

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
TUESDAY, AUGUST 20, 2019 – 6:00 PM
CITY HALL, CONFERENCE ROOM 2A

Committee Members: Chairperson Ken Howell, Alderpersons: Selena Proksa, Doug Skates, John Halverson, and Rich Hedlund

The meeting of the Finance, Licensing, and Regulation Committee was called to order by Chairperson Howell at 6:00 p.m.

Roll Call

Present: Howell, Halverson, Hedlund and Proksa

Absent / Excused: Skates

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

Bridget Leech, N320 Hyland Drive spoke in support of the Ice Castles proposal. Believes it is a great boost to the local economy and employment for local residents.

Lake Geneva School Superintendent Jim Gottinger voiced concerns with the proposal to locate Ice Castles at Dunn Field in regard to use of Waverly Street and the Eastview School parking lot.

Marcie Hollmann (School Board member) voiced opposition to the Dunn Field location for Ice Castles.

Jerry Kuroghlian 526 Maxwell Street voiced opposition to the proposed location for Ice Castles, believes location is inappropriate and is a safety risk to children in the neighborhood and the school.

Carlie Blackman addressed the committee concerning the Semper Running Half Marathon to be held July 11, 2020.

Nick Vorpapel of 5907 Highway 50 expressed support for the Ice Castles event.

(Name inaudible) of 500 S. Edwards opposes Dunn Field as location for Ice Castles; believes too close to the school.

China Cult 738 W. Main Street opposes the Ice Castles project at the proposed location. Believes there are environmental issues with the location and another location is needed.

Shannon McCarthy of 133 Orchard Street spoke in support of the Ice Castle proposal.

Ted Hergg 821 Geneva Street opposes the Ice Castle request, believes it is too close to Eastview School.

Bill Huntress 1015 Pleasant Street opposes new location for ice castles. He's against commercializing the city's parks and believes there will be traffic / congestion issues.

Shawni Mutter of Visit Lake Geneva addressed the committee and asked for a waiver of the fees being considered tonight for upcoming events.

Stephanie Klett of 527 Center Street spoke in support of Ice Castles for its economic benefit as well as the national / international press it provides the region.

Mr. P. Peterson of Evergreen Lane questioned the economics of having ice castles and opposes it as currently proposed.

Kevin Fleming of 1032 Street expressed his support for ice castles and encouraged the city and the school district to cooperate to make this event occur.

Jessie Stone (representing ice castles), addressed the various comments that have been brought up so far during the public comment portion of the meeting. Stated that ice castles has existed for nine years and have located near schools previously. Also stated that security of the site, safety of visitors and protection of the environment all are priorities for ice castles. Also stated that ice castles will be making \$300,000 worth of improvements to the park.

Beth Tumas of The Bottle Shop expressed her support for ice castles as a benefit to the city's economy during the off season. Encouraged use of shuttles to get visitors to the location.

George Chironis expressed concerns with ice castles being located so close to Eastview School as well as the impact on the school's parking lot.

Peg Esposito of 124 Darwin Street opposes the location of ice castles as being too close to the school and the river.

Sean Payne expressed support for the new location for the ice castles.

Charlene Klein 817 Wisconsin Street expressed opposition for the relocation of ice castles. Doesn't believe it will be helpful to the downtown economy. Also questions the "two tier event permit" submitted by ice castles. Doesn't believe the fee structure is same for a one day event and a season long event.

Linda Boilini of 728 W. Main Street expressed concern with use of street parking and school parking lot. Believes this proposal is rushed and incomplete.

Approve the Regular Finance, Licensing and Regulation Committee Meeting minutes of August 6, 2019, as prepared and distributed

Motion by Proksa to approve the minutes, second by Halverson. No discussion. Motion carried 4-0.

Howell so moved to suspend the rules and move item ten (10) up to agenda item five (5). Proksa seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding City of Lake Geneva Garbage and Recycling RFP and of possible contract extension with John's Disposal

City Administrator Nord addressed the committee concerning the option of going out for a Request for Proposal (RFP) or to extend the City's contract with Johns Disposal Service, Inc. After some discussion, Nate Austin, Municipal Sales Manager for Johns Disposal, addressed the committee concerning the possibility of a three year or a five year extension. The services provided would remain as they are currently with the exception of an annual event that would allow residents to dispose of electronics. Finance Director Karen Hall presented the committee with information concerning the proposals' impact on next year's budget. After additional discussion Howell so moved to enter into a five year contract extension with Johns Disposal. Halverson seconded the motion. Motion carried 4-0

Licenses & Permits

2019-2021 Original & Renewal Operator License applications filed by various applicants as listed in packet

Motion by Proksa to approve, second by Halverson. No discussion. Motion carried 4-0.

Discussion/Recommendation regarding a Riviera Ballroom Lease Agreement Application filed by VISIT Lake Geneva to be used January 27, 2020 through February 2, 2020 for the event of Winterfest (Applicant is requesting waiver of all fees in an amount of \$2,400)

After brief discussion concerning the City's recently adopted special events policy, Proksa so moved to hold this topic over until the next Finance, Licensing & Regulation Committee (FLR), Halverson seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding a Street Banner Permit Application filed by VISIT Lake Geneva to be displayed January 1, 2020 through February 2, 2020 (Applicant is requesting waiver of all fees in an amount of \$363)

After brief discussion concerning the City's recently adopted special events policy, Proksa so moved to hold this topic over until the next Finance, Licensing & Regulation Committee (FLR), Hedlund seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding a Temporary Class "B" / "Class B" Retailer's License Application filed by VISIT Lake Geneva for the event of the Winterfest Showcase to be held on January 30, 2020 at the Riviera Ballroom, 812 Wrigley Dr, Lake Geneva, WI

After brief discussion, Halverson so moved to approve the request, Hedlund seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding a Temporary Operator License Application filed by Shawni Mutter to be used at the Winterfest Showcase to held January 30, 2020 at the Riviera Ballroom, 812 Wrigley Dr, Lake Geneva, WI

After brief discussion, Proksa so moved to approve the request, Halverson seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding an Event Permit Application filed by VISIT Lake Geneva for the event of the 44th Electric Christmas Parade to be held December 7, 2019 from 3:00 p.m. to 6:30 p.m. on Broad Street and Main Street of Downtown

After brief discussion, Hedlund so moved to approve the request, Halverson seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding an Event Permit Application filed by Dakota, INC for the event of Fat Tire Ride to be held September 14, 2019 in the parking lot behind Champ's Bar & Grill

After brief discussion, Proksa so moved to approve the request, Halverson seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding an Event Permit Application & Fireworks Display Application filed by Shannon Previde for the event of Badger High School Homecoming Fireworks Display to be held October 11, 2019 at Badger High School from 6:00 p.m. to 10:00 p.m

After brief discussion, Hedlund so moved to approve the request, Proksa seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding an Event Permit Application filed by Carlie Blackman for the event of Semper Running Half Marathon to be held July 11, 2020 located at South Lake Shore Drive ending at Seminary Park from 5:00 a.m. to Noon (Approval of permit with conditions identified by the Fire Department)

The Fire Department states that the two conditions have been agreed to by the events planner. After brief discussion, Halverson so moved to approve the request, Proksa seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding a Temporary Class "B" / "Class B" Retailer's License Application filed by Lot of Love, Inc for the event of Falz Fest to be used on September 20, 2019 at 965 Wells St, Lake Geneva, WI

The events coordinator Beth Luther spoke about the event and answered questions from the committee. After further discussion, Hedlund so moved to approve the request, Proksa seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding an Event Permit Application filed by Ice Castles LLC for the event of Ice Castles Display to be held at Dunn Field Park from October 1, 2019 to April 1, 2020

Members of the committee took turns expressing their opinions on the proposed Ice Castle event as well as it's proposed location. General discussion was held. Howell so moved to waive the rules and allow Jessie Stone from Ice Castles to make a presentation and to answer committee members' questions. Proksa seconded the motion. Motion carried 4-0. Jessie Stone addressed the committee and answered various questions from the committee members as to why other park locations were not acceptable for Ice Castles. Stone further stated that the entire project is contingent on Ice Castles coming to an agreement with the school district. Stone outlined other improvements being proposed to the site if Ice Castles were to locate in Dunn Field.

Lake Geneva School Superintendent Jim Gottinger stated that the he and the School District had only heard about the proposal for Ice Castles this past Wednesday and has several concerns about the event. After further discussion Proksa so moved to forward this to the Common Council without a recommendation. Halverson seconded. Motion carried 4-0.

Discussion/Recommendation regarding an Original Application for a Class "A" Intoxicating Liquor License Application and "Class A" Fermented Malt Beverage License Application filed by 1111 N Edwards Blvd, LLC d/b/a Fairfield Inn & Suites located at 1111 N Edwards Blvd, Lake Geneva, WI 53147

Hedlund so moved to approve the request, Halverson seconded the motion. Motion carried 4-0

Discussion/Recommendation regarding donation of City of Lake Geneva Fire Department Ambulance to the City of Delavan

Lt. Dennis Detowski advised the committee that the Police and Fire Commission approved the donation of the 1996 ambulance to the City of Delevan, Wisconsin. The Committee asked various questions including why the vehicle was being donated as opposed to sold to Delevan. After further discussion Howell so moved to approve the donation. Proksa seconded. Motion carried 4-0.

Discussion/Recommendation regarding setting a date and time for Annual City of Lake Geneva Trick for Treating for 2019

General discussion was held concerning the various possible dates and times for trick or treating within the city limits of Lake Geneva. After further consideration, Hedlund so moved that Trick or Treating within the city limits be held Sunday, October 27th between the hours of noon and 4pm. Halverson seconded the motion. Motion carried 4-0.

Discussion/Recommendation regarding field lease agreement with the Lake Geneva YMCA for Veterans' Park

Hedlund moved that this topic be referred to the City's Park Board for discussion. Halverson seconded the motion. Motion carried 4-0.

Discussion/Update regarding City of Lake Geneva Employer Clinic

Karen Hall provided the committee with an update concerning the use of the city's clinic hours by city staff.

Discussion/Update regarding City of Lake Geneva Health Insurance

Karen Hall reported that she and other city staff recently met with the city's health insurance consultant. It was recommended that the city not change its insurance for three years. Hall also provided a year to date overview concerning claims by city employees. After further discussion Hedlund asked that Administrator Nord contact the state to attempt to secure a quote from the State's insurance program.

Discussion regarding July Treasurer's Report and Budget versus Actual

Karen Hall provided a general overview of the monthly report and pointed out three line items for additional explanation. Mayor Hartz stated he and Administrator Nord recently met with assessor to discuss improvements for next year's process.

Presentation of Accounts

Prepaid Bills in the amount of \$ 50,365.69

Karen Hall reported that there was a transposition error and the amount is actually \$50,356.69. Hedlund so moved to approve the prepaid bills. Halverson seconded. Motion carried 4-0

Regular Bills in the amount of \$133,781.93

Halverson so moved to approve the regular bills. Proksa seconded. Motion carried 4-0.

Adjournment

Motion by Hedlund to adjourn the meeting, second by Halverson. Motion carried 4-0. The meeting adjourned at 8:05 p.m.