

AVIAN (BIRD) COMMITTEE
MONDAY, JUNE 10, 2019
5:00 PM CITY HALL, CONFERENCE ROOM 2A

1. Call to order by Chairman, Selena Proksa at 5:00 pm

2. Roll Call

Present: Chairperson Selena Proksa, Beverly Leonard, Sarah McConnell, Jill Rodriguez, Carol Zimmermann. Excused: Karen Gallo

NOTE: Zimmermann is still misspelled on the agenda and the website (2 n's at the end)

3. Approval of minutes from May 20, 2019 meeting as distributed

Moved by Rodriguez, second by Zimmermann, Vote: 5 yes, 0 no, 0 abstain

4. Comments from the public limited to 5 minutes

No members of the public were present

5. Discussion/Update Avian Budget Review

Review of expenditures to date, approximately \$1800, including those currently in process.

Discussion of billing against Alliant Energy and Tourism matching grant. Members will use the same invoice they have been using, but should note if the expenditure can be applied to the Tourism match or should be applied to the Alliant Energy Grant.

Action item: Leonard will price the poles and crank system needed for the Purple Martin gourds and the cost of 16 gage replacement cable for the Purple Martin houses (that meets manufacturer's specifications.)

Expenditures for Alliant Energy grant.

Action item: McConnell is working with a local vendor to purchase the packs and get them embroidered (contacting Alliant Energy for camera-ready logo art).

Action item: Gallo will work on purchasing bird identification cards or pamphlets and maps.

6. Discussion/Update Promotion of Upcoming Events

Rodriguez is lead on the June Library Event.

Working schedule for June 18

6:00 pm Committee members and speaker arrives

Set up Avian Committee and partners' table

6:30 to 7:00 -7:10 pm – Intro speaker – Rodriguez & main speaker presentation

7:00/7:10 to 7:20 pm - Q and A

7:10/7:20 to 7:30 pm – brief PowerPoint on Lake Geneva Purple Martin colony (McConnell and Zimmermann)

Children's program – winning student Ryan will come from the school to do the children's' program, coloring pages, and book

Wednesday, Jun 19 10:00, am Walking Tour

McConnell will lead

Committee arrives at 9:45 am

If foul weather, stay in the library and look out windows and explain nest-keeping

Action items: Avian Committee Table

Bring sample Gourd - McConnell

June to Sept Trifolds – Zimmermann will get 500 more copies

July to Sept Trifolds (new front, no June event) – Zimmermann will create and get 500 copies

July program flat information sheet – Zimmermann will create and get 100 copies

Shorter version of PowerPoint (computer and flash drive)- Zimmermann

Contact Lakeland Audubon – information for table and event info - Zimmermann

Contact Geneva Lake Conservancy – information for table and event info - Zimmermann

Visit Lake Geneva & Visitor Center – permission to put information there and get on events calendar -

Proksa – Thursday meeting

City Facebook page – information on events – Proksa

Library will put on their sign – Rodriguez

Resource sheet (house vendors) – Rodriguez

Desk copies of catalogs - Rodriguez

Information to Geneva Lake Museum – Rodriguez

Email/contact Bella Vista and Harbor Shores about hotels posting info – Rodriguez

Lake Geneva Regional News, Madison Audubon & Purple Martin Conservation Association – Rodriguez

Contact Public Radio – Leonard

Purple Martin Brochures - Leonard

7. Discussion/Update Permits for Swift Night Out

Food truck – Temporary use permit

\$60 charge

Possible vendors: Andrea – sweet tooth – ice cream & Franks – hot dogs

Action item: Proksa will fill out and do check request

May need to appear before the Planning Committee

8. Discussion/Recommendation of Future Agenda Items

July events – includes Library event, Simple's Cookies for a Cause, Alliant Energy Bird Watching Kit launch & Bird City announcement

September event – Swift Night Out

Interpretive Sign

Purple Martin houses – status, cable replacement

Budget items – includes replacement cables and pole for gourds

New member candidates

9. Next Meeting: Monday, July 22, 2019 @ 5:00 PM

10. Adjourned at 5:58 pm – Moved by Zimmermann, second by Rodriguez, Vote: unanimous approval