

**FINANCE, LICENSING & REGULATION COMMITTEE MINUTES  
TUESDAY, JULY 21, 2020 – 6:00 PM  
CITY HALL, COUNCIL CHAMBERS**

**Committee Members:** Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Chairperson Howell called the meeting to order at 6:00 p.m.

**Roll Call**

Present: Howell, Yunker, Fesenmaier, Halverson, and Hedlund

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

Elizabeth Krause; 513 Broad St; Spoke in opposition of a proposed mask ordinance. She asked the committee to stay out of the politics of requiring people to wear masks.

Dave Wingate; Flat Iron Tap; Spoke in regards to the outdoor seating area proposed to the Public Works Committee. He addressed some of the questions that were brought up during the Public Works meeting and noted that he is eager to work with the City to accomplish this.

Andrew Packy; Flat Iron Tap Attorney; Spoke in favor of the proposed outdoor area for Flat Iron Tap and would be available for any questions.

Matthew Wuset; Spoke in opposition of the proposed mask ordinance.

Fred Gahl; Spoke in favor of increasing the Riviera Rental rates by 40%.

Andrea and James Harris- Spoke in opposition of a proposed mask ordinance.

Barbara Lord; Spoke in favor of a proposed mask ordinance.

Elizabeth Tumas; Spoke in opposition of a proposed mask ordinance.

Jeffrey and Beverly Leonard; Spoke in opposition of a proposed mask ordinance.

Carol Warner; Spoke in favor of a proposed mask ordinance.

Christine Cilio; Spoke in favor of a proposed mask ordinance.

Daniel Green; Spoke in favor of a proposed mask ordinance.

Donna Peyer; Spoke in opposition of a proposed mask ordinance.

Doug Jackson; Spoke in opposition of a proposed mask ordinance.

Georgianna Kleiman; Spoke in favor of a proposed mask ordinance.

Irene Anderson; Spoke in opposition of a proposed mask ordinance.

James Lord, Sr; Spoke in favor of a proposed mask ordinance.

Jamie Mennicke; Spoke in favor of a proposed mask ordinance.

Jay Kleiman; Spoke in favor of a proposed mask ordinance.

Jennifer Klug; Spoke in favor of a proposed mask ordinance.

Jocelyn Arnold; Spoke in favor of a proposed mask ordinance.

John Bryant; Spoke in opposition of a proposed mask ordinance.

Joseph Schnering; Spoke in opposition of a proposed mask ordinance.

Julie Maher; Spoke in favor of a proposed mask ordinance.

Karen Bainbridge; Spoke in favor of a proposed mask ordinance.

Kassie McOmber; Spoke in favor of a proposed mask ordinance.

Kathy Jackson; Spoke in opposition of a proposed mask ordinance.

Kelsey Hartland; Spoke in favor of a proposed mask ordinance.

Kim George; Spoke in favor of a proposed mask ordinance.

L.Bates; Spoke in favor of a proposed mask ordinance.

Lindsey Hayes; Spoke in favor of a proposed mask ordinance.

Mary Ring; Spoke in favor of a proposed mask ordinance.

Neal Aspinall; Spoke in opposition of a proposed mask ordinance.

Phil Janeteas; Spoke in favor of a proposed mask ordinance.

Sarah Hardison; Spoke in opposition of a proposed mask ordinance.

Sarah Hill; Spoke in favor of a proposed mask ordinance with concerns of its enforcement.

Sherry Fettig; Spoke in opposition of a proposed mask ordinance.

Tori Pollack; Spoke in favor of a proposed mask ordinance.

Ximen Morales- Spoke in favor of a proposed mask ordinance.

Fran Homan- Spoke in favor of a proposed mask ordinance.

Lauren Humphreys; Spoke in favor of a proposed mask ordinance.

Mason DuMez; Spoke in favor of a proposed mask ordinance.

Michele Peetz; Spoke in favor of a proposed mask ordinance.

Approve the minutes of the July 7, 2020 Finance, Licensing, and Regulation Committee meeting as prepared and distributed

Motion by Fesenmaier to approve second by Halverson. No discussion. Motion carried 5-0.

## Licenses & Permits

Discussion/Recommendation regarding a Temporary Operator License Renewal for Robert McCormick, Jr for the event of Fall Festival to take place on September 27, 2020

Motion by Fesenmaier to approve, second by Howell. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding the purchase of a Ventrac Sidewalk plow to be purchased with funds from the 2020 Capital Borrowing

Motion by Halverson to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding pay request #6 (final) to MSI General for work completed for the Riviera Restoration project in an amount not to exceed \$139,209.50

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding awarding bid for the 2020 Street Improvement project, along with the additional bids for work to be completed on the four additional bids as outlined in bid notice, to Payne & Dolan in an amount not to exceed \$612,605.28

Motion by Halverson to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation on disallowance of claim filed by Christopher Bastek for alleged damage caused by a loose manhole cover on Conant Street on May 16, 2020, pursuant to Wis. Stat. 893.80(1g)

Motion by Hedlund to deny, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding outdoor seating proposal request filed by Flat Iron Tap (Public Works referred to the Finance, Licensing, and Regulation Committee without recommendation on July 14, 2020)

Hedlund stated that he has concerns with the parking stalls near the proposed area. Fesenmaier added that the Public Works Committee has concerns if the property would be leased or purchased by the applicant.

Motion by Fesenmaier to continue, second by Halverson. Motion carried 5-0.

Discussion/recommendation regarding a policy regarding publication notice of available Reserve "Class B" Intoxicating Liquor Licenses

Hedlund stated concerns with, how the policy is written currently, that a notice would be published weekly and that would be costly to the City. Clerk Kropf noted that she would add Class I notice language, which would mean that it would only be published once.

Motion by Hedlund to amend the policy to include the Class I notice language, second by Fesenmaier. Motion carried 5-0.

Discussion/Possible Recommendation regarding increasing the Riviera Ballroom rental rates

Motion by Yunker to approve the increase of the rental rates of 40%, no second was offered. Hedlund questioned why this wasn't discussed at the Piers, Harbors, and Lakefront Committee and why the Ad Hoc Riviera Restoration committee was making such a recommendation.

Motion by Halverson to refer to the Piers, Harbors, and Lakefront Committee, second by Hedlund. Fesenmaier stated that this issue was referred to this committee as this is an issue of financials. Motion failed 2-3, with Yunker, Fesenmaier, Halverson voting no.

Motion by Fesenmaier to continue, second by Halverson. Fesenmaier would like more information including the fee schedule. Hedlund would like more information as well. Motion carried 5-0.

Discussion/Possible Recommendation regarding parking regulations along Wrigley Drive from the municipal boat launch south to Baker Street

Harbormaster Frame cited issues with parking and stopping in this area. She added that these issues are backing up the boat launch and creating a lot of congestion.

Motion by Fesenmaier to direct the City Administrator to draft an ordinance and bring back to the committee for discussion, second by Hedlund. Motion carried 5-0.

Discussion/Possible Recommendation regarding Municipal Code Section 82-1 related to Control of Weeds and Grasses

This item was identified as not ready for discussion. No action taken.

Discussion regarding City of Lake Geneva Estimated Revenue Losses

Finance Director Hall reviewed the estimated revenue losses thus far. She noted that the beach revenue and parking are looking very healthy, however due to COVID-19 the Riviera Ballroom revenues have declined. She stated that the City is behind on Building Permits from last year, but that is due to the revenue budget increase from 2019 to 2020. No action taken.

Discussion regarding June Treasurer's Report & Budget versus Actual

Finance Director Hall reviewed the budget versus actual report for June. She added that some of the room tax for June had not yet been collected and that the large payment to MSI General for Riviera work had an effect on the bottom line. She also stated that she has been tracking COVID-19 related and qualified expenses separately; these costs are also being turned into the Cares Act Grant for payment. No action taken.

**Discussion/Possible Recommendation regarding:**

-A Resolution urging the Walworth County Board and Walworth County Health & Human Services Department to develop stricter guidelines related to the COVID-19 pandemic

-An Ordinance requiring face masks or face coverings to be worn within the City of Lake Geneva

-Working with VISIT Lake Geneva to place large traffic signs on Highway 50 & Edwards Blvd indicating/promoting face masks/coverings and other COVID-19 best practices

Committee decided to discuss all three agenda items at the same time. Attorney Draper noted that the committee could discuss a potential mask ordinance, but that if they wanted to move forward they would need to be specific in the language.

Lt. Ed Gritzner addressed the committee regarding the Police Department's concerns with the implementation of a mask ordinance. They are concerns with the Department being inundated with phone calls.

Motion by Fesenmaier to direct the City Administrator to draft a letter on behalf of the Council to be sent to the Walworth County Board and Walworth County Health and Human Services Department to develop stricter guidelines as it pertains to the COVID-19 pandemic, second by Halverson. Motion carried 5-0.

Motion by Fesenmaier that the staff work with VISIT Lake Geneva to have signs placed in the City regarding wearing face masks/coverings and social distancing, second by Halverson. Motion carried 5-0.

Fesenmaier stated that she and Alderperson Halverson have placed a mask ordinance discussion on the Council agenda.

Motion by Fesenmaier to continue the discussion of an ordinance requiring face masks/face coverings to be worn within the City without recommendation, second by Halverson. Motion carried 5-0.

**Presentation of Accounts**

Prepaid Bills in the amount of \$ 58,433.50

Motion by Howell to approve, second by Halverson. Motion carried 5-0.

Regular Bills in the amount of \$110,090.37

Motion by Hedlund to approve, second by Howell. Motion carried 5-0.

**Adjournment**

Motion by Hedlund to adjourn, second by Halverson. Motion carried 5-0. The meeting adjourned at 7:58 p.m.