



**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT  
BOARD MEETING**

**Monday, September 11, 2017 – 8:00 a.m.**

**Baker House**

**327 Wrigley Drive, Lake Geneva, WI 53147**

1. Call to Order
2. Roll Call
3. Approval of minutes from the August 7<sup>th</sup>, Regular Business Improvement District meeting
4. Approval of minutes from the August 28<sup>th</sup>, Special Meeting - Budget and Operating Plan Discussion
5. Financials
6. City News
7. Visit Lake Geneva News
8. Discussion of Dark Store Theory, Expanded Liquor Licenses and Personal Property Tax.  
Stephen Nass & Tyler August present
9. Downtown Storefront Updates
  - a. Vacancies
  - b. New Openings
10. Discussion/Action on Bridget Leech attending the Wisconsin Downtown Summit in Sheboygan, WI. Conference Registration and Travel Costs not to exceed \$275
11. Discussion/Action on amended BID By-laws and 2018 Budget
12. Questions on Director's Report.
13. Other Business
14. Set Next Meeting Date: October 2<sup>nd</sup>
15. Adjourn