

Ad Hoc Communications Committee

Wednesday, September 16, 2020 – 6:00 PM

City Hall, Council Chambers

Committee Members – Chairperson Fesenmaier, Alderman Flower, Jay Fairbanks, Scott Gelzer, and Mary Sibbing

Task: City Council adopted Resolution 20-R37 on May 11, 2020 to establish a temporary committee as follows: WHEREAS, there is a need to form an Ad Hoc Committee on Communications to review, develop and recommend opportunities and systems to provide increased communications to the public with respect to city business and opportunities. Goals of the Committee include means to accomplish increased communications through existing committee structures or new committees if necessary; taking advantage of new technology and products to make communications more efficient and timely; establishment of responsibilities for increasing communications and measurements to evaluate the effectiveness of communications; and establish policies and procedures to guide future communications by the City to the public.

1. Call to Order by Chairperson
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. 19.84(2), NOT limited to items on this agenda. Comments will be limited to 5 minutes.
4. Approval of previous meeting minutes from July 29, 2020
5. Accept resignation of Scott Gelzer
6. Round Table Discussion regarding websites and social media with Invited Guests from Public Library, Fire Department, Visit Lake Geneva, City of Lake Geneva
7. Report out action research (Google doc)
8. Future research
9. Length/future of Communications and Ad Hoc Committee
10. Recommendations to City Council
11. Set next meeting date
12. Adjourn