

**FINANCE, LICENSING & REGULATION COMMITTEE MINUTES  
TUESDAY, APRIL 16, 2019 – 6:00 PM  
CITY HALL, CONFERENCE ROOM 2A**

**Committee Members:** Chairperson Ken Howell, Alderpersons: Selena Proksa, Doug Skates, John Halverson, and Rich Hedlund

Aldersperson Howell called the meeting to order at 6:00 p.m.

**Roll Call:**

**Present:** Howell, Proksa, Skates, Halverson, and Hedlund

**Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes**

Janet Uhing 3273 Lockwood Blvd; Spoke in opposition of the rules for the City slips, buoys, and kayak rental.

Mary Jo Fesenmaier; 1085 S Lakeshore Dr; Spoke in favor of having a second vision session for the Comprehensive Plan. She would like to see an update on the condition of the beach of the after the Ice Castle. She inquired if the committee could address why the Harbormaster isn't reviewing the leases and facilitating the payments.

Bridget Leech N3202 Highland Dr; Spoke in regards to the Oktoberfest Permit Application and noted that the parking lots on Geneva Street will be open for customers.

Jim Davis 615 S Lake Shore Dr; Spoke in opposition of the rules for the City slips, buoys, and kayak rental.

**Approve the Regular Finance, Licensing and Regulation Committee Meeting minutes of April 2, 2019, as prepared and distributed**

Motion by Proksa to approve, second by Skates. No discussion. Motion carried 5-0.

**Licenses & Permits**

**2019-2020 Original & Renewal Operator License applications filed by various applicants as listed in packet**

Motion by Proksa to approve, second by Halverson. No discussion. Motion carried 5-0.

**Discussion/Recommendation regarding an Event Permit Application filed by the Downtown Business Improvement District for the event of Lake Geneva Oktoberfest to be held October 12, 2019 and October 13, 2019 from 5:00 a.m. to 8:00 p.m. at the 200 Block of Broad Street, half of the 700 and 800 Block of Geneva Street along with Flat Iron Park**  
Motion by Proksa to approve, second by Skates. Hedlund spoke in opposition of closing Geneva Street due to the potential of confusion. Motion carried 5-0.

**Discussion/Recommendation regarding an application for a Class "B" Fermented Malt Beverage License and a "Class C" Wine License filed by Tristan Crist Magic Theatre, LLC d/b/a Tristan Crist Magic Theatre, Agent, Tristan Christ located at 100 N. Edwards Blvd, Lake Geneva, WI**

Motion by Hedlund to approve, second by Skates. No discussion. Motion carried 5-0.

**Discussion/Recommendation regarding a Carriage Company License Application filed by Live Horse Entertainment, Agent Richard Costa, to operate a horse drawn carriage in the downtown area of Lake Geneva**  
Motion by Proksa to approve contingent upon approval of the Police Department with the alternative route, second by Howell. Proksa stated that she is very excited to have the horses coming through town. She questioned if Hwy 50 was the most suitable for the horses have been on. Skates questioned if there would be another option that doesn't include Hwy 50.

Motion by Proksa to suspend the rules to allow Richard Costa to speak, second by Skates.

Mr. Costa offered an alternative route that he had sent to the Police Department. Hedlund spoke in regards to where the horses were going to be staged and the potential of impeding traffic. Skates noted that the carriage will be heading west on Hwy 50 from Delaney Mercantile and he would like to see this come back after labor day. Motion carried 5-0.

Discussion/Recommendation regarding payment of \$99,325.50 to Lakeside International for new Public Works Snow Plow Truck (Payment for Cab and Chassis Only)

Motion by Hedlund to approve, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding **Resolution 19-R31** amending the City of Lake Geneva Fee Schedule to add Event Permit Fees

Motion by Hedlund to approve, second by Skates. Clerk Kropf explained that with the previous approval of the special event permit policy there were several fees that could be removed. This was just cleaning up the resolution. Motion carried 5-0.

Discussion/Recommendation regarding **Ordinance 19-04** an ordinance creating Section 6-84, Division 4, of Article II, Licenses, of Chapter 6, Alcohol Beverages, of the Municipal Code of the City of Lake Geneva; Relating to the Issuance of Operator Licenses to serve or sell alcohol

Motion by Proksa to approve, second by Halverson. Clerk Kropf explained that currently the City does not have an ordinance regarding operator licenses and that this would allow for a two-year renewal. Motion carried 5-0.

Discussion/Recommendation regarding **Ordinance 19-05** an ordinance amending Chapter 18, Businesses, Article X, Massage Establishments, Section 18-402 Application, Section 18-404 Investigation and Fee and repealing Sections 18-426 through 18-428 as it relates to Massage Technician Permits

Motion by Hedlund to approve, second by Halverson. Motion carried 5-0.

Discussion and possible recommendation regarding Boat Slip, Buoy, and Kayak Rental Issues including City's established rules

Motion by Halverson to approve, second by Proksa.

Motion carried 5-0.

Discussion/Recommendation regarding City of Lake Geneva Current Cycle of Accounts Payable and Bill Payment Process

Finance Director Hall stated explained the current process of approval of the payables. She would like to see that the bills be approved for payments after the Finance, Licensing, and Regulation Committee meeting. This would eliminate the need for Council approval. She reiterated that the City Auditors were in favor of the change. She asked that this be approved so the Attorney can draft an ordinance for Council approval.

Motion by Skates to direct staff to write the ordinance to implement that the Finance, Licensing, and Regulation Committee have final approval of the City payables, second by Halverson. Motion carried 5-0.

Monthly Treasurer's Report and March Budget vs. Actual Report

Finance Director Hall reviewed the March Budget versus Actual Budget. No action.

**Presentation of Accounts**

Prepaid Bills in the amount of \$50,411.38

Motion by Hedlund to approve, second by Skates. No discussion. Motion carried 5-0.

Regular Bills in the amount of \$191,135.81

Motion by Skates to approve, second by Headend. No discussion. Motion carried 5-0.

**Adjournment**

Motion by Hedlund to adjourn second by Skates. Motion carried 5-0. The meeting adjourned at 6:58 p.m.