

**FINANCE, LICENSE & REGULATION COMMITTEE MINUTES**  
**TUESDAY, MAY 22, 2018 – 6:00 PM**  
**CITY HALL, MEETING ROOM 2A**

**Committee Members:** Chairperson Ken Howell, Alderpersons: Selena Proksa, Doug Skates, John Halverson, and Rich Hedlund

The May 22, 2018 meeting of the Finance, License, and Regulation Committee was called to order at 6:00 p.m. by Chairperson Howell.

**Roll Call**

**Present:** Howell, Halverson, Hedlund, Proksa, and Skates

**Absent:** None

**Guests:** City Administrator Oborn, Clerk Kropf, Finance Director Hall, and Alderperson Flower

**Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes**

Doug Wheaton; 1560 Country Club Parkway; Spoke in opposition to the proposed \$2,000 license fee associated with the Short Term Rental Ordinance. He requested that the fee be set to a lower amount to reflect other communities.

**Approve the Regular Finance, License and Regulation Committee Meeting minutes of May 8, 2018, as prepared and distributed**

Motion by Skates to approve the minutes of the May 8, 2018 Finance, License, and Regulation Committee Meeting, second by Hedlund. Motion carried 5-0.

**Licenses & Permits**

**2018-2019 Original & Renewal Operator License applications filed by various applicants listed in packet**

Motion by Hedlund to approve the 2018-2019 Original & Renewal Operator Licenses, second by Halverson. No discussion. Motion carried 5-0.

**Discussion/Recommendation regarding Renewal of 2018-2019 “Class A” Liquor & Class “A” Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:**

- 1) ALDI Inc Wisconsin d/b/a ALDI #56, 200 N. Edwards Blvd, Lake Geneva, Danielle Quale, Agent
- 2) Cove Condominium Association Inc d/b/a The Cove of Lake Geneva (Gift Shop), 111 Center St, Patrick McCarthy, Agent
- 3) Kwik Trip Inc d/b/a Kwik Trip #219, 710 Williams St, Jillian Ricker, Agent
- 4) Maya Geneva Inc d/b/a Maya Geneva, 605 Williams St, Wayne Schwartz, Agent
- 5) Midwest Fuel Inc d/b/a Northside Mobil, 501 Interchange North, John Consolino, Agent
- 6) Walgreen Co. d/b/a Walgreens #05600, 351 Edwards Blvd, Suzanne Tiedke, Agent
- 7) QuickNSave LLC d/b/a QuickNSave, 1231 Grant St, Jatinder Dhillion, Agent
- 8) Stinebrinks Lake Geneva Foods LLC d/b/a Stinebrink’s Piggly Wiggly, 100 East Geneva Sq, Mark Stinebrink, Agent
- 9) Hare Krishna Liquor INC d/b/a Geneva Liquor, 797 Wells St, Dixit Patel, Agent
- 10) Walmart Stores INC d/b/a Walmart Store #910, 201 S Edwards Blvd, Rebecca Edwards, Agent
- 11) Target Corp d/b/a Target Store T2348, 660 N Edwards Blvd, Nicholas Schmidt, Agent
- 12) StopNGo of Madison INC d/b/a StopNGo Store # 265, 896 Wells St, Andrew Bowman, Agent
- 13) New World Wine Shop INC d/b/a New World Wine Shop, 830 W Main St Suite G, Jerry Sibbing, Agent
- 14) Prairie State Enterprises of Darien LLC d/b/a Lake Geneva Mobil, 350 N Edwards Blvd, Kenneth Kearns, Agent
- 15) Queso Corp d/b/a The Cheese Box, 801 S Wells St, Zbigniew Boroweic, Agent
- 16) Brutap LLC d/b/a Bruno’s Liquors, 524 Broad St, James Sharkus, Agent

Motion by Hedlund to approve the Renewal of 2018-2019 “Class A” Liquor & Class “A” Fermented Malt Beverage License applications filed, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of “Class A” Intoxicating Liquor License application filed by Lake Geneva School of Cooking LLC d/b/a Lake Geneva School of Cooking, 727 Geneva St, John Bogan, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Motion by Skates to approve the Renewal of “Class A” Intoxicating Liquor License application filed by Lake Geneva School of Cooking LLC d/b/a Lake Geneva School of Cooking, 727 Geneva St, John Bogan, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Original Application for a “Class A” Intoxicating Liquor License for Lake-Ben INC d/b/a Cornerstone Shop & Gallery, 214 Broad St, Karin Bennett, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Motion by Halverson to approve the Original Application for a “Class A” Intoxicating Liquor License for Lake-Ben INC d/b/a Cornerstone Shop & Gallery, 214 Broad St, Karin Bennett, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Proksa. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2018- 2019 Class “A” Fermented Malt Beverage License application filed by Tienda El Rancho Inc d/b/a Tienda El Rancho, 1151 Elkhorn Rd, Mercedes Jaramillo, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Motion by Hedlund to approve the Renewal of 2018- 2019 Class “A” Fermented Malt Beverage License application filed by Tienda El Rancho Inc d/b/a Tienda El Rancho, 1151 Elkhorn Rd, Mercedes Jaramillo, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2018-2019 “Class B” Intoxicating Liquor & Class “B” Fermented Malt Beverage License (Hotel Exemption) application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

- 1) Cove Condominium Association Inc d/b/a The Cove of Lake Geneva, 111 Center St, Patrick McCarthy, Agent
- 2) Harbor Shores Hotel Management INC d/b/a Harbor Shores on Lake Geneva, 300 Wrigley Dr, William Strangeway, Agent

Motion by Hedlund to approve the Renewal of 2018-2019 “Class B” Intoxicating Liquor & Class “B” Fermented Malt Beverage License (Hotel Exemption) application filed, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2018-2019 Class “B” Fermented Malt Beverage & “Class C” Wine License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:

- 1) Beachside Hospitality Inc d/b/a Barrique Wine & Brew Bar, 835 Wrigley Dr, Nancy Trilla, Agent
- 2) Geneva Java Inc d/b/a Geneva Java, 252 Center St, Halvar Petersen, Agent
- 3) Simple Café LLC d/b/a Simple Café, 525 Broad St, Thomas Hartz, Agent
- 4) Plaza Media LLC d/b/a Geneva Theater, 244 Broad St, Shad Branen, Agent

- 5) Martins Olympic Restaurant LLC d/b/a Olympic Restaurant, 748 Main St, Yolanda Zavaleta, Agent
- 6) Marsala's Pizza INC d/b/a Marsala's Pizza, 820 Williams St, Miguel Barcena, Agent
- 7) Happy Restaurant INC d/b/a Happy Café, 526 Wells St, Yong Zhong Liang, Agent
- 8) Breakfast Bungalow LLC d/b/a Great Eggs, 220 Cook St #101, Justin Ochlek, Agent
- 9) D & D Restaurant Group INC d/b/a Flat Iron Tap, 150 Center St, Edward Muisenga, Agent
- 10) Sabai Sabai Thai Cuisine, INC d/b/a Sabai Sabai Thai Cuisine, 306 Center St, Jirapa Cox, Agent

Motion by Skates to approve the Renewal of 2018-2019 Class "B" Fermented Malt Beverage & "Class C" Wine License applications filed by, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Proksa. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Original Application for a Class "B" Fermented Malt Beverage & "Class C" Wine License for Mama Cimino's LLC d/b/a Mama Cimos, 131 Wells St, John Boback, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Motion by Hedlund to approve the Original Application for a Class "B" Fermented Malt Beverage & "Class C" Wine License for Mama Cimino's LLC d/b/a Mama Cimos, 131 Wells St, John Boback, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2018-2019 Class "B" Fermented Malt Beverage License application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

- 1) PH Hospitality Group LLC d/b/a Pizza Hut, 801 Williams St, Kate Rath, Agent
- 2) KNMG Hotels LLC d/b/a Comfort Suites, 300 E Main St, Eric Schmitt, Agent
- 3) B & B Lake Geneva LLC d/b/a Board & Brush Lake Geneva, 262 Center St, Julie Selby, Agent

Motion by Skates to approve the Renewal of 2018-2019 Class "B" Fermented Malt Beverage License application filed, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2018-2019 "Class B" Intoxicating Liquor & Class "B" Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:

- 1) American Legion Post 24 d/b/a American Legion, 735 Henry St, Charles Schlehlein, Agent
- 2) Harry's Café & Place Inc d/b/a Harry's Café, 808 Main St, James Chironis, Agent
- 3) Medusa Grill & Bistro LLC d/b/a Medusa Grill & Bistro, 501 Broad St, Gregory Anagnos, Agent
- 4) Popeyes Galley & Grog LTD d/b/a Popeye's on Lake Geneva, 811 Wrigley Dr, Veronica Anagnos, Agent
- 5) Gleneagles LLC d/b/a Sopra, 724 W Main St, Alastair Cumming, Agent
- 6) Capitol Geneva LLC d/b/a Sprecher's Restaurant & Pub, 111 Center St, Elizabeth Dion, Agent
- 7) Stone Soup LLC d/b/a Baker House, 327 Wrigley Dr, Charles Fritz IV, Agent
- 8) Mercedes or Bust LLC d/b/a The Bottle Shop, 617 W Main St, Elizabeth Tumas, Agent
- 9) Samson Enterprises LLC d/b/a Northsiders, 642 W Main St, Eugene Grahler, Agent
- 10) 422 S. Wells St. LTD d/b/a Celebration on Wells, 422 S Wells St, Charles Lorenzi, Agent
- 11) L&B Main Street Inc d/b/a Champs Sports Bar & Grill, 747 W Main St, Jessica Bush, Agent
- 12) Chubby Kitty LLC d/b/a Fat Cat's, 104 Broad St, Mark Basil, Agent
- 13) Hogs & Kisses Inc d/b/a Hogs & Kisses, 149 Broad St, Linda Chironis, Agent
- 14) Sandal Inc d/b/a Lake Geneva Lanes, 192 E Main St, Franklin Guske, Jr, Agent
- 15) Geneva Bay Club LLC d/b/a Maxwell Mansion, 421 Baker St, Charles Fritz IV, Agent

- 16) DCR Restaurant Group LLC d/b/a Next Door Pub & Pizzeria, 411 Interchange North, Chad Bittner, Agent
- 17) SS2 Inc d/b/a The Red Geranium Restaurant, 393 N Edwards Blvd, Troy Bartz, Agent
- 18) Two Thumbs Up LLC d/b/a Thumbs Up, 260 Broad St, Benjamin Barels, Agent
- 19) LG Hospitality Group LLC d/b/a Tuscan Tavern & Grill, 430 Broad St, James Georgalas, Agent
- 20) Oakfire LLC d/b/a Oakfire, 831 Wrigley Dr, David Scotney, Agent

Motion by Hedlund to approve the Renewal of 2018-2019 “Class B” Intoxicating Liquor & Class “B” Fermented Malt Beverage License applications filed, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2018-2019 “Class B” Winery License & Class “B” Fermented Malt Beverage License application filed by Jackson Wine LLC d/b/a Studio Winery, 401 Sheridan Springs Rd., Kathleen Jackson, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds

Motion by Skates to approve the renewal of 2018-2019 “Class B” Winery License & Class “B” Fermented Malt Beverage License application filed by Jackson Wine LLC d/b/a Studio Winery, 401 Sheridan Springs Rd., Kathleen Jackson, Agent, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2018-2019 Reserve “Class B” Intoxicating Liquor & Class “B” Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:

- 1) Lake Aire LLC d/b/a Lake Aire Restaurant, 804 W Main St, George Argiropoulos, Agent
- 2) Harborside Pub & Grill LLC d/b/a Harborside Pub & Grill, 100 Broad St, Spyro Condos, Agent
- 3) Su Wings Corp d/b/a Su Wing’s Chinese, 743 North St, Siu Wing Leung, Agent
- 4) Bella Vista Suites on the Shores of Lake Geneva, INC d/b/a Bella Vista Suites on the Shores of Lake Geneva, 335 Wrigley Dr, Charles Lorenzi, Agent

Motion by Skates to approve the Renewal of 2018-2019 Reserve “Class B” Intoxicating Liquor & Class “B” Fermented Malt Beverage License applications filed, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of Massage Establishment License applications filed by the following:

- 1) Element Massage Studio, 647 W Main St
- 2) Lake Geneva Massage Therapy, 905 Marshall St
- 3) Loosen Up LTD, 201 Broad St
- 4) Healing Muscle Therapies, 201 Broad St Suite D
- 5) The Therapeutic Touch, 601 W Main St
- 6) Clear Waters Salon Spa, 734 Main St

Motion by Skates to approve the Renewal of Massage Establishments applications as filed, second by Proksa. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of Taxi Cab Company License applications filed by the following  
(Approval contingent upon favorable review of Insurance by City Attorney)

- 1) N&T Enterprises INC d/b/a Lakes Area Taxi, 112 S 4<sup>th</sup> St, Delavan, WI
- 2) Senior Cab, W3099 Krueger Rd, Lake Geneva, WI

Motion by Hedlund to approve the Renewal of Taxi Cab Company License Applications filed, contingent upon favorable review of insurance by the City Attorney, second by Halverson. Clerk Kropf noted that these aren't the only two businesses in the City, but the only two that the Clerk's office had received thus far. Motion carried 5-0.

Discussion/Recommendation regarding Agent Change Request filed by SS2 INC d/b/a The Red Geranium Restaurant, 393 N Edwards Blvd, from Lyle Swatek to Troy Bartz

Motion by Skates to approve, second by Hedlund. Clerk Kropf explained that this item has come forward due to the death of the current agent. Motion carried 5-0.

Discussion/Recommendation regarding Event Permit Application filed by the Lake Geneva Public Library for the events of Music in the Library to be held June 8, 2018, June 22, 2018, July 13, 2018, July 27, 2018, August 10, 2018, and August 24, 2018 on the south lawn of the library facing the beach (Applicant is requesting waiver of all fees)

Motion by Hedlund to approve, second by Skates. Clerk Kropf added that other City departments have not been required to pay for the application fees in the past and that is why the library is requesting waiver of the fees. Motion carried 5-0.

Discussion/Recommendation of placing the "Closing Dark Store Loopholes" referendum question on the November 2018 ballot (Request made by Alderperson Flower and Alderperson Proksa)

City Administrator Oborn did note that the State Representatives are not in favor of the change. He noted that this referendum would be advisory and non-binding. Hedlund noted that he is not in favor of spending the money as it is an advisory referendum, but would be in favor of moving this forward for the voters. Clerk Kropf added that it would be better to place this on the November ballot as it will be a higher voter turnout.

Motion by Howell to include the referendum on the November 6, 2018 ballot and refer to Council for consideration, second by Halverson. Motion carried 5-0.

Discussion/Recommendation of **Resolution 18-R37** amending the Schedules of Fees to provide for an Administrative Fee for the Tourist Rooming House/Short-term Rentals Annual City License in the amount of \$2,000

Halverson wondered how the amount was assessed. Oborn noted that it was an estimate based on the unknowns of the administrative costs and level of staff involvement. Hedlund explained that he doesn't want to price it too low as he doesn't want the burden of these rentals to fall on the tax payers. He added that if the City finds that the actual costs are lower than the price point, we can adjust the cost. Skates would like the costs associated with staff time tracked to identify if the cost is sufficient or needs to be adjusted to better match actual costs.

Motion by Halverson to approve resolution 18-R37 amending the Schedules of Fees to provide for an Administrative Fee for the Tourist Rooming House/Short-term Rentals Annual City License in the amount of \$2,000, second by Proksa.

Motion by Halverson to suspend the rules to allow a public comment, second by Skates. Motion carried 5-0.

Cass Kordecki; Spoke in opposition of the amount of the annual fee as they can only be in operation for six months.

Original motion was voted on by the Committee. Motion carried 5-0.

**Recommendations from Public Works Committee- Meeting held May 15, 2018**

Discussion/Recommendation regarding placement of Shade Structure at Skate Park/Dunn Field

City Administrator Oborn noted that the cost is \$8,000 and would be paid from Park Impact fees.

Motion by Hedlund to approve second by Proksa. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding bleachers to be placed in the City Skate Park

City Administrator Oborn noted that the bleachers would cost \$2,400 and would be paid for from Park Impact fees.

Motion by Hedlund to approve second by Proksa. Motion carried 5-0.

Discussion/Recommendation regarding the purchase of the fluid drive coupler replacement for the Public Works current Vac-All unit in the amount of \$5,550.00

Motion by Hedlund to approve, second by Proksa. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding the quotes for the purchase of a new Vac-All unit for the Public Works Department, to replace current one, with funds from the Equipment Replacement Fund

Motion by Hedlund to approve, second by Howell. Oborn noted that this item should be the approval of the bid for the new vac-all unit. The bid was from R-now with the cost being \$253,045 to be paid from the equipment replacement fund.. Motion carried 5-0.

## **Presentation of Accounts**

### Purchase Orders

None

### Prepaid Bills in the amount of \$11,631.23

Motion by Skates to approve, second by Hedlund. No discussion. Motion carried 5-0.

### Regular Bills in the amount of \$153,657.07

Motion by Heldund to approve, second by Halverson. No discussion. Motion carried 5-0.

### Adjournment

Motion by Hedlund to adjourn the May 22, 2018 meeting of the Finance, License, and Regulation Committee meeting, second by Halverson. Motion carried 5-0. The meeting adjourned at 6:58 p.m.

THE MINUTES OF THE FINANCE, LICENSE, REGULATION COMMITTEE ARE NOT OFFICIAL UNTIL  
APPROVED