



TOURISM COMMISSION

WEDNESDAY, DECEMBER 12, 2018 – 5:00PM

CONFERENCE ROOM 2A, CITY HALL

AGENDA

Committee Members: Chairperson, Tammie Carstensen, Vice-Chair, Andrew Fritz, Charlie Lorenzi, Brian Waspi Alderpersons: Rich Hedlund, Shari Straube

1. Meeting call to order by Vice Chairman, Fritz
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from November 14, 2018
5. Introduction of new City Administrator
6. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
7. Update from Lake Geneva Business Improvement District (BID) on Events and Activity
8. Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Promotional Activity
9. Update Room Tax Dollars Collected, Financials, current Budget and Disbursements
10. Ice Castle representative to provide update
11. Svitak AirBnB update
12. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - a. Request to remove the 50/50 Match Grant Dollars for Horticultural Hall from the 2018 budget
13. Agenda items and next meeting date January 16, 2018?
14. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*