



LAKE GENEVA PUBLIC LIBRARY

MINUTES

Lake Geneva Public Library Ad-Hoc Strategic Planning Committee Meeting
Wednesday, September 27, 2017, 9:30 a.m. to 11:00 a.m.
Smith Meeting Room, Lake Geneva Public Library

Call to order

Gelzer called the meeting to order at 9:30 a.m.

Roll Call

Members present: Brookes, Gelzer, Halverson, Kersten, Lafrenz, Lyon, Oppenlander
Also Present: Library Director Kornak

Minutes

Lyon/Oppenlander motion to approve the minutes of the September 6, 2017 meeting.
Motion carried unanimously.

Discussion

Request for \$8,000 included in 2018 Budget; \$6,100 potentially available in 2017. Library Foundation and Friends of the Library will also be updated on the process and asked to participate.

Review of matrix worksheet describing the stakeholder group, key questions for each and potential method to gather information. Extent of selected groups/audience to include depends on funding. Gelzer requested committee members review worksheet and send any comments, additions, questions to the Library Director in the next few business days.

Historical Documents:

- Deed – Lafrenz highlighted two sections of the Warranty Deed from Mary Sturges to the City of Lake Geneva. Lots 3, 4, 5 Block 32 “to be forever held and used for the purpose of a public park” and “a portion of said premises sufficiently large for the purpose as a site for a public library building.”
- *History of the Lake Geneva Public Library* by Ginny Hall (1999) – Brookes reviewed many of the early issues and decisions from the early days which are still relevant today in categories of Building, Funding, Administration, Staff, Partnerships, Programs, Circulation, Traditions, City, and Miscellaneous.



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- City Connections – Halverson presented information from the City Boards and Commissions website concerning the creation of the library and duties of the Library Board
- History of Library publicity – Kersten reported on news articles and publicity over the years regarding how the library presented/promoted itself, the cultural influence on the community, and the generosity of patrons' donations of books and funds over the years.
- Outdoor library property review deferred to next meeting (Oppenlander)
- Gelzer recommended individuals use the Walking Tour of the Library booklet for an indoor tour
- Gelzer and Kersten will prepare data for the meeting with UW-Whitewater Innovation Lab and hope to involve Director Kornak at the meeting as well.

October committee meeting will focus on data collection and evaluation and a guest from UW-Whitewater is scheduled to attend and present.

Gelzer noted that there would be a second phase of the "How we got here" conversation that would bring us to our current situation. He thanked everyone for their thought and preparation on Part 1 and asked that any written notes be shared with Director Kornak so that the record of the conversation would be accurate.

Adjournment

Oppenlander/Lyon motion to adjourn. Motion carried unanimously.

The meeting was adjourned at 11:05 a.m.

Respectfully submitted,
Chris Brookes
Secretary

Next meeting: Wednesday, October 25, 9:30 a.m., Smith Meeting Room, LGPL