



TOURISM COMMISSION
WEDNESDAY, JUNE 12, 2019 – 4:00PM
ROOM 2A, CITY HALL

AGENDA

Committee Members: Chairperson, Tammie Carstensen, Vice Chair, Brian Waspi, John Trione, and Dana Trilla Alderpersons: Rich Hedlund, Shari Straube

1. Meeting call to order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from May 08, 2019
5. Update on Awarded Tourism Grants Press Release from Chairman Carstensen & welcome new Tourism Commission Members, Dana Trilla & John Trione
6. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
7. Update from Lake Geneva Business Improvement District (BID) on Events and Activity
8. Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
9. Written financial update provided by Comptroller regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements
10. Discussion/Action regarding Riviera plans & funding
11. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - No grants submitted for this month
12. Agenda items and next meeting date July 10, 2019 at 4:00 pm
13. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*