

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES

TUESDAY, JULY 2, 2019 – 6:00 PM

CITY HALL, CONFERENCE ROOM 2A

Committee Members: Chairperson Ken Howell, Alderpersons: Selena Proksa, Doug Skates, John Halverson, and Rich Hedlund

The meeting was called to order by Chairperson Howell at 6:03 p.m.

Roll Call

Present: Howell, Proksa, Skates, Halverson, and Hedlund

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

Spyro Condos; 1760 Hillcrest Dr; Spoke in regards to the policies for developers and what the City may or may not pay for. He added that this might be the City entering into some kind of contract zoning.

Jerry Krolein; 526 Maxwell St; Spoke in opposition of the Hillmoor Feasibility study being completed as the City does not own the property.

Stan Weber; 1155 Lake Geneva Blvd; Spoke in opposition of the Hillmoor Feasibility study being completed as the City does not own the property.

Mary Jo Fesenmaier; 1085 S Lake Shore Dr; Spoke in opposition of the Hillmoor Feasibility study being completed as the City does not own the property. She then read quotes from the surveys taken of the citizens.

Maureen Marks; 834 Dodge St; Spoke in opposition of the Hillmoor Feasibility Study being completed. She also spoke in opposition of the bus trip to Madison to view developments as it relates to the Comprehensive Plan.

Sherri Ames; 603 Center St; Spoke in opposition to bus trip to Madison to view developments as it relates to the Comprehensive Plan.

Don Ogden; 108 Evelyn Ln Unit B; Spoke in opposition to bus trip to Madison to view developments as it relates to the Comprehensive Plan.

Charlene Klein; 817 Wisconsin St; Spoke in opposition of the Hillmoor Feasibility Study being completed.

Peg Esposito; Darwin St; Spoke to the need to have transparency for the comprehensive plan update process and to see what the public input has been thus far.

Kent Martzke; 1144 Rolling Ln; Spoke in favor of the continuation of not paying for the launch fees as he currently leases City piers. He also spoke in favor of his lease renewal rate be a flat rate not a compounded amount.

Dick Malmin; N1991 S Lake Shore Dr; Spoke in opposition of the Hillmoor Feasibility Study being completed and asked the committee to vote no on the feasibility study.

Approve the Regular Finance, Licensing and Regulation Committee Meeting minutes of June 18, 2019, as prepared and distributed

Motion by Proksa to approve the minutes of the June 18, 2019 Finance, Licensing, and Regulation Committee Meeting, second by Skates. No discussion. Motion carried 5-0.

Motion by Howell to move agenda item discussion/Recommendation regarding approving and identifying funding source for Hillmoor Feasibility Study up on the agenda, second by Skates. Motion carried 4-1, with Hedlund voting no.

Discussion/Recommendation regarding approving and identifying funding source for Hillmoor Feasibility Study

Mayor Hartz addressed the committee regarding the two lawsuits that were dismissed by the developer. Mayor Hartz noted that this would present an opportunity for the City to develop a plan. This is not a plan for the developer. Brian Munson from Vandewalle addressed the committee regarding the Hillmoor Feasibility Study. He stated that this would be the opportunity for the citizens to state what they would like to see at this location versus letting the developer come in with what they think the City may like. Howell expressed concerns with the City having a plan for the developer and worried about the potential of a lawsuit. Halverson noted that the City wants community input and that having this plan would allow for that. Munson noted that the City would get different options about how the land may develop and be used in the future. Proksa noted that the City doesn't own the property and she feels that is being forgotten.

Motion by Skates to approve the Hillmoor Feasibility Study and to pay for it from the General Fund Balance, second by Proksa. Motion carried 5-0.

Discussion/Recommendation regarding possible rental rates changes for the Riviera Ballroom

Stephanie Copsey, Independent Contractor for the Tourism Commission, addressed the committee regarding several areas that the City could gain revenue with the Riviera. The Riviera had preferred caterer commission that wasn't being collected and she would start enforce that again. She also stated that the commission percentage be changed from 15% to 10% to keep current with competitors. She also offered a new fee structure for the resident & non-resident rental rates which would also include linens. She also offered military and seasonal booking discounts. She further noted that this would only apply to weddings, not community events. Hedlund would like to see that a security deposit for using non-preferred caterers.

Motion by Skates to approve as presented and add the \$1,000 security deposit for non-preferred caterers, second by Proksa. Motion carried 5-0.

Discussion/Recommendation regarding Lake Geneva Boat Line Inc request for contract extension

City Administrator Nord addressed the committee and noted that the boat line would like to obtain an extension on their lease. Skates noted that the current contract doesn't expire until 2022, but that the lessee would like to renew sooner for a need for financial loan assessments. Kent Martkze would like to see that when the contract has five years left that the contract be extended by five years.

Motion by Proksa to approve the waiver of the boat launch fees, second by Hedlund. Motion carried 5-0.

Motion by Proksa to not extend the lease, motion dies for a lack of second.

Motion by Skates to continue the extension portion of the agenda item and the rate of increase to the next Finance meeting, second by Halverson. Motion carried 5-0.

Licenses & Permits

2019-2020 Original & Renewal Operator License applications filed by various applicants as listed in packet

Motion by Hedlund to approve, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a 2019-2020 Massage Establishment License Renewal Application filed by Jasmine Salon & Spa

Motion by Proksa to approve, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation of Alcohol License Premise Extension Application for Lake Geneva Lanes for July 27, 2019 from 8:00 a.m. to 7:00 p.m. for the event of the Legion Classic Car Show

Motion by Skates to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Alcohol License Premise Extension Application for The Bottle Shop to include 609 W Main St & 621 W Main St, Lake Geneva, WI

Motion by Proksa to approve, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a 2019-2020 Taxi Cab Company License Renewal Application filed by Cruzin' Transportation

Motion by Proksa to approve, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding amendments to City of Lake Geneva current fishing ordinance(s)

City Administrator Nord noted that this is a recommendation to clean up where fishing is allowed. Nord reviewed the map included in the packet and noted that the areas outlined in red is where fishing would be allowed.

Motion by Hedlund to approve and refer to City Attorney, second by Skates. Motion carried 5-0.

Discussion/Recommendation regarding awarding bid for Riviera Seawall and Pier Inspection to Collins Engineering Inc in an amount not to exceed \$9,000

Motion by Hedlund to approve, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding awarding bid for Riviera Asbestos- Containing Materials and Lead Paint Inspection to Intertek/PSI in an amount not to exceed \$4,600

Motion by Skates to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding proposed snow removal ordinance amendments

Motion by Hedlund to approve, second by Proksa. No discussion. Motion carried.

Discussion/Recommendation regarding proposed policy implementation relating to Standing Committee agenda item deadlines

Motion by Hedlund to approve, second by Skates. No discussion. Motion carried 5-0.

Presentation of Accounts

Prepaid Bills in the amount of \$20,851.46

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Regular Bills in the amount of \$153,863.53

Motion by Skates to approve, second by Proksa. No discussion. Motion carried 5-0.

Adjournment

Motion by Proksa to adjourn, second by Skates. The motion carried 5-0. The meeting adjourned at 7:50 p.m.