\$713	Residence
Wells house only	42.586	-88.431	House	15	HomeAway	\$665	Residence
DOWNTOWN LAKE GENEVA	42.586	-88.429	House	20	HomeAway	\$617	Residence
LAKE GENEVA HILLSIDE VILLA	42.581	-88.436	Villa	14	HomeAway	\$601	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Nautical A	42.594	-88.434	House	17	HomeAway	\$590	Residence
Nautical B	42.595	-88.434	House	15	HomeAway	\$555	Residence
Downtown Lake Geneva House!!	42.589	-88.431	Entire house	14	Airbnb	\$525	Residence
SLEEPS 17 DOWNTOWN LAKE GENEVA 6 Bedrooms	42.596	-88.435	Entire house	16	Airbnb	\$500	Residence
The 415	42.588	-88.43	House	12	HomeAway	\$483	Residence
Downtown Lk Geneva House & Cottage for 20 Guests!	42.586	-88.429	Entire house	16	Airbnb	\$475	Residence
Hillside ranch close to Downtown Lake Geneva	42.595	-88.451	Entire house	12	Airbnb	\$475	Residence
Pedal Inn	42.599	-88.436	House	12	HomeAway	\$451	Residence
Downtown Lake Geneva 4 BR/4 BA House sleeps 15	42.587	-88.428	Entire house	15	Airbnb	\$450	Residence
Endless Summer Nites	42.587	-88.429	House	12	HomeAway	\$433	Residence
SLEEPS 15 DOWNTOWN LAKE GENEVA 6 Bedrooms	42.596	-88.434	Entire house	15	Airbnb	\$425	Residence
HOT TUB HOUSE	42.583	-88.424	Entire house	6	Airbnb	\$391	Residence
Clearview Lodge	42.591	-88.437	House	10	HomeAway	\$375	Residence
null	42.587	-88.432	Cottage	4	HomeAway	\$351	Residence
Downtown Red Rooster!	42.59	-88.429	Entire house	10	Airbnb	\$350	Residence
NEW! Historic Lake Geneva House - Walk to Main St!	42.596	-88.439	Entire house	10	Airbnb	\$341	Residence
Center Street Loft	42.594	-88.434	House	8	HomeAway	\$318	Residence
Downtown Lake Geneva in Luxury	42.595	-88.431	House	4	HomeAway	\$300	Residence
null	42.596	-88.438	House	10	HomeAway	\$299	Residence
Wrigley Beach House	42.592	-88.437	Entire apartment	6	Airbnb	\$299	Residence
DOWNTOWN Lake Geneva - Endless Summer Nites!!	42.587	-88.429	Entire house	12	Airbnb	\$296	Residence
Center Street Loft	42.595	-88.435	Entire house	8	Airbnb	\$275	Residence
Lake Geneva Historic ice house	42.587	-88.433	Entire guest suite	4	Airbnb	\$256	Residence
Does Your Dog Need A Vacation??	42.591	-88.434	Entire house	6	Airbnb	\$250	Residence
Restored Victorian w hottub. One block from shops	42.596	-88.433	Entire house	7	Airbnb	\$250	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Charming Bungalow	42.601	-88.439	Entire house	4	Airbnb	\$250	Residence
Wrigley Beach House	42.591	-88.437	Apartment	6	HomeAway	\$249	Residence
A 1865 cottage in downtown Lake Geneva	42.586	-88.433	Entire guest suite	4	Airbnb	\$225	Residence
Geneva Street Bungalow	42.593	-88.434	Apartment	10	HomeAway	\$222	Residence
null	42.602	-88.434	Apartment	6	HomeAway	\$207	Residence
The Haven in Lake Geneva	42.592	-88.446	Entire house	7	Airbnb	\$200	Residence
Downtown Geneva Street Bungalow	42.594	-88.435	Entire apartment	10	Airbnb	\$200	Residence
Downtown Geneva Street Getaway	42.592	-88.435	Entire apartment	8	Airbnb	\$200	Residence
Home away from Home!	42.599	-88.445	Entire house	10	Airbnb	\$200	Residence
Great couples getaway! Downtown Lake Geneva 5 bd	42.596	-88.444	Entire house	15	Airbnb	\$200	Residence
Bee's Knees	42.596	-88.438	Entire guest suite	2	Airbnb	\$200	Residence
SUPER cute FUN 4 Seasons Cottage	42.597	-88.436	Entire house	7	Airbnb	\$199	Residence
Lost Oak on Center	42.596	-88.432	Entire apartment	6	Airbnb	\$195	Residence
Medusa Downtown Suites	42.594	-88.434	Entire apartment	6	Airbnb	\$195	Residence
The Hive - HumbleBnB Lake Geneva	42.595	-88.439	Private room in bed and breakfast	2	Airbnb	\$185	Room
The Cove of Lake Geneva	42.592	-88.434	Studio	4	HomeAway	\$181	Residence
A Verandha in Lake Geneva	42.587	-88.432	Private room in house	2	Airbnb	\$179	Room
Cozy Cottages in Lake Geneva	42.584	-88.427	Entire bungalow	2	Airbnb	\$175	Residence
QueenBee - HumbleBnB Lake Geneva	42.596	-88.439	Private room in bed and breakfast	2	Airbnb	\$165	Room
Honeycomb - HumbleBnB Lake Geneva	42.595	-88.439	Private room in bed and breakfast	2	Airbnb	\$165	Room
Cottage	42.59	-88.428	Cottage	5	HomeAway	\$164	Residence
Ole Bistro Inn	42.592	-88.437	Condo	4	HomeAway	\$152	Residence
Intimate & Romantic Downtown Inn - Bistro Suite	42.591	-88.436	Entire condominium	3	Airbnb	\$150	Residence
Intimate & Romantic Downtown Inn-The Martini Suite	42.592	-88.438	Entire condominium	3	Airbnb	\$150	Residence

Title	Geolocation (Latitude)	Geolocation (Longitude)	Accommodation Type	Max Guests	Source	Rate	Room Type
Intimate & Romantic Downtown Inn - Garden Suite	42.593	-88.438	Entire condominium	4	Airbnb	\$150	Residence
Historic cottage bedroom /bath with 2nd room	42.595	-88.433	Private room in house	4	Airbnb	\$140	Room
Downtown Lake Geneva Cottage Sleeps 5	42.586	-88.43	Entire cottage	5	Airbnb	\$139	Residence
Geneva Street Inn in Maple Park Historic District	42.594	-88.437	Entire house	6	Airbnb	\$129	Residence
Cove of Lake Geneva Luxury Suite	42.593	-88.43	Entire condominium	4	Airbnb	\$129	Residence
DOWNTOWN LAKE GENEVA Studio Apartment	42.594	-88.435	Entire apartment	4	Airbnb	\$129	Residence
Lake Geneva Retreat	42.599	-88.441	Entire bungalow	8	Airbnb	\$125	Residence
null	42.554	-88.452	Condo	2	HomeAway	\$120	Residence
null	42.59	-88.433	Condo	4	HomeAway	\$111	Residence
King Size Bed Suite with Kitchen	42.589	-88.432	Entire condominium	4	Airbnb	\$100	Residence
Single family home	42.593	-88.418	Private room in house	2	Airbnb	\$100	Room
Studio Apartment	42.595	-88.434	Apartment	3	HomeAway	\$99	Residence
Nostalgic End of the Line Caboose	42.585	-88.422	Tiny house	4	Airbnb	\$45	Residence
Lake Geneva 1930's Bungalow	42.587	-88.426	House	10	HomeAway	\$0	Residence

