

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
TUESDAY, JULY 7, 2020 – 6:00 PM
CITY HALL, COUNCIL CHAMBERS

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Chairperson Howell called the meeting to order at 6:01 p.m.

Roll Call

Present: Howell, Halverson, Hedlund, and Fesenmaier

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

None

Approve the minutes of the June 16, 2020 Finance, Licensing, and Regulation Committee meeting as prepared and distributed

Motion by Fesenmaier to approve, second by Hedlund. No discussion. Motion carried 4-0.

Licenses & Permits

Discussion/Recommendation regarding a renewal application of a Massage Establishment License for The Therapeutic Touch

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 4-0.

Discussion/Recommendation regarding a renewal application of a Massage Establishment License for Lakeview Spa

Motion by Halverson to approve, second by Hedlund. No discussion. Motion carried 4-0.

Discussion/Recommendation regarding an application for a Tier I Event Permit filed by Jenifer Straus for the event of Badger High School Graduation Ceremony to take place on August 2, 2020 (Rain Date: August 3, 2020) from Noon to 3:00 p.m. located at the Badger Football Field (Requesting Street Closure)

Motion by Hedlund to approve, second by Fesenmaier. Halverson would like to see what they COVID-19 plan is prior to the Council meeting. Motion carried 4-0 on a roll call vote.

Discussion/Recommendation regarding an application for a Tier II Event Permit filed by the Downtown Business Improvement District for the event of Lake Geneva Oktoberfest to take place on October 10, 2020 & October 11, 2020 from 5:00 a.m. to 9:00 p.m. (both days) located at the 200 Block of Broad Street, half of the 700 & 800 block of Geneva Street along with Flat Iron Park (Request for waiver of \$210.00 parking fees).

Howell stated that he was asked by the BID to table this item.

Motion by Howell to table, second by Fesenmaier. Motion carried 4-0.

Discussion/Recommendation regarding an Application for a Temporary Class “B”/ “Class B” Retailer’s License filed by the American Legion Post #24 to be used on July 25, 2020 at 715 S Wells St for the event of the 13th Annual Car Show

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/ Recommendation regarding **Resolution 20-R52** a resolution authorizing a 2020 Budget Amendment for the use of Contingency funds for a 6’ depth road patch on Main Street between Maxwell Street and Warren Street in an amount not to exceed \$11,938

Motion by Fesenmaier to approve, second by Halverson. Fesenmaier noted that the use of contingency was already approved by the Council and that this resolution is just approving the budget amendment. Motion carried 3-1, with Hedlund voting no.

Discussion/Recommendation regarding extending the Veteran's Park Concessionaire Contract for 2020 only, to Ro-Della, Inc

Motion by Hedlund to approve, second by Howell. City Administrator Nord stated that he would ask that this contract be prorated to reflect the time left in the season. Motion carried 4-0.

Discussion/Recommendation regarding the creation of a Veteran's Park Rental Agreement and correlating fee schedule

Motion by Howell to approve pending Attorney review, second by Hedlund. Motion carried 4-0.

Discussion/Recommendation regarding an Original "Class B" Reserve Intoxicating Liquor & Class "B" Fermented Malt Beverage License Application filed by Beachside Hospitality Inc d/b/a Barrique Bistro & Wine Bar, agent, Nancy Trilla, located at 835 Wrigley Dr, Lake Geneva, WI

Hedlund stated that he would like to see this license availability be published in the newspaper to allow for other people to apply.

Motion by Hedlund to table, second by Halverson. Motion carried 4-0.

Discussion/Possible Recommendation regarding Regular & Reserve "Class B" Intoxicating Liquor Licenses

Committee discussion included directing the City Clerk to develop a policy about publishing a Class I notice in the paper prior to the committee reviewing applicants. This item is to come back to the committee for review. No action taken.

Discussion regarding the regulation of garage sales in the City of Lake Geneva

Hedlund stated that he had received a concern from a constituent that a neighbor was continually having garage sales. He noted that he would like to see something in place to prohibit habitual garage sales. Discussion included finding the previous Municipal Code as it relates to garage sales. No action taken.

Presentation of Accounts

Prepaid Bills in the amount of \$ 240,393.95

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 4-0.

Regular Bills in the amount of \$ 185,293.36

Motion by Howell to approve, second by Hedlund. No discussion. Motion carried 4-0.

Adjournment

Motion by Hedlund to adjourn, second by Halverson. Motion carried 4-0. The meeting adjourned at 6:32 p.m.