

**GENEVA LAKE MUSEUM
BOARD OF DIRECTORS MEETING
DATE: DECEMBER 11, 2019**

I. Attendance (individuals present indicated with "X" in box)

A. Officers

- President: Ed Schwinn
- Vice President: Jim Gee
- Secretary: Lynn Grayson
- Treasurer: Mike Ploch

B. Directors

- | | |
|--|--|
| <input checked="" type="checkbox"/> Marianne Bonifacic | <input checked="" type="checkbox"/> Vern Magee |
| <input checked="" type="checkbox"/> Barbara Buelter | <input checked="" type="checkbox"/> Steve Littig |
| <input checked="" type="checkbox"/> Jim Davis | <input checked="" type="checkbox"/> Gerri Green |
| <input checked="" type="checkbox"/> Chuck Ebeling | <input checked="" type="checkbox"/> Beth Whiting |
| <input checked="" type="checkbox"/> Pat Gee | <input type="checkbox"/> Kathy Yih |
| <input checked="" type="checkbox"/> Jeff Glass | <input type="checkbox"/> David Williams |
| <input checked="" type="checkbox"/> Dana Hagenah | <input type="checkbox"/> Tom Yoder |

C. Staff Directors

- Administrative Director: Janet Ewing
- Operations and Exhibits Director: Dale Buelter

D. Paid Staff

- Curator: Helen Brandt
- Office Manager: Pat Cramer

II. Meeting Minutes

- A. Agenda: *See Agenda.*

B. Discussion

1. Call to Order: President Schwinn called the meeting to order at 5:30 p.m.
2. Approval of Minutes: Mr. Ebeling moved and Ms. Buelter seconded a motion to approve the November Board meeting minutes as electronically submitted.
3. Treasurer's Report (Mike Ploch): GLM experienced a loss in November due to lower receipts coming in and an extra pay period. Overall, GLM has realized a loss of \$20,853 YTD but this has been somewhat offset by revenues from GLM investments. The Finance Committee met on December 10 and Mr. Ploch discussed the big picture financial status of GLM in 2019. Financial statements are available to Board members upon request. *See Report.*
4. Curator's Report (Helen Brandt): Ms. Brandt reported that GLM has received a wedding dress from 1894 as well as a collection of photographs from the 1930-1940 chicken farm historically operated on the south side of the lake as well as some photographs of the Majestic Lodge.
5. Staff Directors' Reports

- a. Administrative Director (Janet Ewing): Ms. Ewing reported the parade of trees has been very successful and there is significant interest from local businesses for next year's parade of trees. Congratulations to Janet and Beth for another wonderful project at GLM.

See Report.

- b. Operations and Exhibits Director (Dale Buelter): Mr. Buelter reported the South Gallery has been emptied for the new exhibit. Lights and fan will be removed on December 12. Fall furnace cleaning has been completed. Fire protection review and evaluation is underway for the South Gallery too. The exact location of the new GLM sign is being reevaluated in light of AT&T's installation of a new fiber optic cable in front of GLM.

Ms. Loomer provided an update on the new gaming exhibit. GLM is continuing to seek sponsorships for this exhibit but work is well underway. Pro bono legal counsel has been retained to advise on legal authorizations and licenses needed in connection with materials and assets to be used in the new exhibit. Plans are continuing for a Kickstarter fundraising campaign to provide additional funding for the exhibit and related activities. GLM has been offered a number of one-of-a-kind materials and collections to include in the exhibit and there is growing interest and support

for this special exhibit in the community and throughout the larger gaming community.

See Report

- c. Planning Committee (Dale Buelter)

See Mr. Buelter's above report.

- d. Fundraising (Beth Whiting, Marianne Bonifacic and Dana Hagenah): The fundraising letter has been very successful with 156 donations received with a portion earmarked to fund electrical improvements and updates at GLM.

- e. Marketing and Publicity (Chuck Ebeling): No report.

- f. Membership (Penny Simonetto): Mr. Gee reported that total GLM membership is at 761 members and GLM still has targeted a membership goal of 800.

See Report.

- g. Finance (Mike Ploch)

See Treasurer's report.

- h. Grants Committee (Gerri Green): No report

- i. Gift Shop (Pat Gee): No report

- 6. Old Business: None

- 7. New Business: None

III. Closed Session

Yes

No

Attachments